

Saudi Arabia IoT in Manufacturing Market, By Component (Solutions, Platforms and Services), By Application Area (Predictive Maintenance, Business Process Optimization, etc.), By Vertical (Energy & Utilities, Automotive, Food & Beverages, Aerospace & Defence, etc.) By Company, Competition, Forecast & Opportunities, 2025

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Abstracts

Saudi Arabia IoT in Manufacturing market is expected to grow at a robust CAGR of 27% until 2025, owing to the rising volume of data generated through big data analysis and business intelligence leading to collecting data that can optimise overall production systems and processes. Moreover, digital transformations in manufacturing due to new technologies such as IoT, Artificial Intelligence and emergence of intelligent factories with machine-to-machine communications will drive the growth of the market. Based on components of the IoT in Manufacturing market, the services segment is expected to lead the market due to the application of managed services in deploying IoT based on consumer preferences. Based on the vertical, the energy and utilities segment is anticipated to hold the largest market share owing to applications like process optimization, plant automation, etc.

Major players operating in Saudi Arabia IoT in manufacturing market include Saudi Business Machines Ltd. (SBM), Zain KSA, Etihad Etisalat Co. (Mobily), Saudi Telecom Company (STC), MachinesTalk, Cisco Saudi Arabia, Siemens KSA and others. Major companies are launching new services and solutions in order to stay competitive in the market.

Years considered for this report:

Historical Years: 2015 - 2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of Saudi Arabia IoT in Manufacturing market, in terms of value.

To classify and forecast Saudi Arabia IoT in Manufacturing market based on component, application area, vertical market and regional distribution.

To identify drivers and challenges for Saudi Arabia IoT in Manufacturing market.

To examine competitive developments such as expansions, mergers & acquisitions, etc., in Saudi Arabia IoT in Manufacturing market.

To identify and analyze the profile of leading players involved in the solutions and services of Saudi Arabia IoT in Manufacturing market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product types, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Saudi Arabia IoT in Manufacturing market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through

analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

IoT Solution and Service Providers

Application Providers and Managed Service Providers

System Integrators

Organizations, forums and alliances related to IoT in Manufacturing

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as solution and service vendors, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Saudi Arabia IoT in Manufacturing market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Component:

Solutions

Platforms

Services

Market, By Solution:

Network Management

Data Management

Device Management

Application Management

Smart Surveillance

Market, By Platform:

Device Management Platform

Application Management Platform

Connectivity Management Platform

Market, By Service:

Managed Services

Professional Services

Market, By Application Area:

Predictive Maintenance

Business Process Optimization

Asset Tracking and Management

Logistics and Supply Chain Management

Real-Time Workforce Tracking and Management

Others

Market, By Vertical:

Energy and Utilities

Automotive

Food and Beverage

Consumer Electronics

Healthcare

Others

Market, by Region:

Riyadh

Mecca

Eastern Province

Others

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in IoT in Manufacturing Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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