

# **Saudi Arabia Ultrasound System Market By Technology (Diagnostic Ultrasound and Therapeutic Ultrasound), By Display Type (Black & White and Colored), By Mobility (Fixed and Mobile), By Application (General Imaging, Obstetrics/Gynecology, Cardiology, Urology, Orthopedic & Musculoskeletal, Others), By End User (Hospitals & Clinics, Diagnostic Centers, Ambulatory Care Centers, Others), By Region, Competition, Forecast and Opportunities, 2019-2029F**

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## **Abstracts**

Saudi Arabia Ultrasound System Market was valued at USD 119.05 Million in 2023 and is expected to reach USD 168.13 Million by 2029 with a CAGR of 5.88% during the forecast period. The Saudi Arabia Ultrasound System Market is experiencing robust growth, driven by several key factors. The rising prevalence of chronic diseases and the increasing demand for early diagnostic tools are significant contributors. Government initiatives to improve healthcare infrastructure and the expansion of medical facilities also play a crucial role. Technological advancements, such as the development of portable and high-resolution ultrasound systems, are enhancing diagnostic accuracy and accessibility. The growing emphasis on preventive care and routine health check-ups fuels market demand. A rising awareness of women's health issues and an aging population further accelerate the adoption of ultrasound technologies. These factors collectively drive the expansion of the ultrasound system market in Saudi Arabia, positioning it as a dynamic sector in the healthcare industry.

## Key Market Drivers

### Rising Prevalence of Chronic Diseases

The growing prevalence of chronic diseases such as cardiovascular disorders, diabetes, and cancer in Saudi Arabia is a critical driver of the ultrasound system market. Chronic diseases, characterized by their long-term, persistent nature, often necessitate ongoing management and surveillance to mitigate their impact on patients' lives. This necessity for continuous monitoring and early detection of disease progression underscores the increasing demand for advanced diagnostic tools. Ultrasound systems, with their non-invasive and real-time imaging capabilities, are pivotal in this landscape. According to a report released by Ministry of Health KSA, "The Case For Investment In Prevention And Control Of Non-Communicable Diseases In The Kingdom Of Saudi Arabia", the four primary non-communicable diseases (NCDs) collectively represent 35 percent of all deaths in Saudi Arabia. Among these, cardiovascular disease is the leading cause, responsible for 28 percent of the nation's total deaths. This is followed by cancer, diabetes, and chronic respiratory diseases.

Ultrasound technology provides dynamic, detailed images of internal organs and blood flow, which are essential for the accurate diagnosis and monitoring of chronic conditions. For cardiovascular diseases, ultrasound can evaluate heart function, detect abnormalities in heart valves, and assess blood flow dynamics through Doppler imaging. This capability is crucial for managing conditions such as heart failure, coronary artery disease, and hypertension. Similarly, in diabetes management, ultrasound aids in monitoring the effects of the disease on various organs, such as the kidneys and pancreas, and can identify complications like diabetic retinopathy and nephropathy. In oncology, ultrasound is instrumental in detecting tumors, guiding biopsies, and tracking the response of cancers to treatment, thus enabling timely interventions. As the Saudi population ages and lifestyle-related health issues become more prevalent, there is a heightened need for frequent and precise diagnostic procedures. Aging is associated with a higher incidence of chronic diseases, and lifestyle factors such as poor diet, lack of exercise, and high stress levels exacerbate these conditions. This demographic shift and lifestyle change increase the burden on the healthcare system, making it imperative to adopt advanced diagnostic technologies like ultrasound to manage and mitigate these challenges effectively.

The healthcare sector's shift towards personalized medicine amplifies the demand for detailed and timely diagnostic information. Personalized medicine focuses on tailoring healthcare strategies to individual patients based on their unique health profiles,

including genetic, environmental, and lifestyle factors. Ultrasound systems contribute significantly to this approach by providing real-time, high-resolution images that help in customizing treatment plans and monitoring their effectiveness. The ability to gather detailed insights into a patient's specific condition enables healthcare providers to make more informed decisions and offer targeted therapies.

