

Saudi Arabia Women Cosmetics Market, By Type, By Point of Sale, By Age Group, By Halal Vs. Conventional, By Organized Vs. Unorganized, Competition Forecast & Opportunities, 2012 – 2022

<https://marketpublishers.com/r/SC232F72BE0EN.html>

Date: February 2017

Pages: 93

Price: US\$ 4,400.00 (Single User License)

ID: SC232F72BE0EN

Abstracts

Cosmetic products are no more restricted to being used on special occasions, but are gaining prominence as part of women's daily regimen. In Saudi Arabia, women's cosmetic products are being widely adopted, and have emerged as high utility products, especially over the last few years. Increasing desire among Saudi Arabian women to look alluring is expected to aid the country's women cosmetics market over the next five years. Women in the country are becoming more open to trying new products, which help them in maintaining a youthful and elegant look. In addition to conventional cosmetics, several new products are being introduced in the Saudi Arabian market to help women in protecting their skin from pollution and sun damage. Moreover, backed by growing trend of workplace gender equality in the country, the women workforce is continuously expanding, which in turn, is aiding Saudi Arabia women cosmetics market. Furthermore, factors such as increasing urbanization, growing per capita spending on cosmetics, continuous product innovations and aggressive marketing by companies as well as online retailers are expected to positively influence Saudi Arabia women cosmetics market during forecast period.

According to "Saudi Arabia Women Cosmetics Market, By Type, By Point of Sale, By Age Group, By Halal Vs. Conventional, By Organized Vs. Unorganized, Competition Forecast & Opportunities, 2012 – 2022", the women cosmetics market in Saudi Arabia is anticipated to grow at a CAGR of over 11% during 2017 – 2022, on account of growing trend of halal cosmetics, booming retail industry and easy availability of cosmetics on online channels. Western region accounted for the largest share in Saudi Arabia women cosmetics market in 2016 due to growing youth population base,

increasing tourist footfall and expanding retail landscape. The region also accounts for the highest population base in the country, and is also expected to continue its dominance through 2022. Some of the major companies operating in Saudi Arabia women cosmetics market include Unilever, Procter & Gamble, L'Oréal Groupe, LVMH Moët Hennessy, and Beiersdorf AG, among others. "Saudi Arabia Women Cosmetics Market, By Type, By Point of Sale, By Age Group, By Halal Vs. Conventional, By Organized Vs. Unorganized, Competition Forecast & Opportunities, 2012 – 2022" discusses the following aspects of Saudi Arabia women cosmetics market:

Saudi Arabia Women Cosmetics Market Size, Share & Forecast

Segmental Analysis – By Type (Skin Care, Color Cosmetics, Fragrances & Others), By Point of Sale (Online, Exclusive Showrooms, Hypermarkets/ Supermarkets, Grocery Retailers & Others), By Age Group (Below 20 Years, 21 – 30 Years, 31 – 45 Years & Above 45 Years), By Halal Vs. Conventional Cosmetics, By Organised Vs. Unorganised, By Region, By Company

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of Saudi Arabia women cosmetics market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, cosmetics companies and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with women's cosmetics product manufacturers, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. GLOBAL WOMEN COSMETICS MARKET OVERVIEW

5. SAUDI ARABIA WOMEN COSMETICS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type (Fragrances, Skin Care, Color Cosmetics & Others)

