

# **Solar Energy Panel Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Technology (Solar PV and Concentrated Solar Power), By Module Type (Thin Film and Crystalline), By Grid Connectivity (On-Grid and Off-Grid), By Application (Residential, Commercial and Industrial), By Region, By Competition, 2018-2028**

<https://marketpublishers.com/r/S6419A963671EN.html>

Date: November 2023

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: S6419A963671EN

## **Abstracts**

Global Solar Energy Panel Market was valued at USD 135 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 12.8% through 2028. The global solar energy panel market is experiencing significant growth, propelled by a confluence of factors that underscore the increasing prominence of renewable energy in the global landscape. Rising awareness of the environmental impact of traditional energy sources has spurred a shift towards sustainable alternatives, with solar energy emerging as a key player. Governments worldwide are actively promoting solar adoption through a variety of incentives and policies, further propelling market expansion. Technological advancements in solar panel design and manufacturing have not only enhanced energy conversion efficiency but also contributed to cost reductions, making solar energy more economically viable. As businesses and consumers alike prioritize clean and sustainable energy solutions, the solar energy panel market is witnessing a surge in demand. This trajectory is indicative of a broader trend towards a greener, more sustainable energy future, with solar power playing a pivotal role in meeting the world's growing energy needs.

### **Key Market Drivers**

Increasing Environmental Awareness

The global solar energy panel market is significantly driven by a heightened global awareness of environmental issues and the urgent need to transition towards cleaner, more sustainable energy sources. As concerns over climate change and environmental degradation intensify, individuals, businesses, and governments are increasingly recognizing the imperative of reducing carbon footprints. Solar energy, as a renewable and low-impact power source, has become a focal point in addressing these concerns. The desire to mitigate the adverse effects of conventional energy generation methods, such as fossil fuels, is compelling a shift towards solar power. This driver is particularly pronounced as consumers and businesses increasingly prioritize environmentally friendly practices, making solar energy panels an attractive choice for meeting energy needs while minimizing ecological impact.

### Government Incentives and Policies

The pivotal role of government initiatives and policies in propelling the global solar energy panel market cannot be overstated. Numerous nations have strategically implemented a diverse array of incentives, subsidies, and regulatory frameworks to actively promote the widespread adoption of solar energy. These multifaceted measures, encompassing tax credits, feed-in tariffs, and rebates, serve as powerful catalysts, rendering solar panel installations financially feasible for a broad spectrum of consumers, spanning residential and commercial sectors alike. Notably, governments are proactively establishing ambitious renewable energy targets, positioning solar panels as integral components in realizing these objectives. The concerted alignment of national energy policies with overarching environmental sustainability goals creates a highly favorable and encouraging landscape for the exponential growth of the solar energy panel market. This symbiotic relationship not only stimulates heightened interest but also prompts substantial investment and developmental efforts within the sector. As nations increasingly recognize the imperative to transition towards cleaner and more sustainable energy sources, these governmental interventions act as driving forces, fostering a robust ecosystem that propels innovation, industry expansion, and the pivotal role of solar energy in the global energy paradigm. The resultant synergy between government-led initiatives and the solar energy sector underscores the pivotal interplay between policy frameworks and the evolution of a thriving market that is progressively reshaping the energy landscape in a more sustainable direction.

### Technological Advancements

Rapid advancements in solar technology represent a crucial driver for the global solar

energy panel market. Continuous innovation in materials, manufacturing processes, and design has led to significant improvements in the efficiency and cost-effectiveness of solar panels. Breakthroughs in photovoltaic cell technologies, such as the development of perovskite solar cells, have enhanced energy conversion rates, making solar power more competitive with traditional energy sources. Moreover, innovations in energy storage solutions have addressed the intermittent nature of solar power, further boosting its reliability. As the industry continues to invest in research and development, technological progress is anticipated to play a central role in expanding the global solar energy panel market and solidifying solar power's position in the mainstream energy landscape.