### Government Healthcare Initiatives

The Saudi government's commitment to enhancing healthcare infrastructure has a profound impact on the ultrasound system market, driven largely by strategic initiatives such as Vision 2030. This ambitious framework aims to transform the Saudi healthcare sector by focusing on improving quality, expanding facilities, and integrating advanced medical technologies. Vision 2030 outlines a comprehensive plan to modernize the healthcare system, which includes significant investments in the construction of new hospitals and clinics and the modernization of existing medical facilities. This expansion and upgrading of infrastructure create a substantial demand for state-of-the-art diagnostic equipment, including ultrasound systems.

Newly established and renovated healthcare facilities are designed to meet the growing needs of the Saudi population and offer the latest in medical technology. As part of this modernization effort, there is a concerted push to equip these facilities with cutting-edge diagnostic tools. Ultrasound systems, renowned for their non-invasive imaging capabilities and versatility, are central to this upgrade. These systems provide essential diagnostic functions across various medical disciplines, including cardiology, obstetrics, oncology, and general imaging. The inclusion of advanced ultrasound systems in new and updated medical facilities ensures that healthcare providers can deliver high-quality, accurate diagnoses and effective patient care. In addition to infrastructure development, the Saudi government's focus on increasing healthcare accessibility and affordability plays a crucial role in driving the demand for ultrasound systems. By promoting policies that support the expansion of healthcare services and reduce costs, the government is making advanced diagnostic tools more accessible to both public and private healthcare providers. This effort includes subsidizing healthcare costs, incentivizing the acquisition of advanced medical technologies, and supporting initiatives that broaden the reach of high-quality diagnostic services. The availability of advanced ultrasound systems becomes more prevalent as healthcare providers seek to meet the increasing expectations for comprehensive and efficient care.

### Technological Advancements

Technological innovations in ultrasound systems are crucial drivers of market growth, profoundly transforming diagnostic practices and expanding their application across diverse healthcare settings. The advancement in ultrasound technology has led to the development of devices that offer high-resolution imaging, 3D/4D capabilities, and portable designs, which collectively enhance diagnostic accuracy and operational convenience. Modern ultrasound devices boast high-resolution imaging capabilities, allowing for the detailed visualization of internal structures with remarkable clarity. This high level of detail is essential for accurate diagnosis and effective treatment planning, as it enables healthcare providers to detect subtle anomalies and assess the condition of organs and tissues more precisely. For instance, high-resolution imaging is particularly beneficial in obstetrics for monitoring fetal development and in cardiology for assessing the heart's structural and functional parameters. In October 2019, Siemens Healthineers and Dallah Health Company formed a 10-year strategic partnership, with Siemens Healthineers taking charge of technology management for the radiology department at Nakheel Hospital in Riyadh, Saudi Arabia. This agreement encompasses the installation, maintenance, upgrading, and replacement of medical imaging equipment, along with training for both biomedical and clinical teams. The partnership aims to enhance clinical workflows and overall patient experience.

The integration of 3D and 4D imaging technologies represents a significant leap forward. Unlike traditional 2D imaging, which provides a flat, two-dimensional view of the body, 3D and 4D imaging offer three-dimensional views that enhance spatial understanding of anatomical structures. This capability is particularly useful in prenatal care, where 3D/4D imaging allows for detailed visualization of fetal development, helping in early detection of potential congenital anomalies. In addition, 3D imaging aids in planning complex surgeries and guiding interventions by providing a comprehensive view of the target area. The advent of portable ultrasound systems has revolutionized diagnostic imaging by catering to the need for flexibility and mobility in both hospital environments and remote locations. Handheld and point-of-care ultrasound devices are designed to be compact, lightweight, and easy to use, making them ideal for use in emergency situations, remote clinics, and even bedside care within hospitals. These portable systems allow for immediate and convenient imaging, facilitating rapid decision-making and improving patient outcomes, especially in situations where access to traditional, bulky ultrasound machines is limited.

### Increase in Preventive Healthcare and Routine Check-ups

In Saudi Arabia, there is an increasing emphasis on preventive healthcare and routine

health check-ups, driven by a growing awareness of the benefits of early disease detection and management. This shift towards preventive health strategies aims to identify potential health issues before they progress into more severe conditions, thereby reducing the overall burden on the healthcare system and improving patient outcomes. Ultrasound systems play a central role in these preventive efforts by providing non-invasive, reliable imaging that facilitates early diagnosis and effective monitoring of various health conditions. Preventive healthcare focuses on identifying and addressing health issues early to prevent the development of serious diseases. By incorporating regular check-ups and diagnostic screenings into routine healthcare practices, patients can benefit from timely interventions and lifestyle modifications. Ultrasound systems are particularly valuable in this context due to their ability to deliver detailed and accurate images of internal organs without the need for invasive procedures. This non-invasive nature of ultrasound makes it an ideal tool for routine health assessments, enabling the detection of abnormalities at an early stage when they are often more manageable.

