

# **Sippy Cups Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Spout, Straw, Flat Lid), By Material (Plastic, Glass, Stainless Steel, Others), By Distribution Channel (Offline, Online), By Region, By Competition, 2018-2028**

<https://marketpublishers.com/r/SA0AC12A3D53EN.html>

Date: November 2023

Pages: 178

Price: US\$ 4,900.00 (Single User License)

ID: SA0AC12A3D53EN

## **Abstracts**

The Global Sippy Cups Market has valued at USD 1473.25 Million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 7.8% through 2028. The global sippy cups market has experienced significant growth in recent years, driven by changing consumer preferences and the need for child-friendly and convenient products. These spill-proof cups designed for toddlers and young children have gained immense popularity, not only for their spill-resistant features but also for their ease of use and durability. With a focus on safety and functionality, manufacturers have introduced innovative designs, such as ergonomic handles and leak-proof technology, to cater to the diverse demands of parents worldwide.

One major factor contributing to the growth of the sippy cups market is the increasing awareness of the importance of early childhood development. Parents are keen on providing their children with the best products, including sippy cups that aid in the transition from bottles to regular cups. As a result, the market has witnessed a surge in demand for eco-friendly and BPA-free sippy cups, aligning with the growing concern for child health and environmental sustainability.

Additionally, the global sippy cups market has been greatly influenced by the e-commerce boom, making it easier for consumers to access a wide range of brands and models. This online presence has facilitated product visibility and led to intense

competition among manufacturers, ultimately benefiting consumers with a variety of choices and price points. With the growing emphasis on child safety, health, and convenience, the global sippy cups market is poised for continued growth and innovation in the years to come.

## Market Drivers

### Changing Parental Preferences

One of the primary drivers of the sippy cups market is the changing preferences of parents. Today's parents are more inclined to invest in products that are designed to enhance their child's development and safety. Sippy cups, with their spill-resistant features and ergonomic designs, have become a preferred choice for transitioning children from bottles to regular cups. The convenience they offer to parents and the child's growing independence make sippy cups a valuable choice. This shift in parental preferences has led to increased demand for high-quality, innovative sippy cup products.

### Focus on Child Health and Safety

The heightened awareness of child health and safety is another crucial driver of the sippy cups market. Parents are increasingly concerned about the materials used in children's products. As a result, sippy cup manufacturers have responded by producing BPA-free and eco-friendly cups, catering to this growing demand for safer and more sustainable options. Sippy cups are designed to prevent spills, reducing the risk of accidents and promoting a cleaner and safer environment for children. This focus on child safety and health has further fueled the growth of the sippy cups market.

### Innovation and Product Development

Innovation is a significant driver of the sippy cups market. Manufacturers continually strive to create cups that are not only spill-proof but also user-friendly and attractive to children. These innovations include features like leak-proof technology, easy-to-grip handles, and fun, colorful designs that engage children and encourage them to use the cups. As a result, sippy cups have evolved from simple spill-proof containers into sophisticated, child-centric products, meeting the evolving needs and preferences of both parents and children. This emphasis on product development and innovation has expanded the market and its consumer base.

## Globalization and Market Accessibility

The sippy cups market has benefited greatly from globalization and the ease of access to a wide range of products. With the advent of e-commerce platforms, consumers can now browse and purchase sippy cups from manufacturers worldwide, expanding their choices. The online presence of these products has not only increased visibility but also led to intense competition among manufacturers, which ultimately benefits consumers with a variety of choices and price points. This accessibility and global market presence have driven growth in the sippy cups market.

## Transitioning from Bottles

The transition from baby bottles to regular cups is a significant milestone in a child's development, and sippy cups play a pivotal role in this process. As parents understand the importance of this transition, they increasingly turn to sippy cups as a valuable tool in weaning their children off bottles. This fundamental shift in parenting practices has led to sustained demand for sippy cups. Moreover, as sippy cups come in various sizes and designs suitable for different age groups, they continue to serve the needs of toddlers and young children in their developmental journey.

