

# South America Range Hood Market By Type (Under Cabinet, Ceiling Mount, Wall Mounted), By End User (Residential, Commercial), By Sales Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, Others), By Country, Competition, Forecast & Opportunities, 2020-2030F

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## Abstracts

### Market Overview

South America Range Hood Market was valued at USD 434.37 Million in 2024 and is expected to reach USD 565.79 Million by 2030 with a CAGR of 4.56% during the forecast period. In South America, the range hood market is growing, with Brazil leading the expansion due to declining inflation rates and lower loan interest rates, making these appliances more accessible to consumers. Urban areas in Brazil are witnessing a rise in small households and rental properties, prompting manufacturers to adapt their range hood designs to better suit changing customer needs. Meanwhile, Mexico benefits from its strategic location, allowing it to export a significant volume of goods. Across the region, the trend of kitchen remodeling is gaining popularity, further driving the demand for range hoods.

Manufacturers are also enhancing product appeal by developing quieter models, incorporating advanced filtration system motors and multiple filter layers. Moreover, strict government regulations mandating cleanliness and hygiene standards in fast food outlets and restaurants have boosted the installation of range hoods, contributing to market growth. Beyond ventilation, these appliances offer additional advantages such as reducing kitchen heat and improving indoor air quality. However, the market's growth is somewhat restrained by the availability of low-cost alternative solutions.

## Market Drivers

### Rising Kitchen Remodeling and Renovation Activities

Home remodeling has seen significant growth in South America, especially in the kitchen segment, which is often considered the heart of the home. As homeowners invest in upgrading their spaces for aesthetic appeal and functionality, the demand for modern appliances, including range hoods, has increased. The kitchen remodeling trend is largely fueled by several factors: aging housing stock, increasing home equity, and growing interest in open kitchen layouts. As homes age, their ventilation systems often become outdated or inefficient, prompting homeowners to replace them with more efficient and visually appealing range hoods. Open kitchens, in particular, make the presence of a high-performance range hood crucial to prevent smoke, odors, and grease from spreading throughout the living space. Moreover, the rise of home improvement media TV shows, social media influencers, and DIY platforms has amplified awareness and inspired homeowners to invest in aesthetically pleasing and high-tech appliances.

## Key Market Challenges

### High Cost of Advanced and Premium Range Hoods

One of the significant challenges in the South America range hood market is the high cost associated with technologically advanced and premium models. Modern range hoods, especially those with features like smart connectivity, energy-efficient motors, auto-sensors, and sleek designs, come at a considerable price. While these features cater to the growing demand for smart homes and modern aesthetics, they also raise the cost barrier for a large segment of consumers. For many middle-income households or budget-conscious homeowners, upgrading to a high-end range hood might not be financially feasible, particularly if it's part of a larger kitchen renovation project. This limits market penetration to higher-income demographics, slowing broader adoption. Additionally, installation and maintenance costs can add to the overall expense. Complex systems may require professional installation, and smart features may need regular software updates or filter replacements, which further increases long-term ownership costs. These economic factors can deter potential buyers and restrict market growth despite increasing interest in kitchen modernization.

## Key Market Trends

## Integration of Smart Technologies

One of the most prominent trends in the South America range hood market is the integration of smart technologies. As smart homes become more mainstream, consumers expect their kitchen appliances to be connected, intelligent, and responsive. Range hoods are now being designed with features like Wi-Fi connectivity, app-based controls, voice assistant compatibility (such as Amazon Alexa and Google Assistant), and automatic air quality sensors. These smart features allow users to monitor and control their range hoods remotely, set schedules, receive maintenance alerts, and adjust fan speeds based on real-time cooking activity or air quality. The convenience and customization appeal particularly to tech-savvy homeowners and millennials who prioritize functionality and integration in their smart homes. Additionally, as concerns about indoor air pollution grow, smart sensors that detect smoke, grease, and odors and respond automatically are becoming more desirable. This technological advancement not only improves user experience but also adds value to the appliance, shifting consumer perception from a basic utility to a high-tech health-enhancing solution.

## Key Market Players

AB Electrolux

Air King America, LLC

Bertazzoni S.p.A.

BSH Home Appliances Corporation

Electrolux AB

Faber S.p.A.

GE Appliances

KOBE Range Hoods Inc.

LG Electronics Inc.

Samsung Electronics Co., Ltd.

## Report Scope:

In this report, the South America Range Hood Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### South America Range Hood Market, By Type:

Under Cabinet

Ceiling Mount

Wall Mounted

### South America Range Hood Market, By End User:

Residential

Commercial

### South America Range Hood Market, By Sales Channel:

Supermarkets/Hypermarkets

Specialty Stores

Online

Others

### South America Range Hood Market, By Country:

Brazil

Argentina

Colombia

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the South America Range Hood Market.

## Available Customizations:

South America Range Hood Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. VOICE OF CUSTOMER**

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

### **5. SOUTH AMERICA RANGE HOOD MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value

## 5.2. Market Share & Forecast

5.2.1. By Type (Under Cabinet, Ceiling Mount, Wall Mounted)

5.2.2. By End User (Residential, Commercial)

5.2.3. By Sales Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, Others)

5.2.4. By Region

5.2.5. By Company (2024)

## 5.3. Market Map

# 6. BRAZIL RANGE HOOD MARKET OUTLOOK

## 6.1. Market Size & Forecast

6.1.1. By Value

## 6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By End User

6.2.3. By Sales Channel

# 7. ARGENTINA RANGE HOOD MARKET OUTLOOK

## 7.1. Market Size & Forecast

7.1.1. By Value

## 7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By End User

7.2.3. By Sales Channel

# 8. COLOMBIA RANGE HOOD MARKET OUTLOOK

## 8.1. Market Size & Forecast

8.1.1. By Value

## 8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By End User

8.2.3. By Sales Channel

# 9. MARKET DYNAMICS

## 9.1. Drivers

*South America Range Hood Market By Type (Under Cabinet, Ceiling Mount, Wall Mounted), By End User (Residential...*

## 9.2. Challenges

## 10. MARKET TRENDS & DEVELOPMENTS

10.1. Merger & Acquisition (If Any)

10.2. Product Launches (If Any)

10.3. Recent Developments

## 11. PORTERS FIVE FORCES ANALYSIS

11.1. Competition in the Industry

11.2. Potential of New Entrants

11.3. Power of Suppliers

11.4. Power of Customers

11.5. Threat of Substitute Products

## 12. POLICY & REGULATORY LANDSCAPE

## 13. COMPETITIVE LANDSCAPE

13.1. Company Profiles

13.1.1. AB Electrolux

13.1.1.1. Business Overview

13.1.1.2. Company Snapshot

13.1.1.3. Products & Services

13.1.1.4. Financials (As Per Availability)

13.1.1.5. Key Market Focus & Geographical Presence

13.1.1.6. Recent Developments

13.1.1.7. Key Management Personnel

13.1.2. Air King America, LLC

13.1.3. Bertazzoni S.p.A.

13.1.4. BSH Home Appliances Corporation

13.1.5. Electrolux AB

13.1.6. Faber S.p.A.

13.1.7. GE Appliances

13.1.8. KOBE Range Hoods Inc.

13.1.9. LG Electronics Inc.

13.1.10. Samsung Electronics Co., Ltd.

## 14. STRATEGIC RECOMMENDATIONS

## 15. ABOUT US & DISCLAIMER

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