

Savory Snacks Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Potato Chips, Extruded Snacks, Nuts and Seeds, Popcorn, Meat Snacks, and Others), By Flavor (Barbeque, Spice, Salty, Plain), By Distribution Channel (Online and Offline), By Region, By Competition, 2019-2029F

<https://marketpublishers.com/r/SB740D7EE3EDEN.html>

Date: June 2024

Pages: 181

Price: US\$ 4,900.00 (Single User License)

ID: SB740D7EE3EDEN

Abstracts

Global Savory Snacks Market was valued at USD 129.5 billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 5.8% through 2029. The global savory snacks market stands as a dynamic and burgeoning segment within the broader snack food industry, experiencing robust growth and widespread consumer popularity. Savory snacks encompass a diverse array of delectable offerings, ranging from traditional potato chips and nuts to innovative and exotic flavors, catering to a wide spectrum of consumer preferences.

One of the primary drivers of the global savory snacks market's expansion is the evolving consumer lifestyle and dietary habits. With increasing urbanization, busy lifestyles, and changing eating patterns, consumers seek convenient, on-the-go snack options that not only satiate hunger but also provide flavor variety and indulgence. Savory snacks, known for their convenience, wide availability, and diverse flavors, perfectly align with these evolving consumer demands.

The market's growth is further propelled by the burgeoning trend of snacking occasions becoming a significant part of daily routines. Savory snacks have transcended the traditional role of between-meal treats to become a part of various eating occasions, including social gatherings, movie nights, work breaks, and even meal replacements,

contributing to their increased consumption. The market's expansion is fueled by the constant innovation and product diversification within the savory snacks segment. Manufacturers continually introduce new flavors, textures, and formats to captivate consumers' taste buds and cater to changing preferences. From healthier options like baked snacks and vegetable-based chips to exotic and globally-inspired flavors, the market offers a wide assortment of choices to entice diverse consumer segments.

The rise of online retail and e-commerce channels has significantly contributed to the market's growth by enhancing accessibility and expanding distribution networks. Consumers now have increased access to a wide range of savory snacks, allowing brands to reach global audiences and capitalize on emerging markets. The market does face challenges such as increasing health consciousness among consumers, leading to demand for healthier snack alternatives. Manufacturers are responding by innovating and introducing healthier variants with reduced salt, sugar, and healthier ingredients to cater to this demand.

In conclusion, the global savory snacks market continues to thrive and evolve, driven by changing consumer lifestyles, a penchant for convenience, innovative product offerings, and expanding distribution channels. As consumer preferences and eating habits continue to evolve, the savory snacks market remains adaptive and poised for further growth by meeting the demands for indulgence, convenience, and flavor diversity.

Key Market Drivers

Shifting Consumer Preferences and Lifestyles

Consumer preferences and lifestyles play a pivotal role in steering the growth of the global savory snacks market. As lifestyles become busier and more fast-paced, there's an increasing demand for convenient, on-the-go snack options that offer both taste and convenience. Savory snacks fit into this trend perfectly, providing consumers with quick, ready-to-eat options that satisfy cravings between meals. Changing dietary habits, including an inclination toward healthier snacking choices, have influenced the evolution of savory snacks. Consumers now seek snacks that offer nutritional value, such as snacks fortified with protein, fiber, or made from healthier ingredients like whole grains and vegetables. This shift in preferences has led to the development of healthier variants of traditional savory snacks, catering to health-conscious consumers without compromising on taste or crunch.

Innovative Product Development and Diverse Offerings

The continuous innovation and diversification of product offerings are pivotal drivers of growth in the savory snacks market. Manufacturers are constantly introducing new flavors, textures, and formats to capture consumer attention and meet their evolving preferences. Innovation is not just limited to taste; it extends to packaging, portion sizes, and even production methods. Brands are experimenting with unique ingredients, ethnic flavors, and fusion combinations to create novel and exciting snack options. The introduction of healthier and functional variants, such as baked, low-fat, gluten-free, or organic savory snacks, caters to a wider consumer base seeking healthier alternatives. This diverse product portfolio appeals to different demographics, including children, millennials, and health-conscious individuals, thereby expanding the market's reach.