5.2.2. By Point of Sale (Grocery Retailers, Exclusive Showrooms, Hypermarkets/Supermarkets, Online & Others)

5.2.3. By Age Group (Below 20 Years, 21-30 Years, 31-45 Years & Above 45 Years)

5.2.4. By Halal Vs. Conventional

5.2.5. By Organized Vs. Unorganized

5.2.6. By Region

5.2.7. By Company

5.3. Market Attractiveness Index

6. SAUDI ARABIA WOMEN FRAGRANCES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Halal Vs. Conventional

7. SAUDI ARABIA WOMEN SKIN CARE COSMETICS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Halal Vs. Conventional

8. SAUDI ARABIA WOMEN COLOR COSMETICS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Halal Vs. Conventional

9. SAUDI ARABIA OTHER WOMEN COSMETICS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

10. SUPPLY CHAIN ANALYSIS

11. PORTER'S FIVE FORCES ANALYSIS

12. IMPORT & EXPORT ANALYSIS

13. MARKET DYNAMICS

13.1. Drivers

13.2. Challenges

14. MARKET TRENDS & DEVELOPMENTS

14.1. Surging Availability of Cosmetics through Online Channels

14.2. Growing Demand for Innovatively Packaged Cosmetics

14.3. Introduction of Innovative Halal Cosmetics

14.4. Increasing Research & Development Activities

14.5. Changing Marketing Strategies

15. POLICY & REGULATORY LANDSCAPE

16. SAUDI ARABIA ECONOMIC PROFILE

17. COMPETITIVE LANDSCAPE

17.1. Competition Matrix & Price Benchmarking

17.2. Company Profiles

- 17.2.1. Unilever Saudi Arabia
- 17.2.2. Procter & Gamble
- 17.2.3. L'Oréal Saudi Arabia
- 17.2.4. Louis Vuitton Saudi Arabia
- 17.2.5. Beiersdorf AG
- 17.2.6. Avon Saudi Arabia
- 17.2.7. OnePure, LLC
- 17.2.8. Saaf Skincare
- 17.2.9. Clara International Beauty Group
- 17.2.10. Inika

18. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Saudi Arabia Women Cosmetics Market Size, By Value, 2012–2022F (USD Billion)

Figure 2: Saudi Arabia Urban Population, 2011-2015 (As a % of Total Population)

Figure 3: Saudi Arabia GDP per Capita Growth, 2013-2015 (%)

Figure 4: Saudi Arabia Women Cosmetics Market Share, By Type, By Value, 2012-2022F

Figure 5: Saudi Arabia Women Cosmetics Market Share, By Point of Sale, By Value, 2012-2022F

Figure 6: Saudi Arabia Women Cosmetics Market Share, By Age Group, By Value, 2012-2022F

Figure 7: Saudi Arabia Women Cosmetics Market Share, By Halal Vs. Conventional, By Value, 2012-2022F

Figure 8: Saudi Arabia Women Cosmetics Market Share, By Organized Vs. Unorganized, By Value, 2015-2022F

Figure 9: Saudi Arabia Women Cosmetics Market Share, By Region, By Value, 2012-2022F

Figure 10: Saudi Arabia Women Cosmetics Market Share, By Company, By Value, 2016

Figure 11: Saudi Arabia Women Cosmetics Market Share, By Company, By Value, 2022F

Figure 12: Saudi Arabia Women Cosmetics Market Attractiveness Index, By Type, By Value, 2016-2022F

Figure 13: Saudi Arabia Women Cosmetics Market Attractiveness Index, By Region, By Value, 2016-2022F

Figure 14: Saudi Arabia Women Fragrances Market Size, By Value, 2012–2022F (USD Billion)

Figure 15: Saudi Arabia Women Fragrances Market Share, By Type, By Value, 2016

Figure 16: Saudi Arabia Women Fragrances Market Share, By Type, By Value, 2022F

Figure 17: Saudi Arabia Women Fragrances Market Share, By Halal Vs. Conventional, By Value, 2012-2022F

Figure 18: Saudi Arabia Women Skin Care Cosmetics Market Size, By Value, 2012–2022F (USD Billion)

Figure 19: Saudi Arabia Women Skin Care Cosmetics Market Share, By Halal Vs. Conventional, By Value, 2012-2022F

Figure 20: Saudi Arabia Women Color Cosmetics Market Size, By Value, 2012–2022F

(USD Billion)

Figure 21: Saudi Arabia Women Color Cosmetics Market Share, By Type, By Value, 2016

Figure 22: Saudi Arabia Women Color Cosmetics Market Share, By Type, By Value, 2022F

Figure 23: Saudi Arabia Women Color Cosmetics Market Share, By Halal Vs. Conventional, By Value, 2012-2022F

Figure 24: Saudi Arabia Other Women Cosmetics Market Size, By Value, 2012–2022F (USD Billion)

Figure 25: Saudi Arabia Women Cosmetics Market Imports & Exports, By Value, 2011-2015 (USD Million)

Figure 26: Saudi Arabia Women Cosmetics Market Imports & Exports, By Volume, 2011-2015 (Tonnes))

Figure 27: Saudi Arabia Women Labour Force Share, 2011–2014 (As a % of Total Labour Force)

Figure 28: Saudi Arabia Internet Users, 2011-2015 (per 100 People)

Figure 29: Number of Smartphone Users in Saudi Arabia, 2016, 2018 & 2021 (Million)

List Of Tables

LIST OF TABLES

Table 1: Comparison between Conventional Fragrances and Halal Fragrances

Table 2: Saudi Arabia Cosmetics Imports, By Top Six Countries, By Value (USD Million)

I would like to order

Product name: Saudi Arabia Women Cosmetics Market, By Type, By Point of Sale, By Age Group, By Halal Vs. Conventional, By Organized Vs. Unorganized, Competition Forecast & Opportunities, 2012 – 2022

Product link: <https://marketpublishers.com/r/SC232F72BE0EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC232F72BE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970