In conclusion, the global sippy cups market has experienced substantial growth, driven by changing parental preferences, a focus on child health and safety, ongoing innovation and product development, increased globalization and market accessibility, and the essential role sippy cups play in the transition from bottles. These drivers are likely to continue to shape the industry and maintain its growth trajectory in the years to come.

## Key Market Challenges

### Competition and Saturation

The sippy cups market is highly competitive, with numerous manufacturers vying for a share of the industry. The intense competition has led to saturation in some regions, making it challenging for new entrants to gain a foothold. Established brands have loyal customer bases, making it harder for newcomers to penetrate the market. This saturation results in pricing pressures as companies lower their prices to maintain market share, which can lead to reduced profit margins and hinder the growth of smaller players.

To overcome this challenge, companies need to focus on differentiation through innovation and quality. Developing unique features, materials, or designs can set a brand apart in a crowded marketplace. Additionally, manufacturers should consider targeting niche markets or exploring international expansion to find untapped opportunities.

### Regulatory Compliance

The sippy cups market faces stringent regulations, particularly concerning child safety and the use of materials. Governments across the world have imposed strict guidelines on the production and sale of children's products, including sippy cups, to ensure they meet safety standards. Manufacturers must adhere to regulations related to materials, choking hazards, and labeling.

Achieving and maintaining regulatory compliance can be a complex and costly process. Non-compliance can result in recalls, lawsuits, and damage to a company's reputation. To address this challenge, manufacturers should invest in rigorous quality control processes, work closely with certification bodies, and stay informed about evolving regulations to ensure their products meet the required standards.

### Environmental Concerns and Sustainability

As global awareness of environmental issues increases, consumers are becoming more environmentally conscious. This trend poses a challenge for the sippy cups market as traditional sippy cups are often made from plastic materials that raise concerns about environmental impact and sustainability. Manufacturers are under pressure to develop eco-friendly alternatives and reduce their carbon footprint.

Transitioning to sustainable materials, such as biodegradable plastics or recycled materials, can be challenging due to higher production costs and limited availability of such materials. Additionally, consumers may be resistant to changes in product design or materials, making it challenging for companies to make the shift without impacting sales negatively. To address this challenge, manufacturers should educate consumers about the benefits of eco-friendly sippy cups, gradually transition to sustainable materials, and promote their commitment to environmental responsibility.

### Changing Consumer Preferences

Consumer preferences in the sippy cups market are continually evolving, and

manufacturers must adapt to these changes. Parents and caregivers seek products that align with the latest trends in child development, safety, and convenience. This shift in preferences can be challenging for manufacturers, as it requires constant research and development to keep products up to date.

Additionally, consumer preferences vary across different regions and demographics. Understanding and catering to these varying preferences can be complex and require significant market research and adaptability. Manufacturers need to stay attuned to consumer feedback, invest in market research, and quickly adapt their product offerings to remain competitive in this rapidly changing landscape.

### Supply Chain Disruptions and Cost Pressures

The sippy cups market relies on global supply chains, which can be vulnerable to disruptions, such as natural disasters, political instability, or unexpected events like the COVID-19 pandemic. Supply chain disruptions can lead to delays in production and increased costs for materials and transportation, ultimately impacting pricing and product availability. In addition to supply chain disruptions, fluctuations in the cost of raw materials and transportation can put pressure on manufacturers to maintain profitability while keeping product prices competitive. Rising costs, if not managed effectively, can erode profit margins and affect a company's ability to invest in innovation and expansion.

To address these challenges, manufacturers should diversify their supply chain sources to reduce risk, implement efficient inventory management systems, and explore cost-saving strategies like bulk purchasing or transportation optimization.

In conclusion, the global sippy cups market faces several challenges, including competition and saturation, regulatory compliance, environmental concerns, changing consumer preferences, and supply chain disruptions and cost pressures. Overcoming these challenges requires a strategic approach that focuses on innovation, sustainability, adaptability, and supply chain resilience. Navigating these obstacles is essential for the continued growth and success of companies in the sippy cups industry.