Globalization and Market Expansion

Globalization and expanding market reach are key drivers fueling the growth of the savory snacks market. The market's expansion is not confined to traditional markets but extends to emerging economies and regions. Rising urbanization, increasing disposable incomes, and changing consumption patterns in emerging markets have opened up new avenues for savory snack consumption. As a result, manufacturers are focusing on penetrating these markets by adapting products to suit local tastes and preferences while maintaining the core attributes of savory snacks. Advancements in distribution networks, e-commerce platforms, and retail channels have facilitated wider access to a variety of savory snacks globally. This accessibility has played a significant role in expanding the market's reach and consumption across diverse demographics and geographical regions.

In conclusion, the global savory snacks market's growth is propelled by shifting consumer preferences favoring convenience and healthier options, innovative product developments that cater to diverse tastes, and the expansion of market reach to emerging economies. As consumer demand continues to evolve, these drivers will remain influential in shaping the trajectory of the savory snacks industry, fostering further innovation and market growth.

Key Market Challenges

Health and Nutrition Concerns

One of the foremost challenges confronting the savory snacks market is the increasing consumer emphasis on health and nutrition. As awareness of the correlation between diet and health grows, consumers are more discerning about the nutritional content of snacks. The market has witnessed a shift in consumer preferences towards healthier snack alternatives that offer better nutritional profiles, lower levels of sodium, reduced fat content, and minimal artificial additives or preservatives.

This shift poses a challenge to traditional savory snacks that are often perceived as high in calories, saturated fats, and sodium. Health-conscious consumers are demanding healthier options without compromising on taste, which has spurred a wave of innovation within the industry. Snack manufacturers are reformulating recipes, incorporating functional ingredients, and exploring healthier cooking techniques to meet these evolving demands. However, striking the right balance between health and taste while maintaining affordability remains a significant challenge.

Sustainability and Environmental Impact

The savory snacks industry faces mounting pressure to address environmental concerns associated with packaging, sourcing of raw materials, and production processes. The industry's reliance on single-use plastic packaging raises concerns about environmental pollution and waste generation. Consumers are increasingly inclined towards eco-friendly packaging options and are supportive of brands that prioritize sustainability in their operations.

The sourcing and production of raw materials for savory snacks, such as palm oil and certain crops, have raised concerns about deforestation, habitat destruction, and ethical sourcing practices. Brands are challenged to adopt sustainable sourcing practices, support ethical supply chains, and reduce their carbon footprint. Meeting these sustainability goals while maintaining product quality, taste, and affordability presents a complex challenge for the industry.

Market Saturation and Competition

The savory snacks market is highly competitive, characterized by a multitude of brands vying for consumer attention and market share. The market's saturation with a plethora of products, ranging from potato chips, crackers, pretzels to popcorn and nuts, intensifies competition among manufacturers and limits opportunities for new entrants. Established brands continuously innovate to retain consumer interest and loyalty,

introducing new flavors, packaging designs, and snack formats.

The emergence of healthier snack alternatives and the rise of private labels present formidable competition to traditional savory snack brands. Retailers and private label manufacturers are leveraging consumer demand for healthier snacks by offering competitively priced, healthier alternatives, challenging established brands' market dominance.

To navigate these challenges, savory snack manufacturers need to focus on innovation, product diversification, and effective marketing strategies. Embracing healthier ingredients, adopting sustainable practices, and meeting evolving consumer preferences will be crucial in sustaining growth and competitiveness in this dynamic market.

Key Market Trends

Health and Wellness Innovation

A discernible trend within the savory snacks market revolves around health-conscious consumer behavior. There's a growing emphasis on healthier snacking options, prompting manufacturers to innovate and reformulate their products. This shift is evident in the rise of snacks that boast healthier ingredients, reduced sodium and fat content, and increased nutritional value. Companies are leveraging natural ingredients, whole grains, plant-based proteins, and functional ingredients like superfoods or probiotics to appeal to health-conscious consumers.

