

Saudi Arabia Food Certification Market, By Type (ISO 22000, SQF, BRC, IFS, USDA Organic, Halal, Kosher, Others), By Application (Processed Meat & Poultry, Organic Food, Infant Food, Dairy Products, Beverages, Seafood, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/S7E4609FB09AEN.html>

Date: April 2025

Pages: 85

Price: US\$ 3,500.00 (Single User License)

ID: S7E4609FB09AEN

Abstracts

Market Overview

The Saudi Arabia Food Certification Market was valued at USD 53.11 Million in 2024 and is projected to reach USD 74.87 Million by 2030, growing at a CAGR of 5.85% during the forecast period. Food certification serves as a critical process in ensuring the safety, quality, and authenticity of food products across the supply chain. Conducted by authorized certification bodies, this process includes inspections, audits, and rigorous testing to verify compliance with established food safety standards and regulations. It reinforces consumer trust by assuring that food products are manufactured, handled, and transported under hygienic conditions. As Saudi Arabia continues to integrate with the global food trade network, certification plays a vital role in safeguarding public health, promoting transparency, and ensuring alignment with both national regulations and international best practices. This growing emphasis on food integrity is pivotal in a market where consumer expectations for verified, high-quality food continue to rise.

Key Market Drivers

High Demand for Imported Food Products

A major factor driving the Saudi Arabia Food Certification Market is the country's heavy

dependence on imported food products. With limited arable land and extreme water scarcity, Saudi Arabia imports around 80% of its food supply. Products such as dairy, grains, meat, and packaged goods arrive from diverse international markets, necessitating stringent quality and safety checks. The Saudi Food and Drug Authority (SFDA) mandates comprehensive certification for imported food items to ensure compliance with national standards, including halal certification, Arabic labeling, and ingredient verification. Certification has become a regulatory requirement and an essential step for importers and distributors to navigate customs procedures and avoid supply chain disruptions. As a result, certification services are in high demand to facilitate trade, assure compliance, and reinforce consumer trust in imported products.

Key Market Challenges

Potential for Fraudulent Certificates and Malpractice

Despite its vital role, the food certification process faces challenges related to the emergence of fraudulent certifications and unethical practices. Instances of counterfeit labels or improper compliance with certification standards threaten to undermine the credibility of genuinely certified products. Such malpractice not only misleads consumers but also erodes trust in the certification system as a whole. This skepticism can reduce consumer confidence in labeled food items, ultimately impacting demand. To combat this, there is a growing need for enhanced regulatory oversight, standardized auditing procedures, and greater transparency within the certification ecosystem. Strengthening enforcement mechanisms and promoting public education about authentic certifications are crucial to maintaining the integrity and effectiveness of food certification in Saudi Arabia.

Key Market Trends

Increasing Per Capita Expenditure on Food Products

Rising per capita food expenditure in Saudi Arabia is significantly influencing the growth of the food certification market. As consumers become more health-conscious and quality-focused, there is a heightened demand for certified food products that ensure safety, nutritional value, and ethical sourcing. Certifications such as ISO 22000, Halal, and HACCP are gaining prominence as visible indicators of food integrity. Additionally, a growing segment of consumers is seeking organic, non-GMO, and sustainably produced goods—categories that often require specialized certifications. Government regulations are reinforcing these trends by mandating compliance with food safety

standards, thereby making certification a core requirement for food producers and distributors. This shift in consumer behavior and regulatory landscape is creating robust opportunities for certification bodies across the Kingdom.

Key Market Players

ALS Arabia

AsureQuality Ltd.

Bureau Veritas

DEKRA Middle East FZE

Det Norske Veritas GL AS Dubai

Intertek Saudi Arabia Ltd.

Lloyds Register Dubai

Report Scope:

In this report, the Saudi Arabia Food Certification Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Food Certification Market, By Type:

ISo 22000

SQF

BRC

IFS

USDA Organic

Halal

Kosher

Others

Saudi Arabia Food Certification Market, By Application:

Processed Meat & Poultry

Organic Food

Infant Food

Dairy Products

Beverages

Seafood

Others

Saudi Arabia Food Certification Market, By Region:

Eastern

Western

Northern & Central

Southern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Food Certification Market.

Available Customizations:

Saudi Arabia Food Certification Market, By Type (ISO 22000, SQF, BRC, IFS, USDA Organic, Halal, Kosher, Others...

Saudi Arabia Food Certification Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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