

# **Solvent Dyes Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Metal Complex- Solvent Dyes, Oil Soluble Dyes, Water Soluble Dyes, and Other), By Packaging (Bottle, Bulk, and Tetra packaging), By Application (Ink, Plastics, Fuel & Lubricants, Coatings & Paints, and Others), By Region and Competition**

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## **Abstracts**

Global Solvent Dyes Market is anticipated to increase significantly through 2028. Solvent dye is a soluble organic solvent that is primarily utilized to add color to various products, such as plastics, waxes, and solvents. End user widely demands solvent dyes to use with plastics, fuel & lubricants, coatings & paints, and others. Due to their properties, solvent dyes are appropriate for dyeing manufactured fibers, primarily polyester, nylon, and acetate. The suitable diffusion characteristic of solvent dyes resulting in significantly slower color fades properties.

Solvent dyes reveal excellent superiority and uniformity of color over different products when applied with organic solvents. Owing to excellent thermal resistance, thermal stability, and diffusion over substitutes, it is used in end-user industries for various purposes in color masterbatches, wood stains, imitation, metalized polyester films, and printing inks; apart from these, used in gasoline, diesel fuel, and other hydrocarbon products to provide a color like gasoline green and solvent dyes yellow for easy classification of different fuel grades and accordance with lawful requirements.

Growing Demand from Industries to Provide Shades in Plastic Products

Solvent dyes exhibit excellent vibrancy and quality in a broad range of plastic

applications and have exceptional physical properties that impact colorant performance. Solvent dyes can be used in various applications, such as PVC, optical lenses, acrylic, plastic filaments and sheets, nylon, polyester resins, polyamide, polypropylene, polycarbonate, and ABS. Solvent dyes are highly soluble, which is demonstrated in engineering plastics as an outcome, providing superior transparent shade, making solvent dyes the desired dyes for car and signal-lights over pigment.

### Rising Demand from Automotive Industry

Automobiles are an industry that has experienced continuous growth in the past decade and has now become a trillion-dollar market. Growing awareness about electric cars and rising demand for automobiles from rising economies are expected to propel the demand for automobiles and related products. Polypropylene, polyvinyl chloride, ABS, Nylon 6/6, polycarbonate, and polyethylene are the commonly used plastic for producing automotive parts such as dashboards, wheel covers, weatherproofing coatings, car bumpers, and other applications. All the above polymers require solvent dyes to provide diverse colors and sharp textures. Therefore, the rising demand for automobiles is expected to influence solvent dye market growth in the forecasted period directly.

### Thrusting Demand from Emerging Economies

Countries like Brazil, China, India, Vietnam, Bangladesh, and others, due to rising demand for the related product and their manufacturing activities, are propelling the product demand. Apart from these, the firms' ongoing innovation to enhance product properties and efforts to acquire new market share and gain profitability through acquisition and merger is expected to create a lucrative market in the anticipated period.

### Recent Development

In July 2022, LANXESS AG acquired the microbial control business unit of the U.S. group International Flavors & Fragrances Inc. for USD 1.3 billion. Through the acquisition, LANXESS AG has expanded its marketplace and become the largest microbial control and biocidal product supplier worldwide.

### Market Segmentation

Global Solvent Dyes Market is segmented based on type, packaging, and application. Based on type, the market is divided into metal complex-solvent dyes, oil-soluble dyes,

water-soluble dyes, and others. Based on packaging, the market is divided into a bottle, bulk, and tetra packaging. Based on application, the market is divided into ink, plastics, fuel & lubricants, coatings & paints, and others.

## Market Players

LANXESS AG, Kunshan Organic Chemical Factory, Megha International, Kolorjet Chemicals Pvt Ltd., Nantong Saint Colorchem Co., Ltd., Tianjin Shenyuan Chemical Co., Ltd, Hangzhou Epsilon Chemical Co., Ltd, Hangzhou Sunny Chemical Co., Ltd., Winchem Industrial Co., Ltd, Nitin Dye Chem Pvt. Ltd., among others, are some of the key players operating in the global solvent dyes market.

## Report Scope:

In this report, global solvent dyes market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Solvent Dyes Market, By Type:

Metal Complex-Solvent Dyes

Oil Soluble Dyes

Water Soluble Dyes

Other

### Solvent Dyes Market, By Packaging:

Bottle

Bulk

Tetra packaging

### Solvent Dyes Market, By Application:

Ink

Plastics

Fuel & Lubricants

Coatings & Paints

Others

### Solvent Dyes Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Spain

Italy

Asia-Pacific

China

India

Malaysia

Australia

Japan

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Qatar

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global solvent dyes market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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