

South America Lipstick Market By Product Type (Gloss, Matte & Others), By Distribution Channel (Departmental/Grocery Stores, Supermarkets/Hypermarkets, Multi Branded Retail Stores & Others), By Country, Competition, Forecast & Opportunities, 2013–2023

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Abstracts

According to “South America Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013–2023” lipstick market is forecast to surpass \$ 2.3 billion by 2023, majorly on account of continuous innovations in lipstick market. Moreover, working women population is growing across different countries of the region which is pushing demand for lipsticks as women are becoming conscious about the use of lipsticks in routine life. Additionally, easy availability of lipsticks along with growing penetration of e-commerce is further anticipated to positively influence South America lipstick market over the coming years. South America lipstick market is controlled by these major players, namely– L'Oréal International, Christian Dior SE, Shiseido Company, Limited, The Estée Lauder Companies Inc., and Revlon, Inc. “South America Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013–2023” discusses the following aspects of Lipstick market in South America:

Lipstick Market Size, Share & Forecast

Segmental Analysis – By Product Type (Gloss, Matte & Others), By Distribution Channel (Departmental/Grocery Stores, Supermarkets/Hypermarkets, Multi Branded Retail Stores & Others), By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Lipstick in South America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Lipstick distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Lipstick distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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2. The Estée Lauder Companies Inc.
3. Revlon, Inc.
4. Coty, Inc.
5. Avon Products, Inc.

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