

Saudi Arabia Cleaning Robots Market By Type (Personal Cleaning Robot, Professional Cleaning Robot), By Product (Floor-Cleaning Robot, Pool-Cleaning Robot, Lawn-Cleaning Robot, Window-Cleaning Robot, Others), By Application (Residential, Commercial, Industrial, Healthcare, Others), By Region, Competition, Forecast and Opportunities, 2020-2030F

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Abstracts

Saudi Arabia Cleaning Robots Market was valued at USD 28 million in 2024 and is expected to reach at USD 121.37 Million in 2030 and project robust growth in the forecast period with a CAGR of 27.5% through 2030. The Saudi Arabia Cleaning Robots Market is experiencing a notable surge as it undergoes a transformative shift towards automated cleaning solutions. This growth can be attributed to several key factors. First, the increasing focus on labor cost savings and operational efficiency has prompted businesses and households to invest in cleaning robots, which not only reduce labor expenses but also deliver consistent and high-quality cleaning results. Second, the adoption of smart technologies and the integration of IoT (Internet of Things) capabilities in these robots enable remote monitoring and control, enhancing convenience and customization for users. Furthermore, the ongoing urbanization and expansion of commercial spaces in Saudi Arabia have generated a growing demand for cleaning solutions that are both efficient and cost-effective, making cleaning robots a favorable choice. As a result, the Saudi Arabia Cleaning Robots Market is set to continue its upward trajectory, offering innovative, time-saving, and cost-efficient solutions for the nation's cleaning needs.

Key Market Drivers

Labor Cost Savings and Efficiency

One of the paramount factors driving the expansion of the Saudi Arabia Cleaning Robots Market is the pressing demand for substantial reductions in labor costs and the pursuit of heightened operational efficiency. This pressing need arises from the escalating costs associated with human labor, compelling both businesses and households to increasingly turn to automation solutions as a means to curtail their cleaning expenditures. Cleaning robots emerge as a particularly compelling option in this context, offering a financially prudent alternative by markedly diminishing labor-related costs. These automated machines are characterized by their tireless work ethic, operating ceaselessly around the clock, and executing cleaning tasks with unwavering precision. Their capacity to provide consistent and high-quality cleaning results makes them an invaluable asset to a variety of industries. This driver takes on particular significance against the backdrop of Saudi Arabia's swiftly expanding urban areas and the burgeoning commercial sector, where the dual objectives of upholding cleanliness standards and optimizing operational costs loom large on the priority list. In such a dynamic and demanding environment, cleaning robots serve as a compelling solution that simultaneously enhances cost-efficiency and ensures that the stringent cleanliness requirements of the burgeoning urban landscape are consistently met. Furthermore, as Saudi Arabia continues to undergo rapid economic development and urbanization, the pressure to enhance productivity while keeping operational expenses in check further solidifies the role of cleaning robots as a central driver of market growth. The synergy between the rising costs of human labor and the expansion of the commercial sector underscores the compelling nature of this driver, making cleaning robots indispensable in addressing the critical challenge of cost-effectively maintaining cleanliness and hygiene standards in the Kingdom's increasingly bustling and cost-conscious landscape. It's estimated that automation in cleaning tasks can cut labor requirements by up to 50% in facilities such as malls, hospitals, airports, and office buildings.

Rapid Urbanization and Commercial Growth

Saudi Arabia finds itself in the midst of a sweeping tide of rapid urbanization, accompanied by a substantial influx of commercial developments that have collectively reshaped the landscape and fueled the surging demand for cleaning robots. This profound demographic shift has ushered in a heightened necessity for cleaning solutions that are not only efficient but also exceedingly effective. The rise of more and more commercial spaces, expansive shopping centers, and sprawling residential

