

Saudi Arabia Edible Oils Market By Product Type (Canola Oil, Vegetable Oil, Olive Oil, Avocado Oil, Sunflower Oil, Others), By Nature (Organic, Conventional), By Application (Seasoning, Frying, Baking, Food Processing, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

Saudi Arabia Edible Oils Market was valued at USD 1.36 Billion in 2024 and is expected to reach USD 1.91 Billion by 2030 with a CAGR of 5.8% during the forecast period. The Saudi Arabia edible oils market is poised for significant growth from 2020 to 2030, driven by increasing consumer awareness of healthy eating habits, rising demand for organic and natural products, and the expanding food processing industry. The market is segmented by product type, including canola oil, vegetable oil, olive oil, avocado oil, sunflower oil, and others, with olive oil gaining popularity due to its health benefits and widespread use in Middle Eastern cuisine. By nature, the market is divided into organic and conventional oils, with organic oils witnessing higher demand as consumers prioritize health and sustainability. In terms of application, edible oils are utilized in seasoning, frying, baking, food processing, and other culinary uses, with food processing emerging as a dominant segment due to the growing consumption of processed and packaged foods. Geographically, the market is analyzed across key regions in Saudi Arabia, with urban centers like Riyadh and Jeddah driving demand due to higher disposable incomes and changing dietary preferences.

Key Market Drivers

Rising Health Consciousness and Demand for Healthier Oils

One of the most prominent drivers of the edible oils market in Saudi Arabia is the increasing health consciousness among consumers. With a growing awareness of the link between diet and health, consumers are shifting towards healthier edible oil options such as olive oil, avocado oil, and canola oil. These oils are perceived as beneficial due to their high content of monounsaturated and polyunsaturated fats, which are associated with reduced risks of cardiovascular diseases and improved overall health. A 2023 survey by YouGov revealed that 70% of Saudi consumers are actively seeking healthier food options, including low-fat and nutrient-rich edible oils. The demand for olive oil, avocado oil, and canola oil is particularly high due to their perceived health benefits. Olive oil has gained popularity due to its Mediterranean diet association and its role in promoting heart health. Additionally, the demand for organic edible oils is rising as consumers seek products free from synthetic chemicals and pesticides. This trend is further supported by government initiatives promoting healthier lifestyles and the prevention of lifestyle-related diseases, such as obesity and diabetes, which are prevalent in the region.

Key Market Challenges

Fluctuating Global Oil Prices and Supply Chain Disruptions

The edible oils market in Saudi Arabia is heavily reliant on imports, as the country does not produce sufficient quantities of oilseeds domestically. This reliance makes the market vulnerable to fluctuations in global oil prices, which are influenced by geopolitical tensions, climate change, and trade policies. For instance, disruptions in sunflower oil supplies due to the Russia-Ukraine conflict have significantly impacted global edible oil prices. Additionally, supply chain disruptions caused by the COVID-19 pandemic have highlighted the fragility of global trade networks. These factors can lead to price volatility, making it difficult for businesses to maintain stable pricing and profitability, and for consumers to afford essential cooking oils.

Key Market Trends

Increasing Popularity of Specialty and Premium Oils

One of the most notable trends in the Saudi Arabia edible oils market is the growing demand for specialty and premium oils. Consumers are increasingly seeking high-quality, niche products that offer unique flavors, health benefits, and culinary versatility. Oils such as avocado oil, flaxseed oil, and cold-pressed olive oil are gaining traction due to their perceived health benefits and premium positioning. Avocado oil, for instance, is

rich in monounsaturated fats and antioxidants, making it a popular choice among health-conscious consumers. Similarly, cold-pressed olive oil, which retains more nutrients compared to refined oils, is being favored for its superior quality and taste. This trend is also fueled by the influence of global food trends and the growing popularity of gourmet cooking, particularly among the urban middle and upper-class populations. Manufacturers are responding by introducing innovative and premium product lines to cater to this demand.

Key Market Players

Savola Group

ACH Food Companies, Inc. (Mazola)

IFFCO International Group

National Agricultural Development Company

Quality Supplies llc

Cargill, Incorporated

AJWA Group

Pompeian, Inc.

La Tourangelle, Inc.

Filippo Berio USA, LTD.

Report Scope:

In this report, the Saudi Arabia edible oils market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Edible Oils Market, By Product Type:

Canola Oil

Vegetable Oil

Olive Oil

Avocado Oil

Sunflower Oil

Others

Saudi Arabia Edible Oils Market, By Nature:

Organic

Conventional

Saudi Arabia Edible Oils Market, By Application:

Seasoning

Frying

Baking

Food Processing

Others

Saudi Arabia Edible Oils Market, By Region:

Western

Northern & Central

Eastern

Southern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Saudi Arabia edible oils market.

Available Customizations:

Saudi Arabia edible oils market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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