

Saudi Arabia Power & Distribution Transformer Market Segmented By Type (Power Transformer and Distribution Transformer), By Rating (1-500 MVA, Up to 1000 KVA and Above 500 MVA), By End User (Industrial, Commercial, Residential and Utility), By Phase (Three Phase and Single Phase), By Insulation (Oil Immersed and Dry), By Region, and By Competition, 2018-2028F

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### **Abstracts**

Saudi Arabia Power & Distribution Transformer Market has valued at USD 2.85 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 8.58% through 2028. Saudi Arabia has been proactively diversifying its economy, reducing reliance on oil by promoting various industries such as manufacturing, petrochemicals, and mining. These industries demand substantial electricity to fuel their operations. With the growth of the industrial sector and the establishment of new facilities, there is an increasing demand for power and distribution transformers to cater to these sectors.

**Key Market Drivers** 

Rapid Urbanization and Industrialization

Saudi Arabia has witnessed rapid urbanization and industrialization in recent decades, a trend that is projected to continue fueling the demand for power and distribution transformers in the country. As the Saudi government diversifies its economy beyond oil dependency and invests in sectors like manufacturing, construction, and infrastructure



development, the need for a reliable and robust electrical grid becomes crucial.

The expansion of urban areas and the construction of new residential and commercial buildings necessitate the installation of power distribution networks, which rely on transformers to ensure a stable electricity supply to meet the growing demands of the population and industries. Moreover, the establishment of new industrial zones and economic cities further drives the demand for transformers to support the energy requirements of factories and facilities.

The Kingdom's Vision 2030 initiative, which aims to transform Saudi Arabia into a global investment powerhouse and a strategic hub connecting three continents, is accelerating this process. Significant investments are being made across various economic sectors, including renewable energy, entertainment, and technology, all of which necessitate a robust and efficient electrical infrastructure, thus bolstering the transformer market.

Additionally, as the population continues to grow, the residential sector's energy needs are expanding. This includes the rising demand for modern amenities and appliances, such as air conditioning systems and household electronics, which increase the load on the electrical grid. To accommodate these growing energy needs, utilities and power companies must upgrade their distribution systems, often involving the installation of new transformers.

In conclusion, the rapid urbanization and industrialization in Saudi Arabia are driving the demand for power and distribution transformers. These trends align with the country's economic diversification efforts, Vision 2030 goals, and the increasing energy requirements of its growing population and industries. As a result, the power and distribution transformer market in Saudi Arabia is expected to experience significant growth in the coming years.

Renewable Energy Integration and Grid Expansion

Saudi Arabia is making substantial investments in renewable energy sources, particularly solar and wind power, as part of its commitment to reduce reliance on fossil fuels and mitigate environmental impacts. This transition to renewable energy is a significant driver of the power and distribution transformer market in the country.

The Saudi government has set ambitious targets for renewable energy capacity, with plans to generate 50% of the Kingdom's electricity from renewables by 2030. Achieving this goal necessitates the development of large-scale solar and wind farms, which



require efficient transformer infrastructure to connect them to the national grid.

Solar and wind power generation is inherently intermittent, depending on weather conditions and daylight hours. Transformers play a critical role in stabilizing voltage levels and efficiently transmitting electricity over long distances to ensure a continuous and reliable power supply. Moreover, as these renewable energy facilities are often situated in remote areas, the expansion of the transmission and distribution network becomes necessary, further driving the demand for transformers.

In addition to renewable energy integration, Saudi Arabia is also working on interconnecting its grid with neighboring countries to enhance energy security and facilitate cross-border electricity trading. These interconnections involve the installation of high-voltage transformers and substations, presenting opportunities for transformer manufacturers and suppliers.

The adoption of smart grid technologies and the digitalization of the energy sector are also contributing to the demand for advanced transformers capable of managing the complexities of modern grid management. These transformers are designed to improve grid efficiency, reduce losses, and enhance overall reliability.

