

Saudi Arabia Mobile Network ICT infrastructure Services Market, By Service Type (Deployment Service, Professional Service, Managed Service, Maintenance Service, Neutral Hosting Service), By Deployment Mode (Cloud, On-Premises), By End User (Mobile Network Service Vendor, Enterprise, Government, Others), By Region, Competition, Forecast and Opportunities, 2017-2027

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Abstracts

Saudi Arabia mobile network ICT infrastructure services market was valued at USD274.67 million in 2021 and is expected to grow at a CAGR of 10.71% during the forecast period, 2023-2027, to achieve the market value of USD504.64 million by 2027F. Rising adoption of Internet of Things services and other IT services in various industries is actively driving the growth of the Saudi Arabia mobile network ICT infrastructure services market in the upcoming five years. Growing use of technologically advanced internet-based services, artificial intelligence, and expansion of the smart cities in the country also plays a vital role in the growth of the Saudi Arabia mobile network ICT infrastructure services market in the upcoming five years. Increasing threat toward data sharing and increasing attacks on data security further ensures advanced technology usage and substantially supports the growth of the Saudi Arabia mobile network ICT infrastructure services market in the future five years. Rising number of market players and rapid penetration of the global giants in the country to expand their multinational businesses also play a vital role in the growth of the Saudi Arabia mobile network ICT infrastructure services market in the forecast years through 2027. The growing globalization of the telecom industry worldwide also impacts the industry in the Kingdom of Saudi Arabia. This expansion of the telecom industry also

aids the growth of the Saudi Arabia mobile network ICT infrastructure services market in the forecast period.

Implementation of “Vision 2030”, along with the National Transformation Program 2020, supports the digital transition in Saudi Arabia, thus substantiating the growth of the Saudi Arabia mobile network ICT infrastructure services market in the upcoming five years.

The Saudi Arabia mobile network ICT infrastructure services market is segmented on the basis of service type, deployment mode, end user, regional distribution, and competitive landscape. Based on service type, the market is further segmented into deployment service, professional service, managed service, maintenance service, and neutral hosting service. By deployment mode, the market is fragmented into on-premises and cloud. Based on end user, the market is bifurcated into mobile network service vendor, government, enterprise, and others. The market is also analyzed on the basis of regions of the country and is differentiated among the Central region, Western region, Eastern region, and the Rest of Saudi Arabia.

The service type segment of the Saudi Arabia mobile network ICT infrastructure services market is expected to be led by deployment services in the upcoming five years. Deployment services may hold the largest revenue shares of the market in the future years on the grounds of expansion of the cloud computing industry in the country. Growing demand for on-premises deployment services also supports the growth of the Saudi Arabia mobile network ICT infrastructure services market in the next five years.

Advanced Communications and Electronic Systems Co., Shabakkat KSA, Tawal, Mobiserve, CommScope Saudi Arabia LLC, Modern Technology Company, Ltd (MOTECO), Arabian Development & Marketing Co., Ltd., WiConnect, Iman Group, Virgin Mobile Saudi Consortium LLC, Saudi Telecom Company, Zain Saudi Arabia, Alia ICT, Seder Group, Etihad Etisalat Company (Mobily), NourNet, Salam, MDS Arabia, Bazy Trading & Contracting Co. Ltd are among the major market players in the Saudi Arabia mobile network ICT infrastructure services market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F-2027F

Objective of the Study:

To analyze the market size of Saudi Arabia mobile network ICT infrastructure services market from 2017 to 2021.

To estimate and forecast the market size of Saudi Arabia mobile network ICT infrastructure services market from 2022E to 2027F and growth rate until 2027F.

To classify and forecast Saudi Arabia mobile network ICT infrastructure services market based on service type, deployment mode, end user, regional distribution, and competitive landscape.

To identify dominant region or segment in the Saudi Arabia mobile network ICT infrastructure services market.

To identify drivers and challenges for Saudi Arabia mobile network ICT infrastructure services market.

To examine competitive developments such as expansions, new software launches, mergers & acquisitions, etc., in Saudi Arabia mobile network ICT infrastructure services market.

To identify and analyze the profile of leading players operating in Saudi Arabia mobile network ICT infrastructure services market.

To identify key sustainable strategies adopted by market players in Saudi Arabia mobile network ICT infrastructure services market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service

providers that could not be identified due to the limitations of secondary research. TechSci Research analyzed the service providers, software developing companies, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Saudi Arabia mobile network ICT infrastructure services market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these software and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Service providers, software developers

Suppliers, distributors, and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to mobile network ICT infrastructure services

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers, software developing companies, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Saudi Arabia mobile network ICT infrastructure services market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Mobile Network ICT Infrastructure Services Market, By Service

Type:

Deployment Services

Maintenance Services

Managed Services

Professional Services

Neutral Hosting Services

Saudi Arabia Mobile Network ICT Infrastructure Services Market, By
Deployment Mode:

On-Premises

Cloud

Saudi Arabia Mobile Network ICT Infrastructure Services Market, By End User:

Mobile Network Service Vendor

Government

Enterprise

Others

Saudi Arabia Mobile Network ICT Infrastructure Services Market, By Region:

Central

Western

Eastern

Rest of Saudi Arabia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia mobile network ICT infrastructure services market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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Detailed analysis and profiling of additional market players (up to five).

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