

Saudi Arabia Landscaping Market, By Type (Installation, Maintenance), By Service Type (Hardscape {Decks, Patios & Driveways, Cycling Tracks & Walkways, Fountains & Aesthetic Sculptures, Others}, Softscape {Plantation & Gardening, Architectural Services, Watering & Fertilizing, Others}), By Customer Segment (Commercial, Residential, Public Sector, Industrial), By Sectors (Housing, Hospitality, Office, Healthcare, Institutional, Retail, Others), By Region, Competition, Forecast & Opportunities, 2017-2027

<https://marketpublishers.com/r/S17EFD61E89CEN.html>

Date: August 2022

Pages: 211

Price: US\$ 4,400.00 (Single User License)

ID: S17EFD61E89CEN

Abstracts

Saudi Arabia Landscaping Market stood at USD1537.35 million in 2021 and is forecast to grow at a CAGR of 7.95% by 2027. The market's growth is due to the rapid expansion of the real estate sector across the country. As a result, an increased number of commercial and residential projects are expected to fuel the demand for this market. Furthermore, the growing usage of outdoor spaces such as outdoor kitchens, lounges, entertainment areas, etc. is increasing demand for landscaping products, such as plants, water fountains, and gazebos.

Landscaping is defined as preserving or changing a parcel's natural topographies by adding trees, bushes, walks, open spaces, ornamental plantings, fencing, or other modern landscape architecture structures and materials, but does not include changes in grade, stockpiling, or excavation. The Landscaping Process is a blend of science and art that requires horticultural knowledge as well as an understanding of landscape

design. Some benefits of landscaping include flood protection, lower cooling and heating costs, stress reduction, and making the home healthier by filtering pollutants and providing fresh air.

Increasing Awareness Towards Sustainable Environment

Growing trends centered on fitness and health consciousness as well as increased knowledge of these topics are thought to have a substantial positive impact on the Saudi Arabia landscaping market's expansion. Additionally, in order to replace any preserved goods and to combat the rising cost of groceries, vegetables and fruits are being produced more and more in the backyards of residential buildings. The Saudi Arabian landscaping market is seeing profitable growth due to rising health concerns and rising consumer preferences for locally grown, fresh foods across the Kingdom.

Increasing Growth in Tourism and Construction Industry

The Saudi Arabia government is constantly working on expanding its economy through tourism investments. The recent expansion of the tourism industry has increased demand for landscaping in hotels, retail outlets, malls, and office buildings across the country, particularly in Riyadh, Makkah, and Eastern Province. Furthermore, under the Saudi Vision 2030 project the government of Saudi Arabia has announced plans to create a tourism development fund, which is expected to boost demand for landscaping services in Saudi Arabia. Furthermore, the Saudi Arabia government has launched several infrastructure projects, including The Red Sea, Qiddiya, Aseer Development Project, Diriyah Gate, Neom in which the government intends to deploy Ornamental Plantings, Fencing, and other elements that are expected to drive demand for these services. As a result, such factors are expected to boost the market for landscaping in Saudi Arabia during the forecast period.

Increasing Trend for Outdoor Living Spaces

The lifestyle pattern is being substantially influenced by rapid urbanization and an expanding urban population across the nation. In addition, consumer attention is shifting to improve outdoor spaces to create more comfortable and appealing designs in balconies, gardens, and porches, boosting market expansion. Consumers are willing to spend their disposable income, particularly on the design and manufacture of outdoor furniture products to improve aesthetics and expand the product variety. Therefore, the changing consumer preferences toward residential private houses and commercial buildings are expected to drive the industry demand.

Growing Demand for Residential Landscaping

The rising demand for residential outdoor landscaping from younger families across the country represents a significant shift that has shaped the modern landscaping industry. The growing demand for gardens in residential constructions is driving the expansion of landscaping services. Furthermore, most people will pay more for a home or apartment with a garden. As a result, landscaping services to improve the visual appeal of residential properties are in high demand.

