

Smart Government Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Solution (Government Resource Planning System, Security, Analytics, Remote Monitoring), By Service (Professional Services, Managed Services), By Region & Competition, 2021-2031F

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Abstracts

The Global Smart Government Market is projected to expand from USD 34.47 Billion in 2025 to USD 79.69 Billion by 2031, registering a CAGR of 14.99%. Smart government entails incorporating big data analytics, Internet of Things solutions, and information and communication technologies into public administration to optimize operations and enhance services for citizens. The market's growth is primarily fueled by the critical necessity to cut operational costs and the increasing strain of urbanization, which necessitates more effective resource management. Additionally, the global shift toward these governance models is supported by growing public demands for transparency and readily available digital channels.

However, despite these clear advantages, the market encounters substantial obstacles related to data security and the difficulty of safeguarding sensitive infrastructure against cyberattacks. The deployment of interconnected systems increases the range of potential vulnerabilities, demanding specialized defensive skills that are frequently in short supply. As noted by ISC2 in 2024, the global shortage of cybersecurity professionals has widened to 4.8 million, emphasizing the critical lack of expertise required to protect these growing digital environments.

Market Driver

The incorporation of Artificial Intelligence and Machine Learning into public services is transforming the industry by automating intricate administrative duties and improving engagement with citizens. Governments are actively implementing these technologies to analyze massive datasets for predictive policy creation and to accelerate service delivery, which helps reduce administrative delays. This swift adoption is particularly visible in federal operations, where pilot projects are being expanded into full-scale enterprise solutions to satisfy efficiency requirements. As reported by the U.S. Government Accountability Office in July 2024, the number of AI use cases across select federal agencies nearly doubled from 571 in 2023 to 1,110 in 2024, highlighting the vital role of intelligent automation in modernizing public infrastructure.

The reinforcement of Cybersecurity Frameworks and Data Sovereignty Measures has become a crucial driver, as the digitization of critical infrastructure widens the exposure to state-sponsored and criminal threats. Public sector organizations are focusing on strong defense systems to safeguard sensitive citizen information and ensure the continuity of essential services in an unstable digital environment. This priority stems from a quantifiable rise in sophisticated attacks on government networks worldwide. For instance, the 'Microsoft Digital Defense Report 2024' released in October 2024 noted a 2.75-fold year-over-year increase in human-operated ransomware attacks. Reflecting the financial commitment to secure governance, the UK Government allocated a ?3.4 billion investment in 2024 to upgrade NHS IT systems and hasten digital transformation.

Market Challenge

The main obstacle hindering the growth of the Global Smart Government Market is the critical concern over data security and the increasing complexity of cyber threats. As public administrations digitize extensive volumes of sensitive citizen information, such as biometric data and financial records, they become attractive targets for malicious entities. This exposure leads to hesitation within government agencies to fully migrate from legacy on-premise systems to the cloud-based architectures essential for smart governance. Concerns regarding severe data breaches and the potential loss of public trust compel agencies to favor defensive strategies over innovation, which effectively delays the rollout of advanced digital services.

This reluctance is further exacerbated by the gap between the swift advancement of threat vectors and the readiness of public sector defenses. Government entities frequently lack the necessary resources and strategic assurance to effectively mitigate these complex risks. According to the 2024 Cybersecurity Study by the National

Association of State Chief Information Officers (NASCIO), while 71% of state Chief Information Security Officers view AI-enabled threats as a high risk, 41% are not confident in their team's capacity to manage these emerging dangers. Consequently, financial resources are increasingly redirected toward compliance and remediation efforts rather than investing in new smart technologies, which directly slows market expansion.

Market Trends

The focus on Climate-Smart and Green GovTech Solutions is reshaping public sector procurement as agencies aim to separate digital growth from increased carbon emissions. Governments are requiring the adoption of circular economy principles and energy-efficient infrastructure to lessen the environmental footprint of their growing computational needs. This transition goes beyond mere efficiency, involving the strategic deployment of technologies designed to actively lower ecological impact. Evidencing the success of these initiatives, the UK Government's 'Greening Government ICT Annual Report 2023 to 2024', published in January 2025, reported a 9% reduction in total carbon dioxide equivalent emissions from government digital services and ICT compared to the prior year.