There's a surge in snacks positioned as "better-for-you" alternatives, catering to specific dietary needs such as gluten-free, keto-friendly, or low-calorie options. The focus on transparency and clean labeling has also gained traction, with consumers seeking snacks with simpler ingredient lists and minimal additives or artificial preservatives.

Snack innovations extend beyond traditional categories like potato chips or pretzels. There's a rise in novel snack formats, including baked vegetable chips, air-popped snacks, seaweed crisps, and legume-based snacks, offering healthier alternatives without compromising on taste or texture. These trends indicate a fundamental shift towards a more health-conscious approach within the savory snacks market.

Flavor Fusion and Global Influences

The savory snacks market is experiencing a flavorful revolution, driven by consumers' adventurous palates and interest in diverse flavor profiles. Flavor fusion and global culinary influences have become defining elements in snack innovation. Manufacturers are incorporating exotic spices, regional flavors, and international seasoning blends to create unique taste experiences.

Ethnic-inspired snacks, such as sriracha-flavored nuts, masala-spiced popcorn, wasabi-flavored crackers, or kimchi-flavored chips, showcase the influence of global cuisines on snack formulations. These offerings cater to consumers' desire for bold, authentic, and globally inspired tastes, allowing them to explore a world of flavors through snack consumption.

The rise of bold and unconventional flavor combinations, such as sweet and savory mixes like chocolate-covered pretzels, or spicy-sweet blends like chili-infused chocolates, indicates a shift towards more adventurous snacking experiences. Manufacturers are pushing boundaries to create innovative taste sensations that resonate with consumers seeking novel and exciting flavor encounters.

Sustainable and Ethical Practices

Sustainability has emerged as a significant trend shaping the savory snacks market. Consumers are increasingly mindful of the environmental impact of their food choices, leading to a demand for snacks that prioritize sustainability and ethical practices throughout the supply chain.

There's a growing preference for snacks produced using eco-friendly practices, including ethically sourced ingredients, responsible packaging, and reduced carbon footprints. Manufacturers are exploring sustainable packaging solutions, such as compostable or recyclable materials, to minimize environmental impact and address concerns about single-use plastics.

Additionally, there's an emphasis on ethical sourcing of raw materials, supporting fair trade practices, and promoting transparency regarding sourcing practices. Snack brands that demonstrate a commitment to ethical and sustainable production methods are gaining favor among environmentally conscious consumers.

In conclusion, the global savory snacks market is witnessing transformative trends driven by health consciousness, flavor innovation, and a growing focus on sustainability.

As consumer preferences continue to evolve, the industry will likely see further advancements and novel approaches to meet the demand for healthier, globally inspired, and environmentally responsible savory snack options.

Segmental Insights

Type Insights

Potato chips stand as an undisputed powerhouse within the global savory snacks market, holding a substantial share driven by several factors that underscore their popularity and pervasive presence in this thriving industry.

One of the primary reasons for the dominance of potato chips in the savory snacks market is their unparalleled widespread appeal and versatility. These thin slices of potatoes, fried or baked to crispy perfection and seasoned with an array of flavors, have secured a special place in the hearts and palates of consumers worldwide. Their addictive crunch and diverse flavors, ranging from classic salted varieties to innovative blends like barbecue, sour cream and onion, and spicy flavors, cater to a broad spectrum of taste preferences, making them a go-to snack choice for millions globally.

The immense popularity of potato chips is buoyed by their convenience and availability. These snacks are ubiquitous, found in grocery stores, convenience marts, vending machines, and even gourmet shops, ensuring accessibility and visibility across various retail channels. The convenience factor, coupled with their long shelf life and easy-to-carry packaging, positions potato chips as an ideal on-the-go snack for consumers with busy lifestyles.

The global love affair with potato chips is further strengthened by relentless innovation and flavor experimentation within the industry. Manufacturers continually introduce new and exciting flavors, capitalize on regional taste preferences, and explore healthier alternatives like baked or air-popped varieties, expanding the range of options available to consumers and keeping them engaged and intrigued.

Additionally, the enduring consumer demand for indulgent yet satisfying snack options contributes significantly to the sustained popularity of potato chips. Despite increasing health consciousness, the crave-worthy nature of these snacks remains irresistible, especially as an occasional treat or accompaniment to social gatherings, movie nights, and various occasions.

