

Russia Tire Market, By Vehicle Type, By Demand Category, By Radial vs Bias, By Summer Tire vs Winter Tire, By Region, Competition, Forecast & Opportunities, 2025

<https://marketpublishers.com/r/R7CC83AA5B0EN.html>

Date: November 2019

Pages: 72

Price: US\$ 4,400.00 (Single User License)

ID: R7CC83AA5B0EN

Abstracts

Russia is an oil driven economy, and consequently, was significantly impacted due to decline in oil prices over the past few years. Automotive sector in the country also witnessed a dip, which further negatively impacted tire market in Russia. Government of Russia has been taking various initiatives for attracting foreign direct investment (FDI) in various sectors such as agriculture, infrastructure and transportation & tourism. Demand for tires in Russia is expected to increase at a moderate pace in the coming years, owing to expanding vehicle fleet and rising per capita income levels.

As of 2018 Russia tire market stood at over 58 million and the market is expected to surpass 90 million tires by 2025. Russia tire market can be broadly classified based on vehicle type, demand category, and radial vs bias. Based on the vehicle type, the market can be bifurcated into Passenger Car tires, Two-Wheeler tires, LCV tires, M&HCV tires and OTR tires. Passenger car tires accounted for the largest share and the segment is poised to grow at an impressive rate during the forecast period as well, as the number of passenger cars is increasing in the country.

Major players operating in Russia tires market include Michelin Russia and CIS, Continental Kaluga Limited Liability Company, Hankook Tire Rus Limited Liability Company, Bridgestone C.I.S Limited Liability Company, Nizhnekamskshina Joint Stock Company, Pirelli Tyre Russia Limited Liability Company, Nokian Tyres PLC, Altai Tyre Open Joint Stock Company, Belshina Open Joint Stock Company, among others.

Years considered for this report:

Historical Period: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To assess the demand-supply scenario of automotive tires, which covers production, demand and supply of automotive tires in Russia.

To analyze and forecast the market size of Russia tire market.

To classify and forecast Russia tire market based on vehicle type, demand category, radial vs bias, and regional distribution.

To identify drivers and challenges for Russia tire market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Russia tire market.

To conduct the pricing analysis for tires.

To identify and analyse the profile of leading players involved in the manufacturing of Russian tires.

To perform the study, TechSci Research conducted primary as well as exhaustive secondary research. Initially, TechSci Research prepared an exhaustive list of tires players operating in Russia. Subsequently, TechSci Research conducted primary research surveys, which included primary calls, email responses, etc., with the identified companies. While interviewing, the respondents were also asked about their major competitors. Through this technique, TechSci Research could include manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analysed product offerings and regional presence of all major tires suppliers

across the globe.

TechSci Research calculated the market size for Russia tires by using a bottom-up technique, wherein manufacturers' volume sales data for different applications, was recorded as well as forecast for the future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analysing historical sales data of respective manufacturers to arrive at the overall market size. Multiple secondary sources such as directories, company websites, company annual reports, white papers, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Tires manufacturers, suppliers, distributors and other stakeholders

Associations, organizations, forums and alliances related to tires

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as tires manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, Russia tires market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Vehicle Type:

Passenger Car

Two-Wheeler

LCV

M&HCV

OTR

Market, By Demand Category:

OEM

Replacement

Market, By Radial vs Bias:

Radial

Bias

Market, By Region:

Eastern Region

North-West Region

North Region

Siberian Region

Ural Region

South Region & Crimean Region

Volga Region

Central Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in tires.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. RUSSIA TIRE PRODUCTION OVERVIEW

5. RUSSIA TIRE MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Vehicle Type

5.2.2. By Demand Category (OEM Vs. Replacement)

5.2.3. By Radial Vs Bias

5.2.4. By Region

5.2.5. By Company

5.3. Prominent Tire Sizes

5.4. Market Attractiveness Index (By Region)

5.5. Market Attractiveness Index (By Vehicle Type)

6. RUSSIA PASSENGER CAR TIRE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Vehicle Type

6.2.2. By Demand Category (OEM Vs. Replacement)

6.2.3. By Summer tire vs Winter tire

6.2.4. By Radial Vs Bias

7. RUSSIA TWO-WHEELER VEHICLE TIRE MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

- 7.2.1. By Vehicle Type
- 7.2.2. By Demand Category
- 7.2.3. By Radial Vs Bias

8. RUSSIA LIGHT COMMERCIAL VEHICLE TIRE MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Vehicle Type
 - 8.2.2. By Demand Category (OEM Vs. Replacement)
 - 8.2.3. By Summer tire vs Winter tire
 - 8.2.4. By Radial Vs Bias