In summary, Saudi Arabia's commitment to renewable energy integration, grid expansion, and modernization serves as a pivotal driver of the power and distribution transformer market. The shift towards clean energy sources and the need for reliable grid infrastructure to support these sources are poised to fuel significant growth in the transformer industry.

Aging Infrastructure and Replacement Needs

Saudi Arabia, along with numerous other countries, is confronted with the challenge of aging electrical infrastructure. Many of the transformers and distribution equipment in the country have been in service for several decades and are approaching the end of their operational life. This poses a significant impetus for the power and distribution transformer market, as there is an escalating demand for replacements and upgrades.

Aging transformers exhibit reduced energy efficiency and heightened vulnerability to failures, resulting in increased maintenance expenses and a greater risk of power outages. To ensure the dependability of the electrical grid and mitigate energy losses, utilities and industries are investing in the replacement of aging transformers with modern, more efficient models.



Furthermore, advancements in transformer technology have facilitated the production of units that are not only more energy-efficient but also environmentally friendly, with reduced greenhouse gas emissions. This aligns with Saudi Arabia's commitment to curbing its carbon footprint and transitioning towards cleaner energy sources.

In certain instances, the replacement of transformers is driven by regulatory requirements and safety standards. Authorities may impose more stringent regulations concerning the energy efficiency and environmental impact of transformers, compelling organizations to upgrade their infrastructure to maintain compliance.

Moreover, the Saudi government has initiated programs and incentives to promote the replacement of older transformers with newer, more efficient models. These initiatives foster energy conservation and the adoption of environmentally friendly technologies, thus creating a conducive market environment for transformer manufacturers and suppliers.

To conclude, the aging electrical infrastructure in Saudi Arabia serves as a significant catalyst for the power and distribution transformer market. The imperative to replace outdated and inefficient transformers with modern, energy-efficient, and environmentally friendly models is projected to sustain demand in the foreseeable future. This driver aligns with both economic and environmental objectives, thus exerting a compelling influence on the transformer industry.

Key Market Challenges

Infrastructure Integration and Grid Modernization

One of the significant challenges confronting the Saudi Arabia Power & Distribution Transformer Market is the imperative for infrastructure integration and grid modernization. The Kingdom is experiencing rapid expansion in its power generation capacity and the integration of renewable energy sources, which presents complexities in ensuring a stable and dependable electrical grid.

As Saudi Arabia diversifies its energy mix and augments its renewable energy capacity, grid operators must adapt to the intermittent nature of sources like solar and wind. This necessitates the development and deployment of advanced grid management systems and smart grid technologies, including sophisticated monitoring and control systems. These systems aim to balance electricity supply and demand, bolster grid resilience,



and minimize losses.

However, the integration of new technologies and grid modernization efforts often entail significant costs and technical challenges. Upgrading the existing grid infrastructure, which involves the replacement or retrofitting of transformers, is a time-consuming and resource-intensive process. Coordinating these efforts across the vast and diverse landscape of Saudi Arabia poses logistical challenges.

Furthermore, the Kingdom's plans to interconnect its grid with neighboring countries, such as the Gulf Cooperation Council (GCC) and the Arab Mashreq, introduce an additional layer of complexity. Cross-border interconnections necessitate harmonizing technical standards and regulations, as well as ensuring seamless electricity flow between different grids.

Addressing this challenge necessitates substantial investments, close collaboration between government entities, utilities, and private sector stakeholders, and the formulation of a comprehensive roadmap for grid modernization. Guaranteeing the reliability and resilience of the electrical grid in the face of burgeoning demand and evolving energy sources is pivotal for the continued growth of the power and distribution transformer market in Saudi Arabia.

### Regulatory Framework and Compliance

Navigating the regulatory landscape in Saudi Arabia presents a significant challenge for the Power & Distribution Transformer Market. The Saudi government has taken proactive measures to promote energy efficiency, environmental sustainability, and safety standards. However, complying with these regulations can be complex for manufacturers, suppliers, and end-users.

