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# Saudi Arabia Four-Wheeler Battery Market By Type (Starter Battery, EV Battery), By Vehicle Type (Passenger Car, LCV), By Battery Type (Lead Acid, Lithium Ion, Others), By Battery Capacity (Less than 50 Ah, 51-75 Ah, Above 75 Ah), By Region, Competition, Forecast & Opportunities, 2019-2029F

https://marketpublishers.com/r/SA684A76A4C3EN.html
Date: September 2024
Pages: 85
Price: US$ 3,500.00 (Single User License)
ID: SA684A76A4C3EN

## Abstracts

Saudi Arabia Four-Wheeler Battery Market was valued at USD 554.71 Million in 2023 and is expected to reach USD 886.63 Million by 2029 with a CAGR of 8.13% during the forecast period.

The Four-Wheeler Battery Market in Saudi Arabia exhibits significant growth potential, primarily driven by the country's robust and thriving automotive industry. With the increasing number of vehicle sales and the growing popularity of electric vehicles, there is a surging demand for technologically advanced four-wheeler batteries. Market players are highly motivated by the nation's favorable regulatory environment and proactive initiatives towards sustainable transportation, which create a conducive ecosystem for the growth of the market. Saudi Arabia's strategic geographic location and abundant natural resources contribute to the country's competitive advantage in the automotive sector. The government's strong emphasis on diversifying the economy and reducing dependence on oil has further fueled investments in the automotive industry, including the development of electric vehicles. This has opened up new opportunities for manufacturers and suppliers of four-wheeler batteries to cater to the evolving needs of the market. The Saudi Arabian market presents a favorable outlook for the adoption of advanced technologies such as lithium-ion batteries, which offer higher energy density and longer lifespan compared to traditional lead-acid batteries. The government's support for research and development in the field of battery technology, coupled with

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the increasing awareness among consumers about the benefits of electric vehicles, has created a conducive environment for the growth of the four-wheeler battery market.

The Four-Wheeler Battery Market in Saudi Arabia is poised for significant growth in the coming years. With a thriving automotive industry, increasing demand for electric vehicles, and favorable government regulations, market players have ample opportunities to capitalize on the country's growing market and contribute to the sustainable transportation ecosystem. The Saudi Arabian government has implemented various incentives and subsidies to encourage the adoption of electric vehicles, further fueling the demand for four-wheeler batteries. These initiatives include tax rebates, reduced import tariffs on electric vehicles, and the establishment of charging infrastructure across the country. This supportive environment not only drives the sales of four-wheeler batteries but also paves the way for a greener and more sustainable transportation system in Saudi Arabia. Along with the promising opportunities, the market also faces certain challenges that need to be addressed to ensure sustained growth. One of the challenges is the high battery replacement costs, which can impact the affordability for consumers. While the initial purchase of electric vehicles may be incentivized, the long-term costs associated with battery replacement can deter some potential buyers. To overcome this challenge, market players are investing in research and development to improve battery durability and reduce replacement costs, making electric vehicles a more financially viable option for consumers.

## Key Market Drivers

### Rising Four-Wheeler Sales

One of the primary drivers of the Saudi Arabia Four-Wheeler Battery Market is the significant increase in the sales of four-wheelers in the country. The combination of factors, such as rapid population growth, rising per capita income, and ongoing urbanization, has fueled the higher demand for personal vehicles among the Saudi population. As more and more four-wheelers are being sold, the need for reliable and high-performance batteries to power these vehicles has also surged. This driver is closely intertwined with the overall economic development and changing lifestyles of the Saudi people, which has further accelerated the demand for automotive batteries in the market. As the country progresses and embraces modernization, the reliance on efficient and long-lasting batteries becomes paramount to support the growing automotive sector and cater to the evolving needs of the population.

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In October 2023, Quantron AG, a clean tech firm specializing in sustainable transport, and its partner Electromin, a subsidiary of Petromin Corporation, announced the delivery of the first 50 QUANTRON QARGO 4 EV light trucks to Saudi Arabia. These trucks are set to be deployed with clients such as PepsiCo and Red Sea Global. This delivery is the largest of its kind in Saudi Arabia and marks a key milestone in the country's efforts to decarbonize mobility, aligning with the Vision 2030 sustainability objectives

Environmental Regulations and Sustainability

Increasing environmental awareness and government regulations are driving the demand for eco-friendly and sustainable batteries in the Saudi Arabia Four-Wheeler Battery Market. As the world becomes more conscious of the environmental impact of traditional energy sources, there is a growing need for batteries that not only provide reliable power but also minimize their ecological footprint. In response to this shift, consumers and manufacturers are increasingly opting for batteries that have lower environmental impacts, such as those made from renewable materials or with improved recycling capabilities.

