

# South Africa Water Purifier Market Forecast and Opportunities, 2017

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## Abstracts

In many provinces of South Africa, water demand exceeds local water supply and quantity is the not the lone cause of concern. The quality of drinking water supplied to majority of households in South Africa is also below the WHO recommended standards for safe drinking water. The situation of the rural population is graver than that of the urban population, with more than 5 Million people lacking access to safe drinking water in rural areas of the country which has given rise to the demand for water purifiers in South Africa.

According to 'South Africa Water Purifier Market Forecast & Opportunities, 2017' the water purifier market in South Africa is in its nascent stage and is expected to grow tremendously in the coming years. The water purifier sales in South Africa have recorded compounded annual growth of more than 30% from 2007 till 2011 period. The market is strongly driven by increasing per capita income and increasing health consciousness amongst the population. The rising water borne diseases in the country is encouraging people to buy water purifiers. 'South Africa Water Purifier Market Forecast & Opportunities, 2017' discusses the following aspects related to water purifiers market in South Africa:

Residential Water Purifier Market Size, Share & Forecast

Counter Top, Under Counter and Portable Water Purifier Market Forecasts

South Africa Water Purifier Regional Market Analysis

Market Trends, Developments and Opportunities

## Competitive Landscape & Strategic Recommendations

### Why You Should Buy This Report

To gain an in-depth understanding of water purifier market dynamics in South Africa

To identify the on-going trends and anticipated growth in the coming years

To help industry consultants, water purifier manufacturers and other stakeholders to align their market-centric strategies

To obtain research based business decision and add weight to presentations and marketing materials

To gain competitive knowledge of leading players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with water purifier manufacturers, channel partners, and consumers. Secondary research included an exhaustive search of more than 3000 paid databases such as newspapers, websites, company annual reports and proprietary databases.

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1. Brita
2. H2O Inc.
3. Pure-Pro
4. AquaMat Inc.
5. Garden Route Water Consultants
6. Aquasana
7. Little Luxury
8. Glacier

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