One crucial aspect of this challenge is meeting energy efficiency standards. The Saudi Energy Efficiency Center (SEEC) has implemented stringent requirements for electrical appliances and equipment, including transformers. Manufacturers must invest in research and development to design and produce highly efficient transformers that meet specific energy performance criteria.

Moreover, environmental regulations are becoming increasingly stringent as the Kingdom strives to reduce its carbon footprint. This entails regulating greenhouse gas emissions associated with transformer production and operation. Developing and manufacturing environmentally friendly transformer technologies and materials may



come at a higher cost.

Safety standards also play a pivotal role in the regulatory framework. Transformers used in critical infrastructure and industrial applications must adhere to strict safety standards to prevent accidents and ensure personnel well-being. Compliance involves rigorous testing, documentation, and quality control measures, which add complexity and cost to the manufacturing process.

To address this challenge, stakeholders in the Power & Distribution Transformer Market must stay updated on evolving regulations and invest in research, development, and certification processes to meet Saudi authorities' requirements. Collaboration with regulatory bodies is essential to ensure a harmonized approach to compliance, despite the diverse industries and applications that rely on transformers.

Competitive Global Market and Technological Advancements

The Saudi Arabia Power & Distribution Transformer Market encounters intense global competition. While there is substantial domestic demand, international transformer manufacturers and suppliers also strive to capture a portion of the market. This global competition presents challenges in terms of pricing, technology adoption, and innovation.

Internationally renowned transformer manufacturers often benefit from economies of scale, enabling them to offer competitive pricing to potential clients in Saudi Arabia. This can put domestic manufacturers and suppliers at a disadvantage, particularly in terms of pricing competitiveness.

Technological advancements and innovations in transformer design further contribute to the challenge of maintaining competitiveness. Constantly emerging newer transformer technologies offer enhanced efficiency, reduced environmental impact, and improved performance. Keeping pace with these developments and integrating them into local manufacturing processes can be costly and require significant investments in research and development.

To address this challenge, local companies must prioritize innovation and differentiation. Collaboration between industry players, research institutions, and government bodies can foster an innovation-driven culture, encouraging the development of cutting-edge transformer technologies tailored to the specific needs of the Saudi market.



Furthermore, partnerships with international companies for technology transfer and expertise can assist local manufacturers in keeping up with global advancements. Establishing a strong reputation for quality and reliability in the domestic market can also enable Saudi companies to effectively compete against global players.

In conclusion, the Saudi Arabia Power & Distribution Transformer Market faces challenges related to infrastructure integration, regulatory compliance, and global competition. Overcoming these challenges requires strategic planning, investment in research and development, collaboration, and a commitment to meeting the evolving needs of the Saudi energy sector.

Key Market Trends

**Increasing Adoption of Smart Transformers** 

One notable trend in the Saudi Arabia Power & Distribution Transformer Market is the growing adoption of smart transformers. Smart transformers, also known as intelligent or digital transformers, are equipped with advanced monitoring, control, and communication capabilities that enable real-time data collection and analysis.

The ongoing modernization of the electrical grid serves as a key driver for the adoption of smart transformers in Saudi Arabia. As the Kingdom expands its power generation capacity and integrates renewable energy sources, grid operators are actively seeking ways to enhance grid efficiency, reliability, and resilience. Smart transformers play a crucial role in achieving these objectives.

Smart transformers offer several advantages over traditional transformers. They possess the ability to monitor their own performance, detect faults or anomalies, and communicate this information to grid operators in real-time. This proactive approach to maintenance enables utilities to identify and address issues before they result in power outages, thereby reducing downtime and improving overall grid reliability.