9. RUSSIA M&HCV VEHICLE TIRE MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Vehicle Type
 - 9.2.2. By Demand Category
 - 9.2.3. By Radial Vs Bias

10. RUSSIA OFF-THE-ROAD (OTR) VEHICLE TIRE MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
 - 10.2.1. By Vehicle Type
 - 10.2.2. By Demand Category (OEM Vs. Replacement)
 - 10.2.3. By Radial Vs Bias

11. RUSSIA RETREADING TIRE MARKET

- 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
- 11.2. Market Share & Forecast
 - 11.2.1. By Vehicle Type

12. SUPPLY CHAIN ANALYSIS

13. IMPORT-EXPORT ANALYSIS

14. MARKET DYNAMICS

14.1. Drivers

14.2. Challenges

15. MARKET TRENDS & DEVELOPMENTS

15.1. Growing Chinese Tire Penetration

15.2. Expanding Share of Foreign Tire Manufacturers

15.3. Increasing Retreading Tires

15.4. Rising Online Tire Sales

15.5. Struggling Automobile Production & Sales

16. POLICY & REGULATORY LANDSCAPE

17. RUSSIA ECONOMIC PROFILE

18. COMPETITIVE LANDSCAPE

18.1. Nizhnekamskshina Joint Stock Company

18.2. Pirelli Tyre Russia Limited Liability Company

18.3. Nokian Tyres PLC

18.4. Cordiant Open Joint Stock Company

18.5. Continental Kaluga Limited Liability Company

18.6. Yokohama Russia Limited Liability Company

18.7. Bridgestone C.I.S Limited Liability Company

18.8. Hankook Tire Rus Limited Liability Company

18.9. Altai Tyre Open Joint Stock Company

18.10. Michelin Russia and CIS

18.11. Belshina Open Joint Stock Company

18.12. Goodyear Russia Limited Liability Company

19. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Russia Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 2: Russia Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 3: Russia Tires Market Share, By Demand Category, By Volume, 2015-2025F

Figure 4: Russia Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 5: Russia Tires Market Share, By Region, 2019

Figure 6: Passenger Car Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 7: Passenger Car Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 8: Passenger Car Tires Market Share, By Demand Category, By Volume, 2015-2025F

Figure 9: Passenger Car Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 10: Passenger Car Tires Market Share, By Summer tire vs Winter tire, By Volume, 2015-2025F

Figure 11: Two-Wheeler Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 12: Two-Wheeler Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 13: Two-Wheeler Tires Market Share, By Demand Category, By Volume, 2015-2025F

Figure 14: Two-Wheeler Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 15: LCV Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 16: LCV Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 17: LCV Tires Market Share, By Demand Category, By Volume, 2015-2025F

Figure 18: LCV Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 19: LCV Tires Market Share, By Summer tire vs Winter tire, By Volume, 2015-2025F

Figure 20: M&HCV Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 21: M&HCV Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 22: M&HCV Tires Market Share, By Demand Category, By Volume, 2015-2025F

Figure 23: M&HCV Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 24: OTR Tires Market Size, By Value (USD Billion), By Volume (Million),

2015-2025F

Figure 25: OTR Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 26: OTR Tires Market Share, By Demand Category, By Volume, 2015-2025F

Figure 27: OTR Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

COMPANIES MENTIONED

- 1.Nizhnekamskshina Joint Stock Company
- 2.Pirelli Tyre Russia Limited Liability Company
- 3.Nokian Tyres PLC
- 4.Cordiant Open Joint Stock Company
- 5.Continental Kaluga Limited Liability Company
- 6.Yokohama Russia Limited Liability Company
- 7.Bridgestone C.I.S Limited Liability Company
- 8.Hankook Tire Rus Limited Liability Company
- 9.Altai Tyre Open Joint Stock Company
- 10.Michelin Russia and CIS
- 11.Belshina Open Joint Stock Company
- 12.Goodyear Russia Limited Liability Company

I would like to order

Product name: Russia Tire Market, By Vehicle Type, By Demand Category, By Radial vs Bias, By Summer Tire vs Winter Tire, By Region, Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/R7CC83AA5B0EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R7CC83AA5B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