### Key Market Trends

#### Eco-Friendly Materials and Sustainability

In recent years, there has been a significant shift towards eco-friendly materials and

sustainability in the sippy cups market. Consumers are increasingly conscious of the environmental impact of the products they purchase, and this trend has extended to children's products, including sippy cups. Manufacturers are responding by incorporating sustainable materials into their products. Biodegradable plastics, recycled materials, and non-toxic, BPA-free options have become popular choices for sippy cup construction.

This trend aligns with broader concerns about the environment and reflects a growing awareness of the need to reduce plastic waste. Parents are now seeking sippy cups that not only meet safety and functionality requirements but also contribute to a more sustainable future. Companies that prioritize eco-friendly materials and production processes are gaining a competitive edge and appealing to environmentally conscious consumers.

### Smart and Innovative Features

The sippy cups market has witnessed a surge in innovation with the introduction of smart and technologically advanced features. Manufacturers are incorporating cutting-edge technology into sippy cups to enhance their appeal to both parents and children. Some of these features include temperature sensors that indicate whether the liquid inside is too hot or cold for consumption, built-in straws that retract to keep them clean, and Bluetooth connectivity to monitor liquid intake.

These innovations cater to the demand for products that simplify parenting and improve child development. Smart sippy cups, with their interactive and educational features, are becoming more popular as they engage children in the drinking process and provide parents with valuable insights into their child's hydration habits. This trend is expected to continue evolving as technology becomes more integrated into everyday products.

### Customization and Personalization

Customization and personalization are increasingly relevant in the sippy cups market, as parents seek unique and tailored products for their children. This trend goes beyond the traditional designs and patterns, allowing parents to personalize sippy cups with their child's name, photo, or favorite characters. Manufacturers are offering customizable options to create a more individualized experience for children.

The ability to personalize sippy cups not only makes them more attractive to children but also serves as a sentimental keepsake for parents. This trend aligns with the

broader market trend of personalization in various consumer goods and reflects the desire for products that cater to specific tastes and preferences.

### Transitioning from Plastic to Alternative Materials

Concerns about the safety of plastic materials, particularly those containing harmful chemicals like BPA, have led to a shift towards alternative materials in sippy cup production. Parents are increasingly choosing sippy cups made from materials like stainless steel, silicone, and glass, which are perceived as safer options. These materials are known for their durability, resistance to staining and odors, and ease of cleaning.

Stainless steel sippy cups, in particular, have gained popularity for their ability to keep beverages at the desired temperature for longer periods, making them suitable for both hot and cold drinks. This trend reflects a growing emphasis on child safety and the avoidance of potentially harmful materials. Manufacturers who offer a range of material choices are well-positioned to meet the diverse preferences of parents.

### Inclusivity and Gender-Neutral Designs

In recent years, there has been a growing trend towards gender-neutral and inclusive designs in the sippy cups market. Traditional gender-specific colors and motifs are being replaced with more neutral and inclusive themes, such as animal patterns, nature-inspired designs, and bold, primary colors. This shift reflects a broader cultural movement towards inclusivity and gender equality.

By embracing gender-neutral designs, manufacturers are not only expanding their customer base but also sending a message of acceptance and diversity. This trend aligns with the values of modern parents who want their children to grow up in an environment free from rigid gender stereotypes. Inclusivity in sippy cup designs is likely to continue as part of the broader effort to promote equality and acceptance.

In conclusion, the global sippy cups market is experiencing significant trends in response to changing consumer preferences and societal shifts. These trends encompass the use of eco-friendly materials, the integration of smart features, customization and personalization, the transition from plastic to alternative materials, and the embrace of inclusivity and gender-neutral designs. Manufacturers who adapt to these trends and stay at the forefront of innovation will be well-positioned to thrive in this evolving market.

