

Saudi Arabia Specialty Fats & Oils Market, By Type (Specialty Fats, Specialty Oils), By Form (Dry, Liquid), By Functionality (Molding, Texturing, Filling, Coating, Health, Others), By Application (Chocolates & Confectioneries, Processed Foods, Bakery Products, Dairy Products, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

Saudi Arabia Specialty Fats & Oils Market was valued at USD 276.46 million in 2024 and is anticipated to grow USD 366.27 million by 2030 with a CAGR of 4.8% during forecast period. The Saudi Arabia specialty fats and oils market is experiencing steady growth, driven by rising demand in the food processing sector, evolving consumer preferences for healthier alternatives, and expanding industrial applications. Specialty fats, including cocoa butter substitutes, dairy fat replacers, and bakery fats, are witnessing increased adoption due to their functional benefits such as improved texture, stability, and shelf life. Specialty oils, including palm oil derivatives and structured lipids, are gaining traction owing to their nutritional properties and diverse applications in food and beverage manufacturing.

Key Market Drivers

Rising Demand for Healthier and Functional Food Ingredients

The increasing consumer awareness of health and wellness is a major driver fueling the growth of specialty fats and oils in Saudi Arabia. With rising concerns over cardiovascular diseases, obesity, and diabetes, there is a growing shift towards trans-fat-free, low-cholesterol, and plant-based fat alternatives. Consumers are actively seeking

healthier food options, prompting manufacturers to innovate with specialty fats and oils that offer improved nutritional profiles while maintaining taste and texture. Specialty fats, such as cocoa butter alternatives, dairy fat replacers, and enzymatically modified fats, are gaining popularity in chocolates, confectioneries, bakery, and dairy products due to their ability to provide similar functional benefits to traditional fats but with enhanced health properties. Additionally, specialty oils like high-oleic sunflower oil and structured lipids are being used in processed foods for their heart-health benefits, contributing to the sector's growth. The Saudi government, through initiatives like Vision 2030, has been actively promoting health and wellness among its population. Regulatory bodies such as the Saudi Food and Drug Authority (SFDA) have implemented stringent guidelines to reduce the use of harmful trans fats and encourage food manufacturers to adopt healthier oil alternatives. This regulatory push, combined with growing consumer demand for better food choices, is accelerating the adoption of specialty fats and oils in the market.

Key Market Challenges

Regulatory Restrictions and Health Concerns

One of the most significant challenges in the Saudi Arabia specialty fats and oils market is strict regulatory oversight and evolving health regulations. The Saudi Food and Drug Authority (SFDA) has been implementing stringent policies to ensure food safety and promote healthier dietary habits. In line with global trends, Saudi Arabia has imposed restrictions on trans fats, hydrogenated oils, and excessive palm oil usage, pushing manufacturers to reformulate their products. While these regulations are beneficial for public health, they pose challenges for companies that rely on traditional specialty fat formulations, such as palm-based bakery fats, margarine, and cocoa butter substitutes. Reformulating products with healthier alternatives, such as high-oleic oils, enzymatically modified fats, and plant-based alternatives, requires significant investment in research and development. Additionally, achieving the same taste, texture, and shelf stability without traditional ingredients remains a technical challenge for food processors. Moreover, consumer awareness about artificial and processed fats is increasing, leading to a decline in demand for certain specialty fats perceived as unhealthy. Brands must invest in clean-label and sustainable fat alternatives, but the transition involves higher production costs and potential reformulation complexities, making compliance a long-term challenge for market players.

Key Market Trends

Growing Demand for Sustainable and Ethically Sourced Oils

One of the most significant trends in the specialty fats and oils market is the increasing demand for sustainable and ethically sourced ingredients. Consumers in Saudi Arabia, particularly younger and health-conscious demographics, are becoming more aware of the environmental and ethical impact of food production. This shift is leading to higher demand for responsibly sourced palm oil, cocoa butter substitutes, and plant-based specialty oils. Companies are responding by adopting sustainable sourcing certifications such as Roundtable on Sustainable Palm Oil (RSPO) Certification, which ensures palm oil is sourced without contributing to deforestation. Fair Trade and Rainforest Alliance Certifications, which support ethical labor practices and environmental conservation. Organic and non-GMO labeling, appealing to a niche but growing consumer segment. Saudi-based companies, including Savola Group, are increasingly investing in sustainable oil refining and local production to align with global sustainability standards. Additionally, multinational suppliers like Cargill and Wilmar International are introducing traceable supply chain practices, ensuring that their specialty fats and oils meet global sustainability benchmarks.

Key Market Players

Cargill, Inc.

Wilmar International Limited

Delmon Products Limited (IFFCO)

Pacific Oils & Fats Industry Sdn Bhd

Mewah International Group

Parisons Group

AAK Kamani Private Limited

Fuji Oil Co., Ltd.

Savola Group

Olam International

Report Scope:

In this report, the Saudi Arabia Specialty Fats & Oils Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Specialty Fats & Oils Market, By Type:

Specialty Fats

Specialty Oils

Saudi Arabia Specialty Fats & Oils Market, By Form:

Dry

Liquid

Saudi Arabia Specialty Fats & Oils Market, By Functionality:

Molding

Texturing

Filling

Coating

Health

Others

Saudi Arabia Specialty Fats & Oils Market, By Application:

Chocolates & Confectioneries

Processed Foods

Bakery Products

Dairy Products

Others

Saudi Arabia Specialty Fats & Oils Market, By Region:

Western Province

Eastern Province

Central Region

Rest of Saudi Arabia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Saudi Arabia Specialty Fats & Oils Market.

Available Customizations:

Saudi Arabia Specialty Fats & Oils Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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