

Saudi Arabia Dietary Supplements Market, By Product Type (Vitamin, Combination Dietary Supplement, Protein, Herbal Supplement, Fish Oil & Omega Fatty Acid, and Others), By Form (Capsules, Tablets, Powder, Soft Gels, Liquid), By Distribution Channel (Pharmacies and Drug Stores, Online, Supermarkets and Hypermarkets, and Others), By Application (Immunity, General Health, Energy & Weight Management, Bone & Joint Health, and Others), By End User (Adults, Geriatric, Pregnant Females, Children, Infants), By Region, Competition, Forecast & Opportunities, 2028F

<https://marketpublishers.com/r/S97F294839E8EN.html>

Date: April 2023

Pages: 117

Price: US\$ 4,400.00 (Single User License)

ID: S97F294839E8EN

Abstracts

Saudi Arabia Dietary Supplements market is expected to register a CAGR of 7.07% and reach USD 382.82 million by 2028. This can be attributed to various factors, such as the increasing prevalence of lifestyle diseases, rising healthcare costs, and the growing popularity of natural and organic products.

Saudi Arabia is a country in the middle east known for its rich history, culture, and economy. With a population of over 34 million people, it is also home to a thriving dietary supplements market.

Dietary supplements are products that are designed to supplement the diet and provide additional nutrients, such as vitamins, minerals, and herbs. They come in various forms,

including capsules, tablets, powders, and liquids. The dietary supplement market in Saudi Arabia has been growing steadily over the years, driven by increasing health awareness and the desire for a healthy lifestyle.

Vitamins and minerals are the most popular types of dietary supplements in Saudi Arabia. These products are designed to provide essential nutrients that may be lacking in the diet. According to statistics, vitamins, and dietary supplements accounted for 74% of the total market share in 2020. The statistics also illustrated that vitamin D was the most popular vitamin supplement in Saudi Arabia, followed by vitamin C and multivitamins. Herbal and traditional supplements are also popular in Saudi Arabia, with a growing interest in natural and organic products. These supplements are derived from plants and herbs and are believed to have various health benefits. Some of the popular herbal supplements in Saudi Arabia include black seed oil, ginger, garlic, and turmeric. Protein supplements are also gaining popularity in Saudi Arabia, especially among fitness enthusiasts and athletes. These supplements are designed to help build muscle and improve athletic performance.

Increasing Awareness About Lifestyle Diseases is Likely Fueling the Saudi Arabia Dietary Supplement Market

The increasing awareness about lifestyle diseases, such as obesity, diabetes, and heart disease, among the population of Saudi Arabia is likely to have a significant impact on the dietary supplement market in the country. As people become more health conscious, they are increasingly turning to dietary supplements to supplement their diets and maintain their overall health. This trend is expected to drive growth in the dietary supplements market in Saudi Arabia.

At the same time, the Saudi Arabia government has also launched several initiatives to promote healthy lifestyles and combat lifestyle diseases. These initiatives include awareness campaigns, regulations on unhealthy foods, and the promotion of the physical activity. Such efforts are likely to increase the demand for dietary supplements that can help prevent or manage lifestyle diseases. For example, supplements containing omega-3 fatty acids, vitamin D, and probiotics have been shown to have a positive impact on heart health and diabetes management. However, it is important to note that the dietary supplement market in Saudi Arabia is regulated by the Saudi Food and Drug Authority (SFDA), which has strict requirements for safety and efficacy. This means that dietary supplement manufacturers will need to ensure that their products meet these standards to gain market acceptance.

Therefore, the increasing awareness about lifestyle diseases in Saudi Arabia is likely to drive growth in the dietary supplement market as consumers seek products that can help them maintain their overall health and prevent disease. However, dietary supplement manufacturers will need to meet the regulatory requirements set by the SFDA to gain market acceptance.

Rising Healthcare Cost Boosting Saudi Arabia Dietary Supplement Market

The rising healthcare costs in Saudi Arabia are likely to have a significant impact on the dietary supplement market in the country. As healthcare costs continue to rise, people may seek out dietary supplements to prevent or manage health conditions, potentially leading to increased demand for dietary supplements. One of the key drivers of healthcare costs in Saudi Arabia is the increasing prevalence of chronic diseases such as diabetes, heart disease, and obesity. These conditions can be managed with lifestyle changes and dietary supplements, which may provide an alternative to expensive medical treatments. In addition, dietary supplements may be seen as a more affordable option for consumers who cannot afford expensive medical treatments or who are looking for a more natural approach to managing their health.

However, it is important to note that though dietary supplements may offer some benefits, they are not an absolute substitute for medical treatments. Consumers should always consult with a healthcare professional before taking any supplements, as some supplements may interact with prescription medications or have potential side effects. In conclusion, the rising healthcare costs in Saudi Arabia are likely to drive the demand for dietary supplements as consumers seek out more affordable and natural alternatives to medical treatments.

