

South America Two-Wheeler Market By Type (Motorcycle and Scooter), By Country (Brazil, Colombia, Argentina, Peru, Ecuador, Chile, Venezuela, Paraguay, Bolivia, Suriname and Rest of South America), Competition Forecast & Opportunities, 2011 – 2021

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Abstracts

Two-wheelers can be segmented on the basis of type into motorcycles and scooters. Motorcycles are two-wheelers with engine mounted in middle and fuel tank above it. Whereas, scooters are two-wheelers with engine located in between the rider and the rear. Demand for two-wheelers in South America region declined at a significant pace during 2011-2015, owing to economic slowdown witnessed in most of the countries in this region. Two-wheeler market in Brazil, Argentina and Colombia were also impacted by the political instability witnessed in these countries over the past few years. Moreover, economy of Venezuela has been in a state of recession since 2009, which significantly impacted the two-wheeler market in the country. However, economic crises in most of the countries in South America is anticipated to fade away in the coming years, which would significantly boost demand for two-wheelers in the region during the forecast period. Furthermore, rapid urbanization and lack of proper public transport infrastructure are other major factors anticipated to boost growth in South America two-wheeler market during 2016-2021.

According to TechSci Research report, “South America Two-Wheeler Market By Type, By Country Competition Forecast & Opportunities, 2011 – 2021”, two-wheeler market in South America is projected to cross USD7 billion by 2021. Two-wheeler market in South America has been segmented on the basis of type into motorcycles and scooters, out of which motorcycle two-wheeler type dominated South America two-wheeler market

during 2011-2015, and the same trend is anticipated to continue through 2021. Leading two-wheeler markets in South America include Brazil, Colombia and Argentina. In 2015, these countries cumulatively garnered a volume share of more than 75% in South America two-wheeler market. Major companies operating in two-wheeler market in South America are Honda, Yamaha, Dafra, Suzuki, Bajaj, Motomel, Mavilla, Kawasaki, Zanella, Lifan, Wanxin, Zongshen, Shineray, Motor Uno, etc. “South America Two-Wheeler Market By Type, By Country Competition Forecast & Opportunities, 2011 – 2021” report elaborates following aspects of South America two-wheeler market:

South America Two-Wheeler Market Size, Share & Forecast

Segmental Analysis – By Type (Motorcycle and Scooter)

Country Analysis – By Country (Brazil, Colombia, Argentina, Peru, Ecuador, Chile, Venezuela, Paraguay, Bolivia and Suriname)

Policy & Regulatory Landscape

Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of two-wheeler market in South America

To identify the on-going trends and segment wise anticipated growth in the coming years

To help industry consultants, two-wheeler companies and other stakeholders to align their market-centric strategies

To obtain research based business decision and add weight to presentations and marketing material

To gain competitive knowledge of leading players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with two-wheeler manufactures, distributors, dealers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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