

# **Sachet Packaging Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2020-2030F Segmented By Material (Plastic, Paper, Aluminum Foil, Others), By End-use (Food & Beverages, Pharmaceuticals, Personal Care & Cosmetics, Others), By Region and Competition, 2020-2030F**

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## **Abstracts**

Global Sachet Packaging Market was valued at USD 9.95 Billion in 2024 and is expected to reach USD 13.46 Billion by 2030 with a CAGR of 5.12% during the forecast period. The global sachet packaging market has been witnessing significant growth, driven by the rising demand for small, cost-effective, and convenient packaging solutions across multiple industries. Sachets, typically made of plastic, paper, aluminum foil, or a combination of these materials, provide an efficient way to package single-use or small-quantity products. The food and beverage, personal care, and pharmaceutical industries are among the key end-users leveraging sachet packaging to enhance product accessibility, affordability, and shelf-life.

Several factors are fueling the expansion of the sachet packaging market. One of the primary drivers is the growing demand for single-use products, particularly in developing economies where cost-conscious consumers prefer small, affordable packaging. Additionally, urbanization and busy lifestyles have increased the demand for on-the-go products, particularly in the food, beverage, and personal care sectors. Moreover, the rise of e-commerce has boosted the adoption of sachet packaging, as lightweight and compact packaging reduces shipping costs while ensuring product integrity.

Another crucial driver is the increasing focus on product protection and extended shelf-life. Sachet packaging offers excellent barrier properties against moisture, air, and

contaminants, making it a preferred choice for pharmaceuticals and food items such as sauces, condiments, and powdered beverages. Additionally, manufacturers are investing in advanced packaging materials, such as biodegradable and recyclable films, in response to growing environmental concerns and government regulations promoting sustainable packaging.

## Key Market Drivers

### Expansion of the Cosmetics and Personal Care Industry

The global sachet packaging market is experiencing significant growth, driven primarily by the rapid expansion of the cosmetics and personal care industry. As consumer preferences shift towards convenience, affordability, and sustainability, sachet packaging has emerged as a preferred solution for manufacturers looking to enhance product accessibility while maintaining quality and cost-effectiveness. This trend is particularly prominent in emerging economies, where affordability and single-use convenience play crucial roles in purchasing decisions. According to industry studies, the cosmetics sector continues to demonstrate strong growth, driven by the increasing global emphasis on self-care and wellness. Despite a temporary decline in 2020 due to the COVID-19 pandemic, the global cosmetics market has maintained a steady upward trajectory since 2004.

## Key Market Trends

### Advancements in Flexible Packaging Technology

Technological advancements in flexible packaging materials and manufacturing processes are revolutionizing the sachet packaging market. High-barrier films, advanced printing techniques, and smart packaging solutions are enhancing product protection, branding, and consumer engagement. The integration of QR codes and digital authentication features in sachets is also gaining traction, allowing brands to provide product information, promotions, and traceability to consumers.

## Key Market Players

Amcor plc

Huhtamaki Oyj

Constantia Flexibles

Graphic Packaging International, LLC

ePac Holdings, LLC

Glenroy, Inc.

Greendot Biopak Pvt. Ltd.

The Sachet Company

Budelpack Group

Polysack Flexible Packaging Ltd.

## Report Scope

In this report, the Global Sachet Packaging Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Sachet Packaging Market, By Material:

Plastic

Paper

Aluminum Foil

Others

### Sachet Packaging Market, By End use:

Food & Beverages

Pharmaceuticals

Personal Care & Cosmetics

Others

Sachet Packaging Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Sachet Packaging Market.

## Available Customizations:

Global Sachet Packaging Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. IMPACT OF COVID-19 ON GLOBAL SACHET PACKAGING MARKET**

### **5. GLOBAL SACHET PACKAGING MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Material (Plastic, Paper, Aluminum Foil, Others)
  - 5.2.2. By End Use (Food & Beverages, Pharmaceuticals, Personal Care & Cosmetics, Others)
  - 5.2.3. By Region

- 5.2.4. By Company (2024)
- 5.3. Market Map

## **6. NORTH AMERICA SACHET PACKAGING MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Material
  - 6.2.2. By End Use
  - 6.2.3. By Country
- 6.3. North America: Country Analysis
  - 6.3.1. United States Sachet Packaging Market Outlook
    - 6.3.1.1. Market Size & Forecast
      - 6.3.1.1.1. By Value
    - 6.3.1.2. Market Share & Forecast
      - 6.3.1.2.1. By Material
      - 6.3.1.2.2. By End Use
  - 6.3.2. Mexico Sachet Packaging Market Outlook
    - 6.3.2.1. Market Size & Forecast
      - 6.3.2.1.1. By Value
    - 6.3.2.2. Market Share & Forecast
      - 6.3.2.2.1. By Material
      - 6.3.2.2.2. By End Use
  - 6.3.3. Canada Sachet Packaging Market Outlook
    - 6.3.3.1. Market Size & Forecast
      - 6.3.3.1.1. By Value
    - 6.3.3.2. Market Share & Forecast
      - 6.3.3.2.1. By Material
      - 6.3.3.2.2. By End Use

## **7. EUROPE SACHET PACKAGING MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Material
  - 7.2.2. By End Use
  - 7.2.3. By Country

