

South Korea Water Purifier Market By Type (Point of Use & Point of Entry), By Application (Residential, Commercial Office, etc.), By Sales Channel (Direct, Distributors, Retail & Online), Competition Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “South Korea Water Purifier Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023”, South Korea water purifier market is projected to grow at a CAGR of 7.4% by 2023, on the back of poor quality water supplied to residential and commercial spaces coupled with introduction of innovative water purification products. Rising investments in the residential sector, improving standards of living, and strong marketing strategies of leading water purifier manufacturers are expected further stimulate water purifier sales in South Korea over the coming years. Some of the major players operating in the South Korea water purifier market are Coway Co., Ltd., Cuckoo Electronics Co. Ltd., ChungHo Nais Corporation, SK Magic Co. Ltd., Korea Amway Co. Ltd., Kyowon Co. Ltd., Picogram Co. Ltd., LG Electronics Inc., Yongwon Co. Ltd., CJK Alliance Co., Ltd. “South Korea Water Purifier Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023”, discusses the following aspects of water purifier in South Korea market:

Water Purifier Market Size, Share & Forecast

Segmental Analysis – By Type (Point of Use & Point of Entry), By Application (Residential, Commercial Office, etc.), By Sales Channel (Direct, Distributors, Retail & Online)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of water purifier market in South Korea

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifier manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with water purifier manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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