The established market presence and extensive brand recognition of leading potato chip manufacturers play a crucial role in their dominance. Iconic brands have built consumer trust over decades, capitalizing on strong marketing strategies, quality assurance, and consistent product availability, solidifying their position at the forefront of the global savory snacks market.

However, despite their significant market share, potato chips face evolving consumer preferences for healthier snacking options. This shift in consumer behavior has led to increased demand for healthier alternatives, including baked chips, vegetable-based chips, and snacks with reduced sodium and healthier oil options.

In conclusion, potato chips' reign in the global savory snacks market is underpinned by their unmatched taste, convenience, innovation, and widespread availability. As consumer preferences continue to evolve, manufacturers will adapt by offering healthier options while preserving the irresistible flavors and crunch that have made potato chips a timeless favorite among snack enthusiasts worldwide.

Regional Insights

The Asia Pacific region holds a substantial and influential position in the global savory snacks market, fueled by several factors that underscore its prominence and impact in this dynamic and evolving industry.

One of the primary drivers behind Asia Pacific's significance in this market is the region's vast and diverse consumer base with a penchant for savory flavors. As a culturally rich and diverse region, Asia Pacific embraces a wide array of culinary traditions and snack preferences. From traditional favorites like rice crackers, fried snacks, and street food delicacies to modern innovations, the region boasts a rich tapestry of savory snack options that cater to varying taste preferences.

The changing lifestyle patterns, urbanization, and the increasing disposable incomes of consumers in many Asian countries have significantly contributed to the growing demand for savory snacks. With a burgeoning middle class and a rising trend toward on-the-go eating habits, the demand for convenient and flavorful snacks has soared, bolstering the market for savory treats across the region.

The region's rich agricultural landscape further solidifies its position in the savory snacks market. Asia Pacific cultivates a variety of ingredients integral to savory

snacks, such as rice, corn, potatoes, pulses, and various indigenous spices. This diverse raw material base enables manufacturers to produce a wide range of innovative and culturally specific savory snacks, catering to local tastes while also meeting global demand.

Moreover, Asia Pacific's thriving food processing industry and technological advancements play a pivotal role in the region's dominance in the savory snacks market. State-of-the-art facilities and manufacturing processes ensure the production of high-quality, flavorful snacks while preserving their authenticity and traditional flavors.

The growing influence of Western snacking trends and the fusion of global flavors with traditional Asian tastes have led to the development of unique snack offerings that appeal to both local and international consumers. This fusion of flavors and innovative product launches have widened the market scope for Asia Pacific's savory snacks, leading to increased export opportunities and global recognition. However, while Asia Pacific commands a significant share in the global savory snacks market, it faces challenges such as changing consumer preferences, competition from other snack categories, and the need to adapt to evolving health and wellness trends. Manufacturers are increasingly focusing on offering healthier alternatives, including snacks with reduced salt, sugar, and healthier ingredient profiles, to meet the demands of health-conscious consumers.

In conclusion, Asia Pacific's diverse culinary heritage, changing consumer lifestyles, rich agricultural resources, technological advancements, and a blend of traditional and modern snack offerings collectively position the region as a formidable force in the global savory snacks market. As consumer preferences continue to evolve, Asia Pacific remains poised to innovate and further expand its influence in this vibrant and flavorful industry.

Key Market Players

PepsiCo, Inc.

The Kraft Heinz Company

WK Kellogg Co

Calbee, Inc.

%II%The Hain Celestial Group, Inc.

%II%Conagra Brands, Inc.

%II%General Mills Inc.

%II%Blue Diamond Growers

%II%ITC Limited

%II%Grup%II%Bimbo, S.A.B. de C.V.