## Segmental Insights

### Material Insights

Despite the growing awareness and preference for eco-friendly and sustainable materials, the global sippy cups market continues to witness a rising demand for plastic-made sippy cups. Several factors contribute to this enduring popularity of plastic sippy cups. First and foremost is the affordability and durability of plastic. Plastic sippy cups are often more cost-effective than their eco-friendly counterparts, making them an attractive choice for budget-conscious parents. Additionally, plastics can withstand the wear and tear that often accompanies the handling by young children, ensuring that sippy cups have a longer lifespan, which further appeals to parents seeking value for their money.

Another factor driving the demand for plastic sippy cups is their lightweight and unbreakable nature. These attributes make them ideal for on-the-go parents, as plastic sippy cups are less likely to shatter when dropped. This makes them a practical choice for busy families and caregivers. While the market is indeed diversifying with eco-friendly and alternative material options, plastic sippy cups remain a staple choice for parents who prioritize cost-efficiency and durability, ensuring that they maintain their presence in the global sippy cups market.

### Distribution Channel Insights

The global sippy cups market has experienced a significant surge in demand from the online sales channel in recent years. The convenience and accessibility offered by e-commerce platforms have revolutionized the way consumers shop for sippy cups. This trend is driven by several factors, including the ease of browsing and purchasing products from the comfort of one's home, access to a wide range of brands and models, and the ability to read reviews and compare prices effortlessly. As a result, online sales channels have become a preferred choice for parents and caregivers looking for sippy cups.

The COVID-19 pandemic further accelerated the shift towards online shopping, as lockdowns and safety concerns led to an increased reliance on e-commerce. Parents who might have previously preferred in-store purchases have now embraced the online channel for its safety and convenience. Manufacturers have responded by optimizing their online presence, enhancing their product listings, and providing detailed



information to facilitate decision-making. This growing demand from online sales channels is expected to continue shaping the sippy cups market, prompting businesses to adapt and invest in their digital retail strategies to remain competitive in this evolving landscape.

## Regional Insights

The Asia Pacific region has witnessed a remarkable surge in demand within the global sippy cups market. This heightened demand can be attributed to several key factors. First, the region's increasing birth rates and a growing population of young children have created a substantial market for child-centric products, including sippy cups. As more families in Asia Pacific seek modern and convenient solutions for child-rearing, sippy cups have gained popularity due to their spill-resistant design and ease of use.

Second, as economies in the Asia Pacific region continue to grow and more families have disposable income, there is a rising middle-class population that is willing to invest in high-quality products for their children. These parents often prioritize safety and the well-being of their children, making sippy cups an attractive choice. Additionally, the shift in consumer preferences towards globally recognized and trusted brands has contributed to the increased demand for sippy cups from both local and international manufacturers. As a result, the Asia Pacific region is rapidly becoming a pivotal market for sippy cups, encouraging manufacturers to expand their reach and product offerings to cater to this growing customer base.

## Key Market Players

Gerber

Playtex

Dr. Browns

Nuby

The First Years

Combi

US Baby

Thermos Foogo

Ivory

Tommee Tippee

Report Scope:

In this report, the Global Sippy Cups Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Sippy Cups Market, By Product Type:

Spout

Straw

Flat Lid

Sippy Cups Market, By Material:

Plastic

Glass

Stainless Steel

Others

Sippy Cups Market, By Distribution Channel:

Offline

Online

Sippy Cups Market, By Region:

Asia-Pacific

China

Japan

India

Vietnam

South Korea

North America

United States

Canada

Mexico

Europe

France

Germany

Spain

Italy

United Kingdom

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Kuwait

Egypt

South America

Brazil

Argentina

Colombia

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Sippy Cups Market.

