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South Africa Water Purifiers Market, By Installation Mode (POU & POE), By Application (Residential, Commercial, Food & Beverage, Healthcare, Industrial and Municipal), By Sales Channel (Direct, Distributor, Retail and Online), By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

South Africa water purifiers market was valued $ 390 million in 2019 and is forecast to reach $ 540 million by 2025 on account of deteriorating water quality, rapid industrialization and increasing awareness about waterborne diseases. Growing concerns related to water scarcity due to less or no rainfall and drought in several parts of the country is further stressing on the need of proper water infrastructure in the country. Moreover, increasing population and lack of access to safe drinking water is fueling the demand for water purifier in the country.

Increasing investments by the government and advancements in the water purification technology are expected to bring down the prices of water purifiers in the country in the coming years. In terms of installation mode, point of entry (POE) segment held around two-thirds of the market share in 2019 as this installation mode allows efficient processing of a large amount of water.

Based on regional analysis, South Africa water purifier market can be segmented into Western Cape, Eastern Cape, KwaZulu-Natal, Gauteng and others. Western Cape region led the market in 2019 due to presence of cities like Cape Town which observed day zero in 2019 as the city ran out of water.

List of major players operating in the South Africa water purifiers market include Nectar

Water Technologies (Pvt) Ltd., So – Safe Water Technologies, Nasgas Appliances, Aqua Hygienic, Multiply Industrial Co., Ltd., Aqua Fine Corporation, Vital Enterprises (Hydro Safe Products), Aquaguard, Pure Tech Water Purification, Aqua Cleanses, among others.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of South Africa water purifiers market, in terms of value.

To classify and forecast South Africa water purifiers market based on installation mode, application, sales channel and regional distribution.

To identify drivers and challenges for South Africa water purifiers market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in South Africa water purifiers market.

To conduct the pricing analysis for South Africa water purifiers market.

To identify and analyze the profile of leading players involved in the South Africa water purifiers market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of water purifiers companies operating in South Africa. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also

enquired about their competitors. Through this technique, TechSci Research could include the water purifier companies which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major water purifiers companies in South Africa.

TechSci Research calculated the market size of South Africa water purifiers market using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

- Water purifiers manufacturers, distributors and other stakeholders
- Government bodies such as regulating authorities and policy makers
- Organizations, forums and alliances related to water purifiers market
- Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as water purifier companies, distributors and other stakeholders., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, South Africa water purifiers market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

- Market, By Installation Mode:
  - Point of Use (POU)

Point of Entry (POE)

Market, By Application:

Residential

Commercial

Food & Beverage

Healthcare

Industrial

Municipal

Market, By Sales Channel:

Direct

Distributor

Retail

Online

Market, By Region:

Gauteng

Western Cape

KwaZulu-Natal

Eastern Cape

Others

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Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in South Africa water purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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