Report Scope:

In this report, the global Savory Snacks market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

%II%Savory Snacks Market, By Type:

Potato Chips

Extruded Snacks

Nuts and Seeds

Popcorn

Meat Snacks

Others

%II%Savory Snacks Market, By Flavor:

Barbeque

Spice

Salty

Plain

%II%Savory Snacks Market, By Distribution Channel:

Online

Offline

%II%Savory Snacks Market, By Region:

North America

%II%United States

%II%Canada

%II%Mexico

Europe

%II%France

%II%United Kingdom

%II%Italy

%II%Germany

%II%Spain

Asia-Pacific

%II%China

%II%India

%II%Japan

%II%Australia

%II%South Korea

South America

%II%Brazil

%II%Argentina

%II%Colombia

Middle East & Africa

%II%South Africa

%II%Saudi Arabia

%II%UAE

%II%Turkey

%II%Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global savory snacks market.

Available Customizations:

Global Savory Snacks Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER

- 4.1. Factors Influencing Purchase Decision
- 4.2. Challenges Faced Post Purchase
- 4.3. Brand Awareness

5. GLOBAL SAVORY SNACKS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type Market Share Analysis (Potato Chips, Extruded Snacks, Nuts and

Seeds, Popcorn, Meat Snacks, and Others)

5.2.2. By Flavor Market Share Analysis (Barbeque, Spice, Salty, Plain)

5.2.3. By Distribution Channel Market Share Analysis (Online and Offline)

5.2.4. By Regional Market Share Analysis

5.2.4.1. North America Market Share Analysis

5.2.4.2. South America Market Share Analysis

5.2.4.3. Middle East & Africa Market Share Analysis

5.2.4.4. Europe Market Share Analysis

5.2.4.5. Asia-Pacific Market Share Analysis

5.2.5. By Top 5 Companies Market Share Analysis, Others (2023)

5.3. Global Savory Snacks Market Mapping & Opportunity Assessment

5.3.1. By Type Market Mapping & Opportunity Assessment

5.3.2. By Flavor Market Mapping & Opportunity Assessment

5.3.3. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.4. By Regional Market Mapping & Opportunity Assessment

6. NORTH AMERICA SAVORY SNACKS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type Market Share Analysis

6.2.2. By Flavor Market Share Analysis

6.2.3. By Distribution Channel Market Share Analysis

6.2.4. By Country Market Share Analysis

6.3. North America: Country Analysis

6.3.1. United States Savory Snacks Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Type Market Share Analysis

6.3.1.2.2. By Flavor Market Share Analysis

6.3.1.2.3. By Distribution Channel Market Share Analysis

6.3.2. Canada Savory Snacks Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Type Market Share Analysis

6.3.2.2.2. By Flavor Market Share Analysis

- 6.3.2.2.3. By Distribution Channel Market Share Analysis
- 6.3.3. Mexico Savory Snacks Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type Market Share Analysis
 - 6.3.3.2.2. By Flavor Market Share Analysis
 - 6.3.3.2.3. By Distribution Channel Market Share Analysis

7. EUROPE SAVORY SNACKS MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type Market Share Analysis
 - 7.2.2. By Flavor Market Share Analysis
 - 7.2.3. By Distribution Channel Market Share Analysis
 - 7.2.4. By Country Market Share Analysis
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Savory Snacks Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type Market Share Analysis
 - 7.3.1.2.2. By Flavor Market Share Analysis
 - 7.3.1.2.3. By Distribution Channel Market Share Analysis
 - 7.3.2. United Kingdom Savory Snacks Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type Market Share Analysis
 - 7.3.2.2.2. By Flavor Market Share Analysis
 - 7.3.2.2.3. By Distribution Channel Market Share Analysis
 - 7.3.3. Italy Savory Snacks Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type Market Share Analysis
 - 7.3.3.2.2. By Flavor Market Share Analysis

- 7.3.3.2.3. By Distribution Channel Market Share Analysis
- 7.3.4. France Savory Snacks Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type Market Share Analysis
 - 7.3.4.2.2. By Flavor Market Share Analysis
 - 7.3.4.2.3. By Distribution Channel Market Share Analysis
- 7.3.5. Spain Savory Snacks Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type Market Share Analysis
 - 7.3.5.2.2. By Flavor Market Share Analysis
 - 7.3.5.2.3. By Distribution Channel Market Share Analysis

