

# **Saudi Arabia Platform as a Service Market by Type (Application Platform as a Service, Integration Platform as a Service, Database Platform as a Service), By Deployment (Private and Public), By Organization Size (Large Enterprise, Small & Medium Enterprise), By Industry Vertical (BFSI, Consumer Goods, IT & Telecom, Manufacturing, Healthcare, Energy & Utilities, Others) By Region, Competition Forecast and Opportunities, 2028**

<https://marketpublishers.com/r/SA73C74EBEC1EN.html>

Date: September 2023

Pages: 90

Price: US\$ 3,500.00 (Single User License)

ID: SA73C74EBEC1EN

## **Abstracts**

The Saudi Arabia Platform as a Service Market is anticipated to register a high CAGR during the forecast period of 2024-2028. The government is the main force behind digital efforts and Platform-as-a-Service is a foundational component of many of their modernization programs. Since these domestically situated facilities comply with Saudi Arabia's data residency and governance rules, ongoing investments by local and international technology providers in the country's new data centers have expedited cloud adoption. These expenditures have also made possible hybrid multi-cloud environments—public and private clouds that coexist with conventional on-premises infrastructure. The sector still has issues with outdated infrastructure that cannot be converted to the cloud, cloud experience and skills shortages, and a mindset that believes the cloud is insecure. The high concentration and expanding number of small and medium-sized businesses in Saudi Arabia that are swiftly converting to Platform-as-a-Service is the main driving force behind the industry. The expansion of cloud data centres is also likely increase investment over the course of the projection period, which will likely benefit the Saudi Arabia Platform as a Service market.

Increased market-driving use of Big Data, AI, machine learning, IT effectiveness, and business innovation

The increasing usage of machine learning and artificial intelligence is expected to advance the Platform-as-Service industry. Platform-as-Service provides conventional organizations with cloud computing, big data & analytics, data management, and other sophisticated technologies such as artificial intelligence and machine learning that assist in optimizing corporate operations, resulting in lower operating costs and better productivity. As a result, its use in various industries, including healthcare, finance, transportation, manufacturing, and others, has increased demand in the Platform-as-Service business. Platform as a Service improves top and bottom-line performance by making IT more responsive to business opportunities. Platform as a Service, for instance, makes it possible to create mobile apps quickly, allows chatbots for more inventive user experiences, uses blockchain to facilitate more reliable transactions, hastens release cycles with containers and APIs, and enhances data discovery and analytics.

To be competitive in today's high-tech digital world, businesses must constantly develop and pilot new cloud computing technologies, as well as listen to consumers and the market for signals of change. In the cloud market, marketing is no exception to the overall corporate landscape's rapid shift toward automated operations and data-driven decision making. As a result of this fast rise, the Saudi Arabia Platform as a Service Market is in high demand in Saudi Arabia.

### Saudi Arabia Platform as a Service Market Challenges

The issue with pricing is that the companies are accustomed to purchasing large quantities of countable items such as licenses or hardware. We then add a slew of services, such as per-server administration fees, per-CPU performance boosts, and per-hour technical labour. The wonderful thing about it (apart from the fact that it must be paid) is that it is simple to compute the cost. Cloud malware injection, meltdowns, account or service hijacking, and man-in-the-cloud attacks disclose enterprise data vulnerabilities, which can lead to business shutdown and losses. Cyber-attacks, on the other hand, impair business operations, restricting the expansion of the Platform-as-Service market.

### Market Segments

Saudi Arabia Platform as a Service Market is divided into type, deployment,

*Saudi Arabia Platform as a Service Market by Type (Application Platform as a Service, Integration Platform as...*

organization size and industry vertical. Based on Type, the market is divided into application Platform as a Service, integration Platform as a Service, and database Platform as a Service. Based on organization size, the market is divided into large enterprise, small & medium enterprise, Based on industry vertical, the market is divided into BFSI, consumer goods, IT & Telecom, manufacturing, healthcare, energy & utilities, and others.

## Market Players

Major market players in Saudi Arabia Platform as a Service Market are Sap Saudi Arabia, Alibaba Cloud, IBM Middle East, Google Saudi Arabia, Oracle Saudi Arabia, Hewlett Packard Enterprise Development LP, NourNet, AWS Middle East, Zoho Corporation and Microsoft Middle East. To achieve good market growth, businesses that are active in the market employ organic tactics such as product launches, mergers, and partnerships.

## Report Scope:

In this report, Saudi Arabia Platform as a Service Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### Saudi Arabia Platform as a Service Market, By Type:

Application Platform as a Service

Integration Platform as a Service

Database Platform as a Service

### Saudi Arabia Platform as a Service Market, By Deployment:

Private

Public

### Saudi Arabia Platform as a Service Market, By Organization Size:

Large Enterprise

## Small & Medium Enterprise

### Saudi Arabia Platform as a Service Market, By Industry Vertical:

BFSI

Consumer Goods

IT & Telecom

Manufacturing

Healthcare

Energy & Utilities

Others

### Saudi Arabia Platform as a Service Market, By Region:

Western Region

Northern & Central Region

Eastern Region

Southern Region

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in Saudi Arabia Platform as a Service Market.

