

Saudi Arabia Consumer Finance Market By Type (Unsecured Consumer Finance and Secured Consumer Finance), Competition Forecast & Opportunities, 2012-2022

<https://marketpublishers.com/r/S296AC84DAAEN.html>

Date: April 2017

Pages: 89

Price: US\$ 4,400.00 (Single User License)

ID: S296AC84DAAEN

Abstracts

High demand for residential houses from expatriates entering the country, rising land prices, increasing number of initiatives by government to strengthen the financial system and aggressive marketing strategies by banks to provide low interest rate consumer finance products are projected to drive the consumer finance market in Saudi Arabia through the next five years. Increasing population and rising demand for technologically advanced and luxurious consumer durable products are among the other major factor anticipated to boost consumer finance market in the country during 2017 - 2022. Al Rajhi Banking & Investment Corporation, National Commercial Bank, Riyadh Bank are the major entities involved in offering a wide range of consumer finance products in the country.

According to "Saudi Arabia Consumer Finance Market By Type, Competition Forecast & Opportunities, 2012-2022", the consumer finance market across the country is anticipated to grow to \$ 344 billion by 2022. Unsecured consumer finance held a majority share in the country's consumer finance market in 2016, and it is anticipated that unsecured consumer finance products such as personal loans and credit cards would be the highest demand generators among all segments of consumer finance during the forecast period. The country's Northern & Central region has emerged as the highest demand generator of consumer finance over the last five years, followed by Western, Eastern and Southern regions. "Saudi Arabia Consumer Finance Market By Type, Competition Forecast & Opportunities, 2012-2022" discusses the following aspects of consumer finance market across the globe:

Saudi Arabia Consumer Finance Market Size, Share & Forecast

Segmental Analysis – (Unsecured Consumer Finance - Personal Loan, Home Improvement Loan, Credit Card, Consumer Durable Finance, Education Loan and Other Unsecured Consumer Finance; and Secured Consumer Finance - Collateral Loan, Housing Loan and Auto Loan)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of consumer finance across the country

To identify the on-going trends and anticipated growth in the next five years

To help financial institutions, banks and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with public and private financial institutions operating in the consumer finance market. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. GLOBAL CONSUMER FINANCE MARKET OVERVIEW

5. SAUDI ARABIA CONSUMER FINANCE MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type

5.2.2. By Region

5.2.3. By Company

5.3. Market Attractiveness Index (By Type & By Region)

6. SAUDI ARABIA UNSECURED CONSUMER FINANCE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type

6.2.1.1. Saudi Arabia Personal Loan Market Size

6.2.1.2. Saudi Arabia Home Improvement Loan Market Size

6.2.1.3. Saudi Arabia Credit Card Market Size

6.2.1.4. Saudi Arabia Consumer Durable Finance Market Size

6.2.1.5. Saudi Arabia Education Loan Market Size

6.2.1.6. Saudi Arabia Other Unsecured Consumer Finance Market Size

6.3. Market Attractiveness Index (By Product Type)

7. SAUDI ARABIA SECURED CONSUMER FINANCE MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Product Type

7.2.1.1. Saudi Arabia Collateral Loan Market Size

7.2.1.2. Saudi Arabia Housing Loan Market Size

7.2.1.3. Saudi Arabia Auto Loan Market Size

7.3. Market Attractiveness Index (By Product Type)

8. SWOT ANALYSIS

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS & DEVELOPMENTS

10.1. Consumer Finance Approval through Online Channels

10.2. Demand for Sharia-Compliant Consumer Finance Products

10.3. Changing Borrowing Patterns due to Increasing Cost of Living

10.4. Policy Developments for Foreign Banks' Participation

10.5. Changing Marketing Strategies

11. POLICY & REGULATORY LANDSCAPE

12. SAUDI ARABIA ECONOMIC PROFILE

13. COMPETITIVE LANDSCAPE

13.1. Al Rajhi Banking & Investment Corporation SJSC

13.2. National Commercial Bank SJSC

13.3. Riyadh Bank SJSC

13.4. Saudi British Bank

13.5. Samba Financial Group SJSC

13.6. Saudi Investment Bank SJSC

13.7. Alinma Bank SJSC

13.8. Banque Saudi Fransi SJSC

13.9. Alawwal Bank

13.10. Arab National Bank

14. STRATEGIC RECOMMENDATIONS

List Of Tables

LIST OF TABLES

Table 1: Saudi Arabia Number of Bank Branches, By Region, 2012-2016

Table 2: Saudi Arabia Average Cost of Living Index, By City (2007 = 100)

Table 3. Saudi Arabia Licensed Real Estate Finance Companies, By License Approval Date, As of 2015

