

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market– Segmented By Component Type (Storage, Network, Compute, Others), By Deployment (Private, Public, Hybrid), By User Type (Large Enterprise, Small Enterprise and Medium Enterprise), By Industry Vertical (BFSI, IT & Telecom, Government, Retail, Manufacturing, Oil, Gas, & Utilities, Healthcare, Others), By Region, Competition Forecast and Opportunities, 2018-2028F

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Abstracts

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market is anticipated to grow at a rapid pace in the forecast period, 2024-2028, owing to rising growth in cloud adoption among SMEs. The market is expanding as a result of strong consumer demand for flexible and affordable computing services. Additionally, the market expansion is expected to benefit greatly from the integration of artificial intelligence and the demand for IaaS from SMEs.

Low-cost IT infrastructure, faster data accessibility, and growth in cloud adoption across several industrial verticals is driving the growth in the Saudi Arabia IaaS market.

However, during the anticipated period, market growth is anticipated to be constrained by security concerns regarding the implementation of private clouds. Additionally, it is anticipated that significant SME cloud adoption would present participants in the market with considerable prospects for revenue development.

'Infrastructure as a Service' enables enterprises to rent servers for cloud computing and storage. These online services provide high-level APIs that can be used to dereference many low-level components of the underlying network infrastructure, including physical

computer resources, data partitioning, scaling, location, security, backup, and others. IaaS allows users to run any operating system or application on the rented servers without being concerned about the servers' administration and maintenance costs.

Increase In Demand for Inexpensive IT Infrastructure and Faster Data Access

Organizations all over Saudi Arabia are concentrating on currently emerging workforces, where employees may access data from remote locations through internet services, necessitating virtual IT component sets such as servers, storage, networks, and others. IaaS offers quicker data access regardless of the location of the data centre due to the development of a common IT architecture. IaaS also has reduced investment costs because it doesn't require an on-site data centre, extra services, or maintenance expenses. As part of their integrated cloud service offering, managed service providers like Amazon Web Services, Inc., Microsoft Corporation, and IBM Corporation offer constantly offers cloud services throughout the year. Moreover, the end users or the customer of IaaS pays only for what they use due to the most responsive adaptability function of pooled cloud servers making it cost effective. Additionally, end customers save money by not having to pay the setup fees associated with setting up individual servers. This is a significant aspect that is anticipated to fuel the market's growth during the course of the forecast period.

An Increase in Cloud Adoption Across Many Industries Sectors

Cloud services are being adopted quickly by many different industry verticals, including banking, financial services and insurance (BFSI), retail, healthcare, manufacturing, telecommunication and IT, media & entertainment, etc. Additionally, the banking industry has widely embraced IaaS, due to advantages including cost savings, data protection, and disaster recovery services. Moreover, technological advancements in the IT sector and their applications in large enterprises and SMEs are driving the market expansion. Additionally, the low switching cost between private and public cloud infrastructure are boosting people's interest in hybrid cloud models among a variety of user types, including small, large and medium-sized businesses. The demand for hybrid cloud architecture where the ability to transition between private and public usage space as needed, is created by the high cost of private clouds and the risk of open threats in public cloud infrastructure among end-users such the banking, healthcare, and government sectors. In addition, the hybrid approach is more economical because it allows for customization based on different needs, such as data storage, security, networks, and others.

Private Cloud Adoption Raises Security Issues

Due to data privacy and client information, industry sectors with significant customer bases, such as BFSI, retail, healthcare, and public sector, are more likely to keep crucial business information of stakeholders. To ensure storage and network security across all developed and emerging countries, major cloud service providers follow security rules. Many industry sectors, including BFSI, government, healthcare, retail, and others, view security concerns about protecting stakeholders' information and private data as a major barrier to the deployment of cloud infrastructure. Organizational, physical, technological, compliance, and data breaches are a few of the significant issues that are anticipated to impede market expansion in the area of security concerns. Additionally, enhanced security services raise the cost of cloud deployment, which slows down user adoption of the cloud.

Market Segmentation

The market is segmented on the basis of component type, deployment, user type, industry vertical, and region. By component, it is divided into storage, network, compute, and others. By deployment model, it is divided into private, public, and hybrid. According to user type, it is categorized into small & medium enterprises (SMEs) and large enterprises. As per industry vertical, the market is segmented into BFSI, IT & Telecom, Government, Retail, Manufacturing, Oil, Gas, & Utilities, Healthcare, and Others.

Market Players

Major market players in the Saudi Arabia Infrastructure-as-a-Service (IaaS) Market are IBM Saudi Arabia, NourNet, Alibaba Cloud, Microsoft Arabia Co Ltd, Oracle Corporation, Google Cloud (Alphabet Inc.), Saudi Telecom Company (STC), Salesforce Inc, Amazon Web Services, Inc., Etihad Etisalat Company.

Report Scope:

In this report, the Saudi Arabia Infrastructure-as-a-Service (IaaS) Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market, By Component Type:

Storage

Network

Compute

Others

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market, By Deployment:

Public

Private

Hybrid

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market, By User Type:

Large Enterprise

Small Enterprise

Medium Enterprise

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market, By Vertical Type:

BFSI

IT & Telecom

Government

Retail

Manufacturing

Oil, Gas, and Utilities

Healthcare

Others

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market, By Region:

Northern & Central Region

Western Region

Eastern Region

Southern Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Infrastructure-as-a-Service (IaaS) Market.

Available Customizations:

Saudi Arabia Infrastructure-as-a-Service (IaaS) Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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Detailed analysis and profiling of additional market players (up to five).

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