### Cost Efficiencies and Economies of Scale

The surging prominence of solar panels in the global energy market is notably underpinned by a pivotal factor—the diminishing cost of solar energy production. This decline is intricately linked to a confluence of factors, chief among them being remarkable technological advancements, heightened manufacturing efficiency, and the realization of economies of scale in production. These cumulative forces have collectively ushered in a significant reduction in the cost of solar panels over an extended period. The evolution of manufacturing processes, marked by increasing streamlining and efficiency gains, has been instrumental in making solar energy more economically viable. Furthermore, the amplification of production scale has led to a profound shift, rendering the overall cost of installing solar panels increasingly accessible to a broader spectrum of consumers. This enhanced cost-effectiveness acts as a magnetic force, augmenting the allure of solar energy as a compelling and competitive alternative. It not only aligns with the sustainability aspirations of businesses and individuals but also positions solar power as a feasible solution for those in pursuit of affordable and eco-friendly energy solutions. As the cost dynamics continue to favor solar energy, its widespread adoption becomes not just a technological achievement but a testament to the transformative power of cost-efficient and sustainable energy alternatives that can potentially redefine the global energy landscape. In this paradigm shift, affordability converges with environmental responsibility, reinforcing solar energy's trajectory as a formidable player in the quest for accessible and eco-conscious energy solutions.

### Growing Energy Demand and Grid Decentralization

The escalating global demand for energy, coupled with the need for energy security and resilience, is driving the adoption of solar energy panels. As the population grows and

industrialization expands, traditional centralized energy grids face challenges in meeting the increasing demand. Solar panels offer a decentralized and distributed energy generation model, allowing for the generation of electricity closer to the point of use. This not only reduces transmission and distribution losses but also enhances the overall resilience and reliability of the energy infrastructure. The prospect of energy independence and the ability to generate power on-site are compelling factors, particularly for businesses and communities seeking to secure a stable and sustainable energy supply, thereby contributing to the upward trajectory of the global solar energy panel market.

## Key Market Challenges

### Intermittency and Reliability Issues

One of the primary challenges facing the global solar energy panel market is the intermittent nature of solar power generation. Solar energy production is contingent upon weather conditions and daylight availability, resulting in fluctuations in output. This intermittency poses challenges to maintaining a consistent and reliable power supply, especially during periods of low sunlight or at night. To address this challenge, there is a pressing need for advancements in energy storage technologies, such as batteries, to store excess energy during peak production times and release it when sunlight is insufficient. Additionally, the integration of smart grid technologies and improved forecasting methods can help mitigate the impact of solar power intermittency on the overall stability of the energy grid.

### High Initial Costs and Return on Investment

While the overall cost of solar panels has decreased significantly in recent years, the high initial investment required for solar energy installations remains a considerable challenge. The initial costs include not only the purchase and installation of solar panels but also associated components such as inverters and support structures. Although government incentives and subsidies aim to alleviate this financial burden, the upfront expenses can still be a barrier for some consumers. Additionally, the return on investment (ROI) period, though improving, remains a concern for businesses and individuals. Addressing these financial challenges requires continued efforts to enhance the cost-effectiveness of solar energy solutions, coupled with innovative financing mechanisms to make solar installations more accessible to a broader spectrum of consumers.

## Land Use and Aesthetic Concerns

The expansion of the solar energy panel market is accompanied by challenges related to land use and aesthetic considerations. Large-scale solar farms require extensive land areas, leading to concerns about the impact on ecosystems, agricultural activities, and open spaces. Balancing the need for increased renewable energy capacity with environmental preservation is a delicate challenge. Moreover, the visual impact of solar installations, particularly in residential areas, can be a source of contention. Striking a balance between maximizing solar energy generation and minimizing land use, while also addressing aesthetic concerns, necessitates thoughtful planning, community engagement, and the development of innovative solar solutions such as building-integrated photovoltaics (BIPV) that seamlessly integrate with existing structures.

## Recycling and End-of-Life Management

As the global solar energy panel market expands, there is a growing concern about the environmental impact of solar panel disposal. Solar panels contain materials such as silicon, metals, and potentially hazardous substances, raising questions about recycling and end-of-life management. Developing effective and sustainable recycling processes for solar panels is crucial to minimize the environmental footprint of the solar industry. Additionally, ensuring proper disposal practices and preventing the accumulation of decommissioned solar panels in landfills is imperative. Collaboration between the solar industry, governments, and environmental organizations is essential to establish comprehensive recycling programs and standards that address these challenges, fostering a sustainable lifecycle for solar panels and minimizing their environmental impact.

## Key Market Trends

### Technological Advancements Driving Efficiency

A prominent trend in the global solar energy panel market is the relentless pace of technological advancements aimed at enhancing the efficiency of solar panels. Innovations in materials, manufacturing processes, and design are collectively contributing to higher energy conversion rates and improved performance. For instance, the development of tandem solar cells and perovskite-silicon tandem technology has shown promising results in boosting efficiency levels. As the industry continues to invest in research and development, the trend of technological innovation is expected to drive further improvements in solar panel efficiency, making solar energy an increasingly

competitive and viable option in the global energy landscape.