Table 4. Saudi Arabia Licensed Non-Real Estate Finance Companies, By License Approval Date, As of 2015

List Of Figures

LIST OF FIGURES

Figure 1: Saudi Arabia Consumer Finance Market Size, By Value, 2012–2022F (USD Billion)

Figure 2: Saudi Arabia Urban Population, 2011-2015 (As a % of Total Population)

Figure 3: Saudi Arabia GDP per Capita Growth, 2012-2015 (%)

Figure 4: Saudi Arabia Consumer Finance Market Share, By Type, By Value, 2012-2022F

Figure 5: Saudi Arabia Consumer Finance Market Share, By Region, By Value, 2016 & 2022F

Figure 6: Saudi Arabia Consumer Finance Market Share, By Region, By Value, 2012-2022F

Figure 7: Saudi Arabia Consumer Finance Market Share, By Company, By Value, 2016

Figure 8: Saudi Arabia Consumer Finance Market Share, By Company, By Value, 2022F

Figure 9: Saudi Arabia Consumer Finance Market Attractiveness Index, By Type, By Value, 2017E-2022F

Figure 10: Saudi Arabia Consumer Finance Market Attractiveness Index, By Region, By Value, 2017E-2022F

Figure 11: Saudi Arabia Unsecured Consumer Finance Market Size, By Value, 2012–2022F (USD Billion)

Figure 12: Saudi Arabia Unsecured Consumer Finance Market Share, By Product Type, By Value, 2012-2022F

Figure 13: Saudi Arabia Personal Loan Market Size, By Value, 2012–2022F (USD Billion)

Figure 14: Saudi Arabia Home Improvement Loan Market Size, By Value, 2012–2022F (USD Billion)

Figure 15: Saudi Arabia Credit Card Market Size, By Value, 2012–2022F (USD Billion)

Figure 16: Saudi Arabia Consumer Durable Finance Market Size, By Value, 2012–2022F (USD Billion)

Figure 17: Saudi Arabia Education Loan Market Size, By Value, 2012–2022F (USD Billion)

Figure 18: Saudi Arabia Other Unsecured Consumer Finance Market Size, By Value, 2012–2022F (USD Billion)

Figure 19: Saudi Arabia Unsecured Consumer Finance Market Attractiveness Index, By Product Type, By Value, 2017E-2022F

Figure 20: Saudi Arabia Secured Consumer Finance Market Size, By Value,

2012–2022F (USD Billion)

Figure 21: Saudi Arabia Secured Consumer Finance Market Share, By Product Type, By Value, 2012-2022F

Figure 22: Saudi Arabia Collateral Loan Market Size, By Value, 2012–2022F (USD Billion)

Figure 23: Saudi Arabia Housing Loan Market Size, By Value, 2012–2022F (USD Billion)

Figure 24: Saudi Arabia Auto Loan Market Size, By Value, 2012–2022F (USD Billion)

Figure 25: Saudi Arabia Secured Consumer Finance Market Attractiveness Index, By Product Type, By Value, 2017E-2022F

Figure 26: Saudi Arabia Women Labor Force Participation Share, 2011–2014 (As a % of Total Labor Force)

Figure 27: Number of Saudi Employees in Government Sector in Saudi Arabia, By Gender, 2014 & 2015 (Thousands)

Figure 28: Saudi & Non-Saudi Employees Share, By Sector, 2015 (%)

Figure 29: Number of Non-Saudi Employees in Government Sector in Saudi Arabia, By Gender, 2014 & 2015 (Thousands)

Figure 30: Saudi Nationals Population in Saudi Arabia, By Gender, 2014 & 2015 (Million)

Figure 31: Non-Saudi Nationals Population in Saudi Arabia, By Gender, 2014 & 2015 (Million)

Figure 32: Number of Saudi & Non-Saudi workers, By Gender, 2015 (Million)

Figure 33: Saudi Arabia Internet Users, 2011-2015 (per 100 People)

Figure 34: Number of Smartphone Users in Saudi Arabia, 2016, 2018F & 2021F (Million)

COMPANIES MENTIONED

1. Al Rajhi Banking & Investment Corporation SJSC
2. National Commercial Bank SJSC
3. Riyadh Bank SJSC
4. Saudi British Bank
5. Samba Financial Group SJSC
6. Saudi Investment Bank SJSC
7. Alinma Bank SJSC
8. Banque Saudi Fransi SJSC
9. Alawwal Bank
10. Arab National Bank

I would like to order

Product name: Saudi Arabia Consumer Finance Market By Type (Unsecured Consumer Finance and Secured Consumer Finance), Competition Forecast & Opportunities, 2012-2022

Product link: <https://marketpublishers.com/r/S296AC84DAAEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S296AC84DAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