One of the key areas where ultrasound systems are utilized in preventive care is in prenatal and postnatal health. Regular prenatal ultrasounds are essential for monitoring fetal development, detecting congenital anomalies, and ensuring the well-being of both the mother and the baby. These examinations provide critical information that guides clinical decisions and helps in managing potential complications. Postnatal ultrasounds are equally important for assessing the health of newborns and addressing any issues that may arise in the early stages of life. By integrating ultrasound examinations into routine prenatal and postnatal care, healthcare providers can offer more comprehensive and proactive care to expectant and new mothers. Ultrasound systems are also instrumental in monitoring and managing abdominal disorders, such as liver disease, kidney stones, and gallbladder issues. Routine abdominal ultrasounds can detect conditions such as liver cirrhosis, tumors, and cysts before they become symptomatic or require more invasive treatments. This early detection allows for timely intervention and helps in preventing the progression of these conditions. Similarly, ultrasound is used to assess vascular health by evaluating blood flow and detecting issues like deep vein thrombosis or carotid artery disease. Regular vascular ultrasounds can help in identifying risk factors and preventing cardiovascular events.

## Key Market Challenges

### High Costs of Advanced Ultrasound Systems

One of the primary challenges facing the Saudi Arabia ultrasound system market is the



high cost associated with advanced ultrasound equipment. The acquisition, installation, and maintenance of state-of-the-art ultrasound systems involve significant financial investment. High-end ultrasound systems, particularly those with advanced features such as 3D/4D imaging, elastography, and Doppler capabilities, come with substantial price tags that can strain the budgets of healthcare providers, especially in public hospitals and clinics. The financial burden is exacerbated by the additional costs of training medical staff to operate sophisticated ultrasound systems effectively. Healthcare facilities must invest in specialized training programs to ensure that their personnel can fully utilize the advanced features of new ultrasound machines. These expenses add to the overall cost of technology adoption and can be a significant barrier for smaller or less well-funded institutions.

The costs of maintaining and upgrading ultrasound systems can be considerable. Regular servicing, repairs, and software updates are essential to ensure the systems continue to function optimally and remain compatible with the latest technological advancements. For facilities operating on tight budgets, these ongoing costs can be a deterrent to investing in or upgrading ultrasound equipment. The high costs of advanced ultrasound systems can also impact the accessibility of diagnostic services for patients. If only a limited number of facilities can afford such technology, patients may face longer wait times or have to travel further to access advanced diagnostic services. This situation can exacerbate disparities in healthcare access and quality, particularly in rural or underserved areas. To address this challenge, some healthcare providers may seek cost-effective solutions, such as refurbished equipment or lower-cost models that still offer essential functionalities. However, these alternatives may not always meet the latest technological standards or provide the level of detail required for accurate diagnostics. Balancing cost and quality is a significant challenge for the Saudi Arabia ultrasound system market, and finding sustainable solutions requires careful planning and resource allocation.

### Limited Availability of Skilled Technicians

Another major challenge for the Saudi Arabia ultrasound system market is the limited availability of skilled technicians trained to operate advanced ultrasound systems. As ultrasound technology evolves and incorporates more sophisticated features, the demand for highly trained professionals who can effectively use these systems grows. However, the rapid pace of technological advancements often outstrips the training and education of healthcare personnel. The shortage of skilled technicians can affect the quality of diagnostic services provided. Inadequate training or a lack of familiarity with advanced ultrasound features can lead to suboptimal image quality,

misdiagnoses, or delayed detection of medical conditions. This challenge is particularly acute in areas where there is a high turnover of staff or where specialized training programs are not readily available. The training and education of ultrasound technicians require substantial investment from healthcare institutions. Developing comprehensive training programs, offering continuous education, and keeping up with the latest technological developments necessitate significant resources. For smaller or less well-funded facilities, these investments may be difficult to justify or afford.