Market Segmentation

Saudi Arabia Landscaping Market can be segmented into Type, Service Type, Customer Segment, Sectors, and region. Based on Type, the market is segmented Installation and Maintenance. Based on Service Type, the market is divided into Hardscape and Softscape. Based on Hardscape, the market is further segmented into Decks, Patios & Driveways, Cycling Tracks & Walkways, Fountains & Aesthetic Sculptures, Others. Bases on Softscape, the market is segmented into Plantation & Gardening, Architectural Services, Watering & Fertilizing, Others. Based on Customer Segment, the Saudi Arabia Landscaping Market is segmented into Commercial, Residential, Industrial, Public Sector. Based on Sectors, the market is segmented into Healthcare, Hospitality, Office, Institutional, Retail, Housing, Others. Based on region, the market is divided into Riyadh, Makkah, Eastern Province, Rest of Saudi Arabia.

Company Profiles

Initial Saudi Arabia Ltd., Bastana International Company Ltd., Al Jaber Landscape, Rabya Landscaping, Planting Technology Est. For Landscaping & Irrigation (Plantira Landscape Management), Rabiah Garden Trading & Contracting Co., Haif Bin Mohammed Bin Abboud Al Qahtani & Partners for Trading & Contracting Co., Saudi Landscape Co., Construction & Planning Co. Ltd. (C&P), Rawaj Alitqan, Trap Landscaping, Badan Agricultural & Contracting Co. Ltd. are among the major market players in the Saudi Arabia Landscaping Market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year:2022E

Forecast Period: 2023F–2027F

Report Scope:

In this report, Saudi Arabia Landscaping Market has been segmented into the following categories in addition to the industry trends which have also been listed below:

Saudi Arabia Landscaping Market, By Type:

Installation

Maintenance

Saudi Arabia Landscaping Market, By Service Type:

Hardscape

Decks

Patios & Driveways

Cycling Tracks & Walkways

Fountains & Aesthetic Sculptures

Others

Softscape

Plantation & Gardening

Architectural Services

Watering & Fertilizing

Others

Saudi Arabia Landscaping Market, By Customer Segment:

Commercial

Residential

Public Sector

Industrial

Saudi Arabia Landscaping Market, By Sectors:

Housing

Hospitality

Office

Healthcare

Institutional

Retail

Others

Saudi Arabia Landscaping Market, By Region:

Riyadh

Makkah

Eastern Province

Rest of Saudi Arabia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia Landscaping Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. SERVICE OVERVIEW

1.1. Intro to Landscaping

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON SAUDI ARABIA LANDSCAPING MARKET

5. VOICE OF CUSTOMER

5.1. Brand Awareness

5.2. Key Factors for Selecting Landscaping Services Provider

5.3. Key Satisfaction Level

5.4. Key Challenges Faced

6. SAUDI ARABIA LANDSCAPING MARKET OUTLOOK

6.1. Porter's Five Force Analysis

6.2. Assumptions and Rationale for Saudi Arabia Landscaping Market

6.3. Market Size & Forecast

6.3.1. By Value

6.4. Market Share & Forecast

6.4.1. By Type (Installation, Maintenance)

6.4.2. By Service Type (Hardscape, Softscape)

6.4.2.1. By Hardscape Service (Decks, Patios & Driveways, Cycling Tracks & Walkways, Fountains & Aesthetic Sculptures, Others)

6.4.2.2. By Softscape Service (Plantation & Gardening, Architectural Services, Watering & Fertilizing, Others)

6.4.3. By Customer Segment (Commercial, Residential, Public Sector, Industrial)

6.4.4. By Sectors (Housing, Hospitality, Office, Healthcare, Institutional, Retail, Others)

6.4.5. By Region (Riyadh, Makkah, Eastern Province, Rest of Saudi Arabia)

6.4.6. By Company (2021)

6.5. Saudi Arabia Landscaping Market Map

6.5.1. By Type

6.5.2. By Service Type

- 6.5.3. By Customer Segment
- 6.5.4. By Sectors
- 6.5.5. By Region

7. SAUDI ARABIA INSTALLATION LANDSCAPING MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Service Type
 - 7.2.2. By Customer Segment
 - 7.2.3. By Sectors
 - 7.2.4. By Region

