

Saudi Arabia Portable Generator Market, By Fuel Type (Diesel, Gasoline, Natural Gas & LPG), By End-User (Commercial, Industrial and Residential), By Power Rating (Less Than 5 kVA, 5-10 kVA, and 10-20 kVA), By Application (Emergency and Prime/Continuous), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

Saudi Arabia Portable Generator market is anticipated to grow at a rate of an impressive CAGR in the forecast period, 2023-2027. The primary influencing factors for the Saudi Arabia Portable Generator market growth are the need for backup power during a power outage and the introduction of technologically advanced portable generators.

Portable generators produce electricity by running a gas-powered engine that turns an onboard alternator to generate electrical power. It consists of a machine that turns on a small turbine, which creates electricity up to a certain wattage level. The development of smart cities and green initiatives owing to the ongoing Vision 2030 creates the demand for the generation and distribution of electric supply.

Growing Demand for Continuous Power Supply Fuels Market Growth

The oil and gas industry is considered one of the major revenue-generating industries. The government of Saudi Arabia is trying to diversify the income sources to lower the dependence on the oil industry. Leading authorities are introducing several economic and infrastructure development plans, such as Saudi Vision 2030, which aims to boost the country's current financial status. The uninterrupted power supply is considered a

vital part responsible for the economic progress of a country. Power outage or interruption in the power supply affects a large number of ongoing activities, which may adversely impact the country's financial status. Inadequate power supply hampers the normal functioning of the small and medium-sized enterprises and also for commercial spaces. The use of portable generators ensures the continuous electric supply, which is one of the major reasons for their substantial demand in the country.

Flourishing Construction Industry Drives the Market Growth

Leading authorities have allocated huge funds for the infrastructure development and introducing plans and initiatives which in turn is expected to accelerate the growth of the construction industry. Development of the private sector and ongoing reforms Saudi Vision 2030, National Transformation Program 2025 are of the major contributing factors boosting the growth of the construction activities. Ministry of Municipalities and Rural Affairs in Makkah have announced several construction projects including the Grand Mosque, King Abdullah Security Compounds, the Red Sea Project, Qiddiya entertainment city, King Salman Energy Park (Spark). Riyadh Rapid Bus Transit System, Jean Nouvel's Sharaan resort in Al-Ula and others which are significantly boosting the ongoing construction activities. To support the ongoing construction activities, continuous power supply is required. Portable energy generator is employed to satisfy the growing needs of uninterrupted power supply at remote locations during the construction activities. Due to the implementation of the stringent regulations to minimize the harmful gas emissions is making the portable generator market players to introduce generators having lower greenhouse gas emissions.

Market Segmentation

The Saudi Arabia Portable Generator market is segmented on the basis of fuel type, end-user, power rating, application, regional distribution, and company. Based on the fuel type, the market is divided into diesel, gasoline, natural gas & LPG. Based on the end-user, the market is divided into commercial, industrial, and residential. Based on the power rating, the market is divided into less than 5 kVA, 5-10 kVA, and 10-20 kVA. Based on the application, the market is divided into emergency and prime/continuous. To analyze the market based on the region, the Saudi Arabia Portable Generator market is studied in major regions namely North & Central region, Southern region, Western region, and Eastern region.

Market Players

Jubaili Bros, Jimen Power General Trading FZE, Himoinsa, Atlas Copco, Aggreko, Energia, Honeywell International, Siemens Limited, Briggs & Stratton Co., Generac, Eaton, Caterpillar etc., are among the major market players in the Saudi Arabia platform that lead the market growth of the Saudi Arabia Portable Generator market.

Report Scope:

In this report, Saudi Arabia Portable Generator market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Portable Generator Market, By Fuel Type:

Diesel

Gasoline

Natural Gas & LPG

Saudi Arabia Portable Generator Market, By End-User:

Commercial

Industrial

Residential

Saudi Arabia Portable Generator Market, By Power Rating:

Less Than 5 kVA

5-10 kVA

10-20 kVA

Saudi Arabia Portable Generator Market, By Application:

Emergency

Prime/Continuous

Saudi Arabia Portable Generator Market, By Region:

Northern & Central

Southern

Eastern

Western

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia Portable Generator market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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