The shortage of skilled ultrasound technicians can also lead to increased workloads and stress for existing staff. With fewer trained professionals available, those who are qualified may face higher patient volumes and more demanding schedules, which can affect job satisfaction and performance. This issue can further contribute to staff turnover and exacerbate the challenges associated with maintaining a skilled workforce. To mitigate this challenge, healthcare organizations and educational institutions in Saudi Arabia need to collaborate on developing and expanding training programs for ultrasound technicians. Attracting and retaining talent through competitive salaries, professional development opportunities, and supportive work environments is crucial. Addressing the shortage of skilled technicians is essential for ensuring the effective use of advanced ultrasound systems and maintaining high standards of diagnostic care.

## Key Market Trends

### Expansion of Medical Facilities

The expansion of medical facilities across Saudi Arabia is a critical driver of growth in the ultrasound system market. This growth is fueled by a combination of increasing population demands, rising healthcare needs, and strategic initiatives aimed at enhancing the country's healthcare infrastructure. As new hospitals, clinics, and diagnostic centers are established, there is a parallel and significant demand for advanced medical technologies, including ultrasound systems, to ensure these facilities can deliver comprehensive and high-quality diagnostic services. The rapid construction of new medical facilities reflects Saudi Arabia's commitment to improving healthcare accessibility and quality. With the population increasing and diversifying, the need for expanded healthcare services has become more pressing. New hospitals are being built to serve larger patient volumes, while existing facilities are being upgraded to provide more specialized care. In this context, ultrasound systems are essential for a wide range of diagnostic applications, including obstetrics, cardiology, oncology, and general imaging. As such, the integration of advanced

ultrasound technology in these facilities is crucial for delivering accurate and timely diagnostic services.

In addition to general hospitals and clinics, there is a notable emphasis on the development of specialized centers for radiology and imaging. These centers are designed to provide advanced diagnostic services and cater to specific needs such as high-resolution imaging, interventional procedures, and specialized diagnostics. The establishment of these centers increases the demand for state-of-the-art ultrasound systems, as they are integral to providing detailed and accurate imaging across various medical specialties. For example, specialized centers for breast imaging rely heavily on advanced ultrasound technologies to conduct screenings and diagnostic evaluations, while cardiac centers utilize ultrasound for detailed assessments of heart conditions.

### Rising Medical Tourism

Saudi Arabia's growing status as a destination for medical tourism is influencing the ultrasound system market. The country is increasingly attracting patients from neighboring regions seeking high-quality medical care, including advanced diagnostic services. To cater to this influx of international patients, healthcare facilities are investing in cutting-edge ultrasound technology to provide top-tier diagnostic and imaging services. The demand for specialized and accurate diagnostic procedures among medical tourists drives the need for advanced ultrasound systems. The healthcare sector's efforts to position Saudi Arabia as a leading medical hub include expanding and modernizing facilities, which in turn increases the market for ultrasound technology. The intersection of medical tourism and advanced diagnostic equipment highlights the importance of ultrasound systems in maintaining high standards of healthcare.

### Segmental Insights

#### Technology Insights

Based on the Technology, diagnostic ultrasound holds a dominant position compared to therapeutic ultrasound. This dominance is primarily due to the extensive applications and critical role of diagnostic ultrasound in the comprehensive management of patient care. Diagnostic ultrasound systems are essential for a wide range of imaging needs, from routine examinations to complex diagnostic procedures, making them a cornerstone of modern healthcare practice. Diagnostic



ultrasound, also known as sonography, provides real-time imaging of internal body structures using high-frequency sound waves. This technology is indispensable in various medical fields, including obstetrics, cardiology, oncology, and general medicine. In obstetrics, diagnostic ultrasound is crucial for monitoring fetal development, diagnosing congenital anomalies, and assessing the health of both the mother and the fetus. It is also used extensively for prenatal screenings, which are integral to early disease detection and management. In cardiology, diagnostic ultrasound, particularly echocardiography, is vital for evaluating heart function, detecting structural abnormalities, and assessing blood flow. Echocardiograms are used to diagnose conditions such as heart valve disorders, cardiomyopathy, and congenital heart defects. The ability to provide detailed images of the heart's chambers, valves, and blood vessels makes diagnostic ultrasound an essential tool in managing cardiovascular health.