### Increasing Embrace of Energy Storage Solutions

An emerging trend in the solar energy panel market is the growing integration of energy storage solutions, such as batteries, to address the intermittency of solar power generation. As the demand for reliable and continuous energy supply rises, energy storage technologies play a pivotal role in storing excess energy during peak production periods and releasing it during times of low sunlight or high demand. The synergy between solar panels and energy storage systems is shaping the market, providing consumers with more reliable and resilient energy solutions. This trend reflects a broader shift towards decentralized and off-grid energy models, offering increased energy independence to businesses and homeowners alike.

### Rise of Building-Integrated Photovoltaics (BIPV)

A notable trend in the solar energy panel market is the increasing adoption of Building-Integrated Photovoltaics (BIPV). BIPV involves seamlessly integrating solar panels into building structures, such as roofs, facades, and windows, thereby serving a dual purpose of generating renewable energy while maintaining aesthetic appeal. This trend aligns with the growing emphasis on sustainable architecture and urban planning, where buildings are designed to be energy-efficient and environmentally friendly. The integration of solar panels into the built environment not only enhances energy efficiency but also contributes to the overall sustainability goals of communities and businesses.

### Growing Focus on Sustainable Manufacturing

As sustainability becomes a key consideration for consumers and businesses, there is a growing trend in the solar energy panel market towards sustainable manufacturing practices. Manufacturers are increasingly adopting environmentally friendly materials, reducing energy consumption in production processes, and implementing recycling initiatives to minimize the environmental impact of solar panel manufacturing. This trend reflects a broader awareness within the industry of the need to align the production of renewable energy technologies with principles of environmental responsibility, ensuring that the entire lifecycle of solar panels contributes positively to sustainability goals.

### Expansion of Solar Energy in Emerging Markets



A significant trend in the global solar energy panel market is the expanding adoption of solar power in emerging markets. Developing countries are increasingly turning to solar energy as a viable and cost-effective solution to meet their growing energy needs while addressing environmental concerns. This trend is fueled by factors such as decreasing solar panel costs, government initiatives to promote renewable energy, and the potential for off-grid solar solutions to provide electricity in remote areas. The global expansion of solar energy into emerging markets represents not only a business opportunity for the solar industry but also a means of promoting energy access, sustainability, and economic development in regions where traditional energy infrastructure may be limited or underdeveloped.

## Segmental Insights

### Module Type Insights

The Crystalline Module Type segment asserted its dominance in the Global Solar Energy Panel Market, and this prevailing trend is anticipated to endure throughout the forecast period. Crystalline solar panels, encompassing both monocrystalline and polycrystalline technologies, have consistently held a prominent position in the market due to their high efficiency and well-established manufacturing processes. Monocrystalline panels, known for their uniform and high-purity silicon composition, exhibit superior efficiency, while polycrystalline panels, although slightly less efficient, are cost-effective and widely deployed. The dominance of Crystalline Module Types can be attributed to their proven track record of performance, reliability, and continuous advancements in manufacturing techniques. The established infrastructure and economies of scale associated with crystalline technology have contributed to its widespread adoption across residential, commercial, and utility-scale solar installations. Thin Film technology, while offering advantages such as flexibility and lower production costs, has faced challenges related to lower efficiency levels and a longer return on investment period. As the demand for higher efficiency and cost-effectiveness remains paramount in the solar energy market, the Crystalline Module Type is poised to maintain its dominance, benefitting from ongoing research and development efforts aimed at enhancing its efficiency and driving economies of scale in production processes. The robust performance and adaptability of Crystalline Module Types position them as the preferred choice for a broad spectrum of applications, ensuring their continued dominance in the evolving landscape of the Global Solar Energy Panel Market.

