

Saudi Arabia PVC Market By Product Type (Rigid PVC, Flexible PVC, Low-Smoke PVC, Chlorinated PVC), By End User (Building & Construction, Automotive, Electrical & Electronics, and Others), By Region, Competition, Forecast and Opportunities, 2018-2028F

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Abstracts

The Saudi Arabia PVC Market reported a value of USD 1.63 billion in 2022 and is poised for robust growth during the forecast period, projecting a Compound Annual Growth Rate (CAGR) of 3.15% through 2028 and is expected to reach at USD 2.12 billion by 2028. Polyvinyl Chloride (PVC), a versatile synthetic plastic polymer and the third most commonly used among thermoplastics, follows polyethylene and polypropylene in popularity. PVC comes in two forms, rigid and flexible, and is produced from Vinyl Chloride Monomer (VCM), typically supplied in pelletized compounds with pre-blended additives. The growth of the PVC market in Saudi Arabia is primarily fueled by the construction and infrastructure development sectors.

In Saudi Arabia, the demand for PVC leans towards rigid PVC, which has seen moderate growth in the past five years due to its increased usage across various industries. Prominent applications of rigid PVC include PVC pipes and PVC window profiles, while flexible PVC finds applications in PVC cables, cable sheaths, and flooring. The Saudi Arabian PVC market has experienced significant growth due to the expansion of the electrical, electronics, construction, packaging, and automotive industries. Steady growth in non-refundable revenues, population growth, and ongoing development efforts have led to consistent demand for PVC products.

In the construction sector, rigid PVC is widely used for pipes, window frames, and doors. The trend of replacing wood with unplasticized polyvinyl chloride in windowsills and frames is expected to further drive PVC demand in the building industry. PVC also

finds applications in specialized packaging, such as equipment packaging, medical devices, bottle sleeving, and electronic product wrapping, which is expected to bolster the PVC market's growth.

Key Market Drivers:

- 1. Growing Demand of PVC in Construction Industry:** The demand for PVC in Saudi Arabia's construction industry is growing due to its cost-effectiveness, versatility, and excellent properties for construction applications. PVC is preferred for its affordability, durability, corrosion resistance, and ease of handling, making it an attractive choice for infrastructure projects such as smart cities and residential buildings.
- 2. Growing Demand of PVC in Packaging Industry:** As the population grows and consumer demand escalates, there is an increasing need for high-quality and sustainable packaging solutions. PVC, with its versatility, flexibility, and ability to create custom shapes and sizes, is in demand for various packaging applications. It offers superior barrier properties, extending the shelf life of products, making it suitable for pharmaceuticals and perishable food items.
- 3. Surge in Demand of PVC in Automotive Industry:** The automotive industry in Saudi Arabia is experiencing significant growth, and PVC is widely used in automotive interiors due to its durability, flexibility, heat resistance, and chemical resistance. PVC contributes to the trend of lightweighting vehicles, enhancing aesthetics, and improving comfort in automotive interiors.

Key Market Challenges:

- 1. Lack of Availability of Feedstock:** Saudi Arabia faces challenges in maintaining a consistent supply of ethylene, a crucial feedstock for PVC production. Fluctuations in oil prices and other factors can impact the availability of ethylene and chlorine, affecting PVC production and leading to reliance on imports.
- 2. Fluctuations in Oil Prices:** Fluctuating oil prices directly affect the cost of raw materials for PVC production. Higher oil prices lead to increased production costs, which can result in higher PVC prices and reduced competitiveness in the global market. Uncertainty in oil prices can also discourage investment and expansion in the PVC industry.

Key Market Trends:

1. **Growth in Technological Advancements:** Advanced manufacturing techniques, automation, smart manufacturing technologies, and innovative PVC formulations are driving improvements in PVC production and quality. PVC pipes are benefiting from extrusion technologies, injection molding, and automated processes, enhancing their performance and durability.
2. **Segmental Insights - Flexible PVC Dominates:** Flexible PVC is the dominant segment in the PVC market due to its applications in various structural elements, such as cables, pipes, wall and floor lids, fencing, and landfill liners. It provides elasticity and is in high demand for diverse components.
3. **End User Insights - Building & Construction Leads:** The building and construction segment leads the PVC market in Saudi Arabia, driven by the demand for improved organizational amenities, infrastructure development, and the use of PVC in various construction applications.
4. **Regional Insights - Northern & Central Region Dominates:** The Northern & Central region, with Riyadh as the central hub for infrastructure and industrial development, holds the largest market share in Saudi Arabia's PVC market. Major conglomerates, including SABIC and Petrokemya, reinforce this region's dominance.

Key Market Players

SABIC

Arabian Plastic Compounds Co., Ltd.

Interplast Co., Ltd.

Arabian gulf Manufacturers Ltd.

Saudi Plastic Products Company Limited

New Product Industries Co., Ltd.

Intergulf Ltd.

Report Scope:

In this report, the Saudi Arabia PVC Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia PVC Market, By Product Type:

Rigid PVC

Flexible PVC

Low-Smoke PVC

Chlorinated PVC

Saudi Arabia PVC Market, By End User:

Building & Construction

Automotive

Electrical & Electronics

Others

Saudi Arabia PVC Market, By Region:

Western

Southern

Northern & Central

Eastern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi

Saudi Arabia PVC Market By Product Type (Rigid PVC, Flexible PVC, Low-Smoke PVC, Chlorinated PVC), By End User...

Arabia PVC Market.

Available Customizations:

Saudi Arabia PVC Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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