

Sesame Oil Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (White Sesame Oil, Black Sesame Oil, Others), By Industry (Pharmaceutical, Cosmetics And Personal Care, Food, Others), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online, Specialty Stores, Others), By Region, By Competition, 2018-2028

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Abstracts

Global Sesame Oil Market was valued at USD 4.61 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.4% through 2028. The sesame seed is extracted to create sesame oil, sometimes referred to as gingelly oil. Since it has so many antibacterial, antiviral, and antioxidant qualities, it can be used as a treatment for a wide range of illnesses. It has been utilized as a base oil for 90% of herbal oils since antiquity and is frequently employed in Asian and Middle Eastern cuisines for cooking. Due to its therapeutic benefits, sesame oil has grown in popularity over time and is now a typical ingredient in many skin care products like moisturizers and sunscreens. Sesame oil is also widely used by companies that provide body massage oils, which is a key factor in the market growth for this product.

Sesame oil is also in high demand since it can be used to prepare a variety of Asian dishes, thanks to consumers' growing health consciousness. However, excessive use could be harmful and result in a number of medical issues, including gut and colon inflammation. Additionally, a lack of understanding among the general public of the health advantages of sesame oil use may limit market expansion. Sesame oil, on the other hand, may be used to make cosmetics and acts as a healthier substitute for

vegetable oil because of its antioxidant characteristics. These elements are expected to present a wealth of prospects for market expansion.

Increasing awareness of the health benefits of sesame oil, such as its high content of monounsaturated and polyunsaturated fatty acids, antioxidants, and vitamins. Growing demand for sesame oil in the food industry, as it is a versatile ingredient that can be used in a variety of dishes, from stir-fries to salad dressings to baked goods. Rising demand for sesame oil in the cosmetics and personal care industry, as it is used in a variety of products such as moisturizers, sunscreens, and hair care products. Expanding global population and rising disposable incomes, which are leading to increased consumption of sesame oil.

Key Market Drivers

Health and Wellness Trends

One of the primary drivers propelling the sesame oil market is the increasing focus on health and wellness among consumers. Sesame oil has gained popularity for its health benefits, particularly its rich composition of essential nutrients. It contains a high concentration of monounsaturated and polyunsaturated fats, which are considered heart-healthy. Additionally, sesame oil is a source of antioxidants such as sesamol and sesamin, which can combat oxidative stress and inflammation.

The growing awareness of the importance of a balanced diet and the shift towards healthier cooking oils has led to an increased demand for sesame oil. Consumers are seeking alternatives to traditional cooking oils like vegetable oil and are willing to pay a premium for healthier options. As a result, sesame oil has found its place in the kitchens of health-conscious individuals, boosting its market growth.

Sesame oil's versatility extends beyond cooking. It is also used in traditional medicine systems like Ayurveda for its therapeutic properties. Its antimicrobial and anti-inflammatory characteristics make it a valuable ingredient in skincare and haircare products, further expanding its market presence. The health and wellness trend is expected to continue driving the sesame oil market as consumers prioritize well-being and seek out products that align with their health-conscious lifestyles.

Growing Demand in Asian Markets

Asia, particularly countries like India, China, Japan, and South Korea, is a significant

driver of the sesame oil market. Sesame oil has deep-rooted cultural and culinary significance in these regions. It is commonly used in traditional dishes and has a strong presence in Asian cuisines. In India, sesame oil, often referred to as 'til oil,' is an essential ingredient in various regional cuisines. It is used for cooking, frying, and as a flavor enhancer in foods like sweets and snacks. The demand for sesame oil in India has also surged due to its use in Ayurvedic medicine and massages.

China is another major consumer of sesame oil, using it in various stir-fry dishes and sauces. The growth of the Chinese middle class and their increasing disposable income have contributed to higher consumption levels of sesame oil. Japan and South Korea also have a long history of using sesame oil in their culinary traditions. In these countries, sesame oil is a staple for flavoring and adding a distinctive aroma to dishes. The growing population and changing consumer preferences in these Asian markets will continue to be a significant driver of the global sesame oil market.