### Technology Insights

In 2022, the Solar PV (Photovoltaic) segment emerged as the dominant force in the Global Solar Energy Panel Market, and this trend is anticipated to persist throughout the forecast period. Solar PV technology, which directly converts sunlight into electricity using semiconductor materials, has witnessed widespread adoption due to its versatility, scalability, and declining costs. The photovoltaic segment's dominance can be attributed to ongoing technological advancements, driving improvements in efficiency and cost-effectiveness. The widespread deployment of solar PV panels, both in residential and utility-scale projects, has been fueled by supportive government policies, incentives, and an increasing global emphasis on sustainable and renewable energy sources. The scalability of Solar PV systems makes them suitable for a wide range of applications, from small rooftop installations to large-scale solar farms. In contrast, Concentrated Solar Power (CSP), which employs mirrors or lenses to focus sunlight and generate heat for electricity production, faces challenges related to higher initial costs and specific geographic requirements. While CSP technology offers benefits like thermal energy storage for continuous power generation, the dominance of Solar PV is expected to persist due to its adaptability, lower costs, and broader applicability across diverse regions and market segments. As the world continues its transition towards cleaner energy sources, Solar PV is poised to maintain its dominance in the Global Solar Energy Panel Market, driven by technological innovations, favorable policies, and the pressing global need for sustainable energy solutions.

### Grid Connectivity Insights

The On-Grid Connectivity segment asserted its dominance in the Global Solar Energy Panel Market, and this trend is projected to persist throughout the forecast period. On-Grid solar installations, also known as grid-tied systems, are integrated with the existing electrical grid infrastructure, allowing excess electricity generated by solar panels to be fed back into the grid. This segment's dominance can be attributed to the increasing global emphasis on clean energy, coupled with favorable government policies and incentives encouraging grid-tied solar projects. On-Grid systems offer the advantage of being cost-effective, as they do not require the installation of energy storage solutions, and they contribute to the overall stability of the electricity grid by balancing supply and demand. The ease of integration with existing infrastructure and the ability to benefit from net metering programs further contribute to the popularity of On-Grid Connectivity. While Off-Grid solar systems, designed for locations without access to a centralized power grid, play a crucial role in providing electricity to remote areas, their market share is relatively smaller due to the challenges associated with energy storage and the need for standalone power generation. As the demand for clean energy continues to rise globally, and as grid infrastructure develops in emerging markets, On-Grid Connectivity



is poised to maintain its dominance in the Global Solar Energy Panel Market. The ongoing advancements in grid technologies, coupled with supportive policies promoting grid-tied solar installations, will further solidify the position of On-Grid Connectivity as the preferred choice for a wide range of consumers, industries, and utility-scale projects aiming to contribute to a sustainable and grid-integrated energy future.

## Regional Insights

Asia-Pacific emerged as the dominant region in the Global Solar Energy Panel Market, and this dominance is anticipated to persist throughout the forecast period. The Asia-Pacific region, encompassing countries such as China, India, and Japan, has been at the forefront of the solar energy revolution, driven by robust government initiatives, ambitious renewable energy targets, and substantial investments in solar infrastructure. China, in particular, has played a pivotal role in the global solar market, being a major producer and consumer of solar panels. The region benefits from favorable geographic conditions with ample sunlight, making it conducive for solar power generation. Additionally, supportive policies, such as feed-in tariffs and incentives for solar installations, have accelerated the adoption of solar energy in both residential and utility-scale applications. As the demand for clean energy solutions continues to rise in Asia-Pacific, coupled with a growing awareness of environmental sustainability, this region is poised to maintain its dominance in the Global Solar Energy Panel Market. The ongoing commitment to renewable energy targets, coupled with advancements in solar technology and favorable market conditions, positions Asia-Pacific as a key player in shaping the trajectory of the global solar industry in the foreseeable future.

## Key Market Players

JinkoSolar Holding Co., Ltd.

Canadian Solar Inc.

Trina Solar Co., Ltd.

First Solar, Inc.

LONGi Green Energy Technology Co., Ltd.

JA Solar Holdings Co., Ltd.

Hanwha Q CELLS Co., Ltd.

Risen Energy Co., Ltd.

GCL System Integration Technology Co., Ltd.

Talesun Solar

Report Scope:

In this report, the Global Solar Energy Panel Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Solar Energy Panel Market, By Technology:

Solar PV

Concentrated Solar Power

Solar Energy Panel Market, By Module Type:

Thin Film

Crystalline

Solar Energy Panel Market, By Application:

Residential

Commercial

Industrial

Solar Energy Panel Market, By Grid Connectivity:

On-Grid

Off-Grid

## Solar Energy Panel Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Belgium

Asia-Pacific

China

India

Japan

Australia

South Korea

Indonesia

Vietnam

South America

Brazil

Argentina

Colombia

Chile

Peru

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Israel

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Solar Energy Panel Market.

## Available Customizations:

Global Solar Energy Panel market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

*Solar Energy Panel Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Techn...*

Detailed analysis and profiling of additional market players (up to five).

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