

Saudi Arabia Automotive Aftermarket, By Vehicle Type (Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle, Medium Commercial Vehicle), By Component (Tires, Body & Mechanical parts, Batteries, Accessories & Vehicle Care Products, Lubricants), By Service Channel (DIFM (Do it for Me), OE (Delegating to OEM's), DIY (Do it Yourself), By Customer Segment (B2C, B2B), By Product Type (Genuine Parts, Aftermarket Parts, Counterfeit Parts) By Region, Competition Forecast & Opportunities, 2017- 2027F

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Abstracts

Saudi Arabia Automotive Aftermarket valued at USD6,490.35 million in 2021 and is estimated to reach USD9446.95 million in 2027, advancing with a CAGR of 6.43%. In the recent years, automotive parts manufacturers have been working intensively to enhance design, materials, feel, look, capacity, functionality, and provide better user experience. The continuous product innovations aid automotive manufacturers to stay relevant in the market and significantly grow with the time. Saudi Arabia is considered as one of the fastest-growing economies in the world. A significant population of Saudi Arabia prefers to travel longer distances via road which increases the average distance travelled by a vehicle. The availability of unparalleled road infrastructure propels the increasing usage of cars by tourists as well as the residents of the Saudi Arabia. Deaths can be avoided if automotive components including brake pads, brake shoes, headlamps etc., are replaced at a regular interval which ensure safety. The elevating awareness of vehicle safety is driving the demand for automotive aftermarket

components in Saudi Arabia.

The expanding usage of vehicles has further led to the rise in average kilometers driven per vehicle; as a result, vehicle components including tires, filters, etc., require replacement frequently. The increase in average kilometers driven per vehicle is escalating the demand for automotive components which is further benefitting the Automotive Aftermarket sector across Saudi Arabia. Moreover, due to the sandstorms, filter components including air filters and oil filters are changed frequently. The harsh climatic conditions have resulted in increasing frequency of replacement of automotive components, thereby propelling the growth of the Saudi Arabia Automotive Aftermarket.

The Saudi Arabia Automotive Aftermarket is segmented into vehicle type, component, service channel, customer segment, product type, regional distribution, and competitive landscape. Based on vehicle type, the market is segmented into passenger car, light commercial vehicle, medium commercial vehicle, heavy commercial vehicle. Passenger car held the dominant market share of 57.21% in 2021. The significant market share of the passenger cars is due to their colossal fleet, expanding working population using their vehicles for office commuting, growing car rental industry to cater to the flourishing tourism industry and greater fuel efficiency, etc.

The key players such as Continental AG, Michelin Group, Bridgestone Corporation, The Goodyear Tire & Rubber Company, ZF Friedrichshafen AG, Robert Bosch GmbH, 3M Company, Denso Sales Middle East & North Africa FZE., Saudi Arabian Oil Co., Yokohama Rubber Company are operating in the Saudi Arabia Automotive Aftermarket.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F–2027F

Objective of the Study:

To analyze the historical growth in the market size of Saudi Arabia Automotive

Aftermarket from 2017 to 2021.

To estimate and forecast the market size of Saudi Arabia Automotive Aftermarket from 2022E to 2027F and growth rate until 2027F.

To classify and forecast Saudi Arabia Automotive Aftermarket based on vehicle type, component, service channel, customer segment, product type, regional distribution, and competitive landscape.

To identify dominant region or segment in the Saudi Arabia Automotive Aftermarket.

To identify drivers and challenges for Saudi Arabia Automotive Aftermarket.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Saudi Arabia Automotive Aftermarket.

To identify and analyze the profile of leading players operating in Saudi Arabia Automotive Aftermarket.

To identify key sustainable strategies adopted by market players in Saudi Arabia Automotive Aftermarket.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of Automotive Aftermarket companies across Saudi Arabia. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the companies which could not be identified due to the limitations of secondary research.

TechSci Research calculated the Saudi Arabia Automotive Aftermarket size using a bottom-up approach, where data for various end user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports

were also used by TechSci Research.

Key Target Audience:

Automotive Aftermarket companies/partners

End-users

Government bodies such as regulating authorities and policy makers

Organizations, industry associations, forums and alliances related to the market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as Automotive Aftermarket companies, end users etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Saudi Arabia Automotive Aftermarket has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Automotive Aftermarket, By Vehicle Type:

Passenger Car

Light Commercial Vehicle

Heavy Commercial Vehicle

Medium Commercial Vehicle

Saudi Arabia Automotive Aftermarket, By Component:

Tires

Body & Mechanical parts

Batteries

Accessories & Vehicle Care Products

Lubricants

Saudi Arabia Automotive Aftermarket, By Service Channel:

DIFM (Do it for Me)

OE (Delegating to OEM's)

DIY (Do it Yourself)

Saudi Arabia Automotive Aftermarket, By Customer Segment:

B2C

B2B

Saudi Arabia Automotive Aftermarket, By Product Type:

Genuine Parts

Aftermarket Parts

Counterfeit Parts

Saudi Arabia Automotive Aftermarket, By Region:

Northern and Central Region

Western Region

Southern Region

Eastern Region

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia Automotive Aftermarket.

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Detailed analysis and profiling of additional market players (up to five).

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