Expanding Application in the Food Industry

The sesame oil market is benefitting from the expanding application of sesame oil in the food industry. Its unique flavor and versatility make it a desirable ingredient in various food products. Sesame oil is used in salad dressings, marinades, and sauces, enhancing the taste and aroma of dishes. Its nutty flavor profile can elevate the overall dining experience, making it a sought-after ingredient for chefs and food manufacturers.

Furthermore, sesame oil is increasingly used in the production of snacks and baked goods. Sesame seeds or sesame oil can be incorporated into bread, crackers, and confectionery items to add texture, flavor, and nutritional value. In the fast-food industry, sesame oil is utilized for frying and as a condiment. It imparts a distinct flavor to items like sesame chicken and sesame seed buns, creating a signature taste that appeals to consumers. The food industry's adoption of sesame oil as a flavor enhancer and ingredient has significantly contributed to the growth of the sesame oil market, as it expands beyond traditional culinary uses.

Rising Vegan and Vegetarian Diets

The global shift towards vegan and vegetarian diets is another influential driver in the sesame oil market. Many plant-based diets emphasize the use of natural and unprocessed ingredients, including cooking oils. Sesame oil, being a plant-based product, aligns perfectly with these dietary choices. Vegans and vegetarians seek cooking oils that are free from animal-derived ingredients and offer a healthy alternative

to animal fats. Sesame oil fits these criteria as it is derived solely from sesame seeds without the need for animal involvement.

Sesame oil's high smoke point makes it suitable for various cooking methods commonly used in vegan and vegetarian cuisines, such as stir-frying and sautéing. Its distinct flavor also adds depth to plant-based dishes. Furthermore, sesame oil's nutritional profile, including its high content of vitamin E, makes it an attractive choice for individuals looking to meet their dietary needs while adhering to plant-based lifestyles. As the vegan and vegetarian movements continue to gain momentum worldwide, the sesame oil market is poised to benefit from this trend, attracting health-conscious consumers seeking plant-based alternatives.

Technological Advancements in Production

Technological advancements in the production of sesame oil are enhancing efficiency and quality, making it a driver of market growth. Traditional methods of sesame oil extraction involve pressing the seeds manually or with simple mechanical devices. While these methods are still in use, modern techniques have emerged to meet the growing demand. One such advancement is the use of hydraulic or expeller presses, which can extract oil from sesame seeds with greater efficiency. These machines can handle larger volumes of seeds and produce higher yields of oil.

Additionally, innovations in refining and filtering processes have improved the quality and shelf life of sesame oil. This ensures that the oil maintains its nutritional properties and flavor characteristics, making it more appealing to consumers. Automation in packaging and distribution has also streamlined the supply chain, reduced lead times and ensuring that sesame oil reaches consumers in optimal condition. Furthermore, sustainable practices in sesame cultivation, such as precision farming and organic farming methods, are gaining traction. These practices not only meet the demand for environmentally friendly products but also enhance the quality and purity of sesame oil.

Key Market Challenges

Vulnerability to Climate Change

One of the primary challenges confronting the sesame oil market is its vulnerability to the adverse effects of climate change. Sesame is a sensitive crop that thrives in specific climatic conditions, including well-distributed rainfall and moderate temperatures. Climate change has resulted in increased instances of extreme weather events, such as

droughts, floods, and heatwaves, which can severely affect sesame cultivation.

Drought conditions, in particular, pose a significant threat to sesame crops, as they require consistent moisture during their growth stages. Reduced rainfall and prolonged droughts can lead to lower yields, decreased seed quality, and even crop failure. Farmers in regions where sesame is a staple crop often struggle to adapt to changing weather patterns and may face economic hardships due to crop losses.

