

Saudi Arabia Contact Lens Market, By Material Type (Silicone Hydrogel, Hydrogel, Gas permeable, Others), By Design (Spherical, Toric, Multifocal, Others), By Wear Type (Reusable v/s Disposable), By Application (Cosmetics, Corrective, Therapeutic, Others), By Distribution Channel (Optical Stores, Beauty Centers, Online (Hospital & Clinics, Pharmacies, Stand Alone Pharmacies), By Region, Competition Forecast & Opportunities, 2026

<https://marketpublishers.com/r/SDAD48803AA3EN.html>

Date: October 2021

Pages: 88

Price: US\$ 4,400.00 (Single User License)

ID: SDAD48803AA3EN

Abstracts

Saudi Arabia contact lens market was valued USD280.23 million in 2020 and is projected to reach USD379.94 million by 2026, growing at a CAGR of 5.5% through 2026. The increasing geriatric population across the country is suffering from various ocular problems, ocular diseases and growing incidences of eye injuries, is expected to increase the demand for different contact lenses significantly. The commonly observed ocular diseases in the elderly population includes cataract, myopia, hyperopia, astigmatism, among others. This in turn is expected to increase the demand for contact lenses in Saudi Arabia through 2026. Surge in occurrence of myopia and other ocular disorders is boosting the demand for contact lenses. There are also lenses available designed to meet specific needs and are called specialty lenses. For example, scleral lenses which have large diameters are used in the treatment of corneal irregularities. Also, the technological advancement and consistent research over the better technologies of the contact lens is also supporting the growth of the market. Market players are heavily invested in bringing the best possible services and devices that aid the eyecare health for the patients in the country and aiding the growth of the market until 2026.

The Saudi Arabia contact lens market is segmented by material type, design, wear type, application, distribution channel, competitive landscape, and regional distribution. Based on material type, the Saudi Arabia contact lenses market can be categorized into silicone hydrogel, hydrogel, gas permeable and others. The silicone hydrogel segment is expected to dominate the market during the forecast period on account of its widespread use in making soft contact lenses. Silicone hydrogel is a flexible, soft plastic which provides easy adaptability to eye along with higher comfort. Additionally, they allow large amount of oxygen to pass through thereby increasing comfort by reducing dryness and itching in the eyes. Also, silicone hydrogel is quite effective in the treatment of ametropia.

In terms of wear type, the Saudi Arabia contact lenses market can be split into reusable and disposable. The reusable segment dominated the market in 2020 while the disposable segment is expected to witness significant growth during the forecast period on account of the shift in consumer demand from conventional reusable contact lenses to disposable contact lenses. Additionally, the spread of COVID-19 and fear of catching infection through contact lenses among the population has further increased the demand for disposable contact lenses. Besides, various companies operating in the market have started launching monthly, daily and weekly disposable contact lenses, thereby supporting the segmental growth.

The major companies operating in Saudi Arabia contact lens market include Al-Jamil Optical Co., CooperVision, Inc., Essilor Luxottica SA, Alcon Inc., Johnson & Johnson, Monros International For General Trading & Contracting Co. (Anasthesia), Golden Cala, Bausch Health Companies, Inc., Carl Zeiss AG, Bella Contact Lenses, among others. All the distributors/suppliers are having the contact lenses of these brands. Additionally, the contact lenses of these brands are available on all the online platforms also. These companies are bringing their newly launched products across Saudi Arabia to stay competitive in the market and have an edge over other players in the market.

Years considered for this report:

Historical Years: 2016 – 2019

Base Year: 2020

Estimated Year: 2021E

Forecast Period: 2022F – 2026F

Objective of the Study:

To analyze the historical growth in the market size of Saudi Arabia contact lens market from 2016 to 2020.

To estimate and forecast the market size of Saudi Arabia contact lens market from 2021 to 2026 and growth rate until 2026.

To classify and forecast Saudi Arabia contact lens market based on material type, design, wear type, application, distribution channel, competitive landscape, and regional distribution.

To identify dominant region or segment in the Saudi Arabia contact lens market.

To identify drivers and challenges for Saudi Arabia contact lens market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Saudi Arabia contact lens market.

To identify and analyze the profile of leading players operating in Saudi Arabia contact lens market.

To identify key sustainable strategies adopted by market players in Saudi Arabia contact lens market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers, suppliers, and distributors across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufactures which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufactures, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Saudi Arabia contact lens market using

a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Contact lens manufacturers, end users, and other stakeholders

Distributors and suppliers of the products and other stakeholders

Organizations, forums, and alliances related to contact lens

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Saudi Arabia contact lens market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Contact Lens Market, By Material Type:

Silicone hydrogel

Hydrogel

Gas permeable

Others

Saudi Arabia Contact Lens Market, By Design:

Spherical

Toric

Multifocal

Others

Saudi Arabia Contact Lens Market, By Wear Type:

Reusable

Disposable

Saudi Arabia Contact Lens Market, By Application:

Cosmetics

Corrective

Therapeutic

Others

Saudi Arabia Contact Lens Market, By Distribution Channel:

Optical Stores

Beauty Centers

Online

(Hospital & Clinics) Pharmacies

Stand Alone Pharmacies

Saudi Arabia Contact Lens Market, By Region:

Northern & Central

Western

Eastern

Southern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia contact lens market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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