Government Policies Favoring the Demand of Dietary Supplement Market in Saudi Arabia

Government policies can have a significant impact on the dietary supplement market in Saudi Arabia, as they can affect everything from product availability to consumer demand. Here are some ways that government policies could impact the dietary supplement market:

Regulation: The Saudi Food and Drug Authority (SFDA) regulates the dietary supplement market in Saudi Arabia. The government could implement new regulations that could impact the manufacture, sale, or marketing of dietary supplements. For example, the government could require additional safety and

efficacy testing before a product can be sold in the country.

Import/export policies: Saudi Arabia imports a significant amount of dietary supplements from other countries. The government could implement new import/export policies that could impact the availability and cost of supplements. For example, the government could impose tariffs on imported supplements or limit the number of supplements that can be imported.

Health Initiatives: The Saudi Arabian government has launched several health initiatives aimed at promoting healthy living and preventing chronic diseases. These initiatives could increase awareness about the benefits of dietary supplements and drive demand for certain types of supplements. For example, the government could launch a campaign promoting the benefits of omega-3 supplements for heart health.

Subsidies: The government could provide subsidies for certain types of supplements or for companies that manufacture supplements domestically. This could make supplements more affordable for consumers and help support the growth of the domestic supplement industry.

Recent Development

Herbalife has launched a new line of protein supplements in the Saudi Arabia market, including whey protein, soy protein, and plant-based protein supplements. The supplements are aimed at helping people maintain healthy muscle mass and recover after exercise.

Elaj has launched a line of supplements aimed at supporting digestive health, including probiotics and digestive enzymes. The supplements are formulated with natural ingredients and are designed to support healthy digestion and immune function.

Almarai, a Saudi Arabian company, has also entered the dietary supplement market with the launch of its own line of vitamins and minerals. These supplements are aimed at filling nutrient gaps in the Saudi Arabian diet and supporting overall health and wellness.

Nestle has also recently launched a new line of supplements in the Saudi

Arabian market. Their line of supplements includes vitamins, minerals, and probiotics and is designed to support overall health and wellness.

Market Segmentation

Saudi Arabia Dietary Supplements market is segmented into Product Type, Form, Distribution Channel, Application, End User, Region, and Company. Based on Product Type, the market is divided into combination dietary supplements, vitamin, herbal supplements, fish oil & omega fatty acid, protein, and others. Based on form, the market is categorized into tablets, capsules, powder, liquids, and soft gels. Based on the Distribution channel, the market is divided into pharmacies and drug stores, supermarkets and hypermarkets, online, and others. Based on application, the market is divided into energy & weight management, general health, bone & joint health, immunity, and others. Based on the end user, the market is categorized into infants, children, adults, pregnant females, and geriatric. In terms of region, the market is segmented into western, central, southern, eastern, and northern.

Market Players

Pfizer Saudi Limited, Abbott Saudi Arabia Trading LLC, Bayer Saudi Arabia, LLC, Nestl? S.A. (Al Muhaidib Group), Procter & Gamble Company (Abudawood Group), Applied Nutrition Ltd. (AmCan International Group, Inc), Glanbia Performance Nutrition, Inc. (Amcan International Group), ARKOPHARMA Laboratories Co. Ltd. (Bashir Skakib Al – Jabri & Co. Ltd.), Vitabalans Oy, Vytaloy wellness are some of the leading companies operating in the Saudi Arabia Dietary Supplement Market.

Report Scope:

In this report, Saudi Arabia Dietary Supplements market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Saudi Arabia Dietary Supplements Market, By Product Type:

Vitamin

Combination Dietary Supplement

Protein

Herbal Supplement

Fish Oil & Omega Fatty Acid

Others

Saudi Arabia Dietary Supplements Market, By Form:

Capsules

Tablets

Powder

Soft Gels

Liquids

Saudi Arabia Dietary Supplements Market, By Distribution Channel:

Pharmacies and Drug Stores

Online

Supermarkets and Hypermarkets

Others

Saudi Arabia Dietary Supplements Market, By Application:

Immunity

General Health

Energy & Weight Management

Bone & Joint Health

Others

Saudi Arabia Dietary Supplements Market, By End User:

Adults

Geriatric

Pregnant Females

Children

Infants

Saudi Arabia Dietary Supplements Market, By Region:

Northern & Central

Western

Southern

Eastern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present Saudi Arabia Dietary Supplements market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validations
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

- 4.1. Factors Influencing Purchase Decision
- 4.2. Customer Satisfaction
- 4.3. Brand Recall