Additionally, erratic weather patterns can impact sesame oil quality. The oil's flavor and nutritional composition depend on the quality of the sesame seeds, which can deteriorate in adverse weather conditions. This can lead to variations in the taste and quality of sesame oil, affecting consumer preferences and trust in the product.

To address this challenge, research and development efforts are underway to develop drought-resistant sesame varieties. Moreover, sustainable farming practices and water management techniques can help mitigate the impact of climate change on sesame cultivation. However, ongoing vigilance and adaptation will be necessary to ensure the long-term sustainability of the sesame oil market.

Price Volatility in the Global Market

Price volatility is a persistent challenge in the global sesame oil market. The prices of sesame seeds, which are the primary raw material for sesame oil production, can fluctuate significantly due to various factors, including weather conditions, global demand, and geopolitical events. Sesame seeds are primarily grown in regions such as Africa and Asia, where agricultural practices can be influenced by political instability and economic uncertainties. Crop failures or disruptions in these regions can lead to sudden spikes in sesame seed prices. Additionally, the global demand for sesame oil can fluctuate due to shifts in consumer preferences and market trends, impacting the prices of both raw sesame seeds and finished sesame oil products.

For producers and manufacturers, these price fluctuations can create challenges in cost management and profit margins. Smaller-scale farmers, in particular, may struggle to absorb the impact of rising input costs, leading to decreased production or reduced product quality. To mitigate price volatility, stakeholders in the sesame oil market must engage in proactive risk management strategies. This may include forward contracts with sesame seed suppliers, diversifying sourcing options, and maintaining flexible pricing structures to adapt to changing market conditions. Such measures can help stabilize prices and ensure the sustainability of the sesame oil industry.

Limited Sesame Oil Production Technology

The sesame oil market faces a challenge related to limited technological advancements in production processes. Traditional methods of sesame oil extraction, such as mechanical pressing, are still widely used, which can result in lower yields and lower-quality oil. Modernizing and improving production processes is essential for increasing efficiency, quality, and sustainability. However, many small-scale producers, especially in developing regions, may lack access to advanced oil extraction technology and resources. One solution is to promote research and development in sesame oil production technology, focusing on methods that can maximize oil extraction while minimizing waste. This includes the development of more efficient oil presses, solvent extraction methods, and innovative techniques like cold pressing, which can help retain the oil's nutritional value. Moreover, introducing these advanced technologies to small-scale farmers and producers can empower them to enhance their production capabilities and improve their livelihoods. Investing in training programs and providing access to affordable equipment can contribute to the long-term growth of the sesame oil market.

Key Market Trends

Growing Popularity of Asian Cuisines

Asian cuisines, known for their bold flavors and diverse culinary traditions, are gaining popularity worldwide. This trend is positively impacting the sesame oil market, as sesame oil plays a vital role in many Asian dishes. Sesame oil is a staple in countries like India, China, Japan, South Korea, and Thailand. In these regions, it is used for stir-frying, sautéing, and as a flavorful finishing touch in numerous recipes. As consumers across the globe develop a taste for Asian cuisine, sesame oil is becoming a sought-after ingredient in kitchens worldwide.

In India, sesame oil, often referred to as 'til oil,' is essential for traditional dishes like dosas, curries, and sweets. It is valued not only for its distinct flavor but also for its role in Ayurvedic medicine and massages. China, a major consumer of sesame oil, uses it in a wide range of dishes, from stir-fries to noodle dishes. Its nutty aroma and flavor enhance the overall dining experience, making it a favorite among both home cooks and chefs. Japan and South Korea also have a deep-rooted tradition of using sesame oil in their cuisines. Sesame oil is used to season sushi rice, add depth to noodle broths, and elevate the flavor of various banchan (side dishes). The growing popularity of Asian

cuisines and the incorporation of sesame oil into fusion and modern recipes indicate a promising future for the sesame oil market. As more people explore the flavors of Asia, the demand for sesame oil is expected to rise.