8. SAUDI ARABIA MAINTENANCE LANDSCAPING MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Service Type
 - 8.2.2. By Customer Segment
 - 8.2.3. By Sectors
 - 8.2.4. By Region

9. RIYADH LANDSCAPING MARKET OUTLOOK

- 9.1. Assumptions and Rationale for Riyadh Landscaping Market
- 9.2. Market Size & Forecast
 - 9.2.1. By Value
- 9.3. Market Share & Forecast
 - 9.3.1. By Type (Installation, Maintenance)
 - 9.3.2. By Service Type (Hardscape, Softscape)
 - 9.3.2.1. By Hardscape (Decks, Patios & Driveways, Cycling Tracks & Walkways, Fountains & Aesthetic Sculptures, Others)
 - 9.3.2.2. By Softscape (Plantation & Gardening, Architectural Services, Watering & Fertilizing, Others)
 - 9.3.3. By Customer Segment (Commercial, Residential, Public Sector, Industrial)
 - 9.3.4. By Sectors (Healthcare, Hospitality, Office, Institutional, Retail, Housing, Others)
 - 9.3.5. By Region (Al-Kharj, Ad-Dawadmi, Al-Majmaah, Al-Quway iyah, Wadi ad-

Dawasir, Others)

10. SAUDI ARABIA LANDSCAPING MARKET, UPCOMING MEGA PROJECTS

11. RIYADH LANDSCAPING MARKET, UPCOMING MEGA PROJECTS

12. MARKET DYNAMICS

12.1. Drivers

12.1.1. Sector Specific Drivers (Healthcare, Hospitality, Housing, Retail, Institutional, Office)

12.2. Challenges

13. MARKET TRENDS AND DEVELOPMENTS

13.1. Key Technologies Adopted

13.2. Key Developments

14. POLICY AND REGULATORY LANDSCAPE

14.1. Historical Evolution of Regulation

14.2. Current Guidelines

14.3. Licensing / Certification Requirements

15. CONTRACTING & PRICING MECHANISM

15.1. Type of Agreements Adopted with End-Users

15.2. Type of Agreements Adopted with Outsourced Suppliers

16. SAUDI ARABIA ECONOMIC PROFILE

17. LANDSCAPING VALUE CHAIN

18. KEY PAIN POINTS FROM CUSTOMERS & LANDSCAPING COMPANIES

18.1. Questionnaire (Key Pain Points for Customers and Landscaping Companies)

18.2. Key Pain Points for Customers

18.3. Key Pain Points for Landscaping Companies

19. SAUDI ARABIA LANDSCAPING MARKET, KEY STAKEHOLDERS

20. THIRD PARTY MANPOWER RESOURCES FOR LANDSCAPING PROJECTS

21. SAUDI ARABIA LANDSCAPING MARKET, MAJOR PLAYERS

21.1. By Service Type

21.2. By Sector

22. OVERVIEW ON DEMAND VS. SUPPLY GAP

23. MAJOR CLIENTS OF LEADING PLAYERS

24. LIST OF MAJOR CONSTRUCTION CONTRACTS AWARDED

25. LIST OF INTERNATIONAL LANDSCAPING COMPANIES

26. BENCHMARKING OF MAJOR LANDSCAPING PLAYERS

27. COMPANY PROFILES

27.1. Initial Saudi Arabia Ltd.

27.2. Bastana International Company Ltd.

27.3. Al Jaber Landscape

27.4. Rabya Landscaping

27.5. Planting Technology Est. For Landscaping & Irrigation (Plantira Landscape Management)

27.6. Rabiah Garden Trading & Contracting Co.

27.7. Haif Bin Mohammed Bin Abboud Al Qahtani & Partners for Trading & Contracting Co.

27.8. Saudi Landscape Co.

27.9. Construction & Planning Co. Ltd. (C&P)

27.10. Rawaj Alitqan

27.11. Trap Landscaping

27.12. Badan Agricultural & Contracting Co. Ltd.

28. STRATEGIC RECOMMENDATIONS

29. ABOUT US & DISCLAIMER

List Of Figures

LIST OF FIGURES

Figure 1: Saudi Arabia Landscaping Market Size, By Value (USD Million), 2017-2027F