Moreover, smart transformers facilitate better load management and power quality control. They empower grid operators to optimize voltage levels, manage peak demand, and integrate distributed energy resources more effectively. This capability is particularly important in a rapidly evolving energy landscape, where the intermittent nature of renewable energy sources necessitates sophisticated grid management.

Furthermore, the data generated by smart transformers can be leveraged for predictive



analytics and decision-making, leading to more efficient energy distribution and resource allocation. As a result, utilities and grid operators in Saudi Arabia are increasingly investing in smart transformer technology to ensure seamless integration of renewable energy, enhance grid resilience, and improve overall operational efficiency.

Focus on Energy Efficiency and Environmental Sustainability

Another significant trend in the Saudi Arabia Power & Distribution Transformer Market is an increased emphasis on energy efficiency and environmental sustainability. This trend is driven by both regulatory mandates and a growing awareness of the environmental impact of the energy sector.

Saudi Arabia has implemented rigorous energy efficiency standards for electrical appliances and equipment, including transformers, through organizations such as the Saudi Energy Efficiency Center (SEEC). These standards are designed to reduce energy consumption, lower greenhouse gas emissions, and promote the use of environmentally friendly technologies.

Transformer manufacturers and suppliers are responding to these regulations by developing and offering highly efficient transformers that meet or exceed the specified energy performance criteria. This includes the utilization of advanced materials, improved designs, and enhanced cooling systems to minimize energy losses during transformer operation.

Furthermore, there is an increasing focus on minimizing the environmental impact of transformers. Manufacturers are exploring alternatives to conventional transformer oils, such as biodegradable and environmentally less harmful insulating fluids. This shift aligns with Saudi Arabia's commitment to sustainability and environmental stewardship.

Incorporating environmentally friendly materials and technologies into transformer manufacturing not only helps companies meet regulatory requirements but also appeals to environmentally conscious customers. The trend towards sustainability is expected to persist, with a focus on reducing the carbon footprint of the entire lifecycle of transformers, from production to disposal.

Segmental Insights

Phase Insights



The Three Phase segment emerged as the dominant player in the global market in 2022. The three-phase transformer segment in Saudi Arabia experiences significant demand from various industrial sectors. Industries such as manufacturing, petrochemicals, and mining heavily rely on three-phase transformers for efficient power distribution within their facilities. As the industrial sector continues to grow and diversify, the demand for these transformers is expected to increase.

The rapid urbanization of cities like Riyadh, Jeddah, and Dammam drives the expansion of infrastructure, including transportation systems (such as metro projects), airports, and industrial zones. These projects necessitate the deployment of three-phase transformers to support electrical distribution networks. Moreover, large-scale infrastructure megaprojects like NEOM and the Red Sea Project create substantial demand for power transformers.

Saudi Arabia's commitment to renewable energy sources, particularly solar and wind power, fuels the demand for three-phase transformers. These transformers play a crucial role in connecting renewable energy installations to the electrical grid. As the Kingdom expands its renewable energy capacity through extensive projects, the requirement for medium and high-voltage three-phase transformers continues to grow.

Saudi Arabia enforces energy efficiency standards through organizations like the Saudi Energy Efficiency Center (SEEC). Compliance with these standards is obligatory for electrical equipment, including three-phase transformers. Manufacturers must develop and supply energy-efficient transformers that meet these regulatory requirements.

The Saudi government actively promotes private sector participation in the energy sector, including power generation and distribution. Private companies and international investors have opportunities to invest in infrastructure projects that necessitate three-phase transformers for electricity distribution.

### Insulation Insights

The Oil Immersed segment is projected to experience rapid growth during the forecast period. Saudi Arabia is actively expanding its electrical grid to meet the growing demand for electricity. Oil-immersed transformers play a crucial role in grid expansion projects, enabling efficient power transmission and distribution by stepping up or stepping down voltage levels. The power grid's expansion, particularly in urban and industrial areas, drives the demand for oil-immersed transformers.