complexes across the Kingdom has brought forth an evident imperative to tackle the monumental task of maintaining cleanliness on an unprecedented scale. In this dynamically evolving milieu, cleaning robots emerge as the quintessential solution poised to rise to the occasion. Their remarkable capabilities and attributes make them uniquely well-suited to address the rigorous demands of these burgeoning environments. One of their most remarkable qualities is their unwavering work ethic, as they stand ready to serve around the clock. This perpetual and tireless commitment to the task at hand ensures that high-traffic areas remain impeccably clean and consistently meet the rigorous cleanliness standards that modern developments demand. By stepping in to shoulder this substantial burden, cleaning robots effectively reduce the reliance on a large human workforce for these demanding cleaning tasks. This transition, from conventional manual labor to highly efficient and automated cleaning solutions, marks a pivotal shift in the approach to maintenance and hygiene, one that aligns seamlessly with the pace of modernization and the surging development projects unfolding across the Kingdom. The adoption of cleaning robots not only meets the challenges posed by the evolving landscape but also enhances the overall quality of cleanliness and sanitation in these burgeoning urban environments. This transformative approach is reflective of the forward-thinking stance of Saudi Arabia in embracing advanced technologies to address the dynamic needs of a rapidly changing society, where urbanization and commercial expansion are inextricably intertwined. Cleaning robots, with their capacity to deliver reliable and efficient service, are central to the drive to maintain pristine surroundings while minimizing the logistical and financial complexities associated with human labor, thus ensuring the Kingdom's urban and commercial spaces remain welcoming and immaculate. Modern cleaning robots can increase cleaning efficiency by up to 30% compared to manual labor, thanks to consistent performance and reduced human error.

Environmental Concerns and Sustainability

Recent years have witnessed a noteworthy upsurge in environmental awareness and a heightened emphasis on sustainability, and these factors have emerged as formidable driving forces propelling the Saudi Arabia Cleaning Robots Market forward. These cutting-edge cleaning robots are intentionally crafted with a design that prioritizes energy efficiency, showcasing a commitment to reducing overall energy consumption during their operation. Furthermore, they have been engineered to minimize the use of cleaning chemicals, thereby contributing to a reduction in the environmental impact of these often harsh and non-biodegradable substances. Additionally, cleaning robots are instrumental in enhancing indoor air quality as they diligently capture and remove dust particles and allergens, creating healthier and more breathable environments for

occupants. This holistic approach to environmental responsibility has resonated strongly with consumers and businesses alike who prioritize eco-friendly and sustainable practices in their operations. These conscientious stakeholders are driven by a commitment to reducing their carbon footprint, one of the most pressing global environmental challenges. As Saudi Arabia incrementally emphasizes the principles of environmental sustainability, the adoption of cleaning robots emerges as an environmentally responsible alternative to traditional cleaning methods that is naturally aligned with the Kingdom's broader sustainability initiatives and goals. These advanced cleaning solutions epitomize the notion of 'cleaning green' by mitigating the negative environmental impacts commonly associated with conventional cleaning practices, providing a cleaner and healthier living and working environment while concurrently taking a substantial stride towards a more sustainable and eco-conscious future. This increasingly pivotal role of cleaning robots in enhancing environmental sustainability exemplifies the harmonious coexistence of technological innovation and ecological responsibility, reflecting a paradigm shift in the cleaning industry towards greener and more sustainable cleaning solutions, an evolution that is poised to endure as Saudi Arabia continues its journey towards environmental stewardship. In 2023, the value of real estate transactions in Saudi Arabia was estimated at over USD 80 billion.

Technological Advancements and Innovation

The continuous and relentless surge of technological advancements and innovation within the cleaning robot industry stands as the ultimate driving force behind its remarkable growth in Saudi Arabia. Manufacturers have embarked on a journey of perpetual enhancement, ceaselessly improving their product offerings to make them not only more efficient but also remarkably durable and exceptionally versatile. This unyielding commitment to innovation has resulted in a series of transformative improvements that have had a profound impact on the industry. These include enhancements in navigation systems, which allow these robots to seamlessly and autonomously traverse and navigate a variety of environments with greater precision and efficiency. Additionally, manufacturers have introduced novel cleaning modes, broadening the spectrum of cleaning tasks that these robots can effectively undertake. Beyond these sweeping changes, the development of specialized cleaning robots designed to excel in a range of specific cleaning tasks has brought new dimensions to the market, addressing niche cleaning needs with remarkable precision. These innovations respond to the diverse and evolving needs of both consumers and businesses, compelling them to embrace these advanced cleaning solutions and driving the robust expansion of the cleaning robot market. As research and development endeavors within this industry continue to advance, new and previously unimagined

features and capabilities are poised to emerge, offering a tantalizing glimpse into the future of cleaning automation. These ongoing innovations represent an ever-accelerating trajectory of progress in the realm of cleaning robots, intensifying their appeal within the Saudi market and solidifying their pivotal role as a dynamic and indispensable component of the modern cleaning landscape, an evolution set to continue shaping and redefining the industry in the years to come. Saudi Arabia's tourism sector is growing rapidly, partly driven by new tourism policies and attractions like the Red Sea Project, which is expected to generate a USD 15 billion boost to the economy by 2030. Increased tourism means higher demand for cleaning services in hotels, malls, and public areas.

