

Smart Doorbell Camera Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Wired, Wireless), By Connectivity (Stand-alone, Integrated), By End User (Commercial, Residential, Industrial), By Sales Channel (Retailers, Distributors. Online/E-Commerce, Others (Constructing Companies, Home D?cor Companies, etc.), By Region, Competition

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# **Abstracts**

The global smart doorbell camera market is anticipated to project robust growth in the forecast period due to the increasing threats to the safety of consumers. For instance, according to a report, more than 2.5 million burglaries happen every year in the United States, and according to a stat, only 17% of households have a security system.

A smart doorbell is an internet-connected alternative to a conventional doorbell. It integrates with a smart home automation system to show real-time video of the front entrance and can 'bell' a smartphone or other device in the house. Like security cameras, smart doorbells send notifications to a user's smartphone or other devices, whether at home or away, when someone rings the doorbell. Real-time video and two-way audio are the features that come along with the majority of smart doorbells, which increases security and fuels market demand for the device.

Smart doorbells are widely used worldwide due to the rising consumer awareness of personal safety and home security. Additionally, the need for smart doorbells in buildings is being fueled by global urbanization, which is combined with a rise in building automation.



Innovative Features are Aiding the Market Growth

Smart locks have witnessed a surge in customer demand in recent years due to characteristics like high security, easy installation, remote locking and unlocking, and instant notifications to homeowners in the event of a crime. Numerous new products are now offered at affordable prices owing to the emergence of new companies in the global smart lock market. The global smart doorbell market is anticipated to expand at a compound annual growth rate over the anticipated period.

Global Doorbell Camera Market to Experience Thriving Opportunities Due to Rapid Infrastructure Developments

In recent years, consumer preference has shifted in favor of smart home technology, which includes faucets, kitchen appliances, and electronic gadgets. Smart security devices like smart doorbell cameras are steadily gaining traction in the market for smart homes. Manufacturers might focus on the profitable market of design innovation to build more substantial brand recognition. Doorbell cameras provide plenty of room for product innovation in design, size, and technological features to provide a high-definition and intelligent recording. As the need for doorbell cameras with innovative technology grows, some manufacturers have recently begun to concentrate on improving doorbell cameras' components and visual attractiveness. Additionally, the fast growth of infrastructure in the commercial sector fueled the requirement for top-notch security in hotel rooms, lobbies, corporate offices, and other commercial spaces.

Increasing Adoption of Artificial Intelligence (AI) and IoT in Smart Appliances

The rising demand for smart doorbell cameras is increasing owing to the increasing adoption of artificial intelligence and the internet of things in the product, which together offers multiple benefits such as Automatic Visitor Recognition, Voice Assisted Interface, Instant Online Alerts on Desktop/Mobile, Ability to Sound Alarmed at remote Location, monitoring of activity outside the house any time, the fully automatic system is further driving the demand of smart doorbell camera market in different countries.

#### Market Segmentation

The smart doorbell camera Market is segmented based on product type, connectivity, end-user, and sales channel. Based on product type, the market is fragmented into wired and wireless. It is further segmented based on connectivity in stand-alone and



integrated. Based on the end user, the market is segmented into commercial, residential, and industrial. Furthermore, the market is divided based on sales channels into Retailers, Distributors. Online/E-Commerce, and Others (Constructing Companies, Home D?cor Companies, etc. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

#### **Company Profiles**

August Home, Inc., dbell Inc., VTech Communications, SkyBell Technologies, Inc., Night Owl Security Products, Smartwares Group, Arlo Technologies, Inc., Ring Inc., Shenzhen VStarcam Technology Co., Ltd, Napco Security Technologies, Inc. are among the major market players in the global platform that lead the market growth of the global smart doorbell camera market.

#### Report Scope:

In this report, the global smart doorbell camera market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Global Smart Doorbell Camera Market, By Product Type:

Wired

Wireless

Global Smart Doorbell Camera Market, By Connectivity:

Stand-alone

Integrated

Global Smart Doorbell Camera Market, By End User:

Commercial

Residential



#### Industrial

Global Smart Doorbell Camera Market, By Sales Channel:

Retailers

Distributors

Online/E-Commerce,

Others

Global Smart Doorbell Camera Market, By Region:

North America

**United States** 

Canada

Mexico

# Europe

France

Germany

United Kingdom

Italy

Spain

Netherlands

Asia-Pacific

China

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India

Japan

South Korea

Australia

Vietnam

Middle East & Africa

Saudi Arabia

South Africa

UAE

Turkey

South America

Brazil

Argentina

Colombia

**Competitive Landscape** 

Company Profiles: Detailed analysis of the major companies present in the global smart doorbell camera market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the

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report:

**Company Information** 

Detailed analysis and profiling of additional market players (up to five).



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  - 16.2.10.4. Key Market Focus & Geographical Presence
  - 16.2.10.5. Recent Developments
- 16.2.10.6. Key Management Personnel



#### 17. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 17.1. Key Focus Areas17.2. Target Regions & Countries
- 17.3. Target Product Type
- 17.4. Target Sales Channel

#### **18. ABOUT US & DISCLAIMER**

(Note: The companies list can be customized based on the client requirements.)



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