

# **South America Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023**

<https://marketpublishers.com/r/S1DB8898259EN.html>

Date: October 2018

Pages: 53

Price: US\$ 4,400.00 (Single User License)

ID: S1DB8898259EN

## **Abstracts**

According to “South America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” retail analytics market is projected to grow at a CAGR of 21% by 2023, owing to continuing growth in internet and smart devices penetration across the region. Increasing demand for advanced technology-based analytics solutions, growing number of digitization initiatives by governments across the region, and rising awareness of data analytics and marketing services are expected to positively influence the region’s retail analytics market during the forecast period. Moreover, increasing demand for advanced automation techniques across retail sector would aid growth in the market. Some of the major players operating in the South America retail analytics market are IBM Corporation, Microsoft Corporation, SAP SE, Oracle Corporation, SAS Institute Inc., Qlik, Infor, Tibco Software Inc., Tableau Software, etc. “South America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of retail analytics market in South America:

Retail Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country

## Competitive Analysis

### Changing Market Trends & Emerging Opportunities

#### Why You Should Buy This Report?

To gain an in-depth understanding of retail analytics market in South America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, retail analytics market distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with retail analytics market distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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