

# Saudi Arabia Water Dispenser Market By Type (Top Mounted, Upright, Bottled), By End User (Residential, Commercial & Industrial), By Distribution Channel (Direct Vs. Retail), By Region, Competition Forecast & Opportunities, 2027

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# **Abstracts**

Saudi Arabia water dispenser market is anticipated to register a steady CAGR during the forecast period, 2023-2027. The increase in levels of groundwater contamination and the various advantage offered by the water dispenser, including portability, low maintenance costs, and easy installation, are the major factors driving the demand for the Saudi Arabia water dispenser market. Also, the emergence of online sales channels and integration of advanced technologies in water dispensers are expected to create lucrative growth opportunities for the Saudi Arabia water dispenser market over the next five years.

Increase in Water Pollution Level Drives the Market Demand

Groundwater is considered the most valuable resource as it is widely used for agriculture, industrial and domestic purposes. Saudi Arabia has scarce water resources and is among one of the driest countries around the globe. The shallow underground water found near the major cities of Saudi Arabia is highly polluted. It gets affected with the discharge from the industries and the agriculture and domestic waste released into the water bodies. In the Kingdom of Saudi Arabia, more than 70% of water-supply demand is met through groundwater. According to General Authority of Statistics of Saudi Arabia, the average per capita water use is 324 liters as of 2021. Due to the high rate of evapotranspiration and less rainfall in the region, the rate of groundwater recharge is insignificant. The extracted groundwater is saline and is necessary to be purified to make it suitable for drinking purposes. Consumers are opting for a trusted



water purification process to extract hygienic and healthy drinking water, inclining the consumer towards dispensed water. The growing population is driving the need to purify the polluted water to make it suitable for consumption purposes. Easy availability of the water dispensers in the market and the high demand for water among consumers is expected to fuel the Saudi Arabia water dispenser market growth over the next five years.

Ongoing Advancements in Technology Supports the Market Demand

There is a growing demand for an energy-efficient water dispenser that utilizes minimum power and offers maximum output. Market players are investing in research and development activities to launch innovative products in the market and upgrade the existing infrastructure into the advanced version. The launch of smart dispensers that use the internet of things technology and are integrated with different kinds of sensors by tracking the amount of water required used in day-to-day activities is expected to impact the market demand significantly. Smart dispenser measures the weight of the available water in the water dispenser and sends an alert when the water present in the water dispenser is about to finish. It also measures the temperature and sends the notification to the consumers. Also, manufacturing provides a smart touch display on the water dispenser and makes it more aesthetically appealing to garner customer attraction. Frequent product launches and the changing consumer preference for technologically advanced products are expected to propel the Saudi Arabia water dispenser market growth through the forecast period.

High Demand from the Commercial Sector Fuels the Market Growth

With the strong economic position of the Kingdom of Saudi Arabia and the need to reduce the dependence on the oil & gas industry and diversify the income sources, the government is supporting the growth of the commercial sector. The launch of plans by the government authorities such as the National Transformation Program and Saudi Vision 2030 with an aim to advance the country and provide a quality lifestyle to its citizens along with creating income sources are supporting the development of the commercial sector, including hotels, restaurants, malls, movie complexes, and other sectors. The growing commercial industry is expected to bolster the demand for the Saudi Arabia water dispenser market over the next five years.

Market Segmentation

The Saudi Arabia water dispenser market is segmented into type, end user, distribution



channel, regional distribution, and company. Based on type, the market is divided into top mounted, upright, and bottled. Based on end user, the market is divided into residential, commercial & industrial. Based on distribution channel, the market is bifurcated into direct and retail. To analyze the market based on the region, the Saudi Arabia water dispenser market is studied in major regions namely Western, Central, Southern, Eastern and Northern.

Market Players

LG Electronics, GeePaas, TONGYANG Magic, NIKAI, Clikon, Haier Home Appliances, TCL Home Appliances (Hong Kong) Co., Ltd., Eurostar, Sharp Middle East FZE, Hamad A. Alessa & Sons Co. (HAASCO), are the major market players operating in the Saudi Arabia water dispenser market.

Report Scope:

In this report, Saudi Arabia water dispenser market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Water Dispenser Market, By Type:

Top Mounted

Upright

**Bottled** 

Saudi Arabia Water Dispenser Market, By End User:

Residential

Commercial

Industrial

Saudi Arabia Water Dispenser Market, By Distribution Channel:

Direct



Retail
Saudi Arabia Water Dispenser Market, By Region:
Western
Central
Southern
Eastern
Northern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia water dispenser market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

Detailed analysis and profiling of additional market players (up to five).



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