

# **Saudi Arabia Footwear Market By Product Type (Loafers and Mules, Shoes and Sneakers, Sandals, Clogs, Boots, Others), By End User (Women, Men, Kids, Unisex), By Distribution Channel (Online, Specialty Stores, Supermarkets and Hypermarkets, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

Saudi Arabia Footwear Market was valued at USD 1.28 Billion in 2024 and is expected to reach USD 1.90 Billion by 2030 with a CAGR of 6.8% during the forecast period. The Saudi Arabia footwear market is experiencing significant growth, driven by factors such as rising disposable incomes, increasing fashion consciousness, and a growing population, particularly among the youth. The market is segmented by product type, including loafers and mules, shoes and sneakers, sandals, clogs, boots, and others, with shoes and sneakers holding a substantial share due to their versatility and comfort. End-user segmentation includes women, men, kids, and unisex categories, with women's footwear witnessing strong demand owing to evolving fashion trends and increasing participation in social and professional activities. The distribution channels are categorized into online platforms, specialty stores, supermarkets and hypermarkets, and others, with online sales gaining traction due to the convenience of e-commerce and the proliferation of digital payment systems. Geographically, the market is spread across key regions, with urban centers like Riyadh, Jeddah, and Dammam leading in terms of consumption.

### **Key Market Drivers**

**Rising Disposable Income and Changing Consumer Preferences**

Saudi Arabia has witnessed a steady increase in disposable income over the years, driven by economic diversification efforts under Vision 2030. As consumers have more spending power, their preferences are shifting towards premium and branded footwear. The growing middle class, coupled with a young and fashion-conscious population, is increasingly prioritizing quality, comfort, and style. Saudi Arabia's GDP per capita reached USD 23,186 in 2022, reflecting a growing middle class with higher disposable income. A survey by Knight Frank revealed that 42% of Saudi consumers are willing to spend more on premium and branded products, including footwear. The Vision 2030 initiative has spurred economic diversification, with non-oil sectors contributing 50% to GDP in 2022, up from 40% in 2016. This has led to higher demand for innovative and trendy footwear products, including sneakers, loafers, and sandals. Additionally, the influence of global fashion trends and social media has heightened awareness of international brands, further boosting the market.

## Key Market Challenges

### Economic Volatility and Consumer Spending Patterns

The Saudi Arabian economy has historically been heavily reliant on oil revenues, making it susceptible to fluctuations in global oil prices. Economic volatility can directly impact consumer spending patterns, particularly in non-essential categories like footwear. During periods of economic downturn or uncertainty, consumers may prioritize essential goods over discretionary purchases, leading to reduced demand for premium or non-essential footwear. Additionally, the introduction of Value-Added Tax (VAT) in recent years has increased the cost of goods, including footwear, further affecting affordability and purchasing power. This economic sensitivity poses a significant challenge for market players, especially those targeting mid-to-high-end segments.

## Key Market Trends

### Sustainability and Eco-Friendly Footwear

Sustainability has become a major trend in the global footwear industry, and Saudi Arabia is no exception. Consumers are increasingly aware of the environmental impact of their purchases and are seeking eco-friendly and sustainable footwear options. Brands are responding by incorporating recycled materials, such as organic cotton, recycled rubber, and biodegradable components, into their products. Additionally, there is a growing emphasis on ethical manufacturing practices, including fair labor conditions

and reduced carbon footprints. Local and international brands are launching sustainable collections to cater to this demand, aligning with the Saudi government's Vision 2030 goals of environmental conservation and sustainable development. This trend is expected to gain further momentum as consumers prioritize environmentally responsible choices.

### Key Market Players

ABDALLAH AL-OTHIM FOR FASHION (Aldo)

Sun and Sand Sports LLC (Nike)

PUMA UAE (L.L.C)

C. & J. Clark International Limited

Fila Holdings Corp.

Athlocity LLC

Spennyfield Trading Company (Adidas)

Asics Arabia FZE

Apparel Group LLC (Crocs)

S Store (Skechers)

### Report Scope:

In this report, the Saudi Arabia footwear market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Footwear Market, By Product Type:

Loafers and Mules

Shoes and Sneakers

Sandals

Clogs

Boots

Others

Saudi Arabia Footwear Market, By End User:

Women

Men

Kids

Unisex

Saudi Arabia Footwear Market, By Distribution Channel:

Online

Specialty Stores

Supermarkets and Hypermarkets

Others

Saudi Arabia Footwear Market, By Region:

Western

Northern & Central

Eastern

Southern

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Saudi Arabia footwear market.

## Available Customizations:

Saudi Arabia footwear market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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