Governments in Saudi Arabia are taking proactive measures to incentivize the use of cleaner energy sources, including electric vehicles (EVs). With the aim of reducing carbon emissions and promoting sustainable transportation, these regulations create a favorable environment for the adoption of advanced battery technologies. This includes the development of high-performance batteries that can power hybrid and electric vehicles efficiently, enabling longer driving ranges and faster charging times.

The intersection of environmental concerns, sustainability goals, and government regulations is shaping the Saudi Arabia Four-Wheeler Battery Market. The demand for innovative battery technologies is on the rise, as consumers and manufacturers alike recognize the importance of reducing their carbon footprints and embracing cleaner energy solutions. In this dynamic landscape, the market is poised for growth, with opportunities for companies to differentiate themselves by offering eco-friendly and sustainable battery solutions.

Government Incentives and Support for EVs

Government incentives and support for electric vehicles (EVs) play a pivotal role in driving the Saudi Arabia Four-Wheeler Battery Market. The Saudi government has introduced a range of incentives to promote the adoption of EVs, including tax benefits,

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reduced registration fees, and the installation of EV charging infrastructure. These incentives encourage consumers to switch to electric or hybrid vehicles, increasing the demand for batteries suitable for these vehicles. As the infrastructure for EVs continues to expand, the demand for compatible batteries will rise.

In January 2024, Saudi Arabia invested billions to boost its electric vehicle (EV) industry. The kingdom's strategy included a $10 billion investment in Lucid Motors, the creation of a local EV company named Ceer, and the establishment of an EV metals factory. The Public Investment Fund (PIF) aimed to increase annual EV production to 500,000 by 2030, up from 150,000 in 2026.

Investment in Charging Infrastructure

Investment in charging infrastructure is another significant driver for the Saudi Arabia Four-Wheeler Battery Market. As the country seeks to promote the use of electric and hybrid vehicles, there is a growing need for an extensive and efficient charging network. The development of this infrastructure not only facilitates the adoption of EVs but also assures consumers of the availability of charging facilities. Consequently, consumers are more inclined to invest in electric vehicles and the batteries that power them. The expansion of the charging network complements the overall growth of the four-wheeler battery market.

Key Market Challenges

Limited Charging Infrastructure

A significant challenge for the Saudi Arabia Four-Wheeler Battery Market is the limited charging infrastructure for electric vehicles (EVs). Despite the government's efforts to promote EVs, the charging network remains relatively underdeveloped. The shortage of charging stations can deter consumers from switching to electric or hybrid vehicles, as they may be concerned about the availability of charging points during their daily commute or long-distance travel. This challenge not only affects the adoption of EVs but also the demand for batteries used in these vehicles. A comprehensive and accessible charging infrastructure is crucial to stimulate the growth of the EV segment and the corresponding battery market.

High Initial Costs for EVs

Electric vehicles often come with higher upfront costs compared to traditional internal

combustion engine (ICE) vehicles. The cost of the battery, which is a significant component of an EV's price, remains relatively high. This high initial cost can be a barrier to entry for many consumers in Saudi Arabia. Even though the government provides incentives to promote EV adoption, the affordability of electric vehicles remains a challenge. As long as EVs are perceived as premium-priced options, the broader market penetration of these vehicles, along with the corresponding battery market, will face limitations.

Consumer Range Anxiety

Range anxiety, or the fear of running out of battery charge before reaching a charging station, is a persistent challenge for the Saudi Arabia Four-Wheeler Battery Market, particularly for EVs. The vast and diverse landscape of Saudi Arabia often necessitates long-distance travel, which can exacerbate range anxiety. Consumers may be reluctant to adopt EVs due to concerns about their ability to travel between cities or remote areas without readily available charging infrastructure. This anxiety can have a direct impact on the demand for EV batteries, as well as on the broader adoption of electric and hybrid vehicles in the market.