### 7.3. Europe: Country Analysis

#### 7.3.1. France Sachet Packaging Market Outlook

##### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Value

##### 7.3.1.2. Market Share & Forecast

###### 7.3.1.2.1. By Material

###### 7.3.1.2.2. By End Use

#### 7.3.2. Germany Sachet Packaging Market Outlook

##### 7.3.2.1. Market Size & Forecast

###### 7.3.2.1.1. By Value

##### 7.3.2.2. Market Share & Forecast

###### 7.3.2.2.1. By Material

###### 7.3.2.2.2. By End Use

#### 7.3.3. United Kingdom Sachet Packaging Market Outlook

##### 7.3.3.1. Market Size & Forecast

###### 7.3.3.1.1. By Value

##### 7.3.3.2. Market Share & Forecast

###### 7.3.3.2.1. By Material

###### 7.3.3.2.2. By End Use

#### 7.3.4. Italy Sachet Packaging Market Outlook

##### 7.3.4.1. Market Size & Forecast

###### 7.3.4.1.1. By Value

##### 7.3.4.2. Market Share & Forecast

###### 7.3.4.2.1. By Material

###### 7.3.4.2.2. By End Use

#### 7.3.5. Spain Sachet Packaging Market Outlook

##### 7.3.5.1. Market Size & Forecast

###### 7.3.5.1.1. By Value

##### 7.3.5.2. Market Share & Forecast

###### 7.3.5.2.1. By Material

###### 7.3.5.2.2. By End Use

## 8. ASIA PACIFIC SACHET PACKAGING MARKET OUTLOOK

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Material

#### 8.2.2. By End Use

### 8.2.3. By Country

## 8.3. Asia Pacific: Country Analysis

### 8.3.1. China Sachet Packaging Market Outlook

#### 8.3.1.1. Market Size & Forecast

##### 8.3.1.1.1. By Value

#### 8.3.1.2. Market Share & Forecast

##### 8.3.1.2.1. By Material

##### 8.3.1.2.2. By End Use

### 8.3.2. India Sachet Packaging Market Outlook

#### 8.3.2.1. Market Size & Forecast

##### 8.3.2.1.1. By Value

#### 8.3.2.2. Market Share & Forecast

##### 8.3.2.2.1. By Material

##### 8.3.2.2.2. By End Use

### 8.3.3. South Korea Sachet Packaging Market Outlook

#### 8.3.3.1. Market Size & Forecast

##### 8.3.3.1.1. By Value

#### 8.3.3.2. Market Share & Forecast

##### 8.3.3.2.1. By Material

##### 8.3.3.2.2. By End Use

### 8.3.4. Japan Sachet Packaging Market Outlook

#### 8.3.4.1. Market Size & Forecast

##### 8.3.4.1.1. By Value

#### 8.3.4.2. Market Share & Forecast

##### 8.3.4.2.1. By Material

##### 8.3.4.2.2. By End Use

### 8.3.5. Australia Sachet Packaging Market Outlook

#### 8.3.5.1. Market Size & Forecast

##### 8.3.5.1.1. By Value

#### 8.3.5.2. Market Share & Forecast

##### 8.3.5.2.1. By Material

##### 8.3.5.2.2. By End Use

## 9. SOUTH AMERICA SACHET PACKAGING MARKET OUTLOOK

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Material

- 9.2.2. By End Use
- 9.2.3. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Sachet Packaging Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Material
      - 9.3.1.2.2. By End Use
  - 9.3.2. Argentina Sachet Packaging Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Material
      - 9.3.2.2.2. By End Use
  - 9.3.3. Colombia Sachet Packaging Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Material
      - 9.3.3.2.2. By End Use

## **10. MIDDLE EAST AND AFRICA SACHET PACKAGING MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Material
  - 10.2.2. By End Use
  - 10.2.3. By Country
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Sachet Packaging Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Material
      - 10.3.1.2.2. By End Use
  - 10.3.2. Saudi Arabia Sachet Packaging Market Outlook
    - 10.3.2.1. Market Size & Forecast

- 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
  - 10.3.2.2.1. By Material
  - 10.3.2.2.2. By End Use
- 10.3.3. UAE Sachet Packaging Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Material
    - 10.3.3.2.2. By End Use

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Material Launches (If Any)
- 12.3. Recent Developments

## **13. GLOBAL SACHET PACKAGING MARKET: SWOT ANALYSIS**

## **14. PORTERS FIVE FORCES ANALYSIS**

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Product

## **15. COMPETITIVE LANDSCAPE**

- 15.1. Amcor plc
  - 15.1.1. Business Overview
  - 15.1.2. Company Snapshot
  - 15.1.3. Products & Services
  - 15.1.4. Financials (As Reported)

- 15.1.5. Recent Developments
- 15.1.6. Key Personnel Details
- 15.1.7. SWOT Analysis
- 15.2. Huhtamaki Oyj
- 15.3. Constantia Flexibles
- 15.4. Graphic Packaging International, LLC
- 15.5. ePac Holdings, LLC
- 15.6. Glenroy, Inc.
- 15.7. Greendot Biopak Pvt. Ltd.
- 15.8. The Sachet Company
- 15.9. Budelpack Group
- 15.10. Polysack Flexible Packaging Ltd.

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

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