

Saudi Arabia Fats & Oils Market Segmented, By Type (Fats, Oils), By Form (Dry, Liquid), By Application (Chocolate & Confectioneries, Processed Foods, Bakery Products, Dairy Products, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

Market Overview

The Saudi Arabia Fats & Oils Market was valued at USD 5.67 million in 2024 and is projected to reach USD 8.23 million by 2030, growing at a CAGR of 6.41% during the forecast period. Market growth is being propelled by increasing demand for processed and convenience foods, combined with a shift toward healthier dietary preferences. Rising disposable incomes are encouraging consumers to invest in premium cooking oils and fats, with a noticeable trend toward options perceived as healthier, such as olive and sunflower oils. The expanding food service industry—including hotels, restaurants, and catering—is further fueling consumption. Additionally, growing health awareness and global dietary influences are driving product innovation, diversification, and the introduction of new edible oil and fat offerings tailored to evolving consumer needs.

Key Market Drivers

Rapid Population Growth & Urbanization

Population growth and urbanization are key drivers contributing to the expansion of Saudi Arabia's fats and oils market. As of 2023, the country's population stood at approximately 33.26 million and is projected to grow by 43% to reach 47.69 million by 2050, according to the World Health Organization (WHO). This

demographic surge is accelerating the consumption of convenience and ready-to-eat foods, which rely heavily on edible oils. Urban living patterns typically favor processed meals and dining out, increasing demand for fats and oils across both retail and food service channels. As cities expand and dietary habits continue to shift, demand for efficient and diverse edible oil solutions is expected to rise steadily.

Key Market Challenges

Supply Chain Vulnerabilities

Saudi Arabia's fats and oils market faces notable supply chain challenges due to its dependence on imported edible oil raw materials, such as palm, soybean, and sunflower oils. Limited domestic oilseed production heightens exposure to global supply disruptions caused by geopolitical instability, environmental events, trade barriers, and shipping delays. These factors lead to volatility in pricing and product availability. The COVID-19 pandemic highlighted the fragility of these supply chains, contributing to temporary shortages and elevated costs. While local refining capacity is being developed, it remains insufficient to offset reliance on imports. A stable, diversified supply chain will be critical to ensure consistent access and pricing for fats and oils in the Saudi market.

Key Market Trends

Emphasis on Sustainable and Organic Products

A significant trend reshaping Saudi Arabia's fats and oils market is the rising demand for sustainable and organic products. Consumers are increasingly drawn to natural, ethically sourced oils like cold-pressed olive, avocado, and sunflower oil. This shift is driven by a growing awareness of the health benefits of minimally processed products and a desire for transparency in production methods. Local and international manufacturers are responding with innovations in premium, infused, and organic oil offerings. Companies such as Savola Foods and Azzayt Oils Group are actively incorporating sustainability into their operations. Aligned with the goals of Vision 2030, which promotes environmental stewardship and economic diversification, this trend is positioning the Saudi market for long-term, health-conscious growth.

Key Market Players

IFFCO Group

Cargill Incorporated

Areej Vegetable Oils & Derivatives S.A.O.C.

Wilmar International Limited

Pacific Oils & Fats Industries

Mewah Group

Parisons Group of Companies

Aak India

Fuji Oil Asia Pte. Ltd

Bunge Global SA

Report Scope:

In this report, the Saudi Arabia Fats & Oils Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Fats & Oils Market, By Type:

Fats

Oils

Saudi Arabia Fats & Oils Market, By Form:

Dry

Liquid

Saudi Arabia Fats & Oils Market, By Application:

Chocolate & Confectioneries

Processed Foods

Bakery Products

Dairy Products

Others

Saudi Arabia Fats & Oils Market, By Region:

Eastern

Western

Northern & Central

Southern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Fats & Oils Market.

Available Customizations:

Saudi Arabia Fats & Oils Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

5. SAUDI ARABIA FATS & OILS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type (Fats, Oils)

5.2.2. By Form (Dry, Liquid)

5.2.3. By Application (Chocolate & Confectioneries, Processed Foods, Bakery Products, Dairy Products, Others)

5.2.4. By Region

5.2.5. By Company (2024)

5.3. Market Map

6. SAUDI ARABIA FATS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Form

6.2.2. By Application

7. SAUDI ARABIA OILS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Form

7.2.2. By Application

8. MARKET DYNAMICS

8.1. Drivers

8.2. Challenges

9. MARKET TRENDS & DEVELOPMENTS

9.1. Merger & Acquisition (If Any)

9.2. Product Launches (If Any)

9.3. Recent Developments

10. PORTERS FIVE FORCES ANALYSIS

10.1. Competition in the Industry

- 10.2. Potential of New Entrants
- 10.3. Power of Suppliers
- 10.4. Power of Customers
- 10.5. Threat of Substitute Products

11. SAUDI ARABIA ECONOMIC PROFILE

12. POLICY & REGULATORY LANDSCAPE

13. COMPETITIVE LANDSCAPE

- 13.1. Company Profiles
 - 13.1.1. IFFCO Group
 - 13.1.1.1. Business Overview
 - 13.1.1.2. Company Snapshot
 - 13.1.1.3. Products & Services
 - 13.1.1.4. Financials (As Per Availability)
 - 13.1.1.5. Key Market Focus & Geographical Presence
 - 13.1.1.6. Recent Developments
 - 13.1.1.7. Key Management Personnel
 - 13.1.2. Cargill Incorporated
 - 13.1.3. Areej Vegetable Oils & Derivatives S.A.O.C.
 - 13.1.4. Wilmar International Limited
 - 13.1.5. Pacific Oils & Fats Industries
 - 13.1.6. Mewah Group
 - 13.1.7. Parisons Group of Companies
 - 13.1.8. Aak India
 - 13.1.9. Fuji Oil Asia Pte. Ltd
 - 13.1.10. Bunge Global SA

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

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