

Smart Baby Monitor Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Audio & Video, Tracking Devices), By Application (Residential, Commercial), By Distribution Channel (Online and Offline), By Region, Competition

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Abstracts

The global Smart Baby Monitor market is anticipated to project robust growth during the forecast period owing to the increasing spending power, rising number of nuclear families, increasing urbanization, increasing working women, and rising automation of household products.

It is impossible to ignore the growing complexity of modern parents' schedules and the necessity of frequently watching newborns to prevent any injuries or mishaps. The demand for a device that allows parents to keep an eye on their children's activities even when they are out of the house or in another room is high nowadays, especially for working parents.

Modern homes with infants and kids are fast adopting smart baby monitors as the norm. The era of outdated audio-only walkie-talkie-style baby monitors is over. Smart baby monitors can help put safety and peace of mind at fingertips. These wi-fi enabled monitors are a crucial addition to a child's nursery, bedroom, or playroom because they offer built-in cameras with motion sensors, full HD, and night vision, as well as preprogrammed lullabies and some with white noise.

Rising Number of Employed Women to Fuel the Market Growth

One of the driving forces behind the market's growth is the increasing number of working parents. The expansion of the global economy has resulted in more jobs being created in practically every industry, which attracts both more male and female workers and fuels the market's expansion. Women are now making up a larger percentage of the labor force in developed nations, which has an impact on how many families care for their infants. Owing to the high expense of living, both parents are expected to work. They must still take care of their infants, adding to their effort and stress, particularly for the mother. Employers cannot afford to overlook or underestimate the struggles that millions of women currently endure, as working mothers made up roughly a third of the female workforce in the United States in 2020. Parenting a newborn is not always possible for working parents. They either send their children to their grandparents or hire nannies to watch them while they work. Some parents worry about their children's safety while they are being cared for by others. As a result, when they have free time, such as during lunch or tea break, they head home to check on their infants. Thus, smart baby monitors not only help in keeping an eye on child from distance but it can also sense motion, sound and room temperature around a baby.

Use of Artificial Intelligence to Boost Market Growth

Artificial intelligence (AI) technologies are used by smart baby monitors to identify a baby's activity. The more comprehensive the database of baby faces and screams used to train these AI systems, the more effective they are. Face recognition technology is often used in infant monitoring devices to detect changes in a child's expression. For instance, if the baby is sobbing or upset, some gadgets can capture happy occasions, such as grinning or laughing, and store them on the cloud server of the manufacturer. The Owlet Cam 2 is an artificial intelligence (AI) baby monitor that utilizes emotion-based AI to assess how sad a customer's infant is. When the Owlet Dream App detects sounds, movement, or crying coming from the baby's room, it notifies the parents. Parents can also receive video snippets of sound and motion from the camera to watch whenever they want on their phone. The baby's sleep and wake windows are automatically tracked by the system's innovative predictive sleep technology. Thus, these advancements in technology will fuel market growth.

Emission of Harmful Radiations from Wireless Baby Monitor Will Restrain the Market

As parents, it's crucial to consider if the baby monitor is safe and understand any potential risks to your kid's health that some wireless baby monitors may bring. The use of baby monitors and monitoring systems can be quite beneficial for keeping an eye on your child and spotting any signs of Sudden Infant Death Syndrome (SIDS). However,

the more functions a baby monitor has, the more radiation your baby will be exposed to. Most current baby monitors utilize DECT or FHSS technologies, which function at frequencies between 1.89 GHz and 2.4 GHz. Since these gadgets utilize the same electromagnetic frequencies (EMF) as microwaves and Wi-Fi routers, there are worries regarding the high radiation levels they emit. Even minor exposures to electromagnetic frequencies can have major long-term effects on a kid since their brains are developing so quickly. Thus, this acts as a restraint for the smart baby monitor market.

Market Segmentation

The Smart Baby Monitor market is segmented on the basis of product type, application, and distribution channel. Based on product type the market is further divided into audio & video and tracking devices. Based on application, the market is further segmented into residential and commercial. Based on distribution channels, the market is further bifurcated into online and offline. On the basis of region, the market is segmented into North America, Europe, Asia-Pacific, Middle East & Africa and South America.

Company Profiles

Koninklijke Philips N.V., Motorola Mobility LLC, Samsung Electronics Co. Ltd., Dorel Industries Inc., iBaby Labs, Inc., Lorex Technology Inc., VTech Holdings Ltd., The Holding Angelcare Inc., Dorel Juvenile Group, Inc. (Safety1st) and Infant Optics are among the major market players in the global Smart Baby Monitor market.

Report Scope:

In this report, the global Smart Baby Monitor market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Smart Baby Monitor Market, By Product Type:

Audio & Video

Tracking Devices

Global Smart Baby Monitor Market, By Application:

Residential

Commercial

Global Smart Baby Monitor Market, By Distribution Channel:

Online

Offline

Global Smart Baby Monitor Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Indonesia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global Smart Baby Monitor market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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(Note: The companies list can be customized based on the client requirements.)

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