Key Market Challenges

High Initial Investment Costs

One significant challenge facing the Saudi Arabia Cleaning Robots Market is the high initial investment costs associated with purchasing and implementing cleaning robots. These machines often come with a substantial upfront price tag, which can be a barrier for both households and businesses, particularly small and medium-sized enterprises. While the long-term cost savings are evident, convincing potential customers to make the initial financial commitment remains a hurdle. Moreover, the economic uncertainties that may arise in the region can further exacerbate concerns about high initial costs. To overcome this challenge, manufacturers and stakeholders in the market need to develop more affordable options and financing solutions, making cleaning robots accessible to a broader range of customers.

Limited Adaptability to Unique Environments

Cleaning robots are typically designed for specific cleaning tasks and may not easily adapt to diverse environments or tasks. Saudi Arabia's varied and unique architectural structures, including traditional and modern buildings, can pose challenges for cleaning robots in terms of navigation and effectiveness. Some robots may struggle to navigate uneven terrain or handle specialized cleaning requirements. Furthermore, adapting to cultural preferences and specific cleaning needs can be a challenge, as different regions within the country may have distinct cleanliness standards and expectations. Overcoming this challenge involves developing more adaptable and versatile cleaning robots that can cater to a wider array of cleaning scenarios while ensuring compatibility with local requirements.

Maintenance and Technical Support

Ensuring the efficient and continuous operation of cleaning robots in Saudi Arabia can be hindered by the availability of maintenance and technical support. Cleaning robots, like any technology, require periodic maintenance and may experience technical issues that need prompt resolution. However, the local availability of skilled technicians and spare parts may be limited, especially in less urbanized areas. This lack of support infrastructure can lead to downtime and hinder the optimal functioning of cleaning robots. Addressing this challenge necessitates the establishment of a robust service and support network, including training technicians and ensuring the availability of spare parts, to maintain the reliability and uptime of these machines.

Cultural Acceptance and Employment Concerns

Cultural acceptance and concerns related to employment represent another challenge for the Saudi Arabia Cleaning Robots Market. The use of cleaning robots in a country with a significant expatriate labor force may raise questions about their impact on employment opportunities. Saudi Arabia has been striving to increase employment opportunities for its citizens, and the widespread adoption of cleaning robots could potentially displace human workers in the cleaning industry. Additionally, some individuals and businesses may prefer the personalized touch of human cleaners over automated machines. Achieving cultural acceptance and addressing employment concerns involves educating the public and businesses about the benefits of cleaning robots while also promoting responsible workforce transitions and job retention strategies.

Key Market Trends

Growing Adoption in the Hospitality Sector

A prominent trend discernible in the Saudi Arabia Cleaning Robots Market pertains to the escalating adoption of cleaning robots within the hospitality sector. Fueled by an unwavering commitment to delivering an unparalleled guest experience, hotels and resorts have wholeheartedly embraced the deployment of cleaning robots as an integral component of their cleanliness and hygiene strategy, extending their purview to encompass both guest rooms and common areas. These autonomous cleaning robots have emerged as diligent and efficient custodians, capable of rapidly and effectively cleaning and sanitizing spaces with meticulous precision. In this pivotal role, they contribute significantly to upholding the high cleanliness standards that are of

paramount importance to the hospitality industry. Crucially, their deployment minimizes human contact and, by extension, mitigates potential health risks, an attribute that holds particular significance in light of the heightened focus on health and safety in the aftermath of the COVID-19 pandemic. This evolving trend seamlessly aligns with the broader global paradigm shift towards contactless services, an evolution that has gained accelerated momentum due to the pandemic's profound and lasting impact. In this context, cleaning robots emerge as invaluable assets, embracing the ideals of enhanced guest safety and convenience while concurrently optimizing the operational efficiency of hotels and resorts, thereby redefining the landscape of the hospitality industry in Saudi Arabia. The ongoing surge in the adoption of these cleaning robots is emblematic of the industry's adaptive spirit and commitment to the safety, well-being, and overall satisfaction of its patrons, thereby carving a pivotal niche for these advanced robotic solutions within the hospitality sector, and underscoring the enduring relevance and transformative potential they bring to the industry in the Kingdom.