### Available Customizations:

Global Sippy Cups Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. VOICE OF CUSTOMER**

- 4.1. Factors Influencing Purchase Decision
- 4.2. Sources of Information

### **5. GLOBAL SIPPY CUPS MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Product Type Market Share Analysis (Spout, Straw, Flat Lid)
  - 5.2.2. By Material Market Share Analysis (Plastic, Glass, Stainless Steel, Others)

- 5.2.3. By Distribution Channel Market Share Analysis (Offline, Online)
- 5.2.4. By Regional Market Share Analysis
  - 5.2.4.1. Asia-Pacific Market Share Analysis
  - 5.2.4.2. North America Market Share Analysis
  - 5.2.4.3. Europe Market Share Analysis
  - 5.2.4.4. Middle East & Africa Market Share Analysis
  - 5.2.4.5. South America Market Share Analysis
- 5.2.5. By Top 5 Companies Market Share Analysis, Others (2022)
- 5.3. Global Sippy Cups Market Mapping & Opportunity Assessment
  - 5.3.1. By Product Type Market Mapping & Opportunity Assessment
  - 5.3.2. By Material Market Mapping & Opportunity Assessment
  - 5.3.3. By Distribution Channel Market Mapping & Opportunity Assessment
  - 5.3.4. By Regional Market Mapping & Opportunity Assessment

## **6. ASIA-PACIFIC SIPPY CUPS MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Product Type Market Share Analysis
  - 6.2.2. By Material Market Share Analysis
  - 6.2.3. By Distribution Channel Market Share Analysis
  - 6.2.4. By Country Market Share Analysis
    - 6.2.4.1. China Sippy Cups Market Outlook
      - 6.2.4.1.1. Market Size & Forecast
        - 6.2.4.1.1.1. By Value
      - 6.2.4.1.2. Market Share & Forecast
        - 6.2.4.1.2.1. By Product Type Market Share Analysis
        - 6.2.4.1.2.2. By Material Market Share Analysis
        - 6.2.4.1.2.3. By Distribution Channel Market Share Analysis
    - 6.2.4.2. Japan Sippy Cups Market Outlook
      - 6.2.4.2.1. Market Size & Forecast
        - 6.2.4.2.1.1. By Value
      - 6.2.4.2.2. Market Share & Forecast
        - 6.2.4.2.2.1. By Product Type Market Share Analysis
        - 6.2.4.2.2.2. By Material Market Share Analysis
        - 6.2.4.2.2.3. By Distribution Channel Market Share Analysis
    - 6.2.4.3. India Sippy Cups Market Outlook
      - 6.2.4.3.1. Market Size & Forecast

- 6.2.4.3.1.1. By Value
- 6.2.4.3.2. Market Share & Forecast
  - 6.2.4.3.2.1. By Product Type Market Share Analysis
  - 6.2.4.3.2.2. By Material Market Share Analysis
  - 6.2.4.3.2.3. By Distribution Channel Market Share Analysis
- 6.2.4.4. Vietnam Sippy Cups Market Outlook
  - 6.2.4.4.1. Market Size & Forecast
    - 6.2.4.4.1.1. By Value
  - 6.2.4.4.2. Market Share & Forecast
    - 6.2.4.4.2.1. By Product Type Market Share Analysis
    - 6.2.4.4.2.2. By Material Market Share Analysis
    - 6.2.4.4.2.3. By Distribution Channel Market Share Analysis
- 6.2.4.5. South Korea Sippy Cups Market Outlook
  - 6.2.4.5.1. Market Size & Forecast
    - 6.2.4.5.1.1. By Value
  - 6.2.4.5.2. Market Share & Forecast
    - 6.2.4.5.2.1. By Product Type Market Share Analysis
    - 6.2.4.5.2.2. By Material Market Share Analysis
    - 6.2.4.5.2.3. By Distribution Channel Market Share Analysis

## **7. NORTH AMERICA SIPPY CUPS MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Product Type Market Share Analysis
  - 7.2.2. By Material Market Share Analysis
  - 7.2.3. By Distribution Channel Market Share Analysis
  - 7.2.4. By Country Market Share Analysis
    - 7.2.4.1. United States Sippy Cups Market Outlook
      - 7.2.4.1.1. Market Size & Forecast
        - 7.2.4.1.1.1. By Value
      - 7.2.4.1.2. Market Share & Forecast
        - 7.2.4.1.2.1. By Product Type Market Share Analysis
        - 7.2.4.1.2.2. By Material Market Share Analysis
        - 7.2.4.1.2.3. By Distribution Channel Market Share Analysis
    - 7.2.4.2. Canada Sippy Cups Market Outlook
      - 7.2.4.2.1. Market Size & Forecast
        - 7.2.4.2.1.1. By Value

