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Smart Classroom Market-Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Component (Hardware, Software, and Services), By End-User (K-12 Schools, Higher Education Institutions, and Others), By Technology (Interactive Whiteboards, Projectors, Tablets, Learning Management Systems, and Others), By Deployment Mode (On-Premise, Cloud-Based), By Application (Classroom Management, Learning Management, Student Performance Management, and Others), By Type (Adaptive Learning, Collaborative Learning, Virtual Classroom, and Others), By Region and Competition

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Abstracts

Global smart classroom market is anticipated to thrive in the forecast period, 2024-2028. The global smart classroom market is anticipated to expand due to improvements in technology in the educational field. Smart classrooms are technologically advanced classrooms that aid in improving students' learning abilities by integration of cutting-edge learning technology, such as computers, networks, audio/visual capacity, specialised software, and assistive listening devices. Smart classroom technology enables students to present online and receive instructor evaluations more quickly. Lessons may be recorded on the cloud and performed at any time. Smart classrooms also assist teachers in minimising interruptions and maintaining student interest in the learning process. In addition, the utilisation of various elements

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(hardware, software, and services) in smart classrooms includes physical resources like computers, projectors, speakers, microphones, displays, and so forth.

Moreover, the primary driver of market expansion is the rise in demand for dynamic interactive learning systems. Additionally, it is projected that the increased usage of mobile learning apps and the widespread acceptance of online learning resources would support market expansion.

However, the market for smart classrooms is constrained by the high installation and maintenance costs of the necessary gadgets. The market's expansion is also hampered by the lack of knowledge about the advantages of smart classrooms, especially in developing countries. In addition, the market is anticipated to benefit from the increased usage of internet of things (IoT) and other cutting-edge technologies in the education sector.

Government Spending on E-learning and Digital Education has Increased

India is one of the developing countries that is eager to promote new educational practises. For instance, instructors in India's public schools have been trained to use interactive whiteboards, iPads, and applications in the classroom. According to the human resource development ministry, they have set a goal of building close to 3 lakh smart classrooms in public schools by 2023 at a cost of INR 2.4 lakh (USD 3,360) per classroom, which is anticipated to accelerate the growth of the smart classroom market. In addition to public schools, the private sector is using smart classrooms to enhance the teaching process and make it more engaging.This drives the growth in global smart classroom market.

Moreover, the market for smart classrooms is expanding as a result of increasing technical breakthroughs in the educational field. The expansion of the educational sector's infrastructure and the increasing usage of digital and e-learning solutions are both driving the market for smart classrooms. Increased internet usage is also promoting the demand for smart classrooms.

The market's expansion will be constrained by the high operating and maintenance costs associated with smart classrooms. The market development rate would be further slowed down by the developing nations' lack of knowledge about smart classrooms. Inability to abandon conventional teaching methods will also hinder market expansion.

A computerised learning tool called a 'smart classroom' helps kids study more

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effectively. Smart classrooms operate on the idea of the internet of things, which means that the equipment are connected and increase the effectiveness of instruction. It is a recognised truth that visual aids outperform aural aids in terms of effectiveness. Kids learn ideas more thoroughly and effectively now, thanks to smart classrooms, but of course, a teacher's aid makes a smart classroom more effective.

Education Sector to Grow Owing to Digital Enhancements

Digital transformation has been transforming industries by driving the adoption of digital technologies and smart & connected hardware to increase overall operational productivity and revenues of companies. Education is one of the key industries where digitalization is rapidly evolving with adoption of smart devices such as interactive displays, tablets, notebooks, and smartphones in classrooms and student’s lives. In addition to this, the growing digital content creation for education sector, online/e-learning courses, online exams, virtual classrooms, edutainment, and digital textbooks are further boosting the growth of edtech and smart classroom market worldwide. All these factors are driving the global smart classroom market’s growth.