The expansion of Decentralized Digital Identity Ecosystems is transforming the structure of trust by moving credential control from centralized databases to digital wallets managed by users. This shift resolves interoperability and privacy issues by allowing citizens to securely present verifiable credentials across different jurisdictions without dependence on isolated legacy systems. Global momentum for this structural change is clear, with public sector bodies increasingly embracing these distributed models to improve service access. According to the 'Global Shift Toward Decentralized Identity Adoption' report by Identity.com in April 2025, 1,181 public entities across 105 countries are now actively participating in decentralized identity projects, highlighting the public sector's rapid move toward these user-focused frameworks.

Key Market Players

Microsoft Corporation

IBM Corporation

Oracle Corporation

Salesforce, Inc.

Broadcom, Inc.

Capgemini Services SAS

Nokia Corporation

Cisco Systems, Inc.

Report Scope

In this report, the Global Smart Government Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Smart Government Market, By Solution

Government Resource Planning System

Security

Analytics

Remote Monitoring

Smart Government Market, By Service

Professional Services

Managed Services

Smart Government Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Smart Government Market.

Available Customizations:

Global Smart Government Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL SMART GOVERNMENT MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Solution (Government Resource Planning System, Security, Analytics, Remote Monitoring)
 - 5.2.2. By Service (Professional Services, Managed Services)
 - 5.2.3. By Region

- 5.2.4. By Company (2025)
- 5.3. Market Map

6. NORTH AMERICA SMART GOVERNMENT MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Solution
 - 6.2.2. By Service
 - 6.2.3. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Smart Government Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Solution
 - 6.3.1.2.2. By Service
 - 6.3.2. Canada Smart Government Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Solution
 - 6.3.2.2.2. By Service
 - 6.3.3. Mexico Smart Government Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Solution
 - 6.3.3.2.2. By Service

7. EUROPE SMART GOVERNMENT MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Solution
 - 7.2.2. By Service
 - 7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Smart Government Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Solution

7.3.1.2.2. By Service

7.3.2. France Smart Government Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Solution

7.3.2.2.2. By Service

7.3.3. United Kingdom Smart Government Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Solution

7.3.3.2.2. By Service

7.3.4. Italy Smart Government Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Solution

7.3.4.2.2. By Service

7.3.5. Spain Smart Government Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Solution

7.3.5.2.2. By Service

8. ASIA PACIFIC SMART GOVERNMENT MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Solution

8.2.2. By Service

8.2.3. By Country

8.3. Asia Pacific: Country Analysis

8.3.1. China Smart Government Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Solution

8.3.1.2.2. By Service

8.3.2. India Smart Government Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Solution

8.3.2.2.2. By Service

8.3.3. Japan Smart Government Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Solution

8.3.3.2.2. By Service

8.3.4. South Korea Smart Government Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Solution

8.3.4.2.2. By Service

8.3.5. Australia Smart Government Market Outlook

8.3.5.1. Market Size & Forecast

8.3.5.1.1. By Value

8.3.5.2. Market Share & Forecast

8.3.5.2.1. By Solution

8.3.5.2.2. By Service

9. MIDDLE EAST & AFRICA SMART GOVERNMENT MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Solution

- 9.2.2. By Service
- 9.2.3. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Smart Government Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Solution
 - 9.3.1.2.2. By Service
 - 9.3.2. UAE Smart Government Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Solution
 - 9.3.2.2.2. By Service
 - 9.3.3. South Africa Smart Government Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Solution
 - 9.3.3.2.2. By Service

10. SOUTH AMERICA SMART GOVERNMENT MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Solution
 - 10.2.2. By Service
 - 10.2.3. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Smart Government Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Solution
 - 10.3.1.2.2. By Service
 - 10.3.2. Colombia Smart Government Market Outlook
 - 10.3.2.1. Market Size & Forecast

- 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Solution
 - 10.3.2.2.2. By Service
- 10.3.3. Argentina Smart Government Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Solution
 - 10.3.3.2.2. By Service

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. GLOBAL SMART GOVERNMENT MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. Microsoft Corporation
 - 15.1.1. Business Overview
 - 15.1.2. Products & Services
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel

- 15.1.5. SWOT Analysis
- 15.2. IBM Corporation
- 15.3. Oracle Corporation
- 15.4. Salesforce, Inc.
- 15.5. Broadcom, Inc.
- 15.6. Capgemini Services SAS
- 15.7. Nokia Corporation
- 15.8. Cisco Systems, Inc.

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

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