

# **Saudi Arabia Bariatric Surgical Devices Market By Device (Minimally Invasive Surgical Devices {Stapling Device, Energy/Vessel Sealing Devices, Suturing Devices, Accessories}, Non-invasive Surgical Devices), By Procedure (Sleeve Gastrectomy, Gastric Bypass, Revision Bariatric Surgery, Non-invasive Bariatric Surgery, Adjustable Gastric Banding, Mini-Gastric Bypass, Others), By End User (Bariatric Surgery Clinics, Hospitals & Ambulatory Surgery Centers, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

Saudi Arabia Bariatric Surgical Devices Market was valued at USD 57.15 million in 2024 and is expected to exhibit robust growth over the forecast period, registering a CAGR of 7.98% through 2030. This growth is being driven by a confluence of factors including the rising prevalence of obesity, increasing preference for minimally invasive procedures, continuous advancements in surgical technology, and a surge in medical tourism.

As obesity continues to emerge as a critical public health issue in Saudi Arabia, bariatric surgery has become an essential long-term solution for weight management. This, in turn, is fueling the demand for advanced surgical instruments, including laparoscopic and robotic-assisted devices. The market is also benefitting from significant investments in healthcare infrastructure, with both public and private hospitals enhancing their bariatric surgery capabilities.

Aligned with Vision 2030, Saudi Arabia aims to position itself as a regional healthcare hub, attracting international medical tourists seeking high-quality and cost-effective bariatric procedures. The market is further bolstered by the growing integration of robotic and AI-driven surgical technologies, which enhance surgical precision and improve patient outcomes.

## Key Market Drivers

### Rising Obesity Rates and Related Health Complications

The growing obesity epidemic in Saudi Arabia is a primary driver of market expansion. Obesity is now recognized as a national health crisis, contributing significantly to the prevalence of chronic diseases such as type 2 diabetes, cardiovascular conditions, and hypertension.

Saudi Arabia is one of the 21 countries in the IDF MENA (Middle East and North Africa) region. Globally, 537 million individuals are affected by diabetes, with 73 million cases within the MENA region. Projections suggest that this figure will nearly double to 135.7 million by 2045, posing a serious public health and economic challenge. Consequently, bariatric surgery has emerged as a critical medical intervention, resulting in increased demand for bariatric surgical devices in hospitals and specialized clinics.

Obesity rates in Saudi Arabia are among the highest globally. Approximately 20.2% of adults aged 18 and over are classified as obese, while 38.2% fall into the overweight category. The prevalence is notably higher among women (21.4%) compared to men (19.2%), underscoring the urgent need for targeted healthcare strategies and interventions.

## Key Market Challenges

### Post-Surgical Care and Patient Follow-Up

Effective bariatric surgery outcomes depend heavily on post-operative care, which typically involves a multidisciplinary team, including dietitians, psychologists, and endocrinologists. Coordinating such care can present logistical challenges.

Patient adherence to post-surgical dietary and lifestyle changes is critical, yet often difficult to maintain. Many patients lack awareness of the importance of post-operative

follow-up, resulting in suboptimal recovery and health outcomes.

Access to quality post-surgery care is uneven across the country, particularly in remote areas. Language and cultural barriers may also hinder effective communication between patients and healthcare providers. Furthermore, the variability in care quality across different facilities can impact patient satisfaction and long-term success rates.

Limited availability of educational resources further exacerbates the issue, making it difficult for patients to fully understand and comply with recovery protocols. In many cases, patients must travel long distances to access specialized care, adding to the inconvenience and reducing follow-up compliance.

## Key Market Trends

### Growth of Minimally Invasive Surgical Techniques

Minimally invasive bariatric procedures are gaining traction due to numerous advantages over traditional open surgeries. These techniques require smaller incisions and involve less tissue disruption, leading to reduced trauma, minimal postoperative pain, and quicker recovery.

Shorter hospital stays associated with these procedures help lower healthcare costs and enhance patient convenience. Faster recovery enables patients to return to normal activities sooner, while smaller incisions result in less visible scarring—an important consideration for many individuals.

Moreover, minimally invasive surgeries are associated with lower complication rates, improved patient safety, and minimal blood loss, reducing the need for transfusions. These procedures rely on specialized instruments, such as laparoscopic and robotic devices, which offer greater precision and control for surgeons.

## Key Market Players

Johnson & Johnson

Medtronic Plc

Apollo Endosurgery Saudi Arabia

B. Braun Medical Saudi Arabia

Conmed Corporation Saudi Arabia

Stryker Saudi Arabia

Becton Dickinson, and Company Saudi Arabia

### Report Scope:

In this report, the Saudi Arabia Bariatric Surgical Devices Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Bariatric Surgical Devices Market, By Device:

Minimally Invasive Surgical Devices

Non-invasive Surgical Devices

Saudi Arabia Bariatric Surgical Devices Market, By Procedure

Sleeve Gastrectomy

Gastric Bypass

Revision Bariatric Surgery

Non-invasive Bariatric Surgery

Adjustable Gastric Banding

Mini-Gastric Bypass

Others

Saudi Arabia Bariatric Surgical Devices Market, By End User

Bariatric Surgery Clinics

Hospitals & Ambulatory Surgery Centers

Others

Saudi Arabia Bariatric Surgical Devices Market, By Region:

Eastern

Western

Northern & Central

Southern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Saudi Arabia Bariatric Surgical Devices Market.

Available Customizations:

Saudi Arabia Bariatric Surgical Devices market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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