

# **Saudi Arabia Luxury Furniture Market By Raw Material (Wood, Metal, Glass, Leather, Plastic, Others), By Application (Residential, Commercial), By Sales Channel (Specialty Stores, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

### **Market Overview**

The Saudi Arabia Luxury Furniture Market was valued at USD 236.34 million in 2024 and is projected to reach USD 304.03 million by 2030, growing at a CAGR of 4.35% during the forecast period. Market growth is fueled by rising disposable incomes, urban development, expanding hospitality ventures, and a growing preference for premium home aesthetics. Vision 2030 initiatives and ongoing infrastructure investments are significantly boosting demand for upscale furniture across residential, commercial, and hospitality settings. Affluent consumers are increasingly gravitating toward personalized luxury furniture that mirrors their lifestyle, cultural values, and design preferences. This has driven a shift toward bespoke offerings, with high-net-worth individuals seeking exclusive, tailor-made pieces.

In response, furniture manufacturers are introducing more customizable options in materials, styles, and finishes. The entry of international luxury brands has further shaped market dynamics. For instance, Fendi Casa launched its first flagship showroom in Riyadh in October 2024, showcasing curated Italian furnishings with rich textures and contemporary design. The brand's debut signals growing global interest in Saudi's luxury interior segment, reinforcing a broader trend toward premium, design-led living environments.

### **Key Market Drivers**

## Rising Disposable Income and Affluent Consumer Base

A key driver of the luxury furniture market in Saudi Arabia is the increasing disposable income among an expanding affluent population. Vision 2030's push to diversify the economy has created new wealth through investments in tourism, real estate, entertainment, and finance. This economic shift has nurtured a segment of high-earning individuals, including young professionals and entrepreneurs, who are eager to showcase their lifestyle through luxury furnishings.

Luxury furniture is no longer merely functional; it is seen as a form of self-expression and status. This has led to growing demand for premium materials, unique designs, and globally recognized brands. Cultural shifts are also influencing purchasing behavior. As reported in the 2023 Household Income and Consumption Expenditure Statistics, the average monthly household disposable income stood at approximately USD 3,197, with Saudi nationals earning an average of USD 1,074 per capita per month. This elevated purchasing power is directly translating into greater investment in upscale home interiors and bespoke furniture.

## Key Market Challenges

### High Import Dependence and Supply Chain Disruptions

A major challenge in the Saudi luxury furniture market is its heavy reliance on imports from design hubs such as Europe and the U.S. This import dependence exposes the market to various global risks, including supply chain disruptions, freight rate volatility, and geopolitical tensions. Events such as the COVID-19 pandemic and the Russia-Ukraine conflict have caused delivery delays, higher costs, and limited availability of custom furnishings.

Additionally, import duties and complex customs procedures can raise the final price of luxury items, which may deter even affluent buyers. With high expectations for timely delivery and personalization, supply disruptions can significantly affect customer satisfaction. Furthermore, Saudi Arabia's push for domestic manufacturing and increased local content could pose regulatory and cost-related challenges for international brands that do not adapt their supply chains or establish local operations.

## Key Market Trends

## Growing Demand for Customization and Bespoke Designs

A dominant trend in Saudi Arabia's luxury furniture sector is the rising preference for custom and bespoke furniture. Wealthy consumers are increasingly seeking pieces that reflect their individual tastes, cultural heritage, and interior design goals.

Personalization—ranging from fabric and finish selection to exact sizing and artisanal detailing—is now a key purchase consideration, particularly among high-net-worth buyers.

This growing appetite for exclusive, design-forward furniture aligns with the broader rise in luxury homeownership, designer-led interiors, and lifestyle-driven investments. Whether furnishing private residences, second homes, or high-end commercial spaces, clients are demanding custom pieces that align with their brand of luxury. As a result, local and international brands are expanding their made-to-order offerings, 3D visualization tools, and in-home design consultations to meet these evolving expectations.

## Key Market Players

Saudi Modern Factory

Riyadh Furniture Industry

Al-Abdulkader Furniture Co. Ltd.

AL Juraid

Distretto Design

Inter IKEA Group

Al Aamer Furniture Co Ltd.

Almutlaq Furniture

Midas Furniture

Ashley Furniture Industries Inc.

## Report Scope:

In this report, the Saudi Arabia Luxury Furniture Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Saudi Arabia Luxury Furniture Market, By Raw Material:

Wood

Metal

Glass

Leather

Plastic

Others

### Saudi Arabia Luxury Furniture Market, By Application:

Residential

Commercial

### Saudi Arabia Luxury Furniture Market, By Sales Channel:

Specialty Stores

Online

Others

### Saudi Arabia Luxury Furniture Market, By Region:

Western

Northern & Central

Eastern

Southern

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Luxury Furniture Market.

### **Available Customizations:**

Saudi Arabia Luxury Furniture Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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