

Saudi Arabia Bus Market, By Bus Length (Up to 8 M, 8-10 M, 10-12 M, & Above 12 M), By Seating Capacity (15-30, 30-40, 40-50 & Above 50), By Fuel Type (Diesel, Petrol, CNG, Others), By Application (Transit Buses, Motor Coaches & School Buses), Competition, Forecast & Opportunities, 2025

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Abstracts

Saudi Arabia bus market was valued around USD 13.51 Billion in 2019 and is projected to grow at CAGR of 8.52% during the forecast period on account of growing inclination of the population towards public transportation. Furthermore, as part of the Saudi Vision 2030, the country is planning to promote and enhance public transport in the country, which is anticipated to positively influence the market growth over the coming years.

Saudi Arabia bus market can be segmented based on bus length, seating capacity, fuel type, application and region. In terms of seating capacity, market can be segregated into 15-30, 30-40, 40-50 and above 50. Among these, 30-40 segment dominated the market as it is the preferred segment on account of easy boarding, even with a stroller or wheelchair. Additionally, it can easily store large volumes of luggage.

Based on fuel type, diesel segment led the Saudi Arabia bus market with share of 71.84% in 2019 due to its low price in the country. However, increasing emphasis by the governments on clean energy public transportation, share of electric & hybrid bus is expected to increase over the coming years. Furthermore, increasing air pollution and reducing cost of batteries are expected to have a positive impact on the market growth of electric & hybrid buses in the country.

Based on application, transit bus segment is expected to grow at the highest rate as

public bus operators are upgrading bus fleets to reduce fuel and emission costs, while enhancing the riding experience.

Major players operating in the Saudi Arabia bus market include Mercedes Benz AG, MAN SE, Scania AB, Tata Motors Limited, Hyundai Motors Company, AB Volvo, Eicher Motors Limited, Mitsubishi Fuso Truck and Bus Corporation, Ashok Leyland Limited and Alexander Dennis Limited (ADL). The key players in the market are investing in research & development activities to manufacture technologically advanced buses and increase their market share.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of Saudi Arabia bus market.

To classify and forecast Saudi Arabia bus market based on bus length, seating capacity, fuel type, application and regional distribution.

To identify drivers and challenges for Saudi Arabia bus market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Saudi Arabia bus market.

To conduct the pricing analysis for Saudi Arabia bus market.

To identify and analyze the profile of leading players involved in the Saudi Arabia bus market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the region. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major manufacturers across the region.

TechSci Research calculated the market size of Saudi Arabia bus market using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Bus manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to bus market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Saudi Arabia bus market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Bus Length:

Up to 8 M

8-10 M

10-12 M

Above 12 M

Market, By Seating Capacity:

15-30

30-40

40-50

Above 50

Market, By Fuel Type:

Diesel

Petrol/Gasoline

CNG

Electric & Hybrid

Market, By Application:

Transit Buses

Motor Coaches

School Buses

Market, By Region:

Western

Northern & Central

Eastern

Southern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia bus market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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5. Hyundai Motors Company
6. AB Volvo
7. Eicher Motors Limited
8. Mitsubishi Fuso Truck and Bus Corporation
9. Ashok Leyland Limited
10. Alexander Dennis Limited (ADL)

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