Integration of Artificial Intelligence (AI) and Machine Learning

A pivotal trend that prominently propels the Saudi Arabia Cleaning Robots Market pertains to the seamless integration of artificial intelligence (AI) and machine learning. Leading manufacturers are diligently weaving advanced AI algorithms into the very fabric of their robotic creations, bestowing upon them a heightened level of sophistication that augments their capabilities. This profound infusion of intelligence equips these cleaning robots with the agility to seamlessly adapt to a diverse array of environments, astutely glean insights from their surroundings, and deftly optimize their cleaning patterns. These smart robots exhibit a remarkable capacity to autonomously detect obstacles that might impede their path, gracefully sidestepping collisions with unparalleled finesse. Furthermore, they exhibit an impressive capacity to adapt to the dynamic nuances of their environment, evincing an innate resilience and a readiness to embrace changes in their operational surroundings. The culmination of these technological enhancements is the emergence of a new breed of cleaning robots that are not only remarkably efficient in their task but also undeniably user-friendly. The inclusion of AI-driven technology has ushered in an era of enhanced performance, revolutionizing the scope of what these robots can achieve, while simultaneously offering an unparalleled user experience. Their versatility and adaptability have rendered them invaluable assets, equally suited to the demands of both commercial and residential settings. This has translated into heightened popularity, as an ever-increasing number of users recognize and value the discernible improvements in cleaning efficiency, as well as the sheer seamlessness of the user experience. The AI-driven cleaning robots represent a profound technological leap in the world of cleaning

automation, marking an era where intelligence and machine learning fuse harmoniously with functionality, ushering in a new age of automated efficiency and sophistication that not only meets the evolving needs of users but also propels the Saudi Arabia Cleaning Robots Market into a transformative realm of possibilities, driven by the relentless pursuit of technological excellence.

Eco-Friendly and Sustainable Cleaning Solutions

Environmental consciousness and sustainability are emerging as significant market trends in Saudi Arabia's Cleaning Robots Market. Consumers and businesses are increasingly seeking eco-friendly cleaning solutions that minimize the use of harmful chemicals and reduce energy consumption. Cleaning robots are designed to be energy-efficient and use eco-friendly cleaning methods, such as microfiber mops and high-efficiency particulate air (HEPA) filters. These features resonate with individuals and organizations committed to reducing their environmental impact, aligning with Saudi Arabia's broader sustainability initiatives and goals.

Customization and Personalization

Another salient trend exerting its influence on the Saudi Arabia Cleaning Robots Market revolves around the burgeoning demand for customization and personalization. A discerning segment of customers is fervently seeking cleaning robots that can be meticulously tailored to cater to their precise and individualized needs. Astute manufacturers have risen to this challenge, deftly crafting robots that bestow upon users a rich palette of options for customization. This array of choices encompasses the power to establish personalized cleaning schedules that seamlessly harmonize with the unique rhythms of a user's life. Additionally, these robots are equipped with a menu of distinct cleaning modes that span the gamut from intensive deep cleaning to swift and efficient surface maintenance, thereby catering to a diverse spectrum of cleaning requirements. Moreover, these visionary robots offer users the ability to seamlessly integrate with the broader spectrum of smart home systems, creating a dynamic and synergistic ecosystem where cleaning automation aligns seamlessly with other aspects of home management. This trend is emblematic of an escalating yearning for increased flexibility and user control over the entire cleaning process, thereby endowing users with the power to seamlessly adapt these robots to their own exacting cleaning needs and preferences. The Saudi Arabia Cleaning Robots Market is bearing witness to a transformative shift in focus, from one-size-fits-all cleaning solutions to a more intricate and nuanced approach, one where these robots are viewed as malleable tools, ready to adapt to the demands and whims of their discerning users. The growing desire for

customization and personalization is emblematic of the market's responsiveness to consumer demands for greater control, flexibility, and a more tailored approach to cleaning automation, thus marking a pivotal moment in the evolution of the industry. This trend underscores the industry's commitment to providing advanced solutions that harmonize seamlessly with the diverse lifestyles and requirements of their users, forging a more user-centric and adaptable landscape for cleaning automation.