In oncology, diagnostic ultrasound is employed to detect tumors, guide biopsies, and monitor treatment responses. It is often used in combination with other imaging modalities to provide comprehensive diagnostic information. The non-invasive nature of ultrasound allows for repeated imaging without the risks associated with more invasive procedures, making it ideal for ongoing cancer management and monitoring. The widespread use of diagnostic ultrasound in Saudi Arabia reflects its broad applicability and importance in routine medical practice. The healthcare sector's focus on early disease detection, preventive care, and patient monitoring further drives the demand for diagnostic ultrasound systems. The government's commitment to improving healthcare infrastructure and expanding medical facilities supports the integration of advanced diagnostic ultrasound technologies across various healthcare settings.

### Application Insights

Based on the Application, Obstetrics/Gynecology is currently the dominant sector, reflecting the significant demand for ultrasound services in prenatal care and women's health. This dominance is driven by several factors, including the high prevalence of obstetric and gynecological conditions, the increasing focus on maternal and fetal health, and the critical role that ultrasound plays in these areas. Obstetrics/Gynecology encompasses a wide range of applications that utilize ultrasound technology for comprehensive patient care. In obstetrics, ultrasound is fundamental for monitoring fetal development, diagnosing congenital anomalies, assessing the health of the fetus, and guiding prenatal care. Routine prenatal ultrasounds are integral to managing pregnancy, identifying potential complications early, and ensuring both maternal and

fetal well-being. As a result, obstetric ultrasound systems are in high demand in Saudi Arabia's healthcare facilities, driven by the need for frequent and detailed imaging throughout pregnancy.

In gynecology, ultrasound is equally essential for evaluating various conditions affecting the female reproductive system. It is used for diagnosing uterine abnormalities, ovarian cysts, and fibroids, as well as for assessing the health of the pelvic organs. Ultrasound plays a crucial role in guiding gynecological procedures such as biopsies and intrauterine device (IUD) placements. The focus on women's health and the need for early diagnosis and management of gynecological issues contribute to the strong market presence of obstetric and gynecological ultrasound systems. The significant emphasis on obstetrics and gynecology within the Saudi healthcare system is supported by broader public health initiatives and government programs that prioritize maternal and child health. The government's efforts to enhance healthcare infrastructure and accessibility, particularly in maternal and child health services, drive the demand for advanced ultrasound technology in these areas.

## Regional Insights

In the Saudi Arabia ultrasound system market, the Central Region stands out as the dominated area, driven by its significant healthcare infrastructure, high population density, and the concentration of advanced medical facilities. This region includes major cities such as Riyadh, which is not only the capital of Saudi Arabia but also a major hub for healthcare services and technological advancements in the country. The Central Region's dominance in the ultrasound system market can be attributed to several key factors. Riyadh, as the capital, is home to numerous large hospitals, specialized medical centers, and research institutions that are at the forefront of adopting and implementing advanced medical technologies, including ultrasound systems. The presence of leading healthcare providers and academic institutions in Riyadh drives high demand for state-of-the-art diagnostic equipment, reflecting the region's role as a major center for medical innovation and comprehensive healthcare delivery.

The Central Region benefits from substantial government investment in healthcare infrastructure. As part of the Vision 2030 initiative, there has been a significant focus on upgrading and expanding healthcare facilities in Riyadh and its surrounding areas. This investment includes the establishment of new hospitals, diagnostic centers, and specialized clinics equipped with the latest ultrasound technologies. The influx of advanced medical equipment in these facilities further consolidates the Central Region's leading position in the ultrasound system market. The high population density

in the Central Region also contributes to its dominance. With a large and growing population, there is a substantial demand for diagnostic services, including routine and specialized ultrasound examinations. This high patient volume drives the need for more ultrasound systems and advanced imaging technologies to meet the diagnostic needs of the population. The Central Region's central location and connectivity also facilitate the efficient distribution and servicing of ultrasound equipment, further supporting its market dominance.

### Key Market Players

Siemens Ltd Saudi Arabia

Hitachi Saudi Arabia, Ltd.

