

# South America BYOD & Enterprise Mobility Market By Component (Software, Security Solution & Service), By Deployment Mode (Cloud Vs On-Premise), By End User Sector (Retail, BFSI & Others), By Country, Competition Forecast & Opportunities, 2013–2023

https://marketpublishers.com/r/S12F6A8ADE5EN.html

Date: November 2018

Pages: 56

Price: US\$ 4,400.00 (Single User License)

ID: S12F6A8ADE5EN

## **Abstracts**

According to "South America BYOD & Enterprise Mobility Market By Component By Deployment Mode, By End User Sector, By Country, Competition Forecast & Opportunities, 2013–2023" BYOD & enterprise mobility market is projected to grow at a CAGR of more than 20% by 2023, majorly on account of growing smartphone and internet penetration across the region. Moreover, increasing adoption of cloud infrastructure across various sectors and rise in demand for workforce mobility is further boosting South America BYOD & enterprise mobility. Additionally, rising investments and expansion opportunities for various enterprise mobility vendors & service providers, and growing awareness about BYOD & enterprise mobility solutions is further expected to boost South America BYOD & enterprise mobility market in the coming years. Some of the major players are IBM Corporation, Cognizant Technology Solutions Corporation, Accenture LLP, Tata Consultancy Services, Infosys Limited, Capgemini SE, Tech Mahindra Limited, Atos SE, HCL Technologies Limited and NTT Data. "South America BYOD & Enterprise Mobility Market By Component By Deployment Mode, By End User Sector, By Country, Competition Forecast & Opportunities, 2013–2023" discusses the following aspects of BYOD & enterprise mobility market in South America:

BYOD & Enterprise Mobility Market Size, Share & Forecast

Segmental Analysis - By Component (Software, Security Solution & Service), By Deployment Mode (Cloud Vs On-Premise), By End User Sector (Retail, BFSI & Others), By Country



Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of BYOD & Enterprise Mobility in South America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, BYOD & enterprise mobility distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with BYOD & enterprise mobility distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.



## **Contents**

- 1. PRODUCT OVERVIEW
- 2. RESEARCH METHODOLOGY
- 3. ANALYST VIEW
- 4. SOUTH AMERICA BYOD & ENTERPRISE MOBILITY MARKET LANDSCAPE
- 5. SOUTH AMERICA BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK
- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Component (Software, Security Solution & Service)
- 5.2.1.1. By Component, By Software (Mobile Device Management, Mobile Application Management, Mobile Content Management & Others)
- 5.2.1.2. By Component, By Security Solution (Device Security, Network Security, Identity Access Management & Others)
  - 5.2.1.3. By Component, By Service (Managed Services & Professional Services)
- 5.2.2. By Deployment Mode (Cloud & On-Premise)
- 5.2.3. By End User Sector (Retail, BFSI, Manufacturing, Healthcare & Others)
- 5.2.4. By Country (Brazil, Argentina, Colombia, and Rest of South America)

#### 6. BRAZIL BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By End User Sector

#### 7. ARGENTINA BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
- 7.2.1. By End User Sector



#### 8. COLOMBIA BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By End User Sector

#### 9. MARKET DYNAMICS

- 9.1. Drivers
- 9.2. Challenges

#### 10. MARKET TRENDS & DEVELOPMENTS

#### 11. COMPETITIVE LANDSCAPE

- 11.1. Company Profiles
  - 11.1.1. IBM Corporation
  - 11.1.2. Cognizant Technology Solutions Corporation
  - 11.1.3. Accenture LLP
  - 11.1.4. Tata Consultancy Services
  - 11.1.5. Infosys Limited
  - 11.1.6. Capgemini SE
  - 11.1.7. Tech Mahindra Limited
  - 11.1.8. Atos SE
  - 11.1.9. HCL Technologies Limited
  - 11.1.10. NTT Data

#### 12. STRATEGIC RECOMMENDATIONS



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: SOUTH AMERICA BYOD & ENTERPRISE MOBILITY MARKET SIZE, BY VALUE, 2013–2023F (USD MILLION)
- Figure 2: South America Smartphone User Base Growth Rate, 2015-2023F (%)
- Figure 3: South America Tablet User Base Growth Rate, 2015-2023F (%)
- Figure 4: South America Smartphone Connections Growth Rate, 2015-2023F (%)
- Figure 5: South America Connected Devices Growth Rate, 2015-2023F (%)
- Figure 6: South America BYOD & Enterprise Mobility Market Share, By Component, By Value, 2013-2023F
- Figure 7: South America BYOD & Enterprise Mobility Market Share, By Component, By Software, By Value, 2013-2023F
- Figure 8: South America BYOD & Enterprise Mobility Market Share, By Component, By Security Solution, By Value, 2013-2023F
- Figure 9: South America BYOD & Enterprise Mobility Market Share, By Component, By Service, By Value, 2013-2023F
- Figure 10: South America BYOD & Enterprise Mobility Market Share, By Deployment Mode, By Value, 2013-2023F
- Figure 11: South America BYOD & Enterprise Mobility Market Share, By End User Sector, By Value, 2013–2023F
- Figure 12: South America Retail E-commerce Market Growth Rate, By Value, 2015-2023F (%)
- Figure 13: South America BYOD & Enterprise Mobility Market Share, By Country, By Value, 2013-2023F
- Figure 14: Brazil Mobile Internet Penetration Rate, 2014-2022F (%)
- Figure 15: Brazil Smartphone Users Growth Rate, 2015-2023F (%)
- Figure 16: Brazil Internet Users Growth Rate, 2014-2023F (%)
- Figure 17: Brazil BYOD & Enterprise Mobility Market Share, By End User Sector, By Value, 2013–2023F
- Figure 18: Brazil Retail E-commerce Market Growth Rate, By Value, 2015-2023F (%)
- Figure 19: Argentina Smartphone Users Growth Rate, 2015-2023F (%)
- Figure 20: Argentina Internet Users Growth Rate, 2014-2023F (%)
- Figure 21: Argentina BYOD & Enterprise Mobility Market Share, By End User Sector, By Value, 2013–2023F
- Figure 22: Argentina Retail E-commerce Market Growth Rate, By Value, 2015-2023F (%)
- Figure 23: Colombia Smartphone Users Growth Rate, 2015-2023F (%)



Figure 24: Colombia Internet Users Growth Rate, 2014-2023F (%)

Figure 25: Colombia BYOD & Enterprise Mobility Market Share, By End User Sector, By

Value, 2013-2023F



# **List Of Tables**

#### LIST OF TABLES

Table 1: Brazil BYOD & Enterprise Mobility Market Size, By Value, 2013-2023F (USD Million)

Table 2: Argentina BYOD & Enterprise Mobility Market Size, By Value, 2013-2023F (USD Million)

Table 3: Colombia BYOD & Enterprise Mobility Market Size, By Value, 2013-2023F (USD Million)



#### I would like to order

Product name: South America BYOD & Enterprise Mobility Market By Component (Software, Security

Solution & Service), By Deployment Mode (Cloud Vs On-Premise), By End User Sector (Retail, BFSI & Others), By Country, Competition Forecast & Opportunities, 2013–2023

Product link: <a href="https://marketpublishers.com/r/S12F6A8ADE5EN.html">https://marketpublishers.com/r/S12F6A8ADE5EN.html</a>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S12F6A8ADE5EN.html">https://marketpublishers.com/r/S12F6A8ADE5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970