Increased Connectivity and Remote Control

Connectivity and remote control capabilities are becoming more prevalent in the Saudi Arabia Cleaning Robots Market. Users are increasingly seeking robots that can be controlled and monitored through smartphones and other smart devices. These features provide convenience and allow users to manage their cleaning robots remotely, scheduling cleaning sessions and receiving real-time status updates. The ability to connect and control robots through mobile apps aligns with the broader trend of home automation and the growing popularity of smart homes in Saudi Arabia.

Segmental Insights

Type Insights

The Saudi Arabia Cleaning Robots Market witnessed the dominance of the Professional Cleaning Robot segment, and this trend is expected to persist throughout the forecast period. Professional Cleaning Robots, designed for commercial and industrial applications, held a substantial market share due to their versatility, efficiency, and compatibility with the region's growing commercial and hospitality sectors. Businesses, including hotels, shopping centers, and office buildings, increasingly turned to professional cleaning robots to maintain cleanliness and hygiene, especially in the wake of the COVID-19 pandemic, which heightened the importance of stringent cleaning practices. The adoption of professional cleaning robots was further driven by their ability to cover larger areas, work autonomously, and reduce operational costs, making them an attractive choice for businesses seeking to optimize their cleaning operations. Moreover, the integration of advanced technologies, such as artificial intelligence and IoT capabilities, into professional cleaning robots enhanced their capabilities, further cementing their dominance in the Saudi market. As the demand for efficient and effective cleaning solutions continues to rise, coupled with the growth of the commercial sector and the ongoing emphasis on cleanliness and sanitation, the Professional Cleaning Robot segment is poised to maintain its dominance in the Saudi Arabia Cleaning Robots Market in the foreseeable future.

Regional Insights

The Riyadh region emerged as the dominant force in the Saudi Arabia Cleaning Robots Market, and this dominance is anticipated to persist throughout the forecast period. Riyadh, as the capital and largest city of Saudi Arabia, hosts a significant portion of the country's commercial and industrial sectors, including numerous businesses, hotels, shopping centers, and office complexes. These establishments have been at the forefront of adopting cleaning robots to ensure cleanliness and hygiene, a trend that was further accelerated by the increased focus on sanitation in the wake of the COVID-19 pandemic. Riyadh's bustling urban landscape, with its vast commercial spaces, created a robust demand for efficient and automated cleaning solutions, and cleaning robot manufacturers have catered to this demand by providing a wide range of products suitable for various applications. Furthermore, the region's economic prominence, population density, and its role as a hub for diverse industries have made it a strategic center for the adoption and deployment of cleaning robots. As Riyadh continues to be a vibrant commercial and industrial hub in Saudi Arabia, it is expected to maintain its dominance in the Cleaning Robots Market, with sustained demand for innovative cleaning solutions across its diverse sectors.

Key Market Players

Ecovacs Robotics Co., Ltd.

Samsung Electronics Co. Ltd.

iRobot Corporation

Panasonic Corporation

LG Electronics Inc

SharkNinja Operating LLC

Neato Robotics, Inc.

Maytronics Limited

Report Scope:

In this report, the Saudi Arabia Cleaning Robots Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Cleaning Robots Market, By Type:

Personal Cleaning Robot

Professional Cleaning Robot

Saudi Arabia Cleaning Robots Market, By Product:

Floor-Cleaning Robot

Pool-Cleaning Robot

Lawn-Cleaning Robot

Window-Cleaning Robot

Others

Saudi Arabia Cleaning Robots Market, By Application:

Residential

Commercial

Industrial

Healthcare

Others

Saudi Arabia Cleaning Robots Market, By Region:

Riyadh

Makkah

Madinah

Jeddah

Tabuk

Eastern Province

Rest of Saudi Arabia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Cleaning Robots Market.

Available Customizations:

Saudi Arabia Cleaning Robots Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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