

# **South America Mobile/Portable Printers Market By Technology (Thermal, Inkjet and Impact), By Output (Barcode Label, Receipt and Paper Document), By Country (Brazil, Colombia and Others), Competition Forecast & Opportunities, 2013 - 2023**

<https://marketpublishers.com/r/S24F502E8D6EN.html>

Date: November 2018

Pages: 51

Price: US\$ 4,400.00 (Single User License)

ID: S24F502E8D6EN

## **Abstracts**

According to “South America Mobile/Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” mobile / portable printers market is projected to cross \$ 354 million by 2023 on account of rising deployment of cloud solutions across organizations due to growing trend of ‘Bring Your Own Device’ and various benefits associated with mobile printers such as their compact size and capability to perform various tasks. Moreover, rising penetration of smart devices as well as internet is further expected to push demand for mobile printers across South America during the forecast period. South America mobile/portable printers market is controlled by the following major players – Brother Industries Ltd., Zebra Technologies Inc., TOSHIBA TEC CORPORATION, Hewlett-Packard Inc., Honeywell International Inc., Canon Inc., and Xerox Corporation. “South America Mobile/Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” discusses the following aspects of Mobile / Portable Printers market in South America:

Mobile / Portable Printers Market Size, Share & Forecast

Segmental Analysis – By Technology (Thermal, Inkjet & Impact), By Output (Barcode Label, Receipt & Paper Document), By Country (China, Japan, India, Australia & Others)

Competitive Analysis

## Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of Mobile / Portable Printers market in South America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Mobile / Portable Printers distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Mobile / Portable Printers distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. ANALYST VIEW

### 4. SOUTH AMERICA MOBILE/PORTABLE PRINTERS MARKET OUTLOOK

#### 4.1. Market Size & Forecast

##### 4.1.1. By Value & Volume

#### 4.2. Market Share & Forecast

##### 4.2.1. By Technology (Thermal, Inkjet and Impact)

##### 4.2.2. By Output (Barcode Labels, Receipts and Paper Document)

##### 4.2.3. By Country

##### 4.2.3.1. Brazil Mobile/Portable Printers Market Outlook

###### 4.2.3.1.1. Market Size & Forecast

###### 4.2.3.1.1.1. By Value & Volume

###### 4.2.3.1.2. Market Share & Forecast

###### 4.2.3.1.2.1. By Technology

##### 4.2.3.2. Colombia Mobile/Portable Printers Market Outlook

###### 4.2.3.2.1. Market Size & Forecast

###### 4.2.3.2.1.1. By Value & Volume

###### 4.2.3.2.2. Market Share & Forecast

###### 4.2.3.2.2.1. By Technology

##### 4.2.3.3. Argentina Mobile/Portable Printers Market Outlook

###### 4.2.3.3.1. Market Size & Forecast

###### 4.2.3.3.1.1. By Value & Volume

###### 4.2.3.3.2. Market Share & Forecast

###### 4.2.3.3.2.1. By Technology

#### 4.3. List of Major Distributors/Suppliers of Mobile/Portable Printers

#### 4.4. Pricing Analysis

### 5. MARKET DYNAMICS

#### 5.1. Drivers

#### 5.2. Challenges

## **6. SUPPLY CHAIN ANALYSIS**

## **7. MARKET TRENDS & DEVELOPMENTS**

## **8. COMPETITIVE LANDSCAPE**

### **8.1. Company Profiles**

- 8.1.1. Brother Industries Ltd.
- 8.1.2. Zebra Technologies, Inc
- 8.1.3. TOSHIBA TEC CORPORATION
- 8.1.4. Hewlett-Packard Inc.
- 8.1.5. Honeywell International Inc.
- 8.1.6. Canon Inc.
- 8.1.7. Xerox Corporation

## **9. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: SOUTH AMERICA MOBILE/PORTABLE PRINTERS MARKET SIZE, BY VALUE (USD MILLION), 2013-2023F

Figure 2: South America Mobile/Portable Printers Market Size, By Volume (Million Unit), 2013-2023F

Figure 3: South America Mobile/Portable Printers Market Share, By Technology, By Value, 2013-2023F

Figure 4: South America Mobile/Portable Printers Market Share, By Output, By Value, 2013-2023F

Figure 5: South America Mobile/Portable Printers Market Share, By Country, By Value, 2013-2023F

Figure 6: Brazil's Share in South America Mobile/Portable Printers Market, By Value, 2017 & 2023F

Figure 7: Brazil Smartphone Users Growth Rate, 2015-2023F (%)

Figure 8: Brazil Internet Users Growth Rate, 2014-2023F (%)

Figure 9: Brazil Mobile/Portable Printers Market Share, By Technology, By Value, 2013-2023F

Figure 10: Colombia's Share in South America Mobile/Portable Printers Market, By Value, 2017 & 2023F

Figure 11: Colombia Smartphone Users Growth Rate, 2015-2023F (%)

Figure 12: Colombia Internet Users Growth Rate, 2014-2023F (%)

Figure 13: Colombia Mobile/Portable Printers Market Share, By Technology, By Value, 2013-2023F

Figure 14: Argentina's Share in South America Mobile/Portable Printers Market, By Value, 2017 & 2023F

Figure 15: Argentina Smartphone Users Growth Rate, 2015-2023F (%)

Figure 16: Argentina Internet Users Growth Rate, 2014-2023F (%)

Figure 17: Argentina Mobile/Portable Printers Market Share, By Technology, By Value, 2013-2023F

Figure 18: South America Mobile/Portable Printers Average Selling Price (ASP), 2013–2023F (USD)

## List Of Tables

### LIST OF TABLES

Table 1: Brazil Mobile/Portable Printers Market Size, By Value, 2013-2023F (USD Million)

Table 2: Brazil Mobile/Portable Printers Market Size, By Volume, 2013-2023F (Million Unit)

Table 3: Colombia Mobile/Portable Printers Market Size, By Value, 2013-2023F (USD Million)

Table 4: Colombia Mobile/Portable Printers Market Size, By Volume, 2013-2023F (Million Unit)

Table 5: Argentina Mobile/Portable Printers Market Size, By Value, 2013-2023F (USD Million)

Table 6: Argentina Mobile/Portable Printers Market Size, By Volume, 2013-2023F (Million Unit)

Table 7: List of Major Distributors/Suppliers of Mobile/Portable Printers in South America

## I would like to order

Product name: South America Mobile/Portable Printers Market By Technology (Thermal, Inkjet and Impact), By Output (Barcode Label, Receipt and Paper Document), By Country (Brazil, Colombia and Others), Competition Forecast & Opportunities, 2013 - 2023

Product link: <https://marketpublishers.com/r/S24F502E8D6EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S24F502E8D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970