- 7.2.4.2.2. Market Share & Forecast
  - 7.2.4.2.2.1. By Product Type Market Share Analysis
  - 7.2.4.2.2.2. By Material Market Share Analysis
  - 7.2.4.2.2.3. By Distribution Channel Market Share Analysis
- 7.2.4.3. Mexico Sippy Cups Market Outlook
  - 7.2.4.3.1. Market Size & Forecast
    - 7.2.4.3.1.1. By Value
  - 7.2.4.3.2. Market Share & Forecast
    - 7.2.4.3.2.1. By Product Type Market Share Analysis
    - 7.2.4.3.2.2. By Material Market Share Analysis
    - 7.2.4.3.2.3. By Distribution Channel Market Share Analysis

## **8. EUROPE SIPPY CUPS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Product Type Market Share Analysis
  - 8.2.2. By Material Market Share Analysis
  - 8.2.3. By Distribution Channel Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
    - 8.2.4.1. France Sippy Cups Market Outlook
      - 8.2.4.1.1. Market Size & Forecast
        - 8.2.4.1.1.1. By Value
      - 8.2.4.1.2. Market Share & Forecast
        - 8.2.4.1.2.1. By Product Type Market Share Analysis
        - 8.2.4.1.2.2. By Material Market Share Analysis
        - 8.2.4.1.2.3. By Distribution Channel Market Share Analysis
    - 8.2.4.2. Germany Sippy Cups Market Outlook
      - 8.2.4.2.1. Market Size & Forecast
        - 8.2.4.2.1.1. By Value
      - 8.2.4.2.2. Market Share & Forecast
        - 8.2.4.2.2.1. By Product Type Market Share Analysis
        - 8.2.4.2.2.2. By Material Market Share Analysis
        - 8.2.4.2.2.3. By Distribution Channel Market Share Analysis
    - 8.2.4.3. Spain Sippy Cups Market Outlook
      - 8.2.4.3.1. Market Size & Forecast
        - 8.2.4.3.1.1. By Value
      - 8.2.4.3.2. Market Share & Forecast



- 8.2.4.3.2.1. By Product Type Market Share Analysis
- 8.2.4.3.2.2. By Material Market Share Analysis
- 8.2.4.3.2.3. By Distribution Channel Market Share Analysis
- 8.2.4.4. Italy Sippy Cups Market Outlook
  - 8.2.4.4.1. Market Size & Forecast
    - 8.2.4.4.1.1. By Value
  - 8.2.4.4.2. Market Share & Forecast
    - 8.2.4.4.2.1. By Product Type Market Share Analysis
    - 8.2.4.4.2.2. By Material Market Share Analysis
    - 8.2.4.4.2.3. By Distribution Channel Market Share Analysis
- 8.2.4.5. United Kingdom Sippy Cups Market Outlook
  - 8.2.4.5.1. Market Size & Forecast
    - 8.2.4.5.1.1. By Value
  - 8.2.4.5.2. Market Share & Forecast
    - 8.2.4.5.2.1. By Product Type Market Share Analysis
    - 8.2.4.5.2.2. By Material Market Share Analysis
    - 8.2.4.5.2.3. By Distribution Channel Market Share Analysis

## **9. MIDDLE EAST & AFRICA SIPPY CUPS MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Product Type Market Share Analysis
  - 9.2.2. By Material Market Share Analysis
  - 9.2.3. By Distribution Channel Market Share Analysis
  - 9.2.4. By Country Market Share Analysis
    - 9.2.4.1. South Africa Sippy Cups Market Outlook
      - 9.2.4.1.1. Market Size & Forecast
        - 9.2.4.1.1.1. By Value
      - 9.2.4.1.2. Market Share & Forecast
        - 9.2.4.1.2.1. By Product Type Market Share Analysis
        - 9.2.4.1.2.2. By Material Market Share Analysis
        - 9.2.4.1.2.3. By Distribution Channel Market Share Analysis
    - 9.2.4.2. Saudi Arabia Sippy Cups Market Outlook
      - 9.2.4.2.1. Market Size & Forecast
        - 9.2.4.2.1.1. By Value
      - 9.2.4.2.2. Market Share & Forecast
        - 9.2.4.2.2.1. By Product Type Market Share Analysis

