

# **Saudi Arabia Reusable Bottle Market By Material (Metal, Stainless Steel, Plastic, Silicon, Glass, Others), By Use (Everyday, Sports, Travel, Others), By Distribution Channel (Supermarkets/Hypermarkets, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

Saudi Arabia Reusable Bottle Market was valued at USD 219.42 Million in 2024 and is expected to reach USD 307.74 Million by 2030 with a CAGR of 5.8% during the forecast period. The Saudi Arabia reusable bottle market is experiencing significant growth, driven by increasing environmental awareness, government initiatives promoting sustainability, and a shift towards eco-friendly products. Key segments include material (metal, stainless steel, plastic, silicon, glass, others), use (everyday, sports, travel, others), and distribution channel (supermarkets/hypermarkets, online, others). Stainless steel and glass bottles dominate due to their durability and non-toxic properties, while plastic remains popular for affordability and lightweight convenience. The everyday use segment holds the largest share, supported by rising health consciousness, while sports and travel applications are gaining traction. Distribution is led by supermarkets/hypermarkets, with online channels growing rapidly due to e-commerce expansion. Regionally, urban centers like Riyadh and Jeddah drive demand, supported by higher disposable incomes and environmental awareness. Government policies, such as Vision 2030's sustainability goals, further boost market growth. Competition is intensifying, with local and international brands innovating in design and functionality to cater to diverse consumer needs. Overall, the market is poised for robust expansion through 2030, fueled by eco-conscious trends and lifestyle shifts towards reusable alternatives.

## Key Market Drivers

### Rising Environmental Awareness and Sustainability Concerns

One of the primary drivers of the reusable bottle market in Saudi Arabia is the growing awareness of environmental sustainability. Single-use plastic waste is a major global concern, and Saudi Arabia is no exception. The country has been taking steps to reduce plastic pollution, aligning with Vision 2030's sustainability goals. According to Saudi Ministry of Environment, (2022), Saudi Arabia generates over 15 million tons of solid waste annually, with plastics accounting for ~17%. Consumers are becoming more conscious of their carbon footprint, leading to a shift toward eco-friendly alternatives like stainless steel, glass, and silicone bottles. 68% of Saudi consumers express concern about plastic pollution, with 42% actively seeking sustainable alternatives. Campaigns by environmental organizations and government bodies promoting waste reduction further accelerate this trend. Reusable bottles, being a simple yet effective solution to cut down plastic waste, are gaining traction among environmentally conscious consumers, particularly the younger generation.

## Key Market Challenges

### Low Consumer Awareness and Cultural Habits

Despite rising environmental consciousness, many Saudi consumers remain unaware of the long-term benefits of reusable bottles. Single-use plastic bottles are deeply ingrained in daily life due to their convenience and widespread availability. Changing consumer behavior requires extensive education campaigns to highlight the environmental and health advantages of reusable alternatives. Additionally, cultural practices, such as the preference for disposable items in social gatherings and outdoor activities, pose a barrier to adoption. Without strong awareness initiatives, shifting consumer habits toward sustainability will be slow, limiting market growth.

## Key Market Trends

### Increasing Popularity of Smart and Insulated Reusable Bottles

A notable trend in the Saudi reusable bottle market is the growing demand for smart and insulated bottles. Consumers are increasingly looking for bottles with advanced features such as temperature retention (hot/cold), hydration tracking, and even UV sterilization. Insulated stainless steel bottles, which keep beverages cold for up to 24

hours or hot for 12 hours, are particularly popular in Saudi Arabia's extreme climate. Additionally, smart bottles with Bluetooth connectivity and mobile app integration help users monitor their daily water intake, appealing to health-conscious individuals and fitness enthusiasts. Brands are innovating with self-cleaning bottles and collapsible designs for portability, catering to travelers and professionals. This trend reflects a shift toward premium, tech-enhanced hydration solutions beyond basic reusable containers.

### Key Market Players

Dart Industries Inc.

Hamilton Housewares Pvt. Ltd.

Cello World Limited

Trove Brands, LLC

Borosil Limited

Stovekraft Pvt. Ltd.

Klean Kanteen, Inc.

Nirlon Kitchenware Private Limited

PMI WW Brands, LLC

Steel Technology LLC.

### Report Scope:

In this report, the Saudi Arabia reusable bottle market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Reusable Bottle Market, By Material:

Metal

Stainless Steel

Plastic

Silicon

Glass

Others

Saudi Arabia Reusable Bottle Market, By Use:

Everyday

Sports

Travel

Others

Saudi Arabia Reusable Bottle Market, By Distribution Channel:

Supermarkets/Hypermarkets

Online

Others

Saudi Arabia Reusable Bottle Market, By Region:

Western

Northern & Central

Eastern

Southern

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Saudi Arabia reusable bottle market.

## Available Customizations:

Saudi Arabia reusable bottle market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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