

Saudi Arabia Cleaning Services Market By Service Type (Window Cleaning, Vacuuming, Floor Care, Janitorial, Carpet & Upholstery, Other Services), By End Use (Residential, Industrial, Commercial), By Tender Distribution (Public, Private), By Contract Type (Manning, Performance-Based), By Region, Competition Forecast & Opportunities, 2028F

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Abstracts

Saudi Arabia Cleaning Services Market is anticipated to grow at a high CAGR in the forecast period 2024-2028. There are various factors which help to enhance the market of cleaning services for instance, rising in the real estate industry, growing tourism, Saudi Vision 2030 among others are forecasting significant growth in the upcoming years 2024-2028F. Throughout the projection period, it is anticipated that the number of cleaning service providers delivering construction-type and/or contract-type cleaning services to residential and commercial developments is expected to increase.

Cleaning is the process of eliminating pollutants, such as dirt, pathogens, and other impurities, from a space or an object. Cleaning is done in several places and ways. The cleaning industry employs many people. Cleaning services include washing windows, mopping floors, vacuuming, cleaning furniture, cleaning carpets, cleaning air ducts, repairing water damage, and other related tasks. Both business and residential clientele utilize these services. Commercial clients include offices, schools, hospitals, colleges, health facilities, big-box retailers, small-box stores, and others. Urban lifestyle of individuals has increased demand for these services.

Booming Tourism and Hospitality Sector

Saudi Arabia's tourism and hospitality industry has been on the rise due to significant expenditures made by the nation in infrastructural growth. The kingdom of Saudi Arabia (KSA) is being prepared for INDEX Saudi Arabia, a trade show for interior design, furniture, etc., which took place in September 2022, by making these investments with the dual goals of attracting tourists and boosting the economy. To attract more visitors and develop the nation's tourism and hospitality infrastructure, the government has allocated USD 810 million for initiatives in the arts, recreation, and entertainment. According to the Ministry of Tourism, Saudi Tourism Authority and Tourism Development Fund, the Travel & Tourism Sector's GDP contribution is anticipated to be greater than 10% by 2030. Therefore, the market for cleaning services is expected to boost the Saudi Arabia Cleaning Service Market in the forecast period.

Growing Smart Cities Concept

In line with the 'Saudi Vision 2030' and city-level initiatives like the Red Sea Development Project and the King Abdullah Economic City, which promote sustainable infrastructure development, Saudi Arabia plans to establish several smart sustainable cities around the nation. Smart cities, according to Saudi Arabia, are environmentally conscious urban construction projects that are technologically integrated with cutting-edge ICT (Information & Communication Technologies) and the Internet of Things (IoT). Saudi Arabia has made significant advancements in creating smart cities, with major initiatives including Al-Qiddiya, Entertainment City, the Neom, Al Faisaliah City, King Abdullah Financial District, Dahiyat Al Fursan, and transforming Makkah, Riyadh, Jeddah, Al-Madinah, and Al-Ahsa into smart cities. As a result, the country's planned smart, sustainable towns are being built to conform with green building regulations. Such lofty objectives should provide plenty of opportunity for Saudi Arabia's licensed cleaning services businesses.

Growing Awareness Regarding Safe Work Environment

The COVID 19 pandemic has impacted attitude of people on hygiene and a safe working environment. The pandemic has increased the importance of cleaning services sector more than ever. This is because facility management businesses and managers are being forced to hire more people and allocate more resources to limit the spread of viruses due to the rising need for sanitization and maintaining good hygiene everywhere. Hence, over the projected period of 2024–2028, Saudi Arabia, the market growth for cleaning services is expected to grow.

Upcoming mega projects enhance the cleaning services market across Saudi Arabia.

Saudi Arabia to establish a sovereign wealth fund with a USD 2 trillion cap as part of the Saudi Vision 2030 to finance the vision's accompanying development initiatives. This is likely to propel the cleaning services market across the nation.

Market Segments

The Saudi Arabia Cleaning Services Market is segmented into services type, end use, tender distribution, contract type, and region. Based on service type, the market is segmented into window cleaning, vacuuming, floor care, janitorial, carpet & upholstery, and other services. Based on end use, the market is segmented into residential, industrial, and commercial. Based on tender distribution, the market is segmented into public and private. Based on contract type, the market is segmented into manning and performance based. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among eastern, western, southern, and northern & central region.

Market Players

Major market players in Saudi Arabia Cleaning Services Market are Arabian Consolidated Industrial Cleaning Services Co, AMD Operation and Maintenance Company, Initial Saudi Arabia Ltd, Star Stream Specialized Cleaning Services, Torch Arts Co. Ltd, EcoClean Service Center, Bridge Saudi Company Ltd, Clean Pro, Advanced Tech Solutions, Cleantech Gulf Trading Est, Star Cleaning Services, Tsd maintenance and cleaning service, The Healthy Home Global Ltd, Five Moons Co. Ltd, and Environment Development Co Ltd. To achieve good market growth, active businesses employ organic tactics such as product launches, mergers, and partnerships.

Report Scope:

In this report, Saudi Arabia Cleaning Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Cleaning Services Market, By Services Type

Window Cleaning

Vacuuming

Floor Care

Janitorial

Carpet & Upholstery

Other Services

Saudi Arabia Cleaning Services Market, By End Use

Residential

Industrial

Commercial

Saudi Arabia Cleaning Services Market, By Tender Distribution

Public

Private

Saudi Arabia Cleaning Services Market, By Cleaning Type

Manning

Performance-Based

Saudi Arabia Cleaning Services Market, By Region:

Eastern region

Western region

Southern region

Northern & Central region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia Cleaning Services Market

Available Customizations:

Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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Detailed analysis and profiling of additional market players (up to five).

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