- 9.2.4.2.2.2. By Material Market Share Analysis
- 9.2.4.2.2.3. By Distribution Channel Market Share Analysis
- 9.2.4.3. UAE Sippy Cups Market Outlook
  - 9.2.4.3.1. Market Size & Forecast
    - 9.2.4.3.1.1. By Value
  - 9.2.4.3.2. Market Share & Forecast
    - 9.2.4.3.2.1. By Product Type Market Share Analysis
    - 9.2.4.3.2.2. By Material Market Share Analysis
    - 9.2.4.3.2.3. By Distribution Channel Market Share Analysis
- 9.2.4.4. Turkey Sippy Cups Market Outlook
  - 9.2.4.4.1. Market Size & Forecast
    - 9.2.4.4.1.1. By Value
  - 9.2.4.4.2. Market Share & Forecast
    - 9.2.4.4.2.1. By Product Type Market Share Analysis
    - 9.2.4.4.2.2. By Material Market Share Analysis
    - 9.2.4.4.2.3. By Distribution Channel Market Share Analysis
- 9.2.4.5. Kuwait Sippy Cups Market Outlook
  - 9.2.4.5.1. Market Size & Forecast
    - 9.2.4.5.1.1. By Value
  - 9.2.4.5.2. Market Share & Forecast
    - 9.2.4.5.2.1. By Product Type Market Share Analysis
    - 9.2.4.5.2.2. By Material Market Share Analysis
    - 9.2.4.5.2.3. By Distribution Channel Market Share Analysis
- 9.2.4.6. Egypt Sippy Cups Market Outlook
  - 9.2.4.6.1. Market Size & Forecast
    - 9.2.4.6.1.1. By Value
  - 9.2.4.6.2. Market Share & Forecast
    - 9.2.4.6.2.1. By Product Type Market Share Analysis
    - 9.2.4.6.2.2. By Material Market Share Analysis
    - 9.2.4.6.2.3. By Distribution Channel Market Share Analysis

## **10. SOUTH AMERICA SIPPY CUPS MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Product Type Market Share Analysis
  - 10.2.2. By Material Market Share Analysis
  - 10.2.3. By Distribution Channel Market Share Analysis

- 10.2.4. By Country Market Share Analysis
  - 10.2.4.1. Brazil Sippy Cups Market Outlook
    - 10.2.4.1.1. Market Size & Forecast
      - 10.2.4.1.1.1. By Value
    - 10.2.4.1.2. Market Share & Forecast
      - 10.2.4.1.2.1. By Product Type Market Share Analysis
      - 10.2.4.1.2.2. By Material Market Share Analysis
      - 10.2.4.1.2.3. By Distribution Channel Market Share Analysis
  - 10.2.4.2. Argentina Sippy Cups Market Outlook
    - 10.2.4.2.1. Market Size & Forecast
      - 10.2.4.2.1.1. By Value
    - 10.2.4.2.2. Market Share & Forecast
      - 10.2.4.2.2.1. By Product Type Market Share Analysis
      - 10.2.4.2.2.2. By Material Market Share Analysis
      - 10.2.4.2.2.3. By Distribution Channel Market Share Analysis
  - 10.2.4.3. Colombia Sippy Cups Market Outlook
    - 10.2.4.3.1. Market Size & Forecast
      - 10.2.4.3.1.1. By Value
    - 10.2.4.3.2. Market Share & Forecast
      - 10.2.4.3.2.1. By Product Type Market Share Analysis
      - 10.2.4.3.2.2. By Material Market Share Analysis
      - 10.2.4.3.2.3. By Distribution Channel Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. IMPACT OF COVID-19 ON GLOBAL SIPPY CUPS MARKET**