With an exceptional rise in edtech investments over the past several years, China and India are among the well-known nations where digitalization in the educational sector is expanding. The trend of digitization in the education industry is being further accelerated by the rising investments in edtech businesses that are using cutting-edge technologies like AR, VR, and AI in educational solutions. Additionally, because to the ongoing COVID-19 epidemic and the closure of schools and institutions throughout the world, demand for online education has multiplied. In order to continue and uninterruptedly give instruction, more and more schools, colleges, and educational institutions are embracing distant learning and virtual classrooms. This is expected to accelerate the use of various digital technologies in the education sector and drive the global smart classroom market.

Leading Technologies Collaborate for High-Tech Learning

The smart classroom market is expanding rapidly, and market players operating at various levels and across a range of product categories are concentrating on continually upgrading their products by including cutting-edge features and cutting-edge technology. In order to provide students and teachers with immersive and engaging teaching and learning experiences, technologies like cellphones, interactive displays, notebooks, and tablets are being used in classrooms at an unprecedented rate. Additional factors driving market players to differentiate their offerings include the

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enormous growth potential of the edtech industry and high levels of competition brought on by the industry's proliferation of edtech startups. These advanced technologies include augmented reality (AR), virtual reality (VR), artificial intelligence (AI), robotics, and blockchain, among others. Due to the huge number of businesses that are emerging in this industry and the significant venture capital financing that these startups have gotten over the past few years, it is projected that AR and VR will generate the most income for the education sector among these technologies.

Further giving technology companies the chance to innovate and offer cutting-edge technology based solutions for an enhanced and interactive customer experience is the growing ability of consumer devices to run high-tech applications that aid in delivering immersive education delivery and learning experiences. Additionally, integrating these technologies into education has several advantages, including democratising the sector, lowering costs for both students and educational institutions, and ensuring a continuous and uninterrupted learning process. Over the forecast , all of these factors are predicted to fuel demand for education technology solutions based on AR, VR, and AI technologies and accelerate the market's future expansion. All these factors are driving the global smart classroom market.

Market Segmentation

The smart classroom market is segmented into component, end-user, technology, deployment mode, application, type, and region. Based on component, the market is segmented into hardware, software, and service. Bases on end-user, the market is segmented into K-12 schools, higher education institutions, and others. Based on technology, the market is segmented into interactive whiteboards, projectors, tablets, learning management systems, and others. Based on deployment mode, the market is segmented into on-premise and cloud-based. Based on application, the market is segmented into classroom management, learning management, student performance management, and others. Based on type, the market is segmented into adaptive learning, collaborative learning, virtual classroom, and others. Based on region, the market is divided into North America, Asia-Pacific, Europe, South America, and Middle East & Africa.

Market Players

Major market players in the global smart classroom market are Cisco Systems Inc., Dell Technologies Inc., Fujitsu Limited, HP Inc., IBM Corporation, Jenzabar Inc., Lenovo Group Ltd., Panasonic Corporation, Promethean Limited, and Samsung Electronics Co.,

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Report Scope:

In this report, the global smart classroom market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Smart Classroom Market, By Component

Hardware

Software

Service

Smart Classroom Market, By End-User:

K-12 Schools

Higher Education Institutions

Others

Smart Classroom Market, By Technology:

Interactive Whiteboards

Projectors, Tablets

Learning Management Systems

Others

Smart Classroom Market, By Deployment Mode:

On-Premise

Cloud-Based

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Smart Classroom Market, By Application:

Classroom Management

Learning Management

Student Performance Management

Others

Smart Classroom Market, By Type:

Adaptive Learning

Collaborative Learning

Virtual Classroom

Others

Smart Classroom Market, By Region:

North America

- United States
- Canada
- Mexico

Asia-Pacific

- India
- China
- Japan
- South Korea

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- Australia
- Singapore
- Malaysia

Europe

- Germany
- United Kingdom
- France
- Russia
- Spain
- Belgium
- Italy

South America

- Brazil
- Argentina
- Colombia
- Peru
- Chile

Middle East & Africa

- Saudi Arabia

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South Africa

UAE

Israel

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global smart classroom market.

Available Customizations:

Global smart classroom market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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