

Smart Lunch Box Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Material Type (Stainless Steel, Plastic, Others), By Number of Containers (1 to 3, 3 to 6, others), By Distribution Channel (Supermarkets/Hypermarkets, Retail Stores, Online, Others), By Region

https://marketpublishers.com/r/SB6750E453CFEN.html

Date: January 2023 Pages: 112 Price: US\$ 4,900.00 (Single User License) ID: SB6750E453CFEN

Abstracts

Global smart lunch box market value is anticipated to grow with an impressive CAGR during the forecast years on the backbone of growing demands for the insulated packaging of the hot or cold food separately and maintain their freshness for longer duration. Growing advancement in the technology as well as the evolution of the innovative products also drive the growth of the global smart lunch box market in the upcoming five years. Rising health awareness among the consumers and benefits of the fresh food consumption along with the consequences of the unhygienic food specially for the patients in the need for considering food habits, further supports the growth of the global smart lunch box market in the next five years.

Additionally, working professionals are also ditching canteens and opting for homecooked food since it offers pocket-friendly, nutritious, hygienic, and fresh food. Thus, quickly changing consumer preferences that would also facilitate the growth of the global smart lunch box market in the forecast years through 2027.

Higher Inclination Toward Home Cooked Meals Drive Market Growth

Increasing instances of obesity, blood pressure, chronic diseases, and sedentary lifestyles influences the population to mend their regular habits. One such habit the



population is seen instinctively shifting is opting for home cooked meals and hygienic eating over their workplace canteens or street foods. Rising concerns over fast food consumption and junk eating also aids the higher risks of various diseases. With population growing highly concerned for their health, they prefer to buy smart lunchboxes that may keep their food warm, and hygienic and provide them with fresh home cooked meal even at wee hours, thus driving the growth of the global smart lunch box market in the upcoming five years, effectively.

In the year 2021, about 3.45 Billion population was employed globally that ensures the consistent demands for the lunch boxes along with the growing concerns over healthy eating, the factor will substantiate the growth of the global smart lunch box market in the next five years.

Technological Advancement Stimulates Market Growth

Rising research and development of the innovative products further fuels the growth of the global smart lunch box market in the future five years. Growing technological advancement like electric lunchboxes are flooding the market. Electric lunch box trend is further growing due to rising disposable income among the working class population, inclined toward spending higher amounts on these advanced products. The technological advancement is also growing as with the demand for the heat box lunch boxes.

Market Segmentation

The global smart lunch box market segmentation is based on material type, number of containers, distribution channel, regional distribution, and competitive landscape. Based on material type, the market is further segmented into stainless steel, plastic, and others. By number of containers, the market is fragmented into 1 to 3, 3 to 6 and others. Based on distribution channel, the market is bifurcated into supermarkets/hypermarkets, retail stores, online, and others. The market analysis also studies the regional segmentation, divided among Asia-Pacific region, North American region, European region, South American region, and Middle East & African region.

Company Profile

Hamilton Housewares Pvt. Ltd (Milton), ReliantEMS Corp, located (LunchEAZE), Inspire Ecoware, are enlisted in a partial list of major market players of the global smart lunch box market.

Smart Lunch Box Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented B.



Report Scope:

In this report, global smart lunch box market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Smart Lunch Box Market, By Material Type:

Stainless Steel

Plastic

Others

Smart Lunch Box Market, By Number of Containers:

1 to 3

3 to 6

Others

Smart Lunch Box Market, By Distribution Channels:

Supermarkets/Hypermarkets

Retail Stores

Online

Others

Smart Lunch Box Market, By Region:

North America

United States

Mexico

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Canada

Asia-Pacific

China

India

Japan

Australia

South Korea

Europe

Germany

France

United Kingdom

Spain

Italy

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa



Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global smart lunch box market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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