8. ASIA-PACIFIC SAVORY SNACKS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type Market Share Analysis
 - 8.2.2. By Flavor Market Share Analysis
 - 8.2.3. By Distribution Channel Market Share Analysis
 - 8.2.4. By Country Market Share Analysis
- 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Savory Snacks Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type Market Share Analysis
 - 8.3.1.2.2. By Flavor Market Share Analysis
 - 8.3.1.2.3. By Distribution Channel Market Share Analysis
 - 8.3.2. India Savory Snacks Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type Market Share Analysis
 - 8.3.2.2.2. By Flavor Market Share Analysis

- 8.3.2.2.3. By Distribution Channel Market Share Analysis
- 8.3.3. Japan Savory Snacks Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type Market Share Analysis
 - 8.3.3.2.2. By Flavor Market Share Analysis
 - 8.3.3.2.3. By Distribution Channel Market Share Analysis
- 8.3.4. South Korea Savory Snacks Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Type Market Share Analysis
 - 8.3.4.2.2. By Flavor Market Share Analysis
 - 8.3.4.2.3. By Distribution Channel Market Share Analysis
- 8.3.5. Australia Savory Snacks Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type Market Share Analysis
 - 8.3.5.2.2. By Flavor Market Share Analysis
 - 8.3.5.2.3. By Distribution Channel Market Share Analysis

9. SOUTH AMERICA SAVORY SNACKS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type Market Share Analysis
 - 9.2.2. By Flavor Market Share Analysis
 - 9.2.3. By Distribution Channel Market Share Analysis
 - 9.2.4. By Country Market Share Analysis
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Savory Snacks Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type Market Share Analysis
 - 9.3.1.2.2. By Flavor Market Share Analysis

- 9.3.1.2.3. By Distribution Channel Market Share Analysis
- 9.3.2. Argentina Savory Snacks Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type Market Share Analysis
 - 9.3.2.2.2. By Flavor Market Share Analysis
 - 9.3.2.2.3. By Distribution Channel Market Share Analysis
- 9.3.3. Colombia Savory Snacks Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Type Market Share Analysis
 - 9.3.3.2.2. By Flavor Market Share Analysis
 - 9.3.3.2.3. By Distribution Channel Market Share Analysis

10. MIDDLE EAST AND AFRICA SAVORY SNACKS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type Market Share Analysis
 - 10.2.2. By Flavor Market Share Analysis
 - 10.2.3. By Distribution Channel Market Share Analysis
 - 10.2.4. By Country Market Share Analysis
- 10.3. MEA: Country Analysis
 - 10.3.1. South Africa Savory Snacks Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type Market Share Analysis
 - 10.3.1.2.2. By Flavor Market Share Analysis
 - 10.3.1.2.3. By Distribution Channel Market Share Analysis
 - 10.3.2. Saudi Arabia Savory Snacks Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type Market Share Analysis
 - 10.3.2.2.2. By Flavor Market Share Analysis

- 10.3.2.2.3. By Distribution Channel Market Share Analysis
- 10.3.3. UAE Savory Snacks Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type Market Share Analysis
 - 10.3.3.2.2. By Flavor Market Share Analysis
 - 10.3.3.2.3. By Distribution Channel Market Share Analysis
- 10.3.4. Turkey Savory Snacks Market Outlook
 - 10.3.4.1. Market Size & Forecast
 - 10.3.4.1.1. By Value
 - 10.3.4.2. Market Share & Forecast
 - 10.3.4.2.1. By Type Market Share Analysis
 - 10.3.4.2.2. By Flavor Market Share Analysis
 - 10.3.4.2.3. By Distribution Channel Market Share Analysis
- 10.3.5. Egypt Savory Snacks Market Outlook
 - 10.3.5.1. Market Size & Forecast
 - 10.3.5.1.1. By Value
 - 10.3.5.2. Market Share & Forecast
 - 10.3.5.2.1. By Type Market Share Analysis
 - 10.3.5.2.2. By Flavor Market Share Analysis
 - 10.3.5.2.3. By Distribution Channel Market Share Analysis