Figure 2: Saudi Arabia Landscaping Market Share, By Type, By Value, 2017-2027F

Figure 3: Saudi Arabia Landscaping Market Share, By Service Type, By Value, 2017-2027F

Figure 4: Saudi Arabia Landscaping Market Share, By Hardscape Service, By Value, 2017-2027F

Figure 5: Saudi Arabia Landscaping Market Share, By Softscape Service, By Value, 2017-2027F

Figure 6: Saudi Arabia Landscaping Market Share, By Customer Segment, By Value, 2017-2027F

Figure 7: Saudi Arabia Landscaping Market Share, By Sectors, By Value, 2017-2027F

Figure 8: Saudi Arabia Landscaping Market Share, By Region, By Value, 2017-2027F

Figure 9: Saudi Arabia Landscaping Market Share, By Company, By Value, 2021

Figure 10: Saudi Arabia Landscaping Market Map, By Type, Market Size (USD Million) & Growth Rate (%), 2021

Figure 11: Saudi Arabia Landscaping Market Map, By Service Type, Market Size (USD Million) & Growth Rate (%), 2021

Figure 12: Saudi Arabia Landscaping Market Map, By Customer Segment, Market Size (USD Million) & Growth Rate (%), 2021

Figure 13: Saudi Arabia Landscaping Market Map, By Sectors, Market Size (USD Million) & Growth Rate (%), 2021

Figure 14: Saudi Arabia Landscaping Market Map, By Region, Market Size (USD Million) & Growth Rate (%), 2021

Figure 15: Saudi Arabia Installation Landscaping Market Size, By Value (USD Million), 2017-2027F

Figure 16: Saudi Arabia Installation Landscaping Market Share, By Service Type, By Value, 2017-2027F

Figure 17: Saudi Arabia Installation Landscaping Market Share, By Customer Segment, By Value, 2017-2027F

Figure 18: Saudi Arabia Installation Landscaping Market Share, By Sectors, By Value, 2017-2027F

Figure 19: Saudi Arabia Installation Landscaping Market Share, By Region, By Value, 2017-2027F

Figure 20: Saudi Arabia Maintenance Landscaping Market Size, By Value (USD Million), 2017-2027F

Figure 21: Saudi Arabia Maintenance Landscaping Market Share, By Service Type, By Value, 2017-2027F

Figure 22: Saudi Arabia Maintenance Landscaping Market Share, By Customer Segment, By Value, 2017-2027F

Figure 23: Saudi Arabia Maintenance Landscaping Market Share, By Sectors, By Value, 2017-2027F

Figure 24: Saudi Arabia Maintenance Landscaping Market Share, By Region, By Value, 2017-2027F

Figure 25: Riyadh Landscaping Market Size, By Value (USD Million), 2017-2027F

Figure 26: Riyadh Landscaping Market Share, By Type, By Value, 2017-2027F

Figure 27: Riyadh Landscaping Market Share, By Service Type, By Value, 2017-2027F

Figure 28: Riyadh Landscaping Market Share, By Hardscape Service, By Value, 2017-2027F

Figure 29: Riyadh Landscaping Market Share, By Softscape Service, By Value, 2017-2027F

Figure 30: Riyadh Landscaping Market Share, By Customer Segment, By Value, 2017-2027F

Figure 31: Riyadh Landscaping Market Share, By Sectors, By Value, 2017-2027F

Figure 32: Riyadh Landscaping Market Share, By Region, By Value, 2017-2027F

I would like to order

Product name: Saudi Arabia Landscaping Market, By Type (Installation, Maintenance), By Service Type (Hardscape {Decks, Patios & Driveways, Cycling Tracks & Walkways, Fountains & Aesthetic Sculptures, Others}, Softscape {Plantation & Gardening, Architectural Services, Watering & Fertilizing, Others}), By Customer Segment (Commercial, Residential, Public Sector, Industrial), By Sectors (Housing, Hospitality, Office, Healthcare, Institutional, Retail, Others), By Region, Competition, Forecast & Opportunities, 2017-2027

Product link: <https://marketpublishers.com/r/S17EFD61E89CEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S17EFD61E89CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970