Medical Supply & Services Co. Ltd (MEDISERV)

Emam Distribution Co. Ltd (Fujifilm)

ASCEND Solutions

### Report Scope:

In this report, the Saudi Arabia Ultrasound System Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Ultrasound System Market, By Technology:

Diagnostic Ultrasound

Therapeutic Ultrasound

Saudi Arabia Ultrasound System Market, By Display Type:

Black & White

Colored

### Saudi Arabia Ultrasound System Market, By Mobility:

Fixed

Mobile

### Saudi Arabia Ultrasound System Market, By Application:

General Imaging

Obstetrics/Gynecology

Cardiology

Urology

Orthopedic & Musculoskeletal

Others

### Saudi Arabia Ultrasound System Market, By End User:

Hospitals & Clinics

Diagnostic Centers

Ambulatory Care Centers

Others

### Saudi Arabia Ultrasound System Market, By Region:

Western Region

Central Region

Southern Region

Eastern Region

## Northern Region

### Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Saudi Arabia Ultrasound System Market.

### Available Customizations:

Saudi Arabia Ultrasound System Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).



## Contents

### 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### 4. VOICE OF CUSTOMER

### 5. SAUDI ARABIA ULTRASOUND SYSTEM MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Technology (Diagnostic Ultrasound and Therapeutic Ultrasound)
  - 5.2.2. By Display Type (Black & White and Colored)
  - 5.2.3. By Mobility (Fixed and Mobile)
  - 5.2.4. By Application (General Imaging, Obstetrics/Gynecology, Cardiology, Urology,

Orthopedic & Musculoskeletal, Others)

5.2.5. By End User (Hospitals & Clinics, Diagnostic Centers, Ambulatory Care Centers, Others)

5.2.6. By Region

5.2.7. By Company (2023)

5.3. Market Map

## **6. WESTERN SAUDI ARABIA ULTRASOUND SYSTEM MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Technology

6.2.2. By Display Type

6.2.3. By Mobility

6.2.4. By Application

6.2.5. By End User

## **7. CENTRAL SAUDI ARABIA ULTRASOUND SYSTEM MARKET OUTLOOK**

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Technology

7.2.2. By Display Type

7.2.3. By Mobility

7.2.4. By Application

7.2.5. By End User

## **8. SOUTHERN SAUDI ARABIA ULTRASOUND SYSTEM MARKET OUTLOOK**

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Technology

8.2.2. By Display Type

8.2.3. By Mobility

8.2.4. By Application

8.2.5. By End User

## **9. EASTERN SAUDI ARABIA ULTRASOUND SYSTEM MARKET OUTLOOK**

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Technology

#### 9.2.2. By Display Type

#### 9.2.3. By Mobility

#### 9.2.4. By Application

#### 9.2.5. By End User

## **10. NORTHERN SAUDI ARABIA ULTRASOUND SYSTEM MARKET OUTLOOK**

### 10.1. Market Size & Forecast

#### 10.1.1. By Value

### 10.2. Market Share & Forecast

#### 10.2.1. By Technology

#### 10.2.2. By Display Type

#### 10.2.3. By Mobility

#### 10.2.4. By Application

#### 10.2.5. By End User

## **11. MARKET DYNAMICS**

### 11.1. Drivers

### 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

### 12.1. Merger & Acquisition (If Any)

### 12.2. Product Launches (If Any)

### 12.3. Recent Developments

## **13. POLICY & REGULATORY LANDSCAPE**

## **14. SAUDI ARABIA ECONOMIC PROFILE**

## **15. SAUDI ARABIA ULTRASOUND SYSTEM MARKET: SWOT ANALYSIS**

## **16. PORTER'S FIVE FORCES ANALYSIS**

- 16.1. Competition in the Industry
- 16.2. Potential of New Entrants
- 16.3. Power of Suppliers
- 16.4. Power of Customers
- 16.5. Threat of Substitute Products

## **17. COMPETITIVE LANDSCAPE**

- 17.1. Siemens Ltd Saudi Arabia
  - 17.1.1. Business Overview
  - 17.1.2. Company Snapshot
  - 17.1.3. Products & Services
  - 17.1.4. Financials (As Reported)
  - 17.1.5. Recent Developments
  - 17.1.6. Key Personnel Details
  - 17.1.7. SWOT Analysis
- 17.2. Hitachi Saudi Arabia, Ltd.
- 17.3. Medical Supply & Services Co. Ltd (MEDISERV)
- 17.4. Emam Distribution Co. Ltd (Fujifilm)
- 17.5. ASCEND Solutions

## **18. STRATEGIC RECOMMENDATIONS**

## **19. ABOUT US & DISCLAIMER**

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