5. IMPACT OF COVID-19 ON SAUDI ARABIA DIETARY SUPPLEMENTS MARKET

6. SAUDI ARABIA DIETARY SUPPLEMENTS MARKET OVERVIEW

7. SAUDI ARABIA DIETARY SUPPLEMENTS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Product Type (Vitamin, Combination Dietary Supplements, Protein, Herbal Supplements, Fish Oil & Omega Fatty Acid, Others)

7.2.2. By Form (Capsules, Tablets, Powder, Soft Gels, Liquid)

7.2.3. By Distribution Channel (Pharmacies and Drug Stores, Online, Supermarkets and Hypermarkets, Others)

7.2.4. By Application (Immunity, General Health, Energy & Weight Management, Bone & Joint Health, Others)

7.2.5. By End User (Adults, Geriatric, Pregnant Females, Children, Infants)

7.2.6. By Region

7.2.7. By Company (2022)

7.3. Product Market Map

7.3.1. By Product Type

7.3.2. By Form

7.3.3. By Distribution Channel

7.3.4. By Application

7.3.5. By End User

7.3.6. By Region

8. SAUDI ARABIA VITAMIN DIETARY SUPPLEMENTS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Product Type

8.2.2. By Form

8.2.3. By Distribution Channel

8.2.4. By Application

8.2.5. By End User

9. SAUDI ARABIA COMBINATION DIETARY SUPPLEMENTS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Product Type

- 9.2.2. By Form
- 9.2.3. By Distribution Channel
- 9.2.4. By Application
- 9.2.5. By End User

10. SAUDI ARABIA PROTEIN DIETARY SUPPLEMENTS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Product Type
 - 10.2.2. By Form
 - 10.2.3. By Distribution Channel
 - 10.2.4. By Application
 - 10.2.5. By End User

11. SAUDI ARABIA HERBAL DIETARY SUPPLEMENTS MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value
- 11.2. Market Share & Forecast
 - 11.2.1. By Product Type
 - 11.2.2. By Form
 - 11.2.3. By Distribution Channel
 - 11.2.4. By Application
 - 11.2.5. By End User

12. SAUDI ARABIA FISH OIL & OMEGA FATTY ACID DIETARY SUPPLEMENTS MARKET OUTLOOK

- 12.1. Market Size & Forecast
 - 12.1.1. By Value
- 12.2. Market Share & Forecast
 - 12.2.1. By Product Type
 - 12.2.2. By Form
 - 12.2.3. By Distribution Channel
 - 12.2.4. By Application
 - 12.2.5. By End User

13. MARKET DYNAMICS

- 13.1. Drivers
- 13.2. Challenges

14. MARKET TRENDS & DEVELOPMENTS

15. POLICY & REGULATORY LANDSCAPE

16. SAUDI ARABIA DIETARY SUPPLEMENTS MARKET: SWOT ANALYSIS

17. PORTER'S FIVE FORCES ANALYSIS

- 17.1. Competition in the Industry
- 17.2. Potential of New Entrants
- 17.3. Power of Suppliers
- 17.4. Power of Customers
- 17.5. Threat of Substitute Products

18. PESTLE ANALYSIS

19. SAUDI ARABIA ECONOMIC PROFILE

20. COMPETITIVE LANDSCAPE

- 20.1. Pfizer Saudi Limited
- 20.2. Abbott Saudi Arabia Trading LLC
- 20.3. Bayer Saudi Arabia, LLC
- 20.4. Nestl? S.A. (Al Muhaidib Group)
- 20.5. Procter & Gamble Company (Abudawood Group)
- 20.6. Applied Nutrition Ltd. (AmCan International Group, Inc)
- 20.7. Glanbia Performance Nutrition, Inc. (Amcan International Group)
- 20.8. ARKOPHARMA Laboratories Co. Ltd. (Bashir Skakib Al – Jabri & Co. Ltd.)
- 20.9. Vitabalans Oy
- 20.10. Vytaloy wellness

21. STRATEGIC RECOMMENDATIONS

22. ABOUT US & DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1: Total Number of New Cancer Cases and Deaths Reported in Saudi Arabia, By Type, 2020

List Of Figures

LIST OF FIGURES

Figure 1: Saudi Arabia Dietary Supplements Market Size, By Value (USD Million), 2018-2028F

Figure 2: Saudi Arabia Dietary Supplements Market Share, By Product Type, 2018-2028F

Figure 3: Saudi Arabia Dietary Supplements Market Share, By Form, 2018-2028F

Figure 4: Saudi Arabia Dietary Supplements Market Share, By Distribution Channel, 2018-2028F

Figure 5: Saudi Arabia Dietary Supplements Market Share, By Application, 2018-2028F

Figure 6: Saudi Arabia Dietary Supplements Market Share, By End User, 2018-2028F

Figure 7: Saudi Arabia Dietary Supplements Market Share, By Region, 2018-2028F

Figure 8: Saudi Arabia Dietary Supplements Market Share, By Company, By Value, 2022

