

# **Saudi Arabia ENT Devices Market, By Type (Diagnostic Devices, Surgical Devices, Hearing Aid Devices, Hearing Implants, Nasal Splints, Others), By End User (Hospitals, ENT Clinics, Ambulatory Care Settings, Others), By Region (Western, Central, Eastern, Rest of Saudi Arabia), Competition Forecast & Opportunities, 2027**

<https://marketpublishers.com/r/S8A121834465EN.html>

Date: March 2023

Pages: 75

Price: US\$ 4,400.00 (Single User License)

ID: S8A121834465EN

## **Abstracts**

Saudi Arabia ENT devices market is expected to grow at a steady CAGR in the forecast period, 2023-2027. The escalating product demand from senior citizens suffering from numerous ENT-related diseases is propelling the growth of the Saudi Arabia ENT devices market.

Several ENT devices are available for the detection and treatment of these organs associated with various diseases. Deficiencies related to hearing, smelling, and speaking is diagnosed and treated with the help of ENT devices. People who suffer hearing loss are at higher risk of acquiring dementia. The availability of superior-quality hearing aids will reduce the chance of developing dementia and improves cognitive learning. Along with this, hearing aids assist in minimizing the irritation associated with tinnitus and accelerate their adoption among people suffering from hearing loss. Technological advancements such as smart products like hearing aids and amplifiers that can be accessed through mobile devices for improved tracking of mental health and hearing, along with optimized conversations over, are expected to be the potential factors for the market in the upcoming year

Increase in Demand for ENT Cosmetic Procedures Impels the Market Growth

The escalating demand for cosmetic ENT procedures, including cosmetic rhinoplasty (nose reshaping) and otoplasty (ear reshaping), influences market demand. The continuous evolution in technology and minimally invasive procedures are further expected to propel market growth. The growing popularity, safety, and accessibility of numerous cosmetic procedures and the growing disposable incomes of middle-class families in emerging economies are a few of the primary factors encouraging people to spend on cosmetic ENT procedures to enhance their appearances.

### Launch of Advanced ENT Devices Fuels the Market Growth

Continuous technological upgrades in hearing aid devices and the launch of better-performing hearing aids are accelerating the growth of Saudi Arabia ENT devices market. The launch of rechargeable consumer hearing aid devices offers several benefits compared to conventional hearing aid devices. Rechargeable hearing aid devices are smaller in size. Also, these rechargeable hearing aid devices are environmentally friendly and easy to use, which makes them the preferred choice among patients.

### Rise in Prevalence ENT Disorders Accelerates the Market Growth

Sinusitis refers to a medical condition where the cavities around the nasal passages are inflamed or swollen for more than twelve weeks. Chronic sinusitis is one of the most common medical conditions, and on account of the high prevalence of chronic sinusitis in Saudi Arabia, the need for numerous ENT treatments, such as endoscopic sinus surgeries, balloon sinus dilation, functional endoscopic sinus surgery, and others is expected to grow in the forecast period.

### Market Segmentation

The Saudi Arabia ENT devices market is segmented into type, end user, regional distribution, and competitive landscape. Based on the type, the market is divided into diagnostic devices, surgical devices, hearing aid devices, hearing aid, nasal splints, and others. Based on the end users, the market is divided into hospitals, ENT clinics, ambulatory care settings, and others. The market analysis also studies the regional segmentation, divided among western, central, eastern, and the rest of Saudi Arabia.

### Market Players

Sonova Group, Medtronic, Basha Medical Group, Attieh Medico Ltd, and Cochlear

Limited are the key market players significantly contributing to the growth of Saudi Arabia ENT devices market.

Report Scope:

In this report, Saudi Arabia ENT devices market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Saudi Arabia ENT Devices Market, By Type:

Diagnostic Devices

Surgical Devices

Hearing Aid Devices

Hearing Implants

Nasal Splints

Others

#### Saudi Arabia ENT Devices Market, By End-User:

Hospitals

ENT Clinics

Ambulatory Care Settings

Others

#### Saudi Arabia ENT Devices Market, By Region:

Western

Central

Eastern

## Rest of Saudi Arabia

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia ENT devices market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. IMPACT OF COVID-19 ON SAUDI ARABIA ENT DEVICES MARKET

### 4. EXECUTIVE SUMMARY

### 5. VOICE OF CUSTOMER

### 6. SAUDI ARABIA ENT DEVICES MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

#### 6.2. Market Share & Forecast

6.2.1. By Type (Diagnostic Devices, Surgical Devices, Hearing Aid Devices, Hearing Implants, Nasal Splints, Others)

6.2.2. By End User (Hospitals, ENT Clinics, Ambulatory Care Settings, Others)

6.2.3. By Region (Western, Central, Eastern, Rest of Saudi Arabia)

6.2.4. By Company (2021)

#### 6.3. Product Market Map

### 7. SAUDI ARABIA DIAGNOSTIC ENT DEVICES MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value

#### 7.2. Market Share & Forecast

7.2.1. By Type (Rigid Endoscopes, Flexible Endoscopes, Robot Assisted Endoscopes, Hearing Screening Devices)

7.2.2. By End User

### 8. SAUDI ARABIA SURGICAL ENT DEVICES MARKET OUTLOOK

#### 8.1. Market Size & Forecast

##### 8.1.1. By Value

#### 8.2. Market Share & Forecast

8.2.1. By Type (Radiofrequency Handpieces, Otological Drill Burrs, ENT Hand

Instruments, Others)

8.2.2. By End User

## **9. SAUDI ARABIA HEARING AID DEVICES MARKET OUTLOOK**

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type (Behind-the-ear-aids, In-the-ear-aids, In-the-canal-aids, On-the-ear-aids)

9.2.2. By End User

## **10. SAUDI ARABIA HEARING IMPLANTS MARKET OUTLOOK**

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type (Cochlear Implants, Bone-Anchored Hearing Systems (BAHS), Auditory Brainstem Implants, Middle Ear Implants)

10.2.2. By End User

## **11. SAUDI ARABIA NASAL SPLINTS MARKET OUTLOOK**

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Type (Internal Nasal Splints v/s External Nasal Splints)

11.2.2. By End User

## **12. MARKET DYNAMICS**

12.1. Drivers

12.2. Challenges

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. POLICY & REGULATORY LANDSCAPE**

## **15. PRICING ANALYSIS**

## **16. IMPORT-EXPORT ANALYSIS**

## **17. SAUDI ARABIA ECONOMIC PROFILE**

## **18. COMPETITIVE LANDSCAPE**

18.1. Sonova Group

18.2. Medtronic

18.3. Basha Medical Group

18.4. Attieh Medico Ltd

18.5. Cochlear Limited

## **19. STRATEGIC RECOMMENDATIONS**

## I would like to order

Product name: Saudi Arabia ENT Devices Market, By Type (Diagnostic Devices, Surgical Devices, Hearing Aid Devices, Hearing Implants, Nasal Splints, Others), By End User (Hospitals, ENT Clinics, Ambulatory Care Settings, Others), By Region (Western, Central, Eastern, Rest of Saudi Arabia), Competition Forecast & Opportunities, 2027

Product link: <https://marketpublishers.com/r/S8A121834465EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8A121834465EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970