Expanding Use in Food Products

The sesame oil market is expanding beyond its traditional role as a cooking oil. It is finding its way into an increasing number of food products, thanks to its distinctive flavor and nutritional benefits. Sesame oil is a favored ingredient in salad dressings, marinades, and sauces. Its nutty profile adds depth and character to these products, enhancing the overall taste. As consumers seek healthier and more flavorful options, sesame oil is gaining favor in the condiments and sauces aisle.

In the snack industry, sesame oil is used to create savory and flavorful snacks like sesame-studded crackers and chips. Its taste complements a wide range of snack formulations, appealing to consumers looking for unique and satisfying options. Bakery and confectionery products are also incorporating sesame oil for its textural and flavor-enhancing qualities. Sesame seeds or sesame oil can be used in bread, cookies, and even chocolates to provide a delightful crunch and a subtle nutty undertone.

Moreover, in the fast-food industry, sesame oil is utilized for frying and as a condiment. It imparts a distinct flavor to items like sesame chicken and sesame seed buns, creating a signature taste that resonates with consumers. The expanding application of sesame oil in food products underscores its versatility and consumer appeal. As the food industry continues to innovate, sesame oil is likely to find its way into even more products, contributing to the growth of the market.

Segmental Insights

Application Insights

The food industry has the highest share in the sesame oil market, accounting for over 70% of the global market in 2022. Sesame oil is a versatile cooking oil that can be used in a variety of dishes, from stir-fries to salad dressings to baked goods. It is also used in the production of processed foods, such as margarine and mayonnaise. Increasing awareness of the health benefits of sesame oil, such as its high content of monounsaturated and polyunsaturated fatty acids, antioxidants, and vitamins. The other two major applications for sesame oil are the pharmaceutical industry and the cosmetics and personal care industry. However, these applications account for a much smaller

share of the overall sesame oil market. In the pharmaceutical industry, sesame oil is used in a variety of products, such as ointments, creams, and lotions. It has anti-inflammatory and antibacterial properties and is also used to treat skin conditions such as eczema and psoriasis.

Regional Insights

Asia Pacific has the highest share of the sesame oil market, accounting for over 50% of the global market in 2022. This is due to the high consumption of sesame oil in the region's cuisine, particularly in China, Japan, India, and Korea. China is the world's largest producer and consumer of sesame oil. Sesame oil is used in a variety of Chinese dishes, such as stir-fries, noodles, and dumplings. It is also used in the production of processed foods, such as sauces and condiments. Japan is the second-largest consumer of sesame oil in the world. Sesame oil is used in a variety of Japanese dishes, such as sushi, sashimi, and tempura. It is also used in the production of processed foods, such as sesame dressing and sesame seeds. The sesame oil market in Asia Pacific is expected to continue to grow in the coming years, driven by increasing awareness of the health benefits of sesame oil and growing demand from the food and cosmetics industries.

Key Market Players

Olam International

Dipasa Group

Unicorn Ingredients Limited

Virdhara International

Tradin Organic Agriculture B.V.

Kadoya Sesame Mills Inc.

La Tourangelle, Inc.

Manishankar Oils Private Limited

Tampico

The Hain Celestial Group

Report Scope:

In this report, the Global Sesame Oil Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Sesame Oil Market, By Type:

White Sesame Oil

Black Sesame Oil

Others

Sesame Oil Market, By Industry:

Pharmaceutical

Cosmetics And Personal Care

Food

Others

Sesame Oil Market, By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Online

Specialty Stores

Others

Sesame Oil Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Sesame Oil Market.

Available Customizations:

Global Sesame Oil market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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14.1.9.4. Key Market Focus & Geographical Presence

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14.1.10.1. Company Details

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15. STRATEGIC RECOMMENDATIONS

15.1. Key Focus Areas

15.2. Target Type

15.3. Target Distribution Channel

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