Figure 9: Saudi Arabia Dietary Supplements Market Map, By Product Type, Market Size (USD Million) & Growth Rate (%), 2022

Figure 10: Saudi Arabia Dietary Supplements Market Map, By Form, Market Size (USD Million) & Growth Rate (%), 2022

Figure 11: Saudi Arabia Dietary Supplements Market Map, By Distribution Channel, Market Size (USD Million) & Growth Rate (%), 2022

Figure 12: Saudi Arabia Dietary Supplements Market Map, By Application, Market Size (USD Million) & Growth Rate (%), 2022

Figure 13: Saudi Arabia Dietary Supplements Market Map, By End User, Market Size (USD Million) & Growth Rate (%), 2022

Figure 14: Saudi Arabia Dietary Supplements Market Map, By Region, Market Size (USD Million) & Growth Rate (%), 2022

Figure 15: Saudi Arabia Vitamin Dietary Supplements Market Size, By Value (USD Million), 2018-2028F

Figure 16: Saudi Arabia Vitamin Dietary Supplements Market Share, By Form, 2018-2028F

Figure 17: Saudi Arabia Vitamin Dietary Supplements Market Share, By Distribution Channel, 2018-2028F

Figure 18: Saudi Arabia Vitamin Dietary Supplements Market Share, By Application, 2018-2028F

Figure 19: Saudi Arabia Vitamin Dietary Supplements Market Share, By End User, 2018-2028F

Figure 20: Saudi Arabia Combination Dietary Supplements Market Size, By Value (USD

Million), 2018-2028F

Figure 21: Saudi Arabia Combination Dietary Supplements Market Share, By Form, 2018-2028F

Figure 22: Saudi Arabia Combination Dietary Supplements Market Share, By Distribution Channel, 2018-2028F

Figure 23: Saudi Arabia Combination Dietary Supplements Market Share, By Application, 2018-2028F

Figure 24: Saudi Arabia Combination Dietary Supplements Market Share, By End User, 2018-2028F

Figure 25: Saudi Arabia Protein Dietary Supplements Market Size, By Value (USD Million), 2018-2028F

Figure 26: Saudi Arabia Protein Dietary Supplements Market Share, By Form, 2018-2028F

Figure 27: Saudi Arabia Protein Dietary Supplements Market Share, By Distribution Channel, 2018-2028F

Figure 28: Saudi Arabia Protein Dietary Supplements Market Share, By Application, 2018-2028F

Figure 29: Saudi Arabia Protein Dietary Supplements Market Share, By End User, 2018-2028F

Figure 30: Saudi Arabia Herbal Dietary Supplements Market Size, By Value (USD Million), 2018-2028F

Figure 31: Saudi Arabia Herbal Dietary Supplements Market Share, By Form, 2018-2028F

Figure 32: Saudi Arabia Herbal Dietary Supplements Market Share, By Distribution Channel, 2018-2028F

Figure 33: Saudi Arabia Herbal Dietary Supplements Market Share, By Application, 2018-2028F

Figure 34: Saudi Arabia Herbal Dietary Supplements Market Share, By End User, 2018-2028F

Figure 35: Saudi Arabia Fish Oil & Omega Fatty Acid Dietary Supplements Market Size, By Value (USD Million), 2018-2028F

Figure 36: Saudi Arabia Fish Oil & Omega Fatty Acid Dietary Supplements Market Share, By Form, 2018-2028F

Figure 37: Saudi Arabia Fish Oil & Omega Fatty Acid Dietary Supplements Market Share, By Distribution Channel, 2018-2028F

Figure 38: Saudi Arabia Fish Oil & Omega Fatty Acid Dietary Supplements Market Share, By Application, 2018-2028F

Figure 39: Saudi Arabia Fish Oil & Omega Fatty Acid Dietary Supplements Market Share, By End User, 2018-2028F

Figure 40: Saudi Arabia Diabetes Estimates in People of Age Group 20-79 Years (in Thousands)

I would like to order

Product name: Saudi Arabia Dietary Supplements Market, By Product Type (Vitamin, Combination Dietary Supplement, Protein, Herbal Supplement, Fish Oil & Omega Fatty Acid, and Others), By Form (Capsules, Tablets, Powder, Soft Gels, Liquid), By Distribution Channel (Pharmacies and Drug Stores, Online, Supermarkets and Hypermarkets, and Others), By Application (Immunity, General Health, Energy & Weight Management, Bone & Joint Health, and Others), By End User (Adults, Geriatric, Pregnant Females, Children, Infants), By Region, Competition, Forecast & Opportunities, 2028F

Product link: <https://marketpublishers.com/r/S97F294839E8EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S97F294839E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970