- 12.1. Impact Assessment Model
  - 12.1.1. Key Segments Impacted
  - 12.1.2. Key Regions Impacted
  - 12.1.3. Key Countries Impacted

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. COMPETITIVE LANDSCAPE**

## 14.1. Company Profiles

### 14.1.1. Gerber

14.1.1.1. Company Details

14.1.1.2. Products

14.1.1.3. Financials (As Per Availability)

14.1.1.4. Key Market Focus & Geographical Presence

14.1.1.5. Recent Developments

14.1.1.6. Key Management Personnel

### 14.1.2. Playtex

14.1.2.1. Company Details

14.1.2.2. Products

14.1.2.3. Financials (As Per Availability)

14.1.2.4. Key Market Focus & Geographical Presence

14.1.2.5. Recent Developments

14.1.2.6. Key Management Personnel

### 14.1.3. Dr. Browns

14.1.3.1. Company Details

14.1.3.2. Products

14.1.3.3. Financials (As Per Availability)

14.1.3.4. Key Market Focus & Geographical Presence

14.1.3.5. Recent Developments

14.1.3.6. Key Management Personnel

### 14.1.4. Nuby

14.1.4.1. Company Details

14.1.4.2. Products

14.1.4.3. Financials (As Per Availability)

14.1.4.4. Key Market Focus & Geographical Presence

14.1.4.5. Recent Developments

14.1.4.6. Key Management Personnel

### 14.1.5. The First Years

14.1.5.1. Company Details

14.1.5.2. Products

14.1.5.3. Financials (As Per Availability)

14.1.5.4. Key Market Focus & Geographical Presence

14.1.5.5. Recent Developments

14.1.5.6. Key Management Personnel

### 14.1.6. Combi

14.1.6.1. Company Details

14.1.6.2. Products

- 14.1.6.3. Financials (As Per Availability)
- 14.1.6.4. Key Market Focus & Geographical Presence
- 14.1.6.5. Recent Developments
- 14.1.6.6. Key Management Personnel
- 14.1.7. US Baby
  - 14.1.7.1. Company Details
  - 14.1.7.2. Products
  - 14.1.7.3. Financials (As Per Availability)
  - 14.1.7.4. Key Market Focus & Geographical Presence
  - 14.1.7.5. Recent Developments
  - 14.1.7.6. Key Management Personnel
- 14.1.8. Thermos Foogo
  - 14.1.8.1. Company Details
  - 14.1.8.2. Products
  - 14.1.8.3. Financials (As Per Availability)
  - 14.1.8.4. Key Market Focus & Geographical Presence
  - 14.1.8.5. Recent Developments
  - 14.1.8.6. Key Management Personnel
- 14.1.9. Ivory
  - 14.1.9.1. Company Details
  - 14.1.9.2. Products
  - 14.1.9.3. Financials (As Per Availability)
  - 14.1.9.4. Key Market Focus & Geographical Presence
  - 14.1.9.5. Recent Developments
  - 14.1.9.6. Key Management Personnel
- 14.1.10. Tommee Tippee
  - 14.1.10.1. Company Details
  - 14.1.10.2. Products
  - 14.1.10.3. Financials (As Per Availability)
  - 14.1.10.4. Key Market Focus & Geographical Presence
  - 14.1.10.5. Recent Developments
  - 14.1.10.6. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

- 15.1. Key Focus Areas
- 15.2. Target Product Type
- 15.3. Target Distribution Channel

## 16. ABOUT US & DISCLAIMER

## I would like to order

Product name: Sippy Cups Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Spout, Straw, Flat Lid), By Material (Plastic, Glass, Stainless Steel, Others), By Distribution Channel (Offline, Online), By Region, By Competition, 2018-2028

Product link: <https://marketpublishers.com/r/SA0AC12A3D53EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA0AC12A3D53EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970