## Available Customizations:

With the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the

*Saudi Arabia Platform as a Service Market by Type (Application Platform as a Service, Integration Platform as...*

report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. SERVICE OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. IMPACT OF COVID-19 ON SAUDI ARABIA PLATFORM AS A SERVICE MARKET

### 4. EXECUTIVE SUMMARY

### 5. VOICE OF CUSTOMERS

### 6. SAUDI ARABIA PLATFORM AS A SERVICE MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

#### 6.2. Market Share & Forecast

##### 6.2.1. By Type (Application Platform as a Service, Integration Platform as a Service, Database Platform as a Service)

##### 6.2.2. By Deployment (Private and Public)

##### 6.2.3. By Organization Size (Large Enterprise, Small & Medium Enterprise)

##### 6.2.4. By Industry Vertical (BFSI, Consumer Goods, IT & Telecom, Manufacturing, Healthcare, Energy & Utilities, Others)

##### 6.2.5. By Region (Western Region, Northern & Central Region Eastern Region, Southern Region)

#### 6.3. By Company (2022)

#### 6.4. Market Map

### 7. SAUDI ARABIA APPLICATION PLATFORM AS A SERVICE MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value

#### 7.2. Market Share & Forecast

##### 7.2.1. By Deployment

- 7.2.2. By Organization Size
- 7.2.3. By Industry Vertical
- 7.2.4. By Region

## **8. SAUDI ARABIA INTEGRATION PLATFORM AS A SERVICE MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Deployment
  - 8.2.2. By Organization Size
  - 8.2.3. By Industry Vertical
  - 8.2.4. By Region

## **9. SAUDI ARABIA DATABASE PLATFORM AS A SERVICE MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Deployment
  - 9.2.2. By Organization Size
  - 9.2.3. By Industry Vertical
  - 9.2.4. By Region

## **10. MARKET DYNAMICS**

- 10.1. Drivers
  - 10.1.1. Usage of cloud services has increased following COVID-19
  - 10.1.2. increased use of Big Data, AI, machine learning, and other technologies to drive the market.
  - 10.1.3. Growing need for emergency preparedness and recovery measures.
- 10.2. Challenges
  - 10.2.1. Multi-cloud model's high level of complexity
  - 10.2.2. Data security and privacy issues.

## **11. MARKET TRENDS & DEVELOPMENTS**

- 11.1. The Number of Small and Medium-Sized Businesses is growing.
- 11.2. Increasing need for individualized client experiences.

- 11.3. Demand for hybrid cloud services is rising.
- 11.4. High IoT and linked device adoption.
- 11.5. Increasing use of edge computing services.

## **12. TECHNOLOGY ANALYSIS**

- 12.1. Artificial Intelligence
- 12.2. Big Data
- 12.3. Internet of Things
- 12.4. Data Analytics
- 12.5. Machine Learning

## **13. POLICY & REGULATORY LANDSCAPE**

## **14. SAUDI ARABIA ECONOMIC PROFILE**

## **15. COMPANY PROFILES**

- 15.1. Sap Saudi Arabia
  - 15.1.1. Business Overview
  - 15.1.2. Key Revenue and Financials (If available)
  - 15.1.3. Recent Developments
  - 15.1.4. Key Personnel
  - 15.1.5. Key Product/Services Offered
- 15.2. IBM Middle East.
  - 15.2.1. Business Overview
  - 15.2.2. Key Revenue and Financials (If available)
  - 15.2.3. Recent Developments
  - 15.2.4. Key Personnel
  - 15.2.5. Key Product/Services Offered
- 15.3. Alibaba Cloud
  - 15.3.1. Business Overview
  - 15.3.2. Key Revenue and Financials (If available)
  - 15.3.3. Recent Developments
  - 15.3.4. Key Personnel
  - 15.3.5. Key Product/Services Offered
- 15.4. Oracle Saudi Arabia



- 15.4.1. Business Overview
- 15.4.2. Key Revenue and Financials (If available)
- 15.4.3. Recent Developments
- 15.4.4. Key Personnel
- 15.4.5. Key Product/Services Offered
- 15.5. Hewlett Packard Enterprise Development LP
  - 15.5.1. Business Overview
  - 15.5.2. Key Revenue and Financials (If available)
  - 15.5.3. Recent Developments
  - 15.5.4. Key Personnel
  - 15.5.5. Key Product/Services Offered
- 15.6. AWS Middle East
  - 15.6.1. Business Overview
  - 15.6.2. Key Revenue and Financials (If available)
  - 15.6.3. Recent Developments
  - 15.6.4. Key Personnel
  - 15.6.5. Key Product/Services Offered
- 15.7. NourNet
  - 15.7.1. Business Overview
  - 15.7.2. Key Revenue and Financials (If available)
  - 15.7.3. Recent Developments
  - 15.7.4. Key Personnel
  - 15.7.5. Key Product/Services Offered
- 15.8. Zoho Corporation
  - 15.8.1. Business Overview
  - 15.8.2. Key Revenue and Financials (If available)
  - 15.8.3. Recent Developments
  - 15.8.4. Key Personnel
  - 15.8.5. Key Product/Services Offered
- 15.9. Google Saudi Arabia
  - 15.9.1. Business Overview
  - 15.9.2. Key Revenue and Financials (If available)
  - 15.9.3. Recent Developments
  - 15.9.4. Key Personnel
  - 15.9.5. Key Product/Services Offered
- 15.10. Microsoft Middle East
  - 15.10.1. Business Overview
  - 15.10.2. Key Revenue and Financials (If available)
  - 15.10.3. Recent Developments

15.10.4. Key Personnel

15.10.5. Key Product/Services Offered

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Saudi Arabia Platform as a Service Market by Type (Application Platform as a Service, Integration Platform as a Service, Database Platform as a Service), By Deployment (Private and Public), By Organization Size (Large Enterprise, Small & Medium Enterprise), By Industry Vertical (BFSI, Consumer Goods, IT & Telecom, Manufacturing, Healthcare, Energy & Utilities, Others) By Region, Competition Forecast and Opportunities, 2028

Product link: <https://marketpublishers.com/r/SA73C74EBEC1EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA73C74EBEC1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970