Lack of Recycling and Disposal Infrastructure

The disposal and recycling of batteries pose a growing challenge in the Saudi Arabia Four-Wheeler Battery Market. As battery adoption increases, there's a pressing need for efficient recycling and disposal infrastructure to handle the end-of-life batteries. These batteries contain materials that can be harmful to the environment if not managed properly. Inadequate recycling and disposal facilities can result in environmental contamination and increased waste management challenges. The absence of a well-established recycling system may discourage consumers from adopting EVs or upgrading to newer batteries if they are concerned about the responsible disposal of their old units.

Key Market Trends

Growing Popularity of Electric Vehicles (EVs)

One of the most prominent trends in the Saudi Arabia Four-Wheeler Battery Market is the increasing popularity of electric vehicles (EVs). The market is witnessing a steady rise in the adoption of EVs due to both government incentives and a growing environmental consciousness among consumers. The Saudi government offers

incentives, such as reduced registration fees and tax benefits, to encourage the use of EVs. As consumers seek more sustainable and eco-friendly transportation options, the demand for EVs and the corresponding batteries is on the rise. This trend is expected to continue as the government further promotes the transition to electric and hybrid vehicles.

Advancements in Battery Technology

Technological advancements in battery design and performance are driving significant changes in the Saudi Arabia Four-Wheeler Battery Market. Battery manufacturers are constantly innovating to improve the energy density, longevity, and charging capabilities of batteries. Lithium-ion batteries, which are widely used in EVs, have become more efficient and affordable. As consumers seek vehicles with longer driving ranges and faster charging times, these technological improvements are crucial. The market is witnessing advancements in battery materials and chemistries, resulting in batteries with enhanced capabilities and improved overall performance.

Energy Storage Solutions

The Saudi Arabia Four-Wheeler Battery Market is experiencing a trend in which batteries are not only used for vehicles but are also being applied for energy storage solutions. As the country seeks to diversify its energy sources and increase its reliance on renewable energy, batteries play a critical role in energy storage systems. Consumers and businesses are installing battery storage solutions to capture and store energy from sources like solar panels. This trend not only contributes to the demand for high-capacity batteries but also underscores their versatility and importance in supporting energy transition efforts.

Digitalization and Battery Management Systems

The integration of digital technologies and battery management systems is a noteworthy trend in the market. Battery management systems (BMS) are becoming increasingly sophisticated, providing real-time monitoring, performance optimization, and predictive maintenance. These systems offer consumers and businesses the ability to track the health and condition of their batteries, enhancing safety and reliability. Additionally, digitalization enables remote diagnostics and over-the-air software updates, ensuring that batteries are operating at their best. This trend reflects the broader digitalization of the automotive sector and its impact on battery management and efficiency.

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## Segmental Insights

### Type Insights

In Saudi Arabia's Four-Wheeler Battery Market, the Starter Battery is currently the leading category. This is due to the high number of traditional internal combustion engine vehicles in the market. The Four-Wheeler Battery Market in Saudi Arabia has been experiencing robust growth trends in recent years. This can be attributed to several factors. This dominance is primarily attributed to the significant presence of traditional internal combustion engine (ICE) vehicles in the region. Historically, Saudi Arabia has had a strong preference for conventional vehicles, driven by its vast oil reserves and relatively low fuel costs. This preference has resulted in a substantial market for starter batteries, which are essential components for these vehicles. Starter batteries, also known as lead-acid batteries, are integral to ICE vehicles as they provide the necessary power to start the engine. Their widespread use is a reflection of the high number of ICE vehicles on Saudi roads. The automotive market in Saudi Arabia is characterized by a high vehicle ownership rate, with a large proportion of the population relying on personal vehicles for daily transportation. This trend has been bolstered by the country's extensive road network and urban sprawl, which make personal vehicle ownership a practical necessity for many residents.

