

South America Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023

<https://marketpublishers.com/r/S1DB8898259EN.html>

Date: October 2018

Pages: 53

Price: US\$ 4,400.00 (Single User License)

ID: S1DB8898259EN

Abstracts

According to “South America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” retail analytics market is projected to grow at a CAGR of 21% by 2023, owing to continuing growth in internet and smart devices penetration across the region. Increasing demand for advanced technology-based analytics solutions, growing number of digitization initiatives by governments across the region, and rising awareness of data analytics and marketing services are expected to positively influence the region’s retail analytics market during the forecast period. Moreover, increasing demand for advanced automation techniques across retail sector would aid growth in the market. Some of the major players operating in the South America retail analytics market are IBM Corporation, Microsoft Corporation, SAP SE, Oracle Corporation, SAS Institute Inc., Qlik, Infor, Tibco Software Inc., Tableau Software, etc. “South America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of retail analytics market in South America:

Retail Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of retail analytics market in South America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, retail analytics market distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with retail analytics market distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. SOUTH AMERICA RETAIL ANALYTICS MARKET LANDSCAPE

5. SOUTH AMERICA RETAIL ANALYTICS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Component (Software Vs. Service)

5.2.2. By Deployment Mode (Cloud Vs. On-Premise)

5.2.3. By Application (Merchandising Analytics, Marketing Analytics, Customer Analytics, Pricing Analytics & Others)

5.2.4. By End User Sector (E-Commerce Vs. Store Based Retailing)

5.2.5. By Country

6. BRAZIL RETAIL ANALYTICS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By End User Sector

7. ARGENTINA RETAIL ANALYTICS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By End User Sector

8. COLOMBIA RETAIL ANALYTICS MARKET OUTLOOK

8.1. Market Size & Forecast

- 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By End User Sector

9. MARKET DYNAMICS

- 9.1. Drivers
- 9.2. Challenges

10. MARKET TRENDS & DEVELOPMENTS

11. COMPETITIVE LANDSCAPE

- 11.1. IBM Corporation
- 11.2. Microsoft Corporation
- 11.3. SAP SE
- 11.4. Oracle Corporation
- 11.5. SAS Institute Inc.
- 11.6. Qlik
- 11.7. Infor
- 11.8. Tibco Software Inc.
- 11.9. Tableau Software

12. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: SOUTH AMERICA RETAIL ANALYTICS MARKET SIZE, BY VALUE, 2013–2017 (USD MILLION)

Figure 2: South America Retail Analytics Market Size, By Value, 2018E–2023F (USD Million)

Figure 3: South America Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 4: South America Tablet User Base Growth Rate, 2015-2023F (%)

Figure 5: South America Retail E-commerce Market Growth Rate, By Value, 2015-2023F (%)

Figure 6: South America Retail Analytics Market Share, By Component, By Value, 2013-2023F

Figure 7: South America Retail Analytics Market Share, By Deployment Mode, By Value, 2013-2023F

Figure 8: South America Retail Analytics Market Share, By Application, By Value, 2013-2023F

Figure 9: South America Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 10: South America Retail Analytics Market Share, By Country, By Value, 2013-2023F

Figure 11: Brazil Retail E-commerce Market Growth Rate, By Value, 2015-2023F (%)

Figure 12: Brazil Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 13: Brazil Internet User Base Growth Rate, 2014-2023F (%)

Figure 14: Brazil Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 15: Argentina Retail E-Commerce Sales, By Value, 2014-2022F (USD Billion)

Figure 16: Argentina Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 17: Argentina Internet User Base Growth Rate, 2014-2023F (%)

Figure 18: Argentina Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 19: Colombia Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 20: Colombia Internet User Base Growth Rate, 2014-2023F (%)

Figure 21: Colombia Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

List Of Tables

LIST OF TABLES

Table 1: Brazil Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 2: Argentina Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 3: Colombia Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

I would like to order

Product name: South America Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023

Product link: <https://marketpublishers.com/r/S1DB8898259EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1DB8898259EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970