

South America Air Conditioner Market By Product Type (Ductable Splits, Chillers, VRF, Light Commercial Air Conditioners & Others), By End Use Sector (Commercial, Industrial & Residential), Competition Forecast & Opportunities, 2012 – 2022

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Abstracts

South America air conditioners market to exhibit a CAGR of 7.22%, in value terms, during 2012 - 2022, on account of huge demand for energy efficient air conditioners, increasing government expenditure on construction activities in commercial and residential sectors, and growing focus on maintenance and energy savings for air conditioning systems. Growing retail and service sectors in the region is propelling demand for cassette and concealed ductable split air conditioners.

According to “South America Air Conditioner Market By Product Type, By End Use Sector, Competition Forecast & Opportunities, 2012 – 2022”, some of the major players operating in South America air conditioners market are Dakin Industries Ltd., Watsco Inc., Carrier Corporation, Lennox, Electrolux, Whirlpool, Samsung Electronics, LG Electronics, Haier Inc, SEB etc. “South America Air Conditioner Market By Product Type, By End Use Sector, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of air conditioners market across South America:

South America Air Conditioners Market Size, Share & Forecast

Segmental Analysis – By Product Type (Ductable Splits, Chillers, VRF, Light Commercial Air Conditioners & Others), By End Use Sector (Commercial, Industrial & Residential)

Changing Market Trends and Emerging Opportunities

Competitive Landscape and Strategic Recommendations

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of South America air conditioners market.

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, manufacturers and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with air conditioners manufacturers across South America. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. GLOBAL AIR CONDITIONERS MARKET OUTLOOK

4.1. Market Size & Forecast

4.1.1. By Value & Volume

5. SOUTH AMERICA AIR CONDITIONERS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Product Type

5.2.2. By Country

5.3. Brazil Air Conditioners Market Outlook

5.3.1. Market Size & Forecast

5.3.1.1. By Value & Volume

5.3.2. Market Share & Forecast

5.3.2.1. By Product Type

5.3.2.2. By End Use Sector

5.3.3. Competition Outlook

5.4. Argentina Air Conditioners Market Outlook

5.4.1. Market Size & Forecast

5.4.1.1. By Value & Volume

5.4.2. Market Share & Forecast

5.4.2.1. By Product Type

5.4.2.2. By End Use Sector

5.4.3. Competition Outlook

5.5. Venezuela Air Conditioners Market Outlook

5.5.1. Market Size & Forecast

5.5.1.1. By Value & Volume

5.5.2. Market Share & Forecast

5.5.2.1. By Product Type

- 5.5.2.2. By End Use Sector
- 5.5.3. Competition Outlook
- 5.6. Colombia Air Conditioners Market Outlook
 - 5.6.1. Market Size & Forecast
 - 5.6.1.1. By Value & Volume
 - 5.6.2. Market Share & Forecast
 - 5.6.2.1. By Product Type
 - 5.6.2.2. By End Use Sector
 - 5.6.3. Competition Outlook
- 5.7. Chile Air Conditioners Market Outlook
 - 5.7.1. Market Size & Forecast
 - 5.7.1.1. By Value & Volume
 - 5.7.2. Market Share & Forecast
 - 5.7.2.1. By Product Type
 - 5.7.2.2. By End Use Sector
 - 5.7.3. Competition Outlook

6. MARKET TRENDS & DEVELOPMENTS

- 6.1. Lowering Seasonal Dependence

List Of Figures

LIST OF FIGURES

Figure 1: Global Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Unit), 2012 – 2022F

Figure 2: South America Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Unit), 2012 – 2022F

Figure 3: South America Air Conditioners Market Share, By Product Type, By Value, 2012-2022F

Figure 4: South America Air Conditioners Market Share, By Product Type, By Volume, 2012-2022F

Figure 5: South America Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 6: South America Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 7: South America Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 8: South America Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 9: South America Light Commercial Air Conditioners Market Size, By Value, 2012 – 2022F (USD Billion)

Figure 10: South America Light Commercial Air Conditioners Market Size, By Volume, 2012 – 2022F (Million Unit)

Figure 11: South America Air Conditioners Market Share, By Country, By Value, 2012-2022F

Figure 12: South America Air Conditioners Market Share, By Country, By Volume, 2012-2022F

Figure 13: Brazil Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Unit), 2012 – 2022F

Figure 14: Brazil Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 15: Brazil Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 16: Brazil Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 17: Brazil Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 18: Brazil Air Conditioners Market Share, By End Use Sector, By Value, 2016

Figure 19: Brazil Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2016

Figure 20: Brazil Air Conditioners Market Share, By End Use Sector, By Value, 2022F

Figure 21: Brazil Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2022F

Figure 22: Argentina Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Unit), 2012 – 2022F

Figure 23: Argentina Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 24: Argentina Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 25: Argentina Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 26: Argentina Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 27: Argentina Air Conditioners Market Share, By End Use Sector, By Value, 2016

Figure 28: Argentina Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2016

Figure 29: Argentina Air Conditioners Market Share, By End Use Sector, By Value, 2022F

Figure 30: Argentina Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2022F

Figure 31: Venezuela Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Unit), 2012 – 2022F

Figure 32: Venezuela Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 33: Venezuela Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 34: Venezuela Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 35: Venezuela Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 36: Venezuela Air Conditioners Market Share, By End Use Sector, By Value, 2016

Figure 37: Venezuela Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2016

Figure 38: Venezuela Air Conditioners Market Share, By End Use Sector, By Value, 2022F

Figure 39: Venezuela Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2022F

Figure 40: Colombia Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Unit), 2012 – 2022F

Figure 41: Colombia Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 42: Colombia Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 43: Colombia Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 44: Colombia Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 45: Colombia Air Conditioners Market Share, By End Use Sector, By Value, 2016

Figure 46: Colombia Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2016

Figure 47: Colombia Air Conditioners Market Share, By End Use Sector, By Value, 2022F

Figure 48: Colombia Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2022F

Figure 49: Chile Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Unit), 2012 – 2022F

Figure 50: Chile Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 51: Chile Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2016

Figure 52: Chile Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 53: Chile Light Commercial Air Conditioners Market Share, By Product Type, By Value, 2022F

Figure 54: Chile Air Conditioners Market Share, By End Use Sector, By Value, 2016

Figure 55: Chile Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2016

Figure 56: Chile Air Conditioners Market Share, By End Use Sector, By Value, 2022F

Figure 57: Chile Air Conditioners Commercial End Use Market Share, By End Use Sector, By Value, 2022F

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