The industrial sector in Saudi Arabia, encompassing manufacturing, petrochemicals, and mining, heavily relies on oil-immersed transformers to supply power to industrial facilities. As industrial zones expand and new projects are developed, the demand for these transformers continues to increase.

Moreover, Saudi Arabia is making significant investments in renewable energy sources such as solar and wind power. Oil-immersed transformers are vital components in renewable energy projects as they step up the voltage of electricity generated by renewable sources for grid integration. Consequently, the demand for oil-immersed transformers in these projects is on the rise as the country expands its renewable energy capacity.

To ensure energy efficiency, Saudi Arabia enforces strict standards for electrical equipment, including oil-immersed transformers. Compliance with these standards is crucial for manufacturers and suppliers. Market companies must develop and provide energy-efficient transformers that meet regulatory requirements.

Furthermore, the Saudi government actively promotes private sector participation in the energy sector, including power generation and distribution. This presents private companies and international investors with opportunities to invest in infrastructure projects that require oil-immersed transformers for efficient electricity distribution.

### Regional Insights

Riyadh emerged as the dominant region in the Saudi Arabia Power & Distribution Transformer market in 2022. Riyadh's rapid urbanization and infrastructure development have spurred the demand for electricity. The city is experiencing continuous expansion with new residential and commercial developments, which necessitate the installation of power distribution networks. These networks heavily rely on power transformers to ensure a stable and reliable supply of electricity to meet the increasing demands of the population. Infrastructure megaprojects, such as the Riyadh Metro and King Salman Energy Park, contribute to the demand for transformers. The construction of these large-scale projects requires the deployment of transformers to power transportation systems, industrial facilities, and commercial zones.

Riyadh serves as a major hub for various industries, including manufacturing, petrochemicals, and information technology. These industries have significant energy requirements, driving the need for robust power distribution systems and transformers. As industrial zones expand and new facilities are established, the demand for



transformers to support these sectors continues to grow. Moreover, the growth of data centers and technology hubs further emphasizes the reliance on transformers for uninterrupted power supply and efficient energy distribution. The expansion of these sectors contributes to the demand for specialized transformers designed to meet their unique requirements.

Saudi Arabia's commitment to renewable energy integration is evident in Riyadh's Power & Distribution Transformer Market. The city stands at the forefront of the country's renewable energy projects, including solar and wind farms. These projects necessitate the installation of transformers to connect renewable energy sources to the electrical grid. Riyadh's initiatives to reduce greenhouse gas emissions and diversify its energy mix create opportunities for manufacturers of environmentally friendly transformers. The city's power infrastructure is evolving to accommodate intermittent renewable energy sources, which in turn requires advanced transformer technologies for grid stability.

**Key Market Players** 

Saudi Transformers Company Ltd (STC)

ABB Saudi Arabia

Schneider Electric Saudi Arabia

Siemens Saudi Arabia

Alfanar Electrical Systems

WESCOSA Group

General Electric Saudi Arabia

Toshiba Gulf FZE

Hyundai Electric Saudi Arabia

Matelec Group

Report Scope:



In this report, the Saudi Arabia Power & Distribution Transformer Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Power & Distribution Transformer Market, By Type: Power Transformer Distribution Transformer Saudi Arabia Power & Distribution Transformer Market, By Rating: 1-500 MVA Up to 1000 KVA Above 500 MVA Saudi Arabia Power & Distribution Transformer Market, By End User: Industrial Commercial Residential Utility Saudi Arabia Power & Distribution Transformer Market, By Insulation: Three Phase Single Phase

Saudi Arabia Power & Distribution Transformer Market, By Phase:

Power Electronics-based Power & Distribution Transformers



### Mechanical Power & Distribution Transformers

Saudi Arabia Power & Distribution Transformer Market, By Region:

Oil Immersed

Dry

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Power & Distribution Transformer Market.

### Available Customizations:

Saudi Arabia Power & Distribution Transformer Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).



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