The robust aftermarket for automotive components in Saudi Arabia further supports the leading position of starter batteries. As vehicles age, the demand for replacement parts, including starter batteries, remains strong. The hot climate in Saudi Arabia also contributes to the wear and tear on batteries, leading to more frequent replacements and a steady demand in the market. While there is a growing interest in electric vehicles (EVs) and their associated batteries, the transition is still in its early stages. The infrastructure for EVs, including charging stations, is developing, and consumer adoption is gradually increasing. The increasing demand for four-wheel vehicles in the country, fueled by the growing population and the subsequent rise in urbanization and disposable income, has created a favorable market environment. Moreover, Saudi Arabia's ambitious Vision 2030 plan, which aims to diversify the economy away from oil, is expected to have a significant impact on the automobile industry and its ancillary sectors. This, in turn, is expected to further drive the demand for batteries, as they play a critical role in the auto-supply chain. Considering these factors, the Four-Wheeler Battery Market in Saudi Arabia is poised to witness even more significant growth in the coming years. The convergence of increasing demand for four-wheel vehicles, government initiatives promoting sustainable mobility, and technological advancements in battery technology will continue to drive the market's expansion. The automotive

industry and its ancillary sectors are expected to benefit from this growth, creating new opportunities for battery manufacturers and suppliers in the country.

Regional Insights

The Western region is the dominant region in Saudi Arabia's Four-Wheeler Battery Market, owing to several key factors that drive demand and market dynamics. This region encompasses major cities like Jeddah, Mecca, and Medina, which are significant urban centers with dense populations and substantial economic activities. The concentration of these cities contributes to the high demand for four-wheeler batteries due to the elevated number of vehicles on the roads. Jeddah, as the commercial hub and gateway to the holy cities of Mecca and Medina, sees a considerable influx of vehicles, both from residents and visitors. Mecca and Medina attract millions of pilgrims annually, especially during Hajj and Umrah seasons, leading to a temporary but massive spike in vehicle usage in these areas. This surge in vehicular activity necessitates a reliable supply of automotive components, including batteries, to cater to the increased demand. The Western region's infrastructure and urbanization are other critical factors. With ongoing developments in residential, commercial, and industrial sectors, there is a rising need for personal and commercial vehicles. This demand naturally extends to the need for four-wheeler batteries, driving market growth in this region. The Western region's well-developed automotive aftermarket supports the consistent replacement and maintenance of vehicle batteries, further cementing its dominance in the market. The western region's strategic coastal location enhances its trade capabilities. The presence of major ports like the Jeddah Islamic Port facilitates the import and distribution of automotive parts, including batteries, making it a central hub for automotive trade and services. This logistical advantage ensures a steady and efficient supply chain for four-wheeler batteries, reinforcing the region's leading position in the market. The combination of high vehicle density, significant pilgrimage-driven demand, robust infrastructure, and strategic trade advantages underscores the Western region's dominance in Saudi Arabia's Four-Wheeler Battery Market. These factors collectively contribute to sustained market growth and solidify the region's pivotal role in the automotive battery industry. The expanding e-commerce sector in Saudi Arabia has provided a convenient platform for consumers to purchase Battery online, contributing to the overall growth of the market. The ease of browsing through various Battery options, comparing prices, and reading customer reviews has made online Battery shopping a preferred choice for many consumers.

The four-wheeler Battery market in Saudi Arabia is experiencing significant growth driven by factors such as increasing vehicle ownership, extreme climatic conditions,

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government initiatives, and the growing popularity of off-road adventures. While challenges such as fluctuating raw material prices and competition from foreign manufacturers exist, the market's outlook remains positive. With the anticipated steady growth and evolving consumer preferences, Batterymanufacturers have ample opportunities to thrive in this dynamic market.

Key Market Players

Samsung Electronics Co. Ltd.

General Motors Company (ACDelco)

BYD Auto Industry Co., Ltd.

Hankook & Company Co., Ltd.

Panasonic Corporation

ENERSYS

Contemporary Amperex Technology Co., Limited.

Tianneng rechargeable battery manufacturers

LG Chem Ltd

Clarios Germany GmbH & Co. KG (Energizer)

Report Scope:

In this report, the Saudi Arabia Four-Wheeler Battery Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Four-Wheeler Battery Market, By Type:

Starter Battery

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EV Battery

Saudi Arabia Four-Wheeler Battery Market, By Vehicle Type:

Passenger Car

LCV

Saudi Arabia Four-Wheeler Battery Market, By Battery Type:

Lead Acid

Lithium Ion

Others

Saudi Arabia Four-Wheeler Battery Market, By Battery Capacity:

Less than 50 Ah

51-75 Ah

Above 75 Ah

Saudi Arabia Four-Wheeler Battery Market, By Region:

Western

Eastern

Southern

Northern & Central

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Four-Wheeler Battery Market.

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Saudi Arabia Four-Wheeler Battery Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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