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. SWOT ANALYSIS

- 13.1. Strength
- 13.2. Weakness
- 13.3. Opportunity
- 13.4. Threat

14. COMPETITIVE LANDSCAPE

14.1. Company Profiles

14.1.1. PepsiCo, Inc.

- 14.1.1.1. Company Details
- 14.1.1.2. Products & Services
- 14.1.1.3. Financials (As Per Availability)
- 14.1.1.4. Key Market Focus & Geographical Presence
- 14.1.1.5. Recent Developments
- 14.1.1.6. Key Management Personnel

14.1.2. The Kraft Heinz Company

- 14.1.2.1. Company Details
- 14.1.2.2. Products & Services
- 14.1.2.3. Financials (As Per Availability)
- 14.1.2.4. Key Market Focus & Geographical Presence
- 14.1.2.5. Recent Developments
- 14.1.2.6. Key Management Personnel

14.1.3. WK Kellogg Co

- 14.1.3.1. Company Details
- 14.1.3.2. Products & Services
- 14.1.3.3. Financials (As Per Availability)
- 14.1.3.4. Key Market Focus & Geographical Presence
- 14.1.3.5. Recent Developments
- 14.1.3.6. Key Management Personnel

14.1.4. Calbee, Inc.

- 14.1.4.1. Company Details
- 14.1.4.2. Products & Services
- 14.1.4.3. Financials (As Per Availability)
- 14.1.4.4. Key Market Focus & Geographical Presence
- 14.1.4.5. Recent Developments
- 14.1.4.6. Key Management Personnel

14.1.5. The Hain Celestial Group, Inc.

- 14.1.5.1. Company Details
- 14.1.5.2. Products & Services
- 14.1.5.3. Financials (As Per Availability)
- 14.1.5.4. Key Market Focus & Geographical Presence
- 14.1.5.5. Recent Developments
- 14.1.5.6. Key Management Personnel

14.1.6. Conagra Brands, Inc

- 14.1.6.1. Company Details
- 14.1.6.2. Products & Services

- 14.1.6.3. Financials (As Per Availability)
- 14.1.6.4. Key Market Focus & Geographical Presence
- 14.1.6.5. Recent Developments
- 14.1.6.6. Key Management Personnel
- 14.1.7. General Mills, Inc.
 - 14.1.7.1. Company Details
 - 14.1.7.2. Products & Services
 - 14.1.7.3. Financials (As Per Availability)
 - 14.1.7.4. Key Market Focus & Geographical Presence
 - 14.1.7.5. Recent Developments
 - 14.1.7.6. Key Management Personnel
- 14.1.8. Blue Diamond Growers
 - 14.1.8.1. Company Details
 - 14.1.8.2. Products & Services
 - 14.1.8.3. Financials (As Per Availability)
 - 14.1.8.4. Key Market Focus & Geographical Presence
 - 14.1.8.5. Recent Developments
 - 14.1.8.6. Key Management Personnel
- 14.1.9. ITC Limited
 - 14.1.9.1. Company Details
 - 14.1.9.2. Products & Services
 - 14.1.9.3. Financials (As Per Availability)
 - 14.1.9.4. Key Market Focus & Geographical Presence
 - 14.1.9.5. Recent Developments
 - 14.1.9.6. Key Management Personnel
- 14.1.10. Grupo Bimbo, S.A.B. de C.V.
 - 14.1.10.1. Company Details
 - 14.1.10.2. Products & Services
 - 14.1.10.3. Financials (As Per Availability)
 - 14.1.10.4. Key Market Focus & Geographical Presence
 - 14.1.10.5. Recent Developments
 - 14.1.10.6. Key Management Personnel

15. STRATEGIC RECOMMENDATIONS

- 15.1. Key Focus Areas
- 15.2. Target Type
- 15.3. Target Distribution Channel

16. ABOUT US & DISCLAIMER

I would like to order

Product name: Savory Snacks Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Potato Chips, Extruded Snacks, Nuts and Seeds, Popcorn, Meat Snacks, and Others), By Flavor (Barbeque, Spice, Salty, Plain), By Distribution Channel (Online and Offline), By Region, By Competition, 2019-2029F

Product link: <https://marketpublishers.com/r/SB740D7EE3EDEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB740D7EE3EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970