

# **South America Lipstick Market By Product Type (Gloss, Matte & Others), By Distribution Channel (Departmental/Grocery Stores, Supermarkets/Hypermarkets, Multi Branded Retail Stores & Others), By Country, Competition, Forecast & Opportunities, 2013–2023**

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## **Abstracts**

According to “South America Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013–2023” lipstick market is forecast to surpass \$ 2.3 billion by 2023, majorly on account of continuous innovations in lipstick market. Moreover, working women population is growing across different countries of the region which is pushing demand for lipsticks as women are becoming conscious about the use of lipsticks in routine life. Additionally, easy availability of lipsticks along with growing penetration of e-commerce is further anticipated to positively influence South America lipstick market over the coming years. South America lipstick market is controlled by these major players, namely– L'Oréal International, Christian Dior SE, Shiseido Company, Limited, The Estée Lauder Companies Inc., and Revlon, Inc. “South America Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013–2023” discusses the following aspects of Lipstick market in South America:

Lipstick Market Size, Share & Forecast

Segmental Analysis – By Product Type (Gloss, Matte & Others), By Distribution Channel (Departmental/Grocery Stores, Supermarkets/Hypermarkets, Multi Branded Retail Stores & Others), By Country

## Competitive Analysis

### Changing Market Trends & Emerging Opportunities

#### **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of Lipstick in South America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Lipstick distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Lipstick distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. EXECUTIVE SUMMARY

### 4. GLOBAL LIPSTICK MARKET OUTLOOK

### 5. SOUTH AMERICA LIPSTICK MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value and Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Product Type (Gloss, Matte and Others)

##### 5.2.2. By Distribution Channel (Departmental/Grocery stores, Supermarket/Hypermarket, Multi branded Stores, Exclusive Stores and Online Stores)

##### 5.2.3. By Country

#### 5.3. Market Attractiveness Index

##### 5.3.1. By Product Type

##### 5.3.2. By Distribution Channel

##### 5.3.3. By Country

### 6. BRAZIL LIPSTICK MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value and Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Product Type

##### 6.2.2. By Distribution Channel

### 7. COLOMBIA LIPSTICK MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value and Volume

#### 7.2. Market Share & Forecast

##### 7.2.1. By Product Type

##### 7.2.2. By Distribution Channel

## **8. ARGENTINA LIPSTICK MARKET OUTLOOK**

### **8.1. Market Size & Forecast**

#### **8.1.1. By Value and Volume**

### **8.2. Market Share & Forecast**

#### **8.2.1. By Product Type**

#### **8.2.2. By Distribution Channel**

## **9. MARKET DYNAMICS**

### **9.1. Drivers**

### **9.2. Challenges**

## **10. MARKET TRENDS & DEVELOPMENTS**

## **11. COMPETITIVE LANDSCAPE**

### **11.1. Company Profiles**

#### **11.1.1. L'Oréal International**

#### **11.1.2. The Estée Lauder Companies Inc.**

#### **11.1.3. Revlon, Inc.**

#### **11.1.4. Coty, Inc.**

#### **11.1.5. Avon Products, Inc.**

## **12. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: Global Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 2: Global Urban Population in Mid-Year, By Region, 2010, 2015 & 2020F (Million)

Figure 3: South America Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 4: South America Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 5: South America Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 6: South America Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 7: South America Lipstick Market Share, By Country, By Value, 2013-2023F

Figure 8: South America Lipstick Market Attractiveness Index, By Product Type, By Value, 2018E-2023F

Figure 9: South America Lipstick Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 10: South America Lipstick Market Attractiveness Index, By Country, By Value, 2018E-2023F

Figure 11: Brazil Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 12: Brazil GDP Per Capita, PPP, 2012-2016 (USD)

Figure 13: Brazil Female Population, 2012-2016 (Million)

Figure 14: Brazil Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 15: Brazil Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 16: Colombia Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 17: Colombia Per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Million)

Figure 18: Colombia Female Population, 2012-2016 (Million)

Figure 19: Colombia Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 20: Colombia Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 21: Argentina Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 22: Argentina Per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Million)

Figure 23: Argentina Female Population, 2012-2016 (Million)

Figure 24: Argentina Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 25: Argentina Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

## **COMPANIES MENTIONED**

1. L'Oréal International
2. The Estée Lauder Companies Inc.
3. Revlon, Inc.
